

THE GATE CITY PUBLISHED BY THE GATE CITY COMPANY

C. F. Skirvia, Manager

DAILY BY MAIL: One year, \$1.00; Four months, \$1.00; Three months, \$1.00; One month, \$1.00

Entered in Keokuk postoffice as second class matter. Postage prepaid terms in advance.

Address all communications to THE GATE CITY COMPANY, No. 18 North Sixth St., Keokuk, Iowa.

Keokuk, Iowa, March 9, 1916

FEBRUARY.

Days are growing longer, though the world is white with snow. The spring is drawing nearer, though the winds of winter blow.

The sun is swinging northward, and the days are lengthening.

The smallest children are nearest to God, as the smallest planets are nearest the sun.—Richter.

The department of agriculture recently announced that it had been demonstrated that fiber flax equal to the best European can be successfully grown in the United States.

Mrs. Lydia Botkin of Urbana, Ill., is 101 years old and she has such a remarkable memory that she can tell with the utmost accuracy events that happened ninety-seven years ago.

St. Louis women are pushing a lively campaign for wrapped bread and systematic inspection of bakeries.

Former Governor and former Secretary Francis is going to Russia as ambassador during the balance of the Wilson term.

Chicago has so far outgrown its postoffice, built twenty-two years ago, that a new one is a pressing necessity.

Ebenezer Smith, 65, a bachelor of Racine, fearing a leap year drive, barricaded his shack and watched with loaded rifle for the assailants.

"The consumer, more than the dairyman, is responsible for the high baby mortality in this country, due to poor milk," is the statement made by H. H. Kildee, head of the dairy husbandry department at Iowa State college.

"The consumer, more than the dairyman, is responsible for the high baby mortality in this country, due to poor milk," is the statement made by H. H. Kildee, head of the dairy husbandry department at Iowa State college.

"The consumer, more than the dairyman, is responsible for the high baby mortality in this country, due to poor milk," is the statement made by H. H. Kildee, head of the dairy husbandry department at Iowa State college.

"The consumer, more than the dairyman, is responsible for the high baby mortality in this country, due to poor milk," is the statement made by H. H. Kildee, head of the dairy husbandry department at Iowa State college.

You Must Have Plenty of Iron in Your Blood to Be Strong, Says Doctor

Nuxated Iron Will Increase Strength of Delicate, Nervous, Run-Down People 200 Per Cent in Ten Days in Many Instances.

NEW YORK, N. Y.—Most people foolishly seem to think they are going to get renewed health and strength from some stimulating medicine, secret nostrum or narcotic drug, said Dr. Sauer, a specialist of this city, when a matter of fact, real and true strength can only come from the food you eat.

NOTE—Nuxated Iron recommended above by Dr. Sauer is not a patent medicine nor secret remedy, but one which is well known to druggists and whose iron constituents is widely prescribed by eminent physicians everywhere.

had in some cases been doctoring for years without obtaining any benefit. But don't take the old-fashioned reduced iron, iron acetate or tincture of iron simply to save a few cents. You must take iron in a form that can be easily absorbed and assimilated like nuxated iron if you want it to do you any good, otherwise it may prove worse than useless.

BLISTERS BURNED ON CHILD'S SCALP

Would Itch. Formed Scales Which Caused Unsightly Appearance. Child Very Cross and Fretful.

HEALED BY CUTICURA SOAP AND OINTMENT

"My little girl's scalp was affected with something like blisters and a thickening of the skin. At first it was a place about as large as a common pea and it would itch and burn and when scratched would run a watery fluid and from that would form scales which caused an unsightly appearance on her scalp. Her hair never grew any. She

Then I sent for a sample of Cuticura Soap and Ointment and the ointment application relieved the itching and burning so I purchased one box of Cuticura Soap and one box of Ointment and they healed her."

Sample Each Free by Mail With 23-p. Skin Book on request. Address post-card "Cuticura, Dept. T, Boston." Sold throughout the world.

THINGS ELECTRICAL.

Electrical exports are increasing. Switzerland is planning to electrify all its railroads.

Small bakeries now use electric power for dough mixing, etc. Electric power is extensively used in the reduction of gold ore.

Detroit will use Canadian electrical power for manufacturing purposes. Nearly 400 houses were recently wired for electricity in Lancaster, Pa.

Chicago and Albany lead in the average number of people per telephone with 6.1 for each phone.

Women electricians are being trained in electrical work in England, owing to the scarcity of workmen.

Electric radiators were used to heat a school building in Duluth during a recent cold snap when the boilers failed.

Argentina leads South America in the total number of telephones, having 75,000 two years ago, but Uruguay has more per capita.

The large searchlights used by the General Electric company for spectacular illuminating effects at the Panama-Pacific exposition have been sold to the Russian government.

By installing electric power in nearly every mining camp of importance in Montana it has been made possible for operators to resume work on properties which have been idle.

It was only four years ago that electric starting and lighting systems were put to use on automobiles. Less than 2 percent of the cars made in 1912 were equipped with this way.

The growth of this industry is shown by the fact that over 98 percent of the 1916 models are equipped with these systems.

The production of tungsten ores in the United States during 1915 broke all records. It was equivalent to about 2,165 short tons of concentrated, carrying 60 percent of tungsten trioxide, and was valued at more than \$2,000,000.

The experiment station of the American Radio & Research company at Tufts college has been completed and experiments have begun.

The tower which will replace the one nearly completed that blew over last fall is over 300 feet high, being the largest in New England and the third largest in the United States. It is supported on four especially designed and porcelain insulators inserted in fifteen tons of reinforced concrete.

The New York City street-cleaning department is now using gasoline-electric tractors for the collection of ashes, garbage and street sweepings and for mechanical sweeping and flushing of streets.

These tractors, which were built by the General Vehicle company, have a 40-h. p. gasoline motor which drives a 15-kw. 125-volt generator supplying the driving and other motors.

For flushing the streets the trailer carries a tank holding 1,500 gal. of water, from which the water is pumped electrically. A hose trailer is also provided with a rotary broom driven by an electrical motor.

MEDICAL CORPS IN DANGER.

"Representative Hay, in his bill now before congress, proposes to cripple the army medical corps completely," says an editorial in the February issue of American Defense a magazine published for the American Defense society.

"In 1908 a medical reserve corps was authorized by congress as a constituent part of the medical department of the army. This corps Representative Hay proposes to abolish.

"Today the medical department of the army is so small that some of the officers carried on the medical reserve corps roster are on active service.

"Among the 1,500 members of the corps are listed many of the most prominent physicians and surgeons in the United States. Appointment to the corps is made by the president only after the applicant has passed an examination set by a board detailed from the medical corps of the United States army, and has been recommended for appointment by the surgeon general.

The medical reserve corps is efficient. It is under federal control. It is a constituent part of the medical department of the regular army. In emergency, the secretary of war may order officers of the medical reserve corps to active duty in the service of the United States. Members of the

CAMPAIGN TO ADVERTISE ADVERTISING IS BEGUN

INDIANAPOLIS, Ind., March 9.—To bring before the public the facts about advertising and its value to the consumer, a great campaign to advertise advertising is being put in operation by the Associated Advertising Clubs of the World, which has its national headquarters here.

From a letter written by President Woodrow Wilson to Herbert S. Houston, president of the Associated Advertising Clubs of the World, the first piece of copy to be used in the campaign was prepared. In the letter, President Wilson said in part: "Advertising is obviously a factor of constantly increasing power in modern business and it very vitally affects the public in all its phases, particularly since the agencies for the dissemination of advertising have increased so remarkably in recent years. For business men, therefore, it is of the utmost importance that the highest standards should be applied to advertising as to business itself."

Commends Work of Clubs. "I think the country is to be congratulated on the work of the Associated Advertising Clubs to establish and enforce a code of ethics based upon the highest standards of advertising methods, and the effect of its work should be of the greatest benefit to the country. "It augurs permanence and stability in industrial and distributive methods because it means good business judgment, and more than that, it indicates a fine conception of public opinion on the part of men in business—a conception which is one of the inspiring things in our outlook upon the future of national development."

Experts Prepare "Copy." Following President Wilson, there will be advertisements written by such men as Bishop Warren A. Candler, Arthur Brisbane, Joseph B. Davies and Hugh Chalmers. Later a series of advertisements, unsigned, prepared by recognized advertising experts, will appear. Space for the presentation of this campaign is to be donated by newspapers, magazines, trade papers, posters, painted bulletin boards, directory publishers, street advertising interests and other sellers of advertising.

Widespread appreciation of what a force toward economical distribution of the world's goods advertising has been will be made possible by this campaign.

Advertising Reduces Costs. "We know that advertising has produced quantity production and more rapid selling, making labor saving machinery and other economies possible, and that it has reduced the cost of everything that has been judiciously

advertised and otherwise properly handled," said Carl Hunt, editor of Associated Advertising, in a recent address at Chicago.

"We know that the buyer, in all cases, has paid the cost of selling and that advertising, through reducing selling costs, has been a public benefit. "We know that advertising has placed wide markets within the quick and easy grasp of those who have meritorious things for the public and we know that many an article which requires a wide market to make its manufacture possible at all, would not exist were it not for advertising."

Makes for Better Products. "We know that advertising, by making wide markets possible, has offered an incentive to inventors and to masters of business, to produce better goods. "We know that the influence of advertising has been upon the food manufacturer—how it has enabled the manufacturer of high ideals to put into effect sanitary regulations representing huge investments without increasing the cost of his products, because these costs were divided over a very large number of sales. "We know the food manufacturer has felt able to do such things because he was fortified with the knowledge that he could educate the public to a realization of the necessity for better, cleaner food and that the public would stick to him. "We know that advertising and shoddy goods are not likely to be bedfellows long and that advertising has reduced the waste the world has always experienced through buying goods that do not serve as they should. There is a diminishing market for shoddy things."

Has Democratized Education. "We know that advertising has saved our time in two important respects—and time is money. First, it informs us where to go for things we need and, second, we know we can buy without barter—for it has enabled the advertiser to teach us that we can buy from him with safety even though we lack expert knowledge of what he sells. "And one of the greatest of all benefits of advertising has been that it has brought the price of almost countless publications within the reach of the poor as well as the rich. Thus, indirectly, it has brought to all, the writings, the thoughts of the brightest minds of the age. It has brought the poor man his picture gallery, for in the advertising spaces and in editorial spaces, the greatest artists enrich our knowledge of things beautiful. It has helped to democratize education."

Medical reserve corps are specially instructed in military medicine through correspondence courses and a series of summer camps.

The medical reserve corps is the one example of an efficient reserve in any branch of the United States army or navy. Its abolition is proposed by the Hay bill."

They Forget the Work. Profitable Farming: They talk a lot about the farmer who owns a little farm, his independent nook in life away from strife and harm; they say he is a little king and lord of a domain, and about his only worry is in regard to rain. They see his speedy auto and bustling bins of corn; they say he's the possessor of Plenty's brimming horn; they praise his hogs and sturdy steers, his waving fields of wheat; rave o'er his towering silo and barn and residence; and they talk about his daily mail, his books and telephone, his phonograph and magazine—advantages, we own. But almost always they forget the weary racking toll, that goes along with all the rest in toying with the soil; they never think of 4 a. m. and zero's cold embrace, and balky mules and sullen steers, met daily face to face. They deal in all the poetry and see all the romance the bosky dells and purring brooks where elms and fairies dance; the hush of rural eventide,

the near-to-nature stuff—with nature always soft and kind and never rude and rough. Alas; if midst these pleasant things, there didn't always lurk, such everlasting moon-to-night, back-breaking, stupid work!

SOME LITTLE HINTS IN CASE OF BABY

This Sovereign of American Homes Will Celebrate His Week April 22 to 29.

Baby week will be observed in Keokuk and other Iowa cities April 22 to 29. The following hints for the care of the baby come from Ames:

Maybe the baby cries, don't spank him. Maybe he's cross and tired from being tossed about all day.

Maybe he's too warm or too cold or too wet.

Maybe a pin is scratching him.

Maybe there's wrinkles in his bed clothes.

Maybe he's lying in a cramped position.

Maybe he's hungry and thirsty.

Try rubbing his back gently along the spine, suggest the home economies authorities at Iowa City college. It is often more effective than anything else in quieting the baby. To keep him comfortable during his nap turn him over two or three times. Don't forget to give him a teaspoonful of water once or twice a day.

Shall the baby be breast fed? Here are statistics: "It can be said without contradiction," says Max Levine, bacteriologist at Iowa state college, "that if all children were breast fed it would reduce from one-third to one-half the infant deaths in this country."

In New York 85 per cent of infant deaths occur among bottle-fed babies. In data kept on a group of babies fed in Boston, 32 per cent were bottle fed and 68 per cent breast fed, yet 74 per cent of the deaths occurred among the bottle-fed babies and but 26 per cent among those breast fed.

Of seven-year-old babies in New York fed store milk, fifty-six died; of seventy-nine fed condensed milk, fourteen died; of thirty breast fed not a one died.

Only one-half of 1 per cent of the mothers were unable to breast feed their babies, yet but 20 per cent of the babies in this country are so fed.

THEY REFUSE TO EAT

At periods in most children's lives they fail to relish their meals and refuse to eat even the delicacies prepared to tempt their appetites. They lack ambition, and growth seems impeded, which causes anxiety and worry.

To compel them to eat is a grave mistake, because nutrition is impaired. Healthful exercise in fresh air and sunshine is important, but equally important is a spoonful of Scott's Emulsion three times a day to feed the tissues and furnish food-energy to improve their blood, aid nutrition and sharpen their appetites.

The highly concentrated medicinal-food in Scott's Emulsion supplies the very elements children need to build up their strength. They relish Scott's—It is free from alcohol.

Scott & Dewar, Bloomfield, N. J. 15-36

BACKACHE, LUMBAGO AND RHEUMATIC TROUBLES.

Dear Mr. Editor—I wish to state that I suffered greatly from backache, lumbago and rheumatic troubles. I used "Anuric," the latest discovery of Doctor Pierce for backache and kidney troubles, and I can cheerfully recommend the Anuric to anyone suffering from any of these maladies.

Yours truly, J. F. GARDNER, Leon, Iowa.

NOTE: It is now asserted with confidence that these painful effects due to uric acid in the system are entirely eradicated. A new remedy, called "Anuric," has been discovered by Dr. Pierce, and is the cause of a drainage outward of the uric acid with which it comes in contact within the body. It will ward off backache, headache, and the darting pains and aches of arthritic or muscular rheumatism—of those diseases which are caused by too much uric acid, such as gout, asthma, sciatica, renal calculus. "Anuric" prolongs life because old people usually suffer from backache, lumbago, and the walls of the arteries, due to the excess of uric acid in the blood and tissues.

Dr. Pierce, who is director and chief physician at the Anuric Institute, Buffalo, N. Y., has been testing this wonderful medicine for the relief of over-worked and weakened kidneys. The relief obtained by sufferers from backache, lumbago, and rheumatism, has led to the determination to place "Anuric" with the principal druggists in town where people could get this ready-to-use medicine. "Anuric" is not poisonous, and it does not aid nature in throwing off those poisons within the body which cause so much suffering, pain and misery. Scientists assert this remedy is 37 times more potent than Hilla.

For Diabetes and Bright's Disease this remedy is building up a reputation as good as Dr. Pierce's other well-known medicines which have been proved reliable during nearly fifty years, such as Doctor Pierce's Favorite Prescription for the ills of women, Doctor Pierce's Pleasant Pellets, the Hyer regulator, and Doctor Pierce's Golden Medical Discovery for red blood.

FAUST



A delicious, steaming dish of Faust Cut Macaroni and tomatoes can be prepared in 30 minutes. There's no time wasted in the kitchen, because Faust Cut Macaroni is cut into inch lengths and is ready to cook.

It is strengthening, nourishing and economical. Ten cents' worth of Faust Cut Macaroni gives more nourishment than a dollar's worth of meat. And it's nearly all absorbed by the body.

Faust Cut Macaroni can be served in so many tasty and appetizing dishes that there's never a complaint of sameness of diet. It's always good and inviting.

Insist on getting Faust Cut Macaroni. Write for free recipe book.

MAULL BROS., St. Louis, U. S. A.

MACARONI

NOTICE

Savings Depositors are requested to present their pass books at the Savings Department of the bank in order that interest due March 1, 1916, at the rate of three per cent per annum may be credited therein.

THE STATE CENTRAL SAVINGS BANK

Corner of Sixth and Main Streets.

The Keokuk Savings Bank

Organized 1888. OFFICERS: A. E. Johnstone, President; Howard L. Connable, Vice President; James C. Davis, Cashier; Howard W. Wood, Asst. Cashier.

DIRECTORS: A. E. Johnstone, F. W. Davis, Howard L. Connable, E. L. Auwerda, Ben B. Jewell, James C. Davis, Edward K. Johnstone.

KEOKUK NATIONAL BANK

affords every facility for doing your banking business that any bank can.

5 PER CENT INTEREST ON TIME AND SAVINGS DEPOSITS.

BUCK-REINER CO.

Wholesale Grocers and Coffee Roasters

Distributors for the Hart Brand of Canned Fruits and Vegetables

BUCK-REINER CO., WHOLESALE DISTRIBUTORS

STOP CATARRH! OPEN NOSTRILS AND HEAL

Says Cream Applied in Nostrils Relieves Head-Colds at Once. If your nostrils are clogged and your head is stuffed, and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, soothing cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! how good it feels. Your nostrils are open, your head is clear, no more hawking, snuffling, blowing! no more headache, dizziness or stuffiness for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.

The Ordinary Man's View. Aberdeen American: Not one of the "common people" whom the American has asked declared himself willing to go to war to defend the rights of Americans to ride on armed ships of the warring nations. Let them stay at home or go aboard neutrals, they say.