C. F. M'FARLAND PRESIDENT OF INDUSTRIAL ASSOCIATION

Board of Directors Make Wise Choice in Successor to J. Albert Kiedaisch.

BROAD BUSINESS MAN

New President Will Spend an Hour Each Day at Association Rooms—Asks Co-operation.

C. F. McFarland is the new president of the Keokuk Industrial association. Mr. McFarland was chosen to this position of responsibility by the board of directors in their meeting last night at 5 o'clock. The other officers of the association were chosen at the same meeting, and the new officers and directorate are already at work on the problems of industrial activity which confronts them.

The directors were most fortunate in the choice of C. F. McFarland. Mr. McFarland has a firm faith in Keokuk and her prospects. He has proved his worth as a business man here, and the same good business policies which has followed in his career will be instilled into the work of the association. Mr. McFarland has been closely associated with the work in the past year, and it is certain that his administration will be successful.

The Officers Elected.

The other officers of the association who were chosen by the board are the following:

Ira W. Wills, first vice president; Stephen Irwin, second vice president; H. Boyden Blood, treasurer; C. J. Kirch, secretary.

James M. Fulton will continue under the present arrangement as executive secretary of the association.

Be at Office Each Day.

President McFarland plans to be at the association offices on North Fifth street, every morning from 10 until 11 o'clock. He makes the request that so far as possible association matters be brought up with him at that time. While of course, he will be ready at any time to take care of the association, it will be only fair to the new executive to adhere to his plans whereever possible and bring in the work of the association at this hour. This time he will set aside from his business for the sole consideration of association work. It is probable that he will not be at the office on Saturdays as this is a short day.

"I deem it a great honor to be placed at the head of this organization, one which means so much to this city," Mr. McFarland said in talking over his policy for the year. "I understand fully the high standard of service which has been set by my predecessors in this office. I shall try my best to bring results as they have done."

Team Work Is Necessary.

Mr. McFarland made a plea for cooperation and for team work when he said:

"The whole thing is a matter of team work and every director and every citizen must be on the team, and must be on his toes every minute. I call for the loyal support both financial and moral, of every good citizen, and I can promise for myself that we will leave no stone unturned to make 1916 a banner year for Keokuk."

During the course of his interview the new president called up some events of past history of the association which are interesting to think about, in the light of the association being five years old, and quite large for its age, thank you.

Recalls Some Past Work.

"It is interesting," he said, "at the end of five years of activity to look back over some of the experiences of the Industrial association. We are sometimes apt, in the glory of the present, to forget the accomplishments of the past—the pioneers who blazed the trail are sometimes forgotten when we get to riding on the asphalt pavement which runs in the same places. The first directory of the association consisted of:

"A. D. Ayres, T. A. Craig, Jas. Cameron, Jr., J. A. Dunlap, J. F. Elder, L. A. Hamill, Jas. Huiskamp, I. W. Wills, Wells M. Irwin, C. R. Joy, T. H. Joyce, A. E. Johnstone, Frank LeBron, John Nagel, C. M. Rich.

"This board held office for three years and a part of it for four, with Mr. Joy as president. It will be seen that the board was made up of some of the most able and successful men in the city, and when it is remembered that they had Hugh L. Cooper and Judge Logan as advisors in many important matters it is difficult to imagine that any set of men would have been able to handle the situation any better than it was handled by them. Mr. Joy, the president, gave it unlimited time and brought to bear upon the work the broad vision and indomitable energy which characterizes his work in everything.

Results Not Spectacular.

"The results of these first years of work were not spectacular, but they were permanent and useful just the same. The great new bridge now making its way across the river is the direct result of the work of these men. The adjustment of freight rates which they brought about is silently going on day in and day out, making money and making business for the shippers and merchants. The Mills-Ellsworth factory was saved to the town and the American Cement Machine Co. was located and put on a solid foundation—now two of our largest and most prosperous concerns. At this time also the Rein tract was acquired—now a valuable asset which enabled the association to purchase more land and locate the River Smelter.

"Later activities under the second board of directors are fresh in our minds. The whole board, the executive committees and the various special committees have been untiring in their efforts. The president, J. Albert Kiedaisch, has subordinated every private interest to the work of the association, has brought to bear upon it rare persistence and good judgment and those of us who have been on the board with him can testify to his unfailing fairness and courtesy; to our pleasure in association with him in the work, and our regret that his term has ended."

Will Have Support.

The new president goes into the chair with the confidence of his entire board of directors and of the people of the city. He has been prominent in many lines of activity, and is a broad gauged business man, who will not hesitate to take any step that he believes is the right one for the city. Mr. McFarland has long been interested in river transportation and in proper terminal facilities for cities. He is active in the Upper Mississippi River Improvement association and in the other river improvement bodies.

The new board of directors is capable of giving much aid to the new officers, and it is felt that a continued era of prosperity will follow the new officers, and that the city will feel the stimulus of what Mr. McFarland is pleased to call "teamwork."

THE NEW PRESIDENT

C. F. McFARLAND
Who was elected to President of Keokuk Industrial Association by Directors Yesterday.

ENGINEER KILLED, PASSENGERS HURT

California Limited Rock Island Train Jumped the Track in Missouri This Morning.

[United Press Leased Wire Service.]

WINSTON, Mo., Jan. 20.—One man was killed and a score of persons were injured early today when the California Limited of the Rock Island railroad went into a ditch at Gallatin, near here.

With wire communication interrupted by heavy sleet storms, it is difficult to obtain details. A report from the Rock Island's offices at Trenton said the fireman and a porter were badly injured. The train, bound for Chicago, from the Pacific coast, consisted of nine cars and a double header engine. The first engine broke its coupling, throwing the second off the track. The second engine and mail car were overturned. The smoker and day coach also left the rails. The extent of the passengers' injuries could not be ascertained at 9 o'clock. A relief train has been sent from Trenton.

Engineer Killed.

TRENTON, Mo., Jan. 20.—Engineer J. L. Collier was killed and Fireman E. L. McReynolds badly injured early today when the California Limited Rock Island passenger train No. 2 was derailed two miles west of Winston.

Five passengers were slightly injured, according to Rock Island officials. All continued their journey.

Seven of the eight steel cars and the second engine of the double header left the track, the first engine and the rear Pullman remaining on the rails. Railroad officials declared many lives were saved by the all-steel equipment. No passenger was scratched.

Conductor G. M. Burnett and Flagman Roy Sneed, suffered slight injuries to knee and hip respectively.

N. N. Paulsen, of 2226 Broadway, Chicago, suffered a sprained wrist.

The cause of the wreck has not been learned.

—Read The Daily Gate City, 10c a week by carrier.

For 75c—Next Week Only

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This Quaker Cooker

We have supplied perfect double Cookers to over 700,000 homes, to make Quaker Oats more delightful. They are made to our order to bring out the fullness of the flavor and aroma.

Such a Cooker as this, if sold at retail, would cost more than most homes would pay. But our purpose requires it in every home where Quaker Oats are used, so we ourselves supply it.

Our purpose is this: To create more Quaker Oats users, by making this the best-loved morning dish.

To this end, we use queen grains only in this brand—just the big, plump grains. We get but ten pounds per bushel. That means that two-thirds of the oats as they come to us are discarded in making Quaker Oats. The result is large, luscious flakes. They make this dish doubly-delicious. Yet they cost you no extra price.

Pure Aluminum
Made to Our Order
Extra Large and Heavy
Cereal Capacity, 2¼ Qts.
Retail Value, $2.50

These flavory flakes have won the world to Quaker. In a hundred nations this is the favorite brand. Millions of oat lovers send thousands of miles to get it.

Our next object is right cooking, and we offer this Cooker to every home to attain it. But we supply only one to a home.

Get this Cooker next week under this special offer. You want children to delight in this vim-food. You want them to eat an abundance. The way to attain that is to serve Quaker Oats cooked in this Quaker Cooker.

Next Week 75c—But No Longer

Next week's offer is this: Send us five trademarks—the picture of the Quaker—cut from the fronts of five Quaker Oats packages, standard size, or two from the large size. Send with them **only 75 cents**, check or money order preferred, and we will send the Cooker by parcel post, prepaid.

For one week—for next week—we reduce the cash payment considerably. For 75c you get this big Aluminum Cooker.

But this offer will not be repeated. **No requests will be honored unless mailed next week.**

Note the grocers who have displays of Quaker Oats featuring the Quaker Cooker. Learn about the Cooker and, if you approve, arrange next week to get it. Please don't forget.

This Offer is Confined to This County

Address—The Quaker Oats Company, 1708 Railway Exchange, Chicago

These Grocers Next Week

Feature the Quaker Cooker

PETER AYRES	429 S. 12th St.
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O. C. BILLUPS	900 High St.
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IKE BORK	809 Main St.
B. E. BREITENSTEIN	14th and Johnson Sts
J. E. BROWNLEE	1528 Johnson St.
S. E. BRUDEWOLD	226 N. 15th St.
CONSUMERS W. S. CO.	406 Main St.
DAVIS BROS.	1210 Fulton St.
EDW. DE YONG	428 Palean St.
FRED DE YONG	26 S. 4th St.
A. P. J. EWERS	600 Palean St.
G. H. EWING	1319 Reid St.
PHILIP C. FINN	Cor. 4th and Johnson Sts.
JOS. HAUBERT	709 Main St.
MRS. W. S. HAYDEN	1428 Reid St.
HAM INMAN	1611 Blondeau St.
P. N. JACOBS	1124 Main St.
C. M. LAUBERSHEIMER	517 Main St.
MRS. GEO. NEYENS	1401 Des Moines St.
MISS ROSE NEYENS	15th and Carroll Sts.
T. NODLER	Cor 4th and Main Sts.
JOSEPH O'BRIEN	700 Palean St.
R. O'BLENESS	1322 Main St.
LEONARD PELGEN	1128 High St.
J. M. REIMERS & CO.	12th and Main Sts.
REINER BROS. CO.	1126 Main St.
EDW. C. RENARD	318 S. 18th St.
LOUIS SELLS	1429 Reid St.
JOS. SITTLER	1728 Main St.
JOS. SITTLER'S BRANCH	1128 Fulton St.
SMITH BROS.	316 Main St.
PATSY TALLARICO	205 Main St.
P. J. VANDENDOEL	615 N. 14th St.
H. J. VOGT	1427 High St.
E. C. WEISMAN	707 Main St.
MRS. F. P. WELLS	527 S. 15th St.
W. A. WITTICH	1423 High St.

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selected by the best cooks

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AFTER GRIPPE

Vinol Restored Mr. Martin's Strength

Wapakoneta, Ohio.—"I am a farmer by occupation, and the grippe left me with a bad cough and in a nervous, weak, run-down condition, and I could not seem to get anything to do me any good until I took Vinol which built me up, and my cough and nervousness are all gone, and I can truly say Vinol is all that is claimed for it." —JAMES MARTIN.

Vinol is a constitutional remedy for all weak, nervous and run-down conditions of men, women and children, and for chronic coughs, colds and bronchitis. McGrath Bros. Drug Co., Keokuk, Iowa.

Cradle of Prohibition.

LEAVENWORTH, Kan., Jan. 20.—The old Methodist church here, the "cradle of prohibition," is being torn down by wreckers. Erected in 1859, it was the first brick church in Kansas.

A saloon across the street that kept open on Sunday, started a dry fight that crystalized into Kansas prohibition.

DENMARK.

Ten below zero Monday morning. This cold weather ought to kill the "grippe" germs. We are glad to report all our "grippe" patients are improving.

Mrs. Smith of Keokuk visited with her parents and other relatives and friends last week.

Mr. and Mrs. Clifford Tompkins are home from a visit with her parents and other relatives.

Both the janitors being sick, Mr. McCracken acted as janitor at the high school building last Friday.

Max Florher, who is a college student, spent the week end at home.

Fred Henn left last Thursday evening for Kansas City to be with his sister and her husband. They will go to Wellman, Iowa, and Mr. Henn will visit the parental Wm. Henn home and other relatives and friends, before returning home.

Little Miss Dorothie Florher is home from a visit with relatives at West Point.

Ray Roxburg is entertaining company.

Prof. L. C. Burton of Bloomfield, Iowa, returned to his school work here last Monday.

Congratulations and best wishes are being the good words for Mr. and Mrs. Wm. Benbow, who went to Washington, Iowa, last Wednesday and were married, Rev. Gageby speaking the words that made them husband and wife. Mrs. Benbow was Mrs. Ella Woodroffe and lived here and is held in highest esteem by all who know her. They are traveling in the west, points in California, etc.

The members of the high school gave a surprise party to Miss Gertrude Judy on Friday, January 7, and helped her celebrate her eighteenth birthday. Mr. McNeal, with his Edison, furnished the music for the dancing, which was the entertainment of the evening. Delicious refreshments were served. Those present were: Misses Elsie Bennet, Esther Sloat, Verna Hazen, Blanch Woodruffe, Lela Smalley, Hazel Johnson, Beatrice Smalley, Bernice Newton, Eleanor Scholy, Marie Van Tuyle, Merle Fischer, Gertrude Judy, Messrs. Albert Johnson, Ben Knabe, Kent Crabtree, Andrew Larson, Carl Knabe, Wesley Dobson, George Rapp, Albert Lingenfelder, Milton Bellamy, Alfred Denning, Ralph Newton, Clyde Houston, Frank Huebner and Fred Bengston.

While out to feed the chickens last Saturday morning, Mrs. W. M. Blackington fell, striking on the pail she was carrying. No bones were broken but she is suffering.

The ice harvest is on.

The little Gehle baby is better.

Allcock PLASTERS

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