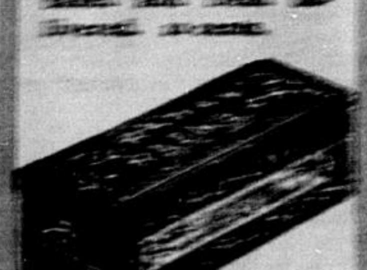
THE GATE CITY

Uneeda Biscuit

Nourishment—fine flavor—purity—crispness—wholesomeness. All for 5 cents, in the moisture-proof package.

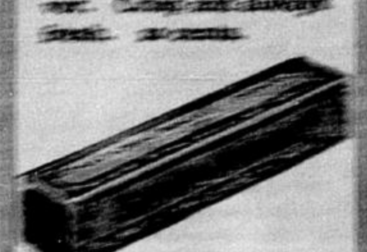
Graham Crackers

A food for every day. Crisp, delicious and satisfying. Fresh baked and fresh delivered. 10 cents.



Snaparoons

A delightful new biscuit, with a rich and delicious cocoanut flavor. Crisp and always fresh. 10 cents.



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A LOVER OF CHILDREN.

BASCO, ILL.

PUBLIC OPINION

Charity Begins at Home.

To the Editor of The Gate City:

How to Peel Off a Weatherbeaten Face

A Turkish Threat.

RESINOL STOPS SKIN TORMENTS

WASHING WON'T RID HEAD OF DANDRUFF

Dissolve It; That's Best Way.

THE economy practiced in the use of Ivory Soap for the toilet simply is a matter of paying 5 cents for a six-ounce cake of soap instead of 6 cents, 10 cents or 25 cents for a smaller cake of soap that cannot be a particle better.

It is simply a matter of knowing from experience that Ivory Soap is as mild and as pure as soap can be; that it agrees with the skin as well as any "complexion" soap; that it is the most pleasant and refreshing soap that ever entered a bathroom.

"There is more satisfaction in practicing Ivory Soap economy than in indulging toilet soap extravagance.

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