

THE GATE CITY PUBLISHED BY THE GATE CITY COMPANY

C. F. Skirvin ..... Manager

DAILY BY MAIL One year, \$6.00; Four months, \$4.50; Six months, \$5.00; One month, \$1.00

Entered in Keokuk postoffice as second class matter. Postage prepaid in advance.

All subscription orders should give the P. O. address and state whether it is a new or renewal order.

THE GATE CITY is on sale at the following news stands: Hotel Keokuk, cor. Third and Johnson; C. H. Hollins & Co., 22 Main street; Ward Bros., 23 Main street; Depot News Stand.

Keokuk, Iowa ..... July 11, 1915

AN OLD GEEZER.

There was an old geezer and he had a lot of sense; He started up a business on a dollar-eighty-cents— The dollar for stock and the eighty for an ad.

Brought him three lovely dollars in a day, by dad; Well, he bought more goods and a little more space And he played that system with a smile on his face.

—Vevay Revellie.

THOUGHT FOR TODAY.

Woman is the fairest work of the Great Author; the edition is large, and no man should be without a copy.—William Pittinger.

The last session of congress was an extremely extravagant one and yet it appropriated \$113,000,000 less than the executive departments urged it to appropriate.

"You can't get away from the law of averages, any more than you can escape the first of the month." —Mister Squeegie

Now and then even a tail-end baseball team will play a wonderful game.

The pitcher will have everything on the ball, everybody will bat well and field faultlessly, and luck will break right all the way.

But the good games that come once or twice a month are not the ones on which the standing of the cellar champions is figured.

The team that stays up in the first division must play well day after day.

So it is with tires. Their excellence is not based on the extraordinary mileage that the occasional one gives.

It is the general average of service that must be considered in estimating tire values.

Diamond Squeegie Tread Tires are in favor, not because of the performance of an occasional one, but because of the superior merits of more than 99% of them.

Buy Diamond Squeegie Tread Tires at these "FAIR-LIST" PRICES:

Table with 4 columns: Size, Diamond Squeegie, Size, Diamond Squeegie. Rows include 30x3, 30x3 1/2, 32x3 1/2, 33x4.

PAY NO MORE For Automobiles, Bicycles, Put on For Cyclecars, Motorcycles

Diamond Squeegie Tread Tires

concerned, and upon that body we must rely for the check upon extravagance. A budget system we certainly need, but not one in the control of men who ask for \$113,000,000 more than a liberal congress will grant.

This is the season when the merchant, as the farmer puts it, is "twixt hay and grass." Summer business in heavier lines, is well towards an end and full business has not begun.

THE TERM OF LIFE. A rule which holds fairly true among the higher mammals is that an animal lives five times as long as it requires for his muscular system to reach its full strength.

The one conspicuous exception is man, who seldom reaches his full muscular strength before he is 25 and counts himself living on borrowed time if he passes the age of 70.

WAR ELIMINATES HORSE. The extent to which the war has depleted the supply of high class American horses is pointed out by F. K. Sturgis.

AIR FOR SUBMARINES. An American chemist contends that he has discovered a way of making life on submarines comparatively comfortable and perfectly safe.

HISTORIC CAPITOL BUILDING. The fourth of July this year marks the seventy-fifth anniversary of the laying of the corner-stone of the historic old stone capitol at Iowa City.

Summer-Spoiled Skin Removed by Absorption. As undue summer exposure usually leaves an undesirable surface of tan, redness or roughness, often freckles, too, the sensible thing to do is to remove such surface.

Might and Right. Iowa City Republican: In his address at the social service meeting of the Christian associations Harvey Ingham gave a startling emphasis to the fact that even modern civilization does not get very far away from the doctrine that might makes right.

Public Opinion. The Local Milk Supply. To the Editor of The Gate City: Some days ago, Keokuk had a very unusual advantage in having a visit of a party of experts who came to make a study of the conditions of the milk supply of this city.

Public Opinion. The Local Milk Supply. In their preliminary report they say they find two outstanding conditions here. One is a high per cent of butter fat or cream, and the other is a high presence of sediment in much of the milk.

Public Opinion. The Local Milk Supply. They then say that sediment in milk consists mostly of dried cow manure. Did the real significance of that strike you—you mothers who are every day giving milk as the sole and only food of your beloved infant?

Public Opinion. The Local Milk Supply. Now what will you say when every drop of food your baby gets contains manure—that is if you are finding sediment in your milk?

Public Opinion. The Local Milk Supply. If every woman who is taking milk that contains sediment, which is manure, would say the same things that she would to her butcher or grocer, who sent her polluted food, the experts would surely find an improvement—there would be greatly lessened danger of severe or fatal illness in babies; and every dairyman who is now trying to supply a pure stand it for a minute. You can make food would find much encouragement to continue his efforts.

News of Oelwein.

It is The Same Story Everywhere.



Oelwein, Iowa, "I first took Dr. Pierce's Favorite Prescription about thirty years ago and have often taken it since that time when I was in my wretched condition. I have often recommended it to others who have been satisfied with it."

A Great Book Every Woman Should Have. Over a million copies of "The People's Common Sense Medical Adviser" are now in the hands of the people.

civil war," he continued. "The records show that there were thirty cavalry regiments whose effective strength varied during the six months from May to October between 10,000 and 14,000 men.

AIR FOR SUBMARINES. An American chemist contends that he has discovered a way of making life on submarines comparatively comfortable and perfectly safe.

HISTORIC CAPITOL BUILDING. The fourth of July this year marks the seventy-fifth anniversary of the laying of the corner-stone of the historic old stone capitol at Iowa City.

Summer-Spoiled Skin Removed by Absorption. As undue summer exposure usually leaves an undesirable surface of tan, redness or roughness, often freckles, too, the sensible thing to do is to remove such surface.

Might and Right. Iowa City Republican: In his address at the social service meeting of the Christian associations Harvey Ingham gave a startling emphasis to the fact that even modern civilization does not get very far away from the doctrine that might makes right.

Public Opinion. The Local Milk Supply. To the Editor of The Gate City: Some days ago, Keokuk had a very unusual advantage in having a visit of a party of experts who came to make a study of the conditions of the milk supply of this city.

Public Opinion. The Local Milk Supply. In their preliminary report they say they find two outstanding conditions here. One is a high per cent of butter fat or cream, and the other is a high presence of sediment in much of the milk.

Public Opinion. The Local Milk Supply. They then say that sediment in milk consists mostly of dried cow manure. Did the real significance of that strike you—you mothers who are every day giving milk as the sole and only food of your beloved infant?

Public Opinion. The Local Milk Supply. Now what will you say when every drop of food your baby gets contains manure—that is if you are finding sediment in your milk?

Public Opinion. The Local Milk Supply. If every woman who is taking milk that contains sediment, which is manure, would say the same things that she would to her butcher or grocer, who sent her polluted food, the experts would surely find an improvement—there would be greatly lessened danger of severe or fatal illness in babies; and every dairyman who is now trying to supply a pure stand it for a minute. You can make food would find much encouragement to continue his efforts.

Church Announcements

TIME OF SUNDAY SERMONS, LOCATION OF CHURCHES, TOPIC OF SERMONS AND SPECIAL MUSIC TO BE GIVEN AT THE VARIOUS SERVICES.

St. Peter's Catholic Church. Rev. J. W. Gillespie, pastor.—Masses: 6:15, 7:30, 9:00 and 10:30 a. m.

St. Mary's Catholic Church. Rev. George G. Gillingher, pastor.—Masses: 8:00 and 10:00 a. m.

St. Francis de Sales. Rev. J. M. Dunning, pastor.—Masses, 8:00 a. m. and 10:00 a. m.

St. Mary, the Virgin, Fourteenth and High streets.—Holy communion, 7:45 a. m. Rev. Geo. Long of St. Paul's, Warsaw, Ill.

Swedish Evangelical Lutheran church, Twelfth and Morgan streets. Rev. S. C. Franzen, pastor.—Sunday school at 9:30 a. m. Morning services at 10:30. Evening services at 8:00 o'clock. A cordial welcome is extended all.

St. John's church, Fourth and Concert. Rev. John C. Sage, rector. Rev. R. C. McIlwain, rector-emeritus. Rev. A. Lee Jones, curate.—Holy communion, 9 a. m. Rev. Geo. Long of St. Paul's, Warsaw, Ill. Sunday school 10 a. m. Dr. J. W. Marsh, superintendent.

First Church of Christ, Scientist, 726-728 Main street, second floor.—Services at 10:45 a. m., subject, "Sacrament." Sunday school at 9:45 a. m. Wednesday evening meeting at 7:45 o'clock. Reading room, same address, open Tuesday, Thursday and Friday afternoons from 2:30 to 4:30 o'clock.

St. Paul's Evangelical church, A. C. Ernst, pastor.—English services at 9:45 a. m. Subject, "The Children of a King." German services at 10:30 a. m. Subject, "Righteousness That Counts." The Young People's society meets at 7:45 p. m. A quarterly congregational meeting will be held at 2:30 p. m. Sunday school at 9 a. m. Welcome.

The United Presbyterian church, corner of Blondeau and Ninth streets. Rev. H. B. McElree, pastor, 803 Franklin street.—Sabbath school at 9:30 a. m. L. A. Hamill, superintendent. Morning service, 10:45. "Giving That Costs Something." Y. P. C. U. at 7 o'clock. Union services in the Trinity M. E. church at 8 p. m. Sermon by Dr. E. B. Newcomb.

Pilgrim Rest Baptist church, corner Fourteenth and Exchange streets. Rev. J. H. Helm, pastor. Residence, 1819 Bank street.—Sunday school at 10 a. m. Mrs. Bertie Helm, superintendent. Preaching at 11 a. m. and 8 p. m. Morning subject, "Justification;" evening subject, "In the Name of Israel's God I Come." Bible class at 6 p. m. The public is invited to attend each of these services.

First Westminster Presbyterian church, Seventh and Blondeau streets. Rev. E. B. Newcomb, D. D., pastor.—Morning service at 10:45 a. m., with sermon by the pastor on "Some Experiences Making for Greatness." No evening service, the congregation uniting in the service at Trinity M. E. church. Bible school at 9:30 a. m. Y. P. C. U. at 7:00 p. m. The public cordially invited to the services.

Redeemer English Lutheran church.—Place of worship is the Baker mission chapel on Twelfth between Timea and Des Moines streets. M. Engel, pastor, 513 South Eleventh street. No evening services. Sunday school at 9:30. Evening services at 8:00 o'clock. Wednesday afternoon the Ladies' Aid society will be entertained by Mrs. W. J. Krueger at Hamilton. Cordial invitation to all.

First Christian church, Tenth and Blondeau streets. W. M. Baker, pastor.—9:30 a. m. Sunday school. J. O. Boyd, superintendent. Special music by the orchestra. 10:45 a. m., worship. Sermon, "The Patience of Jesus." Communion, 7:00 p. m., Sen-

for and Intermediate Christian Endeavor meetings, 8:00 p. m., union services at Trinity M. E. church, sermon by E. B. Newcomb.

Swedish M. E. church, corner Twelfth and Concert streets. Rev. Clarence H. Lind, pastor.—Preaching services 10:45 a. m. and 7:45 p. m. At the evening service a report from the convention in Sioux City will be given. Sunday school at 9:30 a. m. Epworth League at 7:00 o'clock p. m. Prayer and Bible study Wednesday evening at 7:45 o'clock. All are welcome to these services.

First Baptist church, corner of Eighth and Blondeau streets. Rev. F. B. McAllister, pastor.—Sunday school services at 9:30. Dr. J. E. Forney, superintendent. Classes for all. Preaching services at 10:45. Subscription to World's Peace. The church's contribution to World's Peace. Young People's service at 7:00 p. m. Leader, Mr. Earnest Best. Topic: "Making Life Worth While." Union meeting in the evening.

Trinity Methodist Episcopal church, corner Tenth and Main street, William H. Nell, pastor.—Sunday school at 9:30 a. m. H. F. Krueger, superintendent. No junior league, as it is dismissed for the summer. Epworth League at 7:00 p. m. Preaching at 10:45 by the pastor and at 8:00 p. m. The union service will be held at Trinity and the sermon will be preached by Dr. Newcomb of the Westminster Presbyterian church. All are invited.

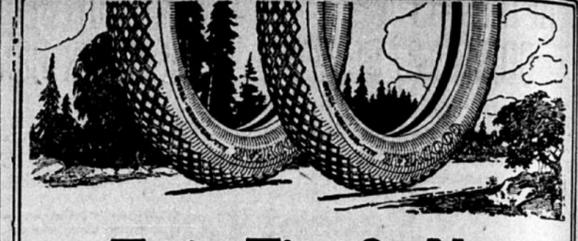
"The Call of God and the Appeal of Man" is the subject of the sermon for Sunday morning in the First Methodist Protestant church, Twelfth and Exchange streets. Rev. E. LeRoy Steffey, pastor, 1103 Bank street. No evening services as this congregation will join with the other churches in the union meeting in the Trinity M. E. church at 8:00 p. m. The Sunday school session will be held as usual, at 9:30 a. m., and the Christian Endeavor prayer meeting at 7:00 p. m. Mr. Joe Stutenberg will lead the prayer meeting.

New Bank Building at Cantril. KEOSAUQUA, Iowa, July 10.—Arrangements have been completed whereby work will commence on the building of the State bank of Cantril in Van Buren county, lots having been purchased from G. L. Norris.

The building will be a solid, substantial brick, one story in height. It will be about 24x50 feet in size and will be finished in oak throughout. It will have a five foot vault and safe.

Public Opinion. The Local Milk Supply. To the Editor of The Gate City: Some days ago, Keokuk had a very unusual advantage in having a visit of a party of experts who came to make a study of the conditions of the milk supply of this city.

Public Opinion. The Local Milk Supply. In their preliminary report they say they find two outstanding conditions here. One is a high per cent of butter fat or cream, and the other is a high presence of sediment in much of the milk.



Twin Tires?—No One's a Goodyear as It Might Be The Other Costs Us \$1,635,000 More

This is to prove that you can't judge tires by looks. Here are two Goodyear tires, seemingly identical. But one is built like many of its rivals. Goodyear extras are omitted. The other has those hidden values. And those unseen extras, on this year's output, will cost us \$1,635,000.

This year's betterments alone add to our cost \$500,000 yearly. Yet our 1915 price reduction saves our users about five million dollars.

No Price Excuse. This is not a price excuse. Goodyear prices have been fairly racking down. Our late big reduction made the third in two years, totaling 45 per cent. No equal tire can compete.

with the Goodyear, because of our matchless output. None does. Goodyear excels all other tires in at least five important ways.

You Deserve It. You deserve the Goodyear quality when you buy a tire. You deserve Fortified Tires, with the No-Rim-Cut feature, the "On-Air" cure, our extra-strong fabric, our number of plies. You deserve in anti-skids our All-Weather tread, tough, double-thick and resistless. These things have brought Goodyear the largest sale in the world. They are saving our users millions of dollars yearly.

They are at your command. Any dealer, if you ask him, will supply you Goodyear tires. (2491)

GOODYEAR Fortified Tires. No-Rim-Cut Tires—"On-Air" Cured—With All-Weather Treads or Smooth.

Goodyear Service Stations Tires in Stock

- KEOKUK ..... Keokuk Service Station
BONAPARTE ..... W. S. & A. V. Blackford
CANTRIL ..... J. F. Harbidge
DONNELSON ..... W. P. Armknecht
DOUDS ..... Douds Auto Co.
FORT MADISON ..... Winks Bros.
HILLSBORO ..... C. F. Hooglin & Sons
KAHOKA, MO ..... Pauly's Garage
LURAY, MO ..... Boley & Ayres

Interest Now Due

For the six months ending June 30. All deposits made on or before July 10, 1915, will draw interest for the full six months ending December 31, 1915.

Old Glory Free

With each New Savings Account of \$15.00 or more. Keokuk Savings Bank

The Surest Way of Saving

is to deposit each pay day a certain amount of your earnings in the State Central Savings Bank. Corner of Sixth and Main streets.

upon which you will receive interest March 1st and September 1st of each year. We give special attention to small accounts.

OFFICERS: Wm. Logan, President; Geo. E. Rix, Vice President; Wells M. Irwin, Vice President; C. J. Bode, Cashier; H. T. Graham, Ass't. Cashier; H. Boyden Blood, Ass't. Cashier.

KEOKUK NATIONAL BANK

affords every facility for doing your banking business that any bank can.

3 PER CENT INTEREST ON TIME AND SAVINGS DEPOSITS

BUCK-REINER CO.

Wholesale Grocers and Coffee Roasters. DISTRIBUTORS FOR THE HART BRAND OF CANNED FRUITS AND VEGETABLES.

DIRECTORS: ABASAP BUCK, Pres.; ALFRED E. BUCK, Vice Pres.; THOS. JOHN, Secy. & Treas.; JOE. S. BUSH; GEO. S. TUCKER

KEOKUK, IOWA

lessened danger of severe or fatal illness in babies; and every dairyman who is now trying to supply a pure stand it for a minute. You can make food would find much encouragement to continue his efforts.

FRANK M. FULLER.