

Plan Thanksgiving-Appreciation Sale

SHOW THAT TRADE IS APPRECIATED

Keokuk Merchants Decide to Hold a Thanksgiving Sale With Unbeatable Bargains on Saturday, November 20.

WINDOW DISPLAY BEST

Contest Committee Already Has Sixty Entries—Report on Possible Fair to Help Band—Other Matters.

A Thanksgiving-Appreciation sale will be held by the merchants of Keokuk on the Saturday before Thanksgiving day, November 20. This was the decision arrived at last night at the Montrose meeting. The sale will be in appreciation of the trade which the Keokuk merchants have received during the year. To show this appreciation the merchants are going to offer real bargains in every line.

The name Thanksgiving sale was suggested by Louis Klein. The report of the committee appointed to look into a special sales day had been made by Chairman T. N. Conner of this committee. Mr. Conner said that the committee was not sure that a five-day sale would be a good thing since it was a slang word, and he feared that it might not carry sufficient dignity. Others present wanted to get away from the word bargain, and Mr. Klein's idea was accepted with a "jump."

Conditions Improve Here.

In his report Mr. Conner said that he believed Keokuk was showing an improvement in general conditions since September 1. He felt that this was the case in the matter of the working men, and he believed that more men were at work now than had been in two years. He emphasized the need for the merchants offering bargains that are real bargains, and thought that by so doing they could combat in easy fashion the snares of the mail order catalogue. In some homes the mail order catalogue was read as faithfully as the Bible. It was suggested by one of the merchants, Henry Duncan, Jacob Schouten, George Schell, Harry Duncan and E. A. French all talked along the bargain idea. D. E. J. Inouist suggested that the day be fixed so as not to conflict with the window contests. Louis Klein suggested deciding on the matter at once, so that there would be plenty of time to work it up, and get the advertising matter out in proper form.

Suggests Thanksgiving Sale.

It was then that he suggested that the merchants could show their appreciation of the trade offered them by giving a real Thanksgiving sale. S. Lowitz suggested the combination of Thanksgiving and appreciation of the trade. Mr. Klein thought that by getting the right into the matter now, and preparing for the sale, an unusually attractive sale could be planned and the proper amount of advertising could be given. Chairman Conner of the committee suggested that lots of advertising would help greatly in explaining the sale.

On motion of Emile F. Renaud the Thanksgiving sale was authorized, and the president empowered to name the committee. President Justice appointed the same committee composed of T. N. Conner, George S. Merrill, Sam Younker, John Rovane, Jr., and Harvey L. Beach. The suggestion of November 20, the Saturday before Thanksgiving day was accepted by the committee.

Window Display Report.

That the window display contest will be the best yet, was the report from J. J. Chapman, chairman of the window display contest. Mr. Chapman was unable to meet his committee yesterday afternoon, so did not have full report as he had intended. He said, He was able to state that there were already sixty entrants in every line of business, and that when the other members of the committee reported he thought there would be seventy-five in the contest. This was above the number last year, and the report brought enthusiastic commendation. The contests are divided into series and the first one will be staged on Saturday, Oct. 16. The second one is

set for October 30 and the last for November 13.

Sam Younker wanted one special time for opening the windows. Mr. Chapman did not think that this could be done, owing to the fact that restaurants were in the contest and that several stores with perishable goods could not be expected to wait until evening.

The final session on rules will be held by the committee today.

About High School Fair.

John Rovane, Jr., reported in the matter of the league's assistance in helping to secure musical instruments for the school band which is being formed. Mr. Rovane said that Professor Hayden had an idea of holding a fair or something similar on Thanksgiving afternoon and evening and the two succeeding days. The merchants would be asked to contribute in some manner, either by building booths, or donating articles to be sold, or something of the sort. The general sentiment of the merchants seemed to be that they would have their hands full with window decorating and with the Thanksgiving sale, and could not take on the additional burdens of any actual work.

Mr. Rovane said that Professor Hayden had no definite scheme along this line, and it was suggested by J. N. Dumenil that a pure food show could be staged with no trouble to the merchants, as the manufacturers would be glad to secure space for this. One of the merchants thought that a donation of money could be given by the league. It was finally decided to let the committee of which Mr. Rovane is a member, work out whatever scheme seems best, and the league will indorse the idea.

Civic League's Thanks.

A letter was read from Mrs. Helen Allen Ayres, president of the Civic League, thanking the retailers for their cooperation in the garden contest. The retailers gave the prizes amounting to \$34. Twenty-two dollars of the amount had been collected by the committee which had been sent out. Secretary J. M. Fulton reported. The balance was paid out of the treasury. Here is Mrs. Ayres' letter of thanks:

M. E. Justice, President Keokuk Retailers' League, City.

Dear Sir:—The garden contest committee of the Civic League beg leave to submit the following report:

On Monday, Oct. 4, the committee from the Civic League made a tour of the schools awarding prizes to those entitled to them, children whose gardens in the contest were above five points on a scale of eight points. There were no perfect gardens, but some were given seven points and some six. These received first and second prizes. There were nine first awarded at \$3.00 each and five second prizes at \$1.50 each. Below these prize winners were the children who were given five points and they were given honorable mention and urged to try for the prize next year, should a contest be held.

In every room the Retailers' league was given credit for its valuable assistance and the children were told that men and women both want the help of the boys and girls and must have it if Keokuk is to be a clean, prosperous city.

The Civic League expresses thanks for your co-operation.

Very truly,

HELEN ALLEN AYRES, Chairman Garden Contest Committee.

New Members Accepted.

The membership committee D. E. Linquist, chairman, proposed the names of M. S. Ackles, Dr. O. L. Sohl and George A. McLoney. The three men were unanimously accepted and given the glad hand. They all made a short talk.

An invitation has been extended to the league to hold the next meeting at Carthage. It was decided to leave the matter to the president. The Carthage trip, if it is decided to go there, would depend entirely on the state of the weather and the condition of the roads.

The league also gave its endorsement to the bridge project as carried through by Commissioner Collins. This proposition of securing property in order to build the bridge approach within 100 feet of the top of the hill and avoid the big grade, met with the approval of the merchants.

Jane Addams on Woman's Status. PUGHKEEPSIE, N. Y., Oct. 12.—Jane Addams of Hull House, Chicago, emphasized and explained the social and political status of the educated woman, which was the general theme of all exercises in today's celebration of Vassar's founding. Dr. James Monroe Taylor, former president of Vassar, spoke on the same subject.

What women can and have accomplished in the realm of athletics, and how nearly they approximate the physical standard of the man, was shown in student athletic events of the big oval.

LARGE CROWD ON TRIP TO MONTROSE

Keokuk Retailers League Take Seventy Members to Up River City Last Night for Regular October Meeting.

FINE SUPPER IS SERVED

Ladies of M. E. Church Prepared and Served Repast Which Was Enjoyed by Every Member of the Party.

A big compliment was paid to the Montrose people, and to the ladies who served the supper last night, when the Keokuk Retailers' league took the largest delegation in the history of its organization to Montrose. And everybody was more than pleased with the reception accorded the bunch from here. The supper was excellent and arrangements for the meeting were made in a most satisfactory manner.

There were seventy members of the league who enjoyed the bountiful hospitality of the Montrose people. The usual number going is between fifty-five and sixty, but all records for attendance were broken by the bunch last night. And everyone enjoyed himself. The supper was highly praised and the drive to and from Montrose could not have been better had the weather and road conditions been made to order. Fourteen automobiles were needed to carry the crowd.

The Menu.

The Ladies Aid society of the M. E. church at Montrose, served the supper in the Odd Fellows building. The menu included the following good things:

Fried Chicken and Dressing
Mashed Potatoes Sweet Potatoes
Gravy
French Rolls
Cabbage Salad Pickles
Apple Pie a la Mode
Coffee

Those Who Were Responsible.

The officers of the society serving the supper were Miss Mary O. Ellis, president; Mrs. Emil Hancock, vice president; Mrs. Ames, secretary; Mrs. J. Ames, treasurer. The women who assisted in preparing and serving the supper were: Mrs. Arvid, Mrs. Elta Collins, Mrs. N. Hanson, Mrs. Druse, Mrs. P. V. Reeves, Mrs. J. Hamilton, Mrs. G. Skinner, Mrs. Wm. Singer, Mrs. Wagoner, Mrs. Wright, Miss Vada Wahner, Miss Maude Sincer, Miss Nellie Hurley and Miss Lulu Hurley.

Thanks Extended.

On motion of George Ewers at the meeting held at the Masonic hall, the thanks and appreciation of the Keokuk Retailers' league was extended to the ladies who helped to make the league's visit a success. The thanks of the league, on motion of E. A. French, was extended to the Masons for the use of their hall as a meeting place. The Retailers' league appreciated this courtesy very much as it gave them ample room for the session in very comfortable quarters.

Those Who Were There.

The auto owners who kindly loaned their cars were: M. E. Justice, W. J. Richards, I. S. Ackley, Harvey Beach, G. A. McLoney, B. F. Smith, Harry Weiman, J. W. Dingus, T. N. Conner, Sam Younker, N. S. Lowitz, A. McGroom, Dr. Armentrout, J. E. Vanatta and Jacob Schouten. The members present were: Harry Dill, Dr. Correll, Theo. J. Phillips, D. E. Linquist, E. A. French, Frank Ewers, George Ewers, William Ewers, F. M. Eberman, Charles Schenck, A. E. Beckman, Ellis Johnson, George Dumble, A. J. Leake, Theo. Bode, Emile Renaud, C. F. Skirvin, J. D. Peterson, Homer Smith, George Smith, M. S. Ackles, H. C. Duncan, J. J. Chapman, F. M. Jones, G. Arthur Kleidisch, Dr. Sohl, W. O. Ette, Louis Klein, F. P. Rehmelser, Nick Synzel, Harry E. Mehler, Forrest Conner, John Rovane Jr., J. A. Pollard, Harry Merrick, Clifford Hertenstein, George Schell, F. O. Adamson, Albert Schwarz, Dr. F. J. Arnold, Dr. R. G. Sinotte, F. D. Morgan, Frank Bulman, Dr. Christensen, E. C. Weisman, J. C. Fry, John Rovane Sr., Hubert Schouten, Chester Schouten, J. N. Dumenil, Jacob Ludwig, George Baur, Jas. M. Fulton.

Crop Exhibit to Close With Grand Brawl.

SHERMAN, Texas, Oct. 12.—The most valuable crop in the southwest was on exhibition here today. It was at the tri-state baby show, conducted by the El Paso Equal Suffrage league. There were several hundred entries. The show will continue three days, closing it is expected with a grand brawl.

Daniels and Brumbaugh Speak. BALTIMORE, Md., Oct. 12.—Navy Secretary Daniels and Governor Brumbaugh of Pennsylvania, spoke before the convention of the union of young people of the Maryland conference of the Methodist Protestant church, which opened a three day session here this morning. About 500 delegates attended.

—and The Daily Gate City. 10 cents per week.

IOWA LABOR LEADER SPOKE LAST NIGHT

J. H. Strif, President of Iowa Federation of Labor, Addresses Local Union Men.

HE URGES CO-OPERATION

Asks Help of Keokuk Laboring Men in Having Workmen's Compensation Law Amended.

J. H. Strif, president of the Iowa Federation of Labor, who addressed the members of the local trade unions at the Trades and Labor assembly hall at Seventh and Main streets last night on labor legislation, made a passionate appeal to those present to bend their efforts toward getting legislation through the Iowa legislature for the benefit of the working man. The speaker urged a close co-operation among the members of the local organization and among union organizations in the state cities for the gaining of their ends. He spoke on the laws already passed that are to the advantage of labor and told where others were needed and where some could be amended.

Mr. Strif advocated no special endeavor other than the petitioning of the legislature representatives from this county to support labor legislation. The speaker dwelt on the child labor law and the workman's compensation law.

The latter law does not meet with the entire approval of labor organizations. As the law now stands when a workman is injured, after two weeks he receives fifty per cent of his wage. The speaker urged that the local body co-operate in a campaign for the amending of this law so that a larger percentage of the wage may be received to take effect immediately after the accident.

Mr. Strif was an eloquent and convincing speaker, in fact one of the very best representing the Iowa Federation of Labor. He came here from Fort Madison and left this afternoon for Burlington. In Fort Madison he perfected the organization of a union council, or central body, comprised of the various union organizations of the city, and like the local body. He remained in Keokuk till this noon and spent the time while here in visiting the new Keokuk industries.

A Medicine of Merit.

A proprietary medicine, like everything else that comes before the public, has to prove its merits. The law of the survival of the fittest applies in this field as in others. The reason for the tremendous success of Lydia E. Pinkham's Vegetable Compound is because it has been fulfilling a real human need for forty years, so that today thousands of American women owe their health and happiness to the marvelous power of this new and famous medicine, made from roots and herbs—nature's remedy for women's ills.—Advertisement.

Coast Masons Offer Third Degree Drama.

SAN FRANCISCO, Oct. 12.—Hundreds of California Masons today attended the sixtieth annual convention of the grand lodge, California Jurisdiction, at the exposition. The

CASCARETS SELL TWENTY MILLION BOXES PER YEAR

BEST, SAFEST CATHARTIC FOR LIVER AND BOWELS, AND PEOPLE KNOW IT.

THEY'RE FINE! DON'T STAY BILIOUS, SICK, HEADACHY OR CONSTIPATED.



Enjoy life! Keep clean inside with Cascarets. Take one or two at night and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. Wake up feeling grand. Your head will be clear, your tongue clean, breath right, stomach sweet and your liver and thirty feet of bowels active. Get a box at any drug store and straighten up. Stop the headaches, bilious spells, bad colds and bad days—Brighten up, Cheer up, Clean up! Mothers should give a whole Cascaret to children when cross, bilious, feverish or if tongue is coated—they are harmless—never gripe or sicken.

Automobile Owners

The Overland Garage Is Under New Management

We have expert and factory mechanics, the best tire man we can find and if work turned out by us is not right, we will make it right. Automobile supplies, tires, etc., in stock. We will order anything you want. We have the best place in town to store your car, steam heat. Store your car with us and have your batteries looked after and filled with water twice a month, free of charge. Washing cars \$1. We will try and show you a regular garage and real service. Come and see us. If you need help, phone 882.

New Overland Cars Arriving Daily

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Low Round Trip Winter Tourist Fares

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latest production is the very pointed question which he puts to the nation regarding the situation that is to follow upon Russia's defeat in the east. Who will supply to the allies' strength the force that goes out of it with the disastrous retreat of the czar's army before a succession of Teutonic victories? France is giving her utmost at the moment; she has no more to offer. Belgium has nothing more to expect for some months. What then? The minister sees very clearly—and states very plainly—that it is "up to England." He follows this with the unapologetic statement that England has not up to now, given her full strength. He prophesies, further, that unless she does give her all henceforth, and that right promptly, she will find herself, in company with civilization, looking into the face of disaster at close range.

Lloyd-George is always open to the suspicion of extravagance and exaggeration. Yet it is doubtful if he is putting the matter too strongly here. The crumbling of the Russian strength after twelve months of encirclement with half the German army, marks a definite stage in the war's development—one which might, quite conceivably, see a definite and pronounced turn in the tide. In the face of it, in the present alignments and relative strength, the tide would turn in favor of the Teutons. This is the only conclusion possible upon a frank facing of the facts. But it is also true that it is within the power of England to stem this turn, if not to reverse it. The answer is munitions and men. This is what Lloyd-George and the rest of the world is recognizing. It would be a pathetic instance of fatal blindness if the English people fail to recognize it and to act accordingly.

TO PUT ON FLESH AND INCREASE WEIGHT

GOOD ADVICE FOR THIN PEOPLE

I'd certainly give most anything to be able to gain a few pounds and stay that way," declare many thin men and women. Such a result is usually not impossible despite past failures. Most thin people are victims of malnutrition, a condition which prevents the fatty elements of food from being taken up by the blood as they are when the powers of nutrition are normal. Instead of getting into the blood much of the fat and flesh producing elements stay in the intestines until they pass from the body as waste.

To correct this condition and to produce a healthy, normal amount of fat the flesh making food elements must be so prepared in the digestive processes that the blood will accept and distribute them throughout the body. There is a preparation called Sargol, which works on this basis and which is sold by nearly every druggist on a

Orrine for Drink Habit

TRY IT AT OUR EXPENSE. We are in earnest when we ask you to give ORRINE a trial. You have nothing to risk and everything to gain, for your money will be returned, if after a trial, you fail to get results from ORRINE. This offer gives the wives and mothers of those who drink to excess an opportunity to try the ORRINE treatment. It is a very simple treatment, can be given in the home without publicity or loss of time from business, and at a small price.

ORRINE is prepared in two forms: No. 1, secret treatment, a powder; ORRINE No. 2, in pill form, for those who desire to take voluntary treatment. Costs only \$1.00 a box. Come in and talk over the matter with us. Ask for booklet. McGrath Bros. Drug Co., corner Fifth and Main Sts.

positive guarantee of weight increase or money back. Hundreds have testified to weight increase from its use. Sargol does not of itself make fat, but is simply a combination of ingredients of acknowledged merit that, taken with meals seems to better enable the digestive organs to separate the fattening elements of the food and to prepare them in a form which the blood can readily absorb. Sargol comes in tablet form, is pleasant and easy to take and its action is perfectly natural and harmless. Sargol is sold by Wilkinson & Co. and druggists everywhere who are authorized to refund the full purchase price if weight increase is not obtained.

NOTE:—Sargol is recommended only as a flesh builder and while it has produced excellent results in cases of nervous indigestion and general stomach disorders care should be taken by those using it who do not want to increase weight.

Nourishing Food for Children

GIVE meat to your children in moderation. A study of food values will convince you of the remarkable nutritive qualities of macaroni. It is rich in gluten—the muscle and tissue builder—easy of digestion, easy to prepare, and makes fine eating. Serve this nourishing, economical food often to the youngsters.

MAULL BROS., St. Louis, U. S. A.



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