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Keokuk, Iowa August 27, 1915

FLOWERS FOR THE LIVING.

The National Retail Monument Dealers' association of America met in Denver last week. The sessions developed some debates more interesting to the public in general than naturally would be expected from such a gathering.

If the plans conceived at the convention go through, not all the saints will be dead. Some of the men who still live will be given credit for at least a few of their good deeds before they die and after they have breathed their last people will be reminded of the angelic qualities of the deceased with such depressing frequency.

TRUTH IN ADVERTISING.

The Advertising Club movement, which is embodied in the Associated Advertising Clubs of the World, is really a sincere endeavor on the part of business men who are engaged in publishing and advertising to translate business ideals into business methods.

There is no noisy or spectacular commotion about it. Instead there is the earnestness born of conviction. Occasionally a foolish publication parades its virtue, a thing which most honest people are willing to take for granted, but in the main, everything about this movement has been sane and strong and reasonable.

FARM HORSE STILL IN RING.

A recent report by experts for the department of agriculture on the use of farm tractors in the United States reveals the fact that the farm horse still holds his own.

"Up to the present time," says this report, "the tractor appears to have made itself no important place in the agricultural economy of this country. In a few limited localities in the west where conditions especially favor its use large tractors are used by some men with apparent profit.

"An economical use of the tractor depends upon the production of a smaller and cheaper outfit, which must be nimble, simple and absolutely certain in operation when properly handled. Given such an outfit, the average farmer can afford to reorganize his farm work so as to discard one or more teams, and by utilizing the tractor for heavy field work and the driving machinery be able to reduce the cost of crop production."

"GETTING BY."

Someone has said that the average American citizen works like a horse for a dollar and then spends it like a jackass. Who is the average American citizen who does this? In most cases he is the man who is working for others on a modest salary, says the Standard.

The man who is at the head of a retail business, built up largely by his own efforts, is not spending money foolishly. He knows what money means and how it should be used. The fellows who are scattering the cash about are the boys who have been working for years and have nothing to show for it.

CHAUTAQUA AT CARTHAGE, SUCCESS

Opens With Auto Parade for Children - Teachers' Institute Also in Session in City.

CARTHAGE, Ill., Aug. 27.—That Carthage is on the map is evidenced by the ninth annual chautauqua which is in session, much to the joy of our amusement lovers. The affair started Tuesday evening with an auto parade in which every town boy and girl participated as "joy riders."

The program for the chautauqua this year is the best ever, and it good weather prevails the crowds will exceed those of former years. Dr. William A. Canfield, lecturer, and the Craver family orchestra occupied the platform Wednesday and both made good. There is a "money's worth" guarantee attached to this week-end attraction.

The keys of the city have been turned over to feminine beauty and a throng of the gentler sex have taken advantage. The teachers' institute is in session and many rod wielders answer roll calls. Of course there are a number of stalwart "man teachers" present also, but the majority are ladies.

HOW TO KEEP WELL

[By Chas. G. Perelval, M. D.]

It is not always because the complexion is naturally bad or that women are eating of things they ought not that the skin of one's face becomes wrinkled, pimply or dotted with other blemishes. Much of the skin trouble may be avoided and overcome by proper attention to washing the face. Of course, all the water in the world will fail to blot out those lines which come from scowling or other bad facial habits, but washing properly applied will do a vast deal toward softening the skin and eradicating eruptions. Just before retiring the face should be taken in hand. If there be any eruptions on the skin of the face, rub into the skin on these places, a little pure olive oil, using with it a little pure soap. Rub the face thoroughly when thus washed, then rinse in hot water, followed by another rinsing in cold water. In drying the face use a soft towel, rubbing the skin upward and backward toward the hair. Then take a very small portion of cold cream and rub thoroughly into the skin. If it is desired to gradually whiten the skin, instead of the cold cream, rub the face with a mixture of ten drops of benzoin in a pint of cold water. This treatment is a simple one, but if women would follow it carefully and thoroughly, they will see a decided improvement in the texture of the skin of the face, at least in the course of a month. It may be a hard thing to say, but it is a sad truth that the majority of women do not wash the face thoroughly once in a dozen times, and then she dries it tenderly, as if fearful that she would rub off some of the skin. Friction with plenty of hot water and good soap will do more for the skin of the face than all the complexion pastes and powders ever manufactured.

Over each gateway of the Illinois Steel Company's plant can be found a glittering electric sign reading as follows to the vast numbers of employees on the night shift: "Did booze ever do you any good? Did booze ever get you a better job? Did booze ever contribute anything to the happiness of your family?"

The annual statistical statement of the National Association for the Study and Prevention of Tuberculosis shows that over \$20,000,000 were spent last year in the campaign against tuberculosis in the United States. Of this sum, 66.8 percent was derived from public funds, either federal, state, county or municipal, and the remainder was contributed by private philanthropy.

Agnes L. Twenty years old—circulation seems to stop in fingers ever since she was at nature in quarter of an hour. Sometimes toe and heel. Worse in winter. Is apparently strong. Answer: "Probably a nervous trouble and is very likely to outgrow it in a few years. Sometimes called 'dead fingers' caused by an irritation of the nerves which close up the small capillary blood vessels. Is not looked upon as serious, though uncomfortable. Massage might help. Attend to the general health."

Abbie P. "I am bothered with asthma sometimes. Often I raise little bunches of white or transparent phlegm out of my throat. Kindly tell me if this indicates any serious trouble?" Answer: "You evidently have catarrh. See local physician for treatment."

Anxious mother asks about hours for meals for school children; Answer: It is as important that a school child should have its meals at regular hours as it is for the little baby, and that the school child should eat little between regular meals.

have the remotest suspicion that these fellows will be successful? Do you think they will be more inclined to save later on? Not unless a light dawn upon their small calibre brains or some adept surgeon trophines or their skulls to find the clots that are clogging the works.

It is easy enough to enjoy life without seeing all the bright lights within forty miles of you. The fellow who is having his fling never derives half the satisfaction from his useless activity that other men do.

Bluffing your work along, performing the same tasks at thirty-five that you were performing at twenty, is not real work. It is "getting by," and the slang phrase is a great deal in vogue. The fellow who "gets by" in reality is the fellow who gets by in others move past him to better things.

HOW TO CLEAR AWAY PIMPLES

Bathe your face for several minutes with resinal soap and hot water, then apply a little resinal ointment very gently. Let this stay on ten minutes, and wash off with resinal soap and more hot water, finishing with a dash of cold water to close the pores. Do this once or twice a day, and you will be astonished to find how quickly the healing resinal medication soothes and cleanses the pores, removes pimples and blackheads, and leaves the complexion clear and velvety.

SOAP FOR BABY'S TENDER SKIN

The regular use of resinal soap, is usually enough to prevent those distressing rashes and chafings to which most babies are subject. This is so, first, because resinal soap is absolutely pure and free from harsh alkali, and second, because it contains the resinal medication, on which so many physicians rely for skin troubles.

In providing decent homes for the victims of tuberculosis would have done ten times as much good. Bad houses, poor wages, large families, improper cooking, intemperance, are the causes of tuberculosis. Not one of these causes are treated by institutional treatment. Proper homes, living wages, decent cooking, prohibiting, external and internal bathing, hygiene and education would obliterate a greater proportion of tuberculosis.

J. P. B. writes: "My undershirt is stained a yellowish color, as is the pillow-case. Do you think I have tuberculosis. I have no cough what-ever?" Answer: It is not at all likely especially as you have no cough. The stain on the garments and pillow cases shows that nature is trying to do the work of the liver through the skin. You need a different diet, plenty of pure drinking water between meals, at least four quarts a day, and frequent internal bathing to flush the kidneys and intestines and remove the accumulated toxins.

D. V. S. wants to know "What are the properties and uses of asperin?" Answer: Asperin is the active principle of salicylic acid. It is an antiseptic for internal use, and rheumatism. Its use should not be continued any more than any other drug, and only under the direction of a physician.

C. P. S. inquires about "Nephritis. If it is curable. Is it like Bright's disease. What are its symptoms? What diet is recommended?" Answer: Nephritis is Bright's disease. Its symptoms include weakness, loss of flesh, albumin in the urine, headache and heart trouble. When far advanced, it is hard to tell whether the trouble is chiefly with the heart or with the kidneys. The low protein diet (not much meat, especially red meat) is recommended.

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IOWA CONFERENCE MEETS NEXT WEEK

Seventy-second Annual Session of Methodists Will be Held at Centerville, September 1-5.

LAYMEN TO MEET, ALSO

Matters of Importance to Church as They See Them Will be Discussed in Their Session Friday.

The seventy-second annual session of the Iowa conference will be held in the First Methodist Episcopal church in Centerville, Iowa, September 1-5. The bishop, Homer C. Stuntz, D. D., will preside at this session. The first meeting will be held on the night of August 31. The lay electoral conference and the laymen's association will meet on Friday, September 3. On Sunday, September 5, the visiting pastors will speak in the various churches. Evangelistic services will be held each evening on the street.

The following is the program of the sessions:

Tuesday, August 31. 8:30 a. m.—Examinations in the church basement. 7:30 p. m.—Temperance meeting, Rev. Thomas Osborn presiding. Address by Rev. Clarence True Wilson, D. D., general secretary of the temperance society of the Methodist Episcopal church.

Wednesday, September 1. 9:00 a. m.—The sacrament of the Lord's supper, administered by Bishop Homer C. Stuntz, assisted by the district superintendents. The memorial service, Rev. T. J. Myers, presiding. Address by Rev. C. B. Hankins.

Thursday, September 2. 8:30 a. m.—Devotional service led by Bishop Stuntz. 9:00 a. m.—Business session. 2:30 p. m.—Anniversary of the Women's Home Missionary society, Mrs. L. G. Murphy presiding. Addresses by the representatives of the board of home missions and Mrs. Naomi Day, conference secretary.

Friday, September 3. 8:30 a. m.—Devotional service led by Bishop Stuntz. 9:00 a. m.—Business session. 11:00 a. m.—Fiftieth anniversary sermon by Rev. D. C. Smith. 2:30 p. m.—Anniversary of the Women's Foreign Missionary society, Mrs. Ella Picher presiding. Addresses by Miss Anna Lawson of India, and Miss Elizabeth J. Turner, of Oskaloosa.

Saturday, September 4. 8:30 a. m.—Devotional service led by Bishop Stuntz. 9:00 a. m.—Business session. 1:00 p. m.—Business session. 3:00 p. m.—Meeting in the interest of the Iowa conference permanent fund. Rev. J. C. Kendrick presiding. Address by Dr. Clemans, of Chicago. 7:30 p. m.—Anniversary of the Freedman's Aid society, Dr. C. L. Stafford presiding. Address by Prof. J. B. E. Shaw, D. D., of Haver Industrial Institute, Meridian, Mississippi.

Sunday, September 5. 8:30 a. m.—Love Feast, led by Rev. T. J. Myers. 10:30 a. m.—Conference sermon by Bishop Homer C. Stuntz. 2:30 p. m.—Ordination of deacons and elders. 7:00 p. m.—Young people's rally, Rev. R. G. Nye presiding. Address by Wilbur F. Shute, D. D., general secretary of the Epworth League. 8:00 p. m.—Anniversary of the board of foreign missions, Rev. W. H. Per

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Monday, September 6. 8:30 a. m.—Devotional service led by Bishop Stuntz. 9:00 a. m.—Business session. Topic: "How to Revive the Church." Topic: "The Layman's Opportunity in Evangelism." W. J. Dingeman, Centerville.

THE LAY ELECTORAL CONFERENCE. (Old Methodist church, across street from the new church.) Friday, September 3. 10:30 a. m.—Opening session called to order by E. L. Stokney, Moulton, secretary of last lay electoral conference. 1:30 p. m.—Session continued.

THE LAYMEN'S ASSOCIATION. Friday, September 3. Call to order by president upon adjournment of lay electoral conference. Devotional. Appointment of committees. Topic: "That Boy's Father," Talk to Men," Dr. C. P. Frantz, Burlington and elders.

Saturday, September 4. 9:00 a. m.—Topic: "Relation of the Church to Labor," J. S. Beilamy, Knoxville. Topic: "Should the General Conference Enact the Necessary Legislation to Enable the Churches More Effectively to Get Rid of Dead Timber in Their Membership," Lee H. Morgan, Burlington.

Protect Yourself! AT FOUNTAINS, HOTELS, OR ELSEWHERE Get HORLICK'S THE ORIGINAL MALTED MILK The Food-drink for All Ages. Delicious, invigorating and sustaining. Keep it on your sideboard at home. Don't travel without it. A quick lunch prepared in a minute. Unless you say "HORLICK'S" you may get a Substitute.

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