



# DON'T KICK

The first old hat you see on the sidewalk tomorrow morning—it may cover a brick. Don't pick up a pocket-book you may see in your path until you see whether there is a string tied to it. Don't make a face if you "sweeten" your coffee with salt. Don't think you have got the big head if your hat is two sizes too small—somebody may have put something under the sweat band, for tomorrow is when any old thing goes as "April Fool." Above all, don't forget to see our Spring Suits and Top-coats in the new models and colorings at \$12 to \$30. (In parenthesis we will state that our showing of the famous Hart, Schaffner & Marx fine clothing is the best we have ever made.)

Swell suits for the little fellows—and this being vacation week you can bring them down and fit them out.

You'll never get April-fooled here, or fooled any other way or any other day.

## WEIL & CO.

INCORPORATED

### MENS & BOYS OUTFITTERS

### CITY NEWS.

—Mr. and Mrs. James Cameron Jr. announce the birth of a son, born March 30.

—A marriage license was issued yesterday to Fred W. Thien and Miss Gertrude A. Buhch.

—Keokuk camp M. W. A. No. 622 will hold its regular meeting tonight at Woodman hall. All members are requested to be present.

—Eastern Star Regular meeting of Elmhurst chapter No. 40, O. E. S., Thursday evening, April 1, 1915, at 7:30 o'clock. By order of the W. M. Louis P. Hahn, secretary.

—Arthur Petry who is at St. Joseph hospital with typhoid fever, is reported somewhat better today. Friends are not allowed to visit him yet, but will be glad to hear of his favorable progress.

—The police received information from Burlington this morning that a reward of \$100 had been offered for the recovery of the two automobiles stolen from a Burlington garage night before last.

—Wm. Mullikin has bought the feed business of H. Hansen at 1123 Main street, and will remove his stock to this location April 1. Feed, wood and coal will be handled by him. Your patronage is solicited.

—Work on the extension of the gas mains already has been started by the Keokuk Electric company. The work will be rushed in the hopes of completing it inside of three months. Three carloads of the pipe has been received and much of it distributed.

—Miss Cecil Allen, 1405 Park street, and Mr. Charles Jester, 1402 Park, were married at Burlington Monday evening at 7:15, they announced here today. They were accompanied to Burlington by two of their friends, Miss Ethel Toie, and Mr. William Hayden.

—It was announced at the Keokuk Electric company this morning that the Gas Machinery company wrote they would ship the water gas set, ordered for the gas plant here, on April 7 and that it would arrive here about ten days later.

—Garage men here expect to see many automobiles this summer enroute from eastern points to the Pacific coast. Keokuk is not far from the Lincoln highway and many machines will make this place on a side trip in order to see the water power plant.

—The question of disposing of the two buffalo that escaped from their pen at the park yesterday was causing the members of the city council much trouble today. Telephone calls running in number over the hundreds were received at the city offices and at the police station from persons who had seen the animals.

—Neil G. Medbury, of Boston, who will have charge of the reconstruction of the gas plant here, has arrived and established an office in the second floor of the Keokuk Electric company building. The work of clearing the ground for the foundation of the buildings has already been started. The work will be completed within two months when the capacity of the plant will be doubled.

—There will be a bowling tournament at the Keokuk club next Saturday, followed by a buffet luncheon in the evening. Each member has the privilege of bowling three games of duck pins at any time between 2 p. m. and 10 p. m. A prize will be given to the bowler with the best average and one to the bowler making the high score. The duck pin game has been very popular this winter and a large turnout is expected.

—E. C. Lynn of Donnellson, the present superintendent of Lee county schools, will not be the only candidate for that office before the school meeting to be held at the court house at Fort Madison, next week. Wallace J. Knobbs of Montrose has announced his candidacy for the place. Mr. Knobbs, who has been a teacher of the lower district of the county, is at present taking a course of study at Cedar Falls.

—Two of Mr. J. W. Whittaker's cottages at Bluff Park were totally destroyed by fire yesterday afternoon. The fire alarm was sounded at half past two o'clock. One of the cottages was used for storing cots, gasoline stoves, clothing and other articles, while the other one was rented. Both cottages were burned to the ground and their contents a total loss. One other cottage was badly scorched but good work by the fire department kept it from burning. The fire boys and neighbors and other citizens worked heroically to gain control of the flames. The fire was started by some burning leaves. The premises were being cleaned of all the dead leaves and brush, getting ready for the summer guests, and a big bonfire was made of the debris. Some of the blazing leaves blew under the cottage and in spite of all efforts could not be dislodged before they had set fire to the buildings which burned like tinder. But for the good work of all concerned, several of the nearby cottages would have been destroyed also.

## REMEMBER WEDNESDAY

March 31 is the last day of special sale on

**Rexall**  
Sarsaparilla  
Spring Tonic  
\$1.00 Bottle for  
**50c**  
McGrath Bros.  
Drug Company



### In Grinding Lenses

Accuracy is the First Requirement

Our lenses are used in prescriptions are ACCURATE. Our methods are up to date. EXAMINATION ALSO ACCURATE. No guesswork at all. No better argument is necessary for our Optical service. We have fitted several thousands; we can do your work satisfactorily.

**RENAUD**  
Registered Optometrist

Color your last year's straw hat with

**COLORITE**  
25c Bottle

Easy to use, dries in 30 minutes

COLORS  
Cardinal red, sage green, jet black, dull black, navy blue, brown, cadet blue, violet, natural.

For sale by  
**Scott & O'Reilly**  
Druggists.

### Get a Good One

and enjoy a pleasant smoke. That's what you'll get if you call for a

**Grand Leader CIGAR**

A cigar of quality, made by real cigar makers.

**C. W. Ewers, Mfg.**  
1118 Main Street.

## Sullivan & Auwerda

The Store That Sells Wooltex

Every day you let pass without selecting your Easter coat or suit, lessens the opportunity of choosing from complete assortments. This store seeks to make its facilities so helpful that you can choose Easter garments with the utmost assurance of permanent delight in the garments you select. An event of special interest to every woman—elderly or young—in this city, is our

## Pre-Easter Display of Wooltex Styles

A complete display of the newest fashions, with individual models for every type of figure and for every social occasion. Garments that so beautifully express the correct style tendencies of the spring season. Refined, becoming styles that are so well supported by carefully selected materials and tailoring of superior character. Garments that add months of satisfactory service to the pleasure that is yours the first time you put them on.

Wooltex tailored garments possess a delightful harmony of design and choice of materials and colors.

We invite you to attend this Pre-Easter Display of Wooltex styles, if only for the pleasure of seeing and trying on a few of the becoming new models. Get acquainted with the superior value of Wooltex tailored garments at our prices.

**Sullivan & Auwerda**  
The Store That Sells Wooltex

## Announcement!

Owing to sickness in my family, I have decided to sell the C. J. Carr grocery stock, located at 810 Main street, and if same is not sold in lump by April 5, will sell goods for strictly cash at greatly reduced prices. The public is cordially invited to inspect the stock and get prices.

Anybody interested in the purchase of this stock, call at store or phone 1574.

Watch for Ad. in Monday's Paper

**E. R. TAFT**

## Calendar Says: "Spring Is Here"

Well, the days are certainly getting longer and we've heard the sweet notes of the robin and blue bird, so there cannot be any mistake about it. Bird and Easter is April 4th!

We already have the newest Spring Footwear styles for men and women in our window.

Step in now, before the Easter rush is on, and select your pair. By the way, we believe these are the prettiest spring shoes we ever owned.

**Baur-Mullarky Co.**  
414 Main St. Keokuk, Ia.

**Sanitary Garbage Co.**  
Do all kinds of hauling. Ashes a Specialty.  
Phone Black-922.

**John Opstelten**  
For Moving, Storage, Transfer  
Special attention given to moving Pianos.  
Bell phone Red-645. 1923 Morgan

### AMUSEMENTS

**HIPPODROME** Matinee daily (Except Sunday) 2, 3 and 4. Evening 7, 8, 9 and 10  
IDEAL FAMILY THEATRE  
Exclusive film productions for a discriminative audience. De Luxe Photoplays De Luxe.

**TODAY**  
George Kleine presents Lyda Barrelli in  
"The Naked Truth"  
5 acts. A story of a real woman.

**TOMORROW**  
The celebrated screen idol, Kathlyn Williams, in  
"The Vision of the Shepherd"

**Admission—Main Floor 10c, Balcony 5c**

### AMUSEMENTS



**Time to Clean Up**  
We sell Little Polly Brooms, Little Polly Cleanser, Old Dutch Cleanser, Sapollo, Borax, Ammonia, Ammo, Wrigt's Silver Polish, Parrot's Metal Polish and Liquid Veneer.

**IMMEGART**  
706 Main. Phone 43.

**De Witt's CHILE CON CARNE**  
Made in Keokuk. Ask for it of your grocer.

**LOAN AND BUILDING ASSOCIATION.**  
Dues payable Thursday, Friday and Saturday. Fines assessed if paid after 3 o'clock p. m.  
J. D. ECKER, Secretary.

**PERSONALS.**  
Mr. and Mrs. Everett O. Moss of Centerville, are in the city, the guests of Mrs. B. R. Lofton and the family of Ed S. Lofton.

**Orpheum Today** **COLONIAL**

**DRAMA OF EAGLE MOUNTAIN.**  
A Kentucky Melodrama in two parts With Cleo Madison

**HOW SHE FOOLED AUNTIE**  
A Real Victor comedy

**ANIMATED WEEKLY NO. 155.**  
With all the latest world events

**COMING TOMORROW**  
**SEVENTH EPISODE OF THE MASTER KEY.**  
That great serial with Ella Hall and Robert Leonard Orpheum orchestra.

**THE ADOPTED BABY**  
A Great Comedy Drama in two reels. Don't miss it. Several laughs and a Few Tears

**FRANK'S NIGHTMARE.**  
A Great Comedy Picture

**HOTEL DE HOBO.**  
A scream from start to finish. Don't miss this one

**COMING TOMORROW**  
**SLATER AND FINCH**  
Admission 10c; Children 5c.

Fire in Village.  
OGDENSBURG, N. Y., March 31.—Fire early today destroyed the entire business section of the village of Norfolk, including two hotels, the Episcopal church, and several dwellings. The flames apparently originated in a terrific explosion, presumably of a bomb which blew out the front of a Syrian's store there

### TRIES SUICIDE BY EATING GLASS

Boy in Carthage Jail Pulverizes Electric Light Globe and Then Swallows It.

CARTHAGE, Ill., March 31.—Roy Moore, formerly of Augusta, but wanted in Montana for forgery, attempted to commit suicide at the jail here by eating glass. He pulverized an electric light globe, put it in tissue paper, and swallowed the mass. He soon was in great suffering and the sheriff was apprised of the situation and hastily summoned a physician, who relieved him in a measure. The Montana sheriff came for Moore yesterday but the prisoner was not well enough to travel.

**HORLICK'S**  
The Original MALTED MILK  
Unless you say "HORLICK'S" you may get a Substitute.

**Boys' Spring Suits**

That Glisten with New Style Features

And as to durability and value

**Our Boys' Knickerbocker Suits Excell**  
any shown in Keokuk. Sizes 5 to 18

**Prices \$3.00 to \$8.50**

**A Base Ball Suit Free With Each Suit**

**Ewers-McCarthy Co.**