

What it means to have a Weil Label in your clothes

IT means that the clothes are worthy—inside and out—when you buy them and after you wear them—their quality endures.

IT means a full guarantee of satisfaction—if the clothes fail you our guarantee won't—you're safeguarded.

IT means style that is correct and becoming—patterns that are not reminiscent—but up to date—tailoring that isn't faulty—

\$15, \$20, \$25

Choose Your Straw Hat From These

SOFT brim Sailors of Splits, Sen-nits and fancy braids, \$1 to \$3.

BANGKOK, Leghorn and Panama Hats, shown in the Pencil Curl and Snap Brim styles. Bangkoks \$5; Panamas \$5 to \$7.50; Leghorns \$3 and \$4.

Palm Beach Suits . . . \$6 to \$10
 Mohair Suits . . . \$10 to \$18
 Silk Suits . . . \$15 and \$20
 New "Sport" Shirts . . . 50c to \$1.50

Bathing Suits—

For Men . . . 50c to \$2
 For Boys . . . 50c

Boys Bathing Trunks . . . 25c

Shirts that are up-to-the minute in style, 50c to \$5

New Tub Four-in-hands, 25c-50c-\$1



WEIL & CO.
INCORPORATED
MENS & BOYS OUTFITTERS



This is Celestia called 'The Goddess'



HE question, "Who is Celestia?" is here answered.

Celestia, "The Goddess," is a character only, but such a character, as appears but once in a century of literature.

"The Goddess" is the central figure of what is to be the most imposing motion picture serial and story ever created.

All of the preliminaries that we have given you in the last week have been to prepare you for what you are to see and read. You have been going through what might be termed a memory bath! For you must forget everything you have seen in the theatres and realize that indeed a surprise awaits you—a surprise in the shape of an entirely new form of motion picture entertainment. "The Goddess" must dramatically impress you with the true literary merits of

THE DAILY GATE CITY

The fact that this editorial sanction is back of "The Goddess" attests its artistic worth. The story is by Gouverneur Morris—most perfect living writer of tales of this character.

From this the scenario has been made by Charles W. Goddard, author of "The Misleading

Lady," "The Ghost Breaker," "The Perils of Pauline," and the far-famed "Exploits of Elaine." The cast includes Anita Stewart, who will give to "The Goddess" qualities that the author dreamed of, but never thought could be created. The direction will be by Ralph Ince. The whole is a perfect

A sweet, girlish, innocent figure, claiming to be from Heaven—sent to save the world, is thrust into the busy mart. Here she is jeered at, laughed at, feared and then beloved.

VITAGRAPH PRODUCTION



EARLE WILLIAMS
Leading Man in "The Goddess"



RALPH INCE
Directing the Production



ANITA STEWART
Who Plays "The Goddess"

The Goddess Begins Sunday, June 27, in The Daily Gate City

Another Young Man Engages in Business in Keokuk

Ed. S. Lofton, Jr., who for the past four years has made the automobile business a study and who is an expert mechanic, has opened the new Tri-State Garage at 16, 18, 20 and 22 South Ninth street. The building has been put in good shape for a repair shop and has large storage capacity. For repairs, gasoline and oils, call on him. Phone 302.

CITY NEWS.

—Baptist bazaar Dec. 3rd.
 —Read Gaston's ad in this issue.
 —Trinity ladies' bazaar, Dec. 10th.
 —Today will be Elks' booster day at ball game. Get your ticket.
 —W. M. Baker will preach at Summitville this afternoon at 2:45 o'clock.
 —Don't fail to see the graduating class of 1868 in its last appearance Monday evening, Y. W. C. A.
 —In the district court yesterday a decree of divorce was granted to Josephine Webb from W. E. Webb.
 —Why suffer from the heat? Get a Caloric fireless cookstove. Seither & Cherry Co.
 —Joseph A. Kenney has taken up work with the Catholic Messenger of Davenport, Iowa, for the summer, and will be solicitor, collector for this section of Iowa and will call on Catholics in Keokuk and vicinity.
 —Room size rugs; also smaller sizes, matings and lineoleums at clearing out mill prices, at 421 Johnson street. F. A. Wedler's rug store.
 —The Rev. William H. Neil, pastor of the Trinity M. E. church has received a commission as delegate to the bi-annual convention of the Anti-Saloon league at Atlantic City in July. The commission came as a surprise to the local pastor.
 —Farmers' attention: Free chicken manure; best fertilizer known. Apply Swift and Company.
 —Guttering, spouting, metal ceilings and all kinds of sheet metal work at lowest prices. Seither & Cherry Co.
 —Fred W. Klingbell, 23 south Fourth street, has received the sad intelligence of the death of his brother Louis Klingbell, who was living at Fort Scott, Kans. Mr. Klingbell was a well to do merchant there. He has visited Keokuk and will be remembered by a number of Keokuk people. His last visit here was about two years ago. He is survived by his wife, two sons and a daughter.
 —Don't forget we can repair that plumbing job of yours on short notice. Seither & Cherry Co.
 —George T. Kirchner, the contractor and carpenter, is now prepared to do up to date carpenter work. All work entrusted to him will receive prompt attention. Address him, care Gate City office.
 —Rev. A. C. Ernst of St. Paul's German Evangelical church will leave tomorrow for Hoyleton Ill., where he will sit as a member of the board of the church to consider the rebuilding of the Hoyleton German Evangelical church orphan's home there which was destroyed by fire last Tuesday. The building was insured for \$12,000 and was a total loss, the amount being \$30,000.

"PAY YOUR COAL DEALER FIRST."
 "When you pay your bills, give your coal-man first money."
 "He supplies you with one of the most necessary things in life—fuel."
 "Without his assistance your home would be cheerless and uncomfortable much of the time, and in many cases preparation of food would be impossible."
 "If you must put off paying anyone, therefore, let it be anyone but the coal dealer."
 "He is not wealthy. He seldom has a surplus in the bank. His money is all invested in his stock and accounts."
 "He buys of coal producers who sell on stated terms and have experts who are paid to 'get the money' when due. He cannot pay them with excuses."
 "He can ill afford collection expenses. He should not be expected to, if he is co-rous enough to give you credit, show him equal courtesy by paying him promptly and without making him extra expense."
 "He has no security. What you buy of him is actually used up, and he cannot get it back. He trusts you on your honor alone. Who else does as much for you?"
 "He asks no favors—needs no charity—but is entitled to a square deal."
 "Be square, be fair, be just."
 "Pay your coal dealer first."

CITY NEWS.

—Masonic, Hardin, Mon. 21, 7:30, 2d.
 —2,000 attendance at ball game today. It's to be Elks' booster day.
 —Two beautiful new pianos, special price, cash or time, Piggott, 425 Main.
 —Thursday, June 24, moonlight excursion, benefit of Moose bathing beach.
 —Glaser of this city was elected state trustee at the state convention of the Fraternal Order of Eagles, which closed Friday at Iowa City. Mr. Glaser and the members of the Keokuk delegation returned home Friday night. In the Keokuk delegation were Messrs. Fickie, Crawford, and Henne-man. They all report a most enjoyable session at Iowa City.
 —The Iowa City Citizen contains the following concerning the appointment of Dr. Bundy Allen of this city: Dr. Bundy Allen, a graduate of Washington university, St. Louis, was today elected radiographer of the university of Iowa hospital. He has been associated with Dr. Briggs of St. Louis, a national leader in radiography. Iowa's radiographic department will be equipped with unusually fine apparatus and appurtenances. The dry goods, shoe, and ladies' ready-to-wear garment stores have agreed to close their places of business at 5:00 o'clock during the week excepting Saturday evening when the stores will be open until 9:30. This arrangement is effective during the months of July and August.

LA RICA

EASY TO SMOKE AND WORTH SMOKING.

Two sizes, 3 for 25c and 10c straight.

WARD'S CIGAR STORE, 525 MAIN

Motors Repaired, Installed and Sold That Old Motor Can be Made to Work as Good as New

CALL

The Keokuk Armature Works
Phone 507 DAY or NIGHT

Your Summer Suit

Why Not Today?

Come Here!

Your choice of Keokuk's best stock.

Suits full of ginger for young fellows, conservative models for men who prefer them.

All new—finest tailoring, broadest range of selection, most varied styles, all correct.

PRICES—
\$12 to \$25.



CLOTHCRAFT
All Wool Clothes

We are Keokuk's Headquarters for

Palm-Beach Suits . . . \$7.50 to \$10
 Mohair Suits . . . \$10 to \$18
 Silk Suits . . . \$18
 White Serge Suits . . . \$18

Ewers-M'Carthy Co.

WHERE QUALITY COUNTS

LOWITZ & SONS

Tailors To Men Who Want REAL TAILORING

See the New Light Weight Fabrics For Summer Clothes

Let us show you a new importation of fine, light weight fabrics for summer wear—in imported homespuns—Imported porous worsted fabrics, very serviceable—New styles in light crashes—White serges and genuine Palm Beach cloths.

The style of our productions, and the class and quality of our fabrics are so far above the average and so called tailoring there is absolutely no comparison.

When we make your clothes you get Real Tailoring made in Keokuk—And not sent out of town and made in factories.

OVER 38 YEARS OF KNOWING HOW