



A \$20.00 Watch for \$12.50

During this much talked of sale of watches you can buy a Lady's or Gentleman's 15 Jewel Elgin Watch in a guaranteed 25 year case for \$12.50.

We will hold any article you choose now until Christmas

Odell & Hoar JEWELERS

3 Stores Quincy, Hannibal, Palmyra, Mt. Sterling



Victor-Victrola IV \$15

Victor-Victrola VI \$25

Victor-Victrola

The prices are certainly attractive enough to make everybody want a Victor-Victrola. And when you hear the instruments you won't be without one in your home. Come in and select yours today. Other styles of the Victor-Victrola \$40 to \$200.

Loewenstein's Music Store

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Clean Coal Cleanly Delivered



Our methods of delivering coal where you want it is just like the coal itself—clean. Our carriers do not scatter it all over your place. Our prices, too, are such that we invite the severest comparison. Send us your order now.

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Dealers in Wood, Coal and Feed

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MONEY TO LOAN--

On furniture, pianos, live stock, vehicles, etc., on easy payments We give you the Cheapest rates and do not keep the INTEREST OUT IN ADVANCE—YOU GET THE FULL AMOUNT IN CASH WITHOUT DELAYS.

STRICTLY PRIVATE. PHONE 963. Office hours 9 a. m. to 6 p. m. each day. Saturday evening to 9 p. m.

KEOKUK LOAN CO. 614 1/2 Main st., over Miller's Shoe Store.

J. M. WRIGHT THE LOCKSMITH Sells Bicycles, new and second hand. Also carries stock of supplies, including key blanks. 906 MAIN.

TO AUTO OWNERS Use your CARS all WINTER. Store in a steam heated garage, \$4.00 per month. D. & H. GARAGE Phone 1867.

DEFENSE DAY DECEMBER 6

American Defense Society in Communication to Mayor, Calls Attention to Day's Significance.

HANG OUT YOUR FLAGS

Interested Citizens Also Invited to Send Letters to Congress Asking for National Defense.

A communication has been received from the chairman of the American Defense Society by Mayor S. W. Moorhead, in which attention is called to the fact that Monday, December 6, has been designated by the society as "Defense Day."

It states that the co-operation of mayors and city officers all over the country is being enlisted in the effort to make the date stand as a country-wide demand for national defense. According to the communication Monday, December 6, the opening day of congress, has been named by the defense society as "Defense Day" throughout the United States—the most timely occasion for holding mass meetings and addressing letters and telegrams to congress on behalf of better national defense.

In case there is an earlier meeting of congress the opening day will then be chosen for "American Defense Day."

In order to make the occasion an impressive one, the American Defense Society has requested the co-operation of the mayors of the various cities, and it has asked that this day be designated as flag day over the city of Keokuk, on which day all citizens who are in favor of a greater national defense are urgently requested to show such belief by hanging out flags at every house.

At the same time the American Defense Society is distributing a card appeal to be signed by voters and sent to their respective congressmen and senators, urging action at the next session of congress in favor of adequate national defense. Cards may be had upon request at the national headquarters of the American Defense Society, 303 Fifth Avenue, New York City.

FUNERAL RECORD

Ralph Cassell. The funeral of the late Ralph Cassell was held at 2:30 o'clock this afternoon at the residence of his daughter, Mrs. J. C. Vanderberg, 2209 Exchange street.

Mrs. Margaret Kirchner. The funeral of the late Mrs. Margaret Kirchner who died Sunday night at the home of her daughter, Mrs. I. C. Williams, 816 Orleans Ave., was held at 2:30 o'clock this afternoon at the home of Mrs. Williams. The remains will be taken to Kankakee tomorrow morning and the burial will take place at the Neyan cemetery, near Winchester, Mo.

PERSONALS

W. A. Long of the Long Commission Co., was in the city today visiting the local office. The main office is in Quincy.

Mrs. Fred Reyer and Miss Annie Reyer of Carthage, Ill., visited in Keokuk last week and attended an announcement party in honor of Mrs. Reyer's cousin Miss Violet Shafer, who will be married Wednesday evening, Nov. 17.

Mixed on the Terms. Burlington Hawk-Eye: Many advocates of "personal liberty" confound license with liberty.

Simple Old Remedies. Those simple drugs, teas, etc., that your mother used on you so effectively will do as well for your children. We have fresh new stocks of all those drugs. Try us for anything you have had trouble getting.

422 MAIN ST. KEOKUK'S BIGGEST, BUSIEST & BEST DRUG STORE

KEOKUK LUNCH CLUB Dairy Lunch Regular Meals Cooking and Service Always the Best Open All Night 505 Main St.

CITY NEWS.

Masonic: Special, Wednesday, November 17, 7:30. 3rd degree. Keokuk until Christmas. The early advertiser gets the business. Use The Gate City.

The Potters, merry makers, song, story, sketch. St. Peter's hall, Nov. 20. Tickets 50 cents.

Regular meeting Colfax Rebekah No. 4 tonight, 7:30. N. G., Mrs. Ida Meador; recording secretary, Elizabeth Emberton.

The real joy of life is in having a good bank account. Make it a habit to save some part of your salary every week. Keokuk banks are good banks.

The Pilgrim's Rest Baptist church, Fourteenth and Exchange streets, will hold memorial services Sunday afternoon, November 21, 1915, in honor of the late Booker T. Washington.

Regular meeting of Morning Star lodge No. 5, Knights of Pythias, at K. P. hall Tuesday 8 & 9 m. Visiting knight: invited, R. S. Ulrich, C. C.; J. A. Burgess, K. of R. & S.

A warranty deed has been filed in which Frank Vollers, et al, convey to Asaph Buck, lots 8 and 9 in block 62, Kibbourne's addition. The consideration given in the deed was \$1,300.

Regular meeting Loyal Order of Moose, Keokuk lodge No. 704, tonight at 8 o'clock, in Moose hall. Visiting brothers cordially invited. John J. Stadler, dictator, Ed. S. Lofton, secretary.

Rev. Bernard Decker, assistant at St. Mary's at Fort Madison and the priest who took Father Glingler's charge during his absence this summer, has been assigned to Clear Creek by Bishop Davis.

In the court of John Leindecker, Justice of the peace, Jess Ray was discharged this morning. He was charged with assault and battery in an information filed by W. V. Martin. Ray pleaded not guilty and after a hearing, Justice Leindecker discharged him.

Fort Madison Gem City: In the case of Schouten's bakery vs. B. F. Gray, S. B. Mardine, James H. Crump and E. H. Tinscher, the court found for the plaintiff and awarded said plaintiff \$27.98. Action was based upon rent alleged to be due from a building owned by plaintiff and occupied by defendants.

Yesterday brought a reminder of the fact that Christmas is near. If you have not made up your lists, do so at once, and then get busy and do your holiday shopping before the rush begins. By shopping early, you get what you want. If you get into the game at the last minute, you have to be content with what you can get.

A verdict was reached in ten minutes in the district court at Ft. Madison yesterday. Here is how it happened, according to the Gem City: The defendant failing to appear in person or by attorney, Judge Hamilton, presiding in the district court, this afternoon instructed the jury in the case of the Citizens' Mutual bank of Donnellson against J. R. Beck to bring in a verdict for the complainant company. Judgment in the sum of \$426 in favor of the bank was entered.

C. P. Dorsey, formerly of this city but later proprietor of the Braymer (Mo.) Bee, has disposed of his Braymer paper and purchased an interest in the Trenton (Mo.) Republican, becoming editor and manager. The Keokuk friends of Mr. Dorsey will be interested to learn of the change and to wish him abundant success in his new field. Mr. Dorsey was associated with Keokuk newspapers as manager and he is not only a good newspaper man but a good citizen. The Gate City extends best wishes to him in his new endeavor and has only one prediction to make of his venture—success.

Solicitors for The Daily Gate City are soliciting subscriptions on the basis of merit only. This paper believes it is giving its patrons a product that is worth the subscription price without any premiums attached as an inducement. A newspaper not more than a hundred miles from here solicits most of its advertising on the basis that it appeared in another paper. Some argument. The Gate City solicits advertising on the same basis that it solicits subscriptions—that the merchandise is worth the price. And not because it appeared in some other newspaper. Sympathy solicitation is a very weak salesman. The Daily Gate City as a newspaper and as an advertising medium is growing because it deserves to grow. That is the view the people of Keokuk and surrounding country are taking of it and the best evidence is that the circulation has more than doubled under the present management and the advertising this year will exceed by about 3,000 columns that of any other Keokuk newspaper.

Meeting of Priests of District Presided Over by Very Rev. James Gillespie, is Held.

The semi-annual conference of the Keokuk deanery was held this afternoon at St. Peter's rectory. Priests from the jurisdiction presided over by the Very Rev. James W. Gillespie were in Keokuk this afternoon for the session. Dinner will be served tonight at 5 o'clock at the rectory for the visitors. The subject which was under discussion at the meeting this afternoon was "The Ceremonies of the Solemn High Mass." Father Ransger was celebrant of the mass. Father Hoppman was critic. Deacon and sub-deacons were chosen from the priests present.

Iowa Supreme Court Decisions. [Special to The Gate City.] DES MOINES, Nov. 16.—In re trust-ship of Ed. L. Clark, Monroe county, reversed and remanded.

State of Iowa vs. Stanton, appellant, Polk county, affirmed.

State of Iowa vs. A. Dunn, appellant, Polk county, affirmed.

State of Iowa vs. Concord, appellant, Polk county, reversed and remanded.

—Read The Gate City want column.

Be Provident Invest 10 cents in replacing broken

Window Glass and save 10 dollars on your coal bill. We have all sizes. Lowest prices.

McGrath Bros. Drug Co. Fifth and Main.

THE MONEY QUESTION

IF YOU NEED MONEY TO BUY coal, clothing or any winter supplies, we will loan it to you, on your furniture, pianos, live stock and any other chattel security, at

The Rate Fixed by the New Law Interest 2 percent per month

WE GUARANTEE THIS STATEMENT TO BE TRUE IN EVERY RESPECT and INVITE YOU TO CALL AND CONVINCED YOURSELF ALL DEALINGS STRICTLY CONFIDENTIAL.

If you have a loan now with some other company and need more money, we will advance you what additional you want and pay them for you at the above rate.

CALL OR WRITE US and your application will receive our prompt attention.

CITY LOAN CO.

No. 420 1/2 Main Street, over the Royal Cloak Co., Keokuk. Agent in office Monday and Tuesday. Home address, 818 1/2 Jefferson St., Burlington, Iowa.

French Ivory Manicure Pieces

A good selection of patterns and sizes of files, shoe horns, button hooks, scissors and buffers. Best quality of American and imported make.

Prices 25c to \$1.50

Scott & O'Reilly DRUGGISTS 800 Main street.

N. H. PYLE FOR INSURANCE OF ALL KINDS

Phone 1250 402 Blondeau

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Farm Loans and Abstracts of Title Fair to the borrower as well as the lender. 30 years experience without the loss of a dollar to a client. FORT MADISON, IOWA.

SPICER Makes your watch keep time. 902 Main

John Opstelten For Moving, Storage, Transfer Special attention given to moving Pianos. Bell phone Red-046. 1523 Morgan

—Read the Daily Gate City. Ten cents per week.

If Dollars Count With You You Will Surely Have a Coat, Suit or Gown from Our Ready to Wear Department

In the suits, all the best style tendencies of the fall season are seen—natural figure lines, fur trimmings, semi-military effects, novel belts and pockets, the modish flare below the waist line.

Among the coats shown are garments for dressy wear, for autoing and for all purpose uses.

They show what is most fashionable—the graceful silhouette, with natural figure lines. Convertible collars, plush and fur trimmings, belts and large pockets—splendid range of materials.

Winsome Gowns in Swell Assortments

Now is the ideal time to select your Suit, Coat or Gown. Our stocks are at their best.

Prices Always Reasonable

Sullivan & Auwerda

This Store's Policy

To represent goods exactly as to their quality; to sell to those who know and those who don't know values at a uniform, fair price; to fulfill all guarantees and cheerfully correct all mistakes; to deserve your confidence by always giving you "a square deal."

RENAUD'S Jewelry Store

Unwise to Pay More

It will surprise you to see how much quality and service you will get out of a pair of our well-fitted shoes, when once you have tried them, you will pass this surprise along to your friends.

Boston \$2.50 Shoe Parlor Upstairs over Royal Cloak Co., 420 1/2 Main CLEVE HARNESS.

POLLARD'S Quality Bakery

For the Best COFFEE CAKES, CINNAMON ROLLS, DOUGHNUTS AND CRULLERS Phone Orders Given Special and Prompt Care 20 South 4th Phone 1559

COFFEE! Do You Want Good Coffee? If So Try FERDELL BRAND

Next Time, You'll Enjoy a Cup of Ferndell. Sold in Keokuk Only by IMMEGART Phone 43 706 Main

NO JUNK USED IN OUR SHOE REPAIR WORK

For Half Soles, Heels, etc, we use the best oak leather. Try us next time and see the difference.

EDWARD MOORE, No. 26 S. 5th