

SENSIBLE CHRISTMAS PRESENTS

Are in vogue. People no longer burden their friends at the holiday season with useless and gaudy knick-knacks. The spirit of Christmas goes hand in hand with common sense.

The Most Acceptable Gift For a Man or Boy

would be some one of the many handsome articles of WEARING APPAREL of which our windows and counters are full.

EVERYTHING to WEAR for holiday season and all seasons PRICES RIGHT

A Watch FREE with each purchase of \$5.00 or more in our boy's dept.

EWERS-M'CARATHY CO.

Glove and Gift Certificates Issued All goods packed in holiday boxes

CITY NEWS.

—Wear-er aluminum. Merriam's.
 —Only ten more shopping days until Christmas.
 —For Xmas handkerchiefs, see the display at the Central.
 —Next week the stores will be open evenings.
 —C. W. Ewers has Christmas cigars in 25 and 10 boxes.
 —Outing gowns make a useful gift. See them at the Central.
 —Our line of electric reading lamps will surprise you in regard to prices and styles. King Plumbing Co.
 —Born to Mr. and Mrs. Fred Reither, 2001 Exchange street, Saturday morning, December 12, an eight pound daughter.
 —Handkerchiefs, 2c to 75c each, at the useful gift store, the Central.
 —Call and see my Christmas line of pipes and smokers' articles. C. W. Ewers.
 —Mr. and Mrs. F. M. Bateman have left the Hotel Keokuk and taken up their residence in the David Sage property, 712 Franklin street.
 —Many are the useful Xmas gifts to be found at the Central.
 —Get away from danger and dirt from the Christmas tree by having electric lamps for it—we sell them. King Plumbing Co.
 —Read the advertisements of the Keokuk merchants appearing in this issue. You can make up your shopping list from Gate City advertisements.
 —See our sweaters, caps, leggings, gloves and mittens, the Central.
 —Silk scarf and knitted mufflers in all grades, 50c to \$4. Jones, the Hatter.
 —A customer of The Gate City classified column is praising this paper for the return of a gold watch. She lost the watch and The Gate City found it. This paper for results.
 —For furs, muffs, or sets, see the Central's popular priced line.
 —Nothing as nice as an American Beauty electric iron. See King for them.
 —Masonic: Regular meeting of Hardin Lodge No. 29 A. F. & A. M. Monday evening, Dec. 14, 1914 at 8 o'clock. Important business and election of officers. Visiting brethren fraternally invited. By order of W. M. L. H. Hahn, Sec'y.
 —Xmas handkerchiefs, boxed, 10c to .50 each, at the Central store.
 —John J. Hiller has Xmas cigars in 25 and 50 boxes. 1611 High. Phone black 1104.
 —Revival services at Third street mission, conducted by Rev. Wilson of University Park, Iowa. Sunday services as follows: 3:00 p. m. and 7:30 p. m. Rev. Wilson is a very spiritual man and a good speaker. All are welcome to these services.
 —King Plumbing Co. will be open every evening.
 —For Xmas towels, napkins or table linens, see the Central store.
 —Burlington is getting busy organizing a Santa Claus Aid society which will have for its purpose the caring for poor children during the Christmas period and to see that the children are remembered. In reporting the movement, the Burlington Gazette makes reference to the success that Keokuk has had and said: "Keokuk is a pioneer in this regard, and it is said that no poor family in Keokuk is ever neglected."
 —New ideas in neckwear can be found at our store. Prices 25c to \$2. Jones, the Hatter.
 —Please don't put off too long in selecting that reading lamp but let King help you do it.
 —Hamilton Press: The six o'clock car from Keokuk in times past has been delayed at the junction waiting for the Warsaw car. This is no longer to be so. In a letter to Mayor Barber the Keokuk Electric company announces that the car leaving Keokuk at 6 o'clock will wait on the Warsaw car five minutes and then proceed up town to Tenth and Broadway, returning to the junction for passengers from the delayed Warsaw car.
 —Bathrobes, \$5 and up. Jones, the Hatter.
 —Drop in and take one of our calendars home. King Plumbing Co.
 —The following from the Hamilton Press will be of interest to Keokuk friends of the couple. Mr. Allen was motorman on the local lines for several years: Mr. and Mrs. Noah Allen, of Des Moines, announce the birth of a little daughter. The little lady is to be known as Virginia Klav Allen and if she develops into a charming woman as was her mother before her, she will have to begin developing a sweet and placid disposition at once.
 —Ladies' silk hosiery, all grades, \$1.50 pair down to 25c, at the Central.
 —Our line of electric chaffing dishes, toasters, irons and water heaters is complete and our prices right. King Plumbing Co.
 —F. C. Tabor has made arrangements to resume the publication of The Donnellson Review and last week's issue reached our desk a most welcome visitor. Mr. Tabor's health compelled him to discontinue temporarily the publication of the paper while he sought relief in Colorado. He is improved but not to such an extent that he is able to take up the active duties of the office. The Gate City regards the Review as one of the brightest weekly exchanges and hopes that Editor Tabor will recover his health and be able to give to the paper the attention that he likes to give it and we will be edified by his writings.
 —Keen Kutter tool cabinets for Christmas. Merriam's Hdw. store.
 —An electric toaster put up in a Christmas package will solve the gift question. King will show them to you.

You Will Need Money For Christmas

You Will Be Sure To Have it

If You Join the National Bank Christmas Savings Club Which Starts DECEMBER 21, 1914

It Costs Nothing to Join You Can't Lose a Penny You Have Everything to Gain

OUR CHRISTMAS SAVINGS CLUB IS A CO-OPERATIVE PLAN TO HELP ONE ANOTHER SAVE MONEY FOR CHRISTMAS, BY PAYING A LITTLE EVERY WEEK INTO A FUND FOR 50 WEEKS WHEN THE MONEY WILL BE DIVIDED AMONG THE MEMBERS ACCORDING TO THE CLASSES THEY HAVE JOINED. MEMBERS WILL RECEIVE INTEREST AT THE RATE OF 3 PER CENT PER ANNUM, PROVIDED THEY PAY IN EVERY WEEK OR IN ADVANCE FOR THE FULL PERIOD.

In case you discontinue payments you will receive the full amount you have paid when the Club closes—about December 10, when the fund will be disbursed and everybody belonging will get their money.

5 Cents Starts You, 2 Cents Starts You, 1 Cent Starts You

Or You can Reverse Payment—when

\$2.50 starts You, \$1.00 Starts You, 50 Cents Starts You

Or 25 cts., 50 cts. and \$1.00 Flat Weekly Payments Will start you

In Class 5, pay 5c the 1st week, 10c the 2nd week, 15c the third week, and so on, and we will mail you a check two weeks before Christmas for \$62.75, with interest at 3 per cent.

Or in Class 2, pay 2c the 1st week, 4c the 2d week, 6c the 3d week, and so on, and we will mail you a check two weeks before Christmas for \$25.50, with interest at 3 per cent.

Or in Class 1, pay 1c the 1st week, 2c the 2d week, 3c the 3d week, 4c the 4th week, 5c the 5th week, 6c the 6th week, and so on for 50 weeks, and 2 weeks before Xmas we will mail you a check for \$12.75, with interest at 3 per cent.

Payments must be made every week, or may be made in advance Everybody is Welcome To Join

Keokuk National Bank

Ingersoll Watches

- Yankee . \$1.00
- Eclipse . \$1.50
- Junior . . \$2.00
- Midget . \$2.00
- Wrist Watch \$2.50
- Reliance 7 Jewel \$3.00

J. F. Kiedaisch & Son, **Druggists**
Cor. Main and Eleventh Streets

NOTICE!

Commencing Sunday, December 13, the HOTEL IOWA

will serve Table D' Hot-dinner from 12:00 m. to 2:30 p. m. at 75c. Also Table D' Hote dinner in the evening from 5:45 p. m. to 8:30 p. m. at 75c. Also a special A la Carte dinner.

On week days the Table D' Hote luncheon will be served as usual from 12:00 m. to 2:30 p. m. at 50c. And the Table D' Hote dinner will be served in the evening from 5:45 p. m. to 8:30 p. m. at 75c. This 75c dinner will be served every evening.

W. V. HOLMES, Mgr.

THE CIGAR DISTINCTIVE



The Acme of Quality and Workmanship
10 Cents
W. H. Reibold
Maker of Havana Cigars

We Have It

The Best Line of Holiday Goods At the Best Prices

City Drug Store
700 Main Street
KEOKUK, IOWA

CHRISTMAS SPECIAL

Four Full Ounces JERGEN'S Best Perfumes

In cut glass bottle, handsome package, assorted odors. We have only a limited number. Supply yourself while the assortment of odors is complete.



\$1.00
McGrath Bros. Drug Co.

SPICER
Makes your watch keep time
902 Main

It's a Good Smoke WHAT? GRAND LEADER

None better made. Sold at all Leading Places. Made by

C. W. Ewers
1118 Main

Hodge's Bargain Grocery

- 2 lbs. butterine 35c
 - A 10c shoe paste as big as Shinola, for 5c
 - New beans, per lb. 5c
 - Cheese, 1 lb. 20c
 - Lard 10c
 - 11 Soap 25c
 - Sugar Cured Bacon 20c
 - Nice Butter, country 30c
 - Choice Apples 65c
 - Good Sweet Potatoes 65c
 - 2 cans Corn 15c
- 216 North Eleventh, Eleventh & High. Tel. Black-626.

CHRISTMAS SUGGESTIONS

Pillows and Table Runners

For Appropriate Christmas Gifts

Oriental Silk Pillows, square shapes; prices . \$1.50 to \$2.00
 Table Runners in Tapestry and Velour, 1 1/4 and 1 1/2 lengths; prices ranging from \$2.50 to \$3.50
 Silk Pillow Tops \$1.00 to \$1.50
 Leather Pillow Covers \$4.00 to \$7.00

You should inspect our assortments while they are fresh and unbroken.

Duncan-Schell Furniture Co.

The Store of the Christmas Spirit

Five Dollar Durham Duplex Domino Razor for \$1.00

This outfit consists of one Durham Duplex Domino Razor with white American Ivory handle, safety guard, stropping attachment and 6 Durham Duplex Blades, packed in a genuine leather kit.

Scott & O'Reilly
DRUGGISTS,
600 Main street.

Oyster Cocktail Sauce

Oysters at this season are at the height of their perfection. Oyster cocktail is a delicious way of serving them.

FERNEDELL brand oyster cocktail sauce is of particularly fine flavor. Zestful and appetizing, and ready for immediate use.

Order some today of

IMMEGART, The Grocer

Phone 43 706 Main

Come to Fruit Stand

622 Main Street.

You'll find all kinds of Fruits, Nuts and Fancy Baskets. Goods delivered to all parts city.

E. KASTANAS.

LA RICA

EASY TO SMOKE AND WORTH SMOKING.

Two Sizes, 3 for 25c and 10c straight.

WARD'S CIGAR STORE, 535 MAIN

READ THE DAILY GATE CITY 10 CENTS PER WEEK

—Read The Gate City want column.