

Three Weeks and then EASTER

With Easter but three weeks away you have none too much time to make preparations. Make your selections now and have the satisfaction of being correctly and fashionably dressed.

Ready-to-Wear

Our stock of Suits, Coats, and skirts is continually changing. New garments being received every few days assuring you of the newest things the market affords.

Millinery

Too much cannot be said in favor of our Millinery Department. See the new Gage shapes in all the new spring shades with ribbons and flowers in great profusion in colors to match and our trimmings have the ability to blend these colors harmoniously. A quality and a price for everyone.

Children's Hats

Exclusive styles in Children's Hats; almost no two alike from New York's famous manufacturer of children's headwear. 50c and up to \$3.50.

Men's and Women's Umbrellas

We have just received a shipment of Men's and Women's Umbrellas that we can offer at old prices. Some are of the suit case style. A large assortment of handles, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50 up to \$5.00.

Neckwear

We not only show the new vogue and ornate neckwear for women but have a splendid assortment of silk ties in all the new colorings for men at popular prices, 25 and 50c.

Wash Dress Goods

A McCall pattern of the new spring costumes will aid you in the quantity to buy of the new wash fabrics that we are showing. Here you will find the new stripes and figures of pleasing designs, including white. 12 1/2c, 15c, 20c and up to 50c.

Silk Gloves

You buy Kayser Silk Gloves with confidence because you know their reputation for quality. Two button, twelve button and sixteen button lengths in black and white and some colors. 50c, 75c, \$1.00 and \$1.25.

Silk Hosiery

Every number of a well-known advertised make. Quality unquestioned. Kayser silk hose in black, white, sky blue and flesh. \$1.25 and \$1.50.

Holeproof silk hose, per pair \$1.00. Phoenix silk hose, black, white, grey, bronze and sand. 75c and \$1.00. Buster Brown silk hose, 3 pair in a box, guaranteed to wear three months, per box \$1.50. Single pair \$1.50. We have some splendid silk and Hosiery in black and white, per pair \$1.25. Men's Phoenix silk half hose, per pair \$1.00. Buster Brown silk half hose, per pair \$1.00. 10c, 12 1/2c, 15c. Hosiery for men, women and children.

Children's Dresses

Bring the children in during vacation and try on some of those new Middy combination dresses or any of the other many new styles we are showing.

The Golden Rule

516 Main St. Keokuk, Iowa



THIS WEEK

While the boys are out of school, is your time to bring them here for Spring Clothes. The styles we show are interesting; our boys' section is so light and bright that shopping is a pleasure; our prices, quality considered, are unquestionably the lowest.

All the accessories—hats, caps, shirts, blouses, extra pants, etc., in larger assortments than any other Keokuk store.

WEIL & CO.

INCORPORATED
MENS & BOYS OUTFITTERS

COUTEAUX Olive Oil

1/2 pint 25c
1 pint 50c
1 quart 90c
1 gallon \$1.75

Couteaux Olive Oil is an absolutely pure, high grade, imported oil.

Scott & O'Reilly
Druggists
600 Main Street

YOU CAN'T BUY A BETTER CIGAR

Than C. W. EWERS
GRAND LEADER
which sells for 5c at all leading places. Try it and see the difference.

G. W. EWERS
MAKER
1118 Main Street



Sold by
J. F. Kiedrich & Son
Phone 288 7th and Main Sts.
KEOKUK, IOWA.

SPICER
Makes your watch keep time.
902 Main

J. M. WRIGHT
Gun and Locksmith
Keys fitted, locks repaired, knives and scissors ground, general repair-
ing.
908 Main Street.

—SEE—
John Opstelton
For Moving, Storage, Transfer
Special attention given to moving
Pianos.
Bell phone Red-442. 1028 Morgan

ANNOUNCEMENT.
I wish to announce that I am a candidate for the democratic nomination for county attorney.
J. M. C. HAMILTON.

Submarine Catchers.
WASHINGTON, April 1.—The United States has a flock of submarine catchers ready for use, Secretary Redfield of the commerce department, told a house committee today. He explained how the wire drag boats used by the light house service in locating pinnacled rocks could be converted readily to naval purposes.

PERSONALS.
Miss Carrie Hansen left for St. Louis to spend her vacation.

ANNOUNCEMENT.
We are open for business in our new location, 620 Main street with a new line of ready-to-wear clothing, hats, caps and furnishing goods. We invite everybody to call and see us.
FRANK H. JONES CO.

CITY NEWS.
—National auto library. Phone 533.
—Unitarian spring sale, supper and market, Friday, April 7.
—See the new glass Aralite electric fixtures at King Plumbing Co.
—Glaser, the tinner, for guttering, spouting and the work of all kinds.
—Go to Racey & Whitcomb's new cafe for a good chicken dinner, only 35 cents. Also special music.
—Born to Mr. and Mrs. Stewart A. Gibson, at Methodist hospital, at Des Moines, a son, Wednesday, March 29. Mrs. Gibson was formerly Miss Madge Roberts.
—Aralite glass electric fixtures easy to keep clean. King Plumbing company.
—Masonic. Regular meeting of Hardin lodge No. 29, A. F. and A. M., Mon., Apr. 3, at 8 o'clock. By order of the W. M. L. N. Hahn, sec'y.
—Keokuk Lodge No. 13, I. O. O. F. meets regularly every Monday night at 7:30 o'clock. Geo. S. Merriam, N. G.; P. M. Pugh, Rec. Sec'y.
—The many friends of Mrs. John Shafer, 1708 Bank, will be glad to hear that she has returned to her home after an operation at St. Joseph's hospital, three weeks ago.
—Go to Racey & Whitcomb's new cafe for a good chicken dinner, only 35 cents. Also special music.
—A marriage license was issued yesterday to Clarence R. Adams, 27, of Chicago and Ora Helen Rohrbaugh, 15 of Bowen. They were married by James S. Burrows, justice of the peace.
—Go to Racey & Whitcomb's new cafe for a good chicken dinner, only 35 cents. Also special music.
—Electric fixtures for every room in the house carried in stock. King Plumbing company.
—Geo. Weil has bought J. C. Blake's horseboiling and blacksmith shop, 505 Johnson. Mr. Weil has had fifteen years experience in this line of work. He solicits the patronage of all horse owners.

—The funeral of Lucile Hornung, the infant daughter of William Hornung of 1719 Bank street, was held from the residence on Saturday afternoon at 2:30 o'clock. Burial was made in Little Mound cemetery.
—Now is the time to have your tin work, guttering and spouting looked over. Let Glaser do it. 21 North Sixth.
—The funeral of Mrs. Thomas Parker was held from the undertaking establishment of Holbrook Bros., at 1:30 o'clock Saturday afternoon. The services were conducted by Rev. F. O. Edwards, pastor of the Trinity M. E. church. Burial was made in Oakland cemetery.

—All orders for wall paper sold up to Apr. 19th we will furnish and hang for \$2.50 per room; also reduced prices on painting. Carlisle and Hanson, the paint and paper men, 1125 Concert st.
—Abe Anderson, sentenced from Lee county to serve a term in Fort Madison penitentiary for murder in the second degree, has been pardoned by Governor George W. Clarke. The notice of Anderson's pardon came to County Clerk Albert Vollers yesterday.
—Some one missed a fine chance yesterday to get some fishing bait in easy manner. The gutter along Bloudeau street in a certain spot was almost pink with a mass of worms which had crawled out of the ground to keep from being drowned by the rain. They were barely moving along in a sluggish manner and there were hundreds of them in the bunch.
—Wanted—10,000 people to get rubber heels put on at Saylor's shoe hospital, 1120 Main.
—An amendment to the answer has been filed in the district court in the case of S. N. Flickinger vs. William Sinton. The amendment is filed by the defendant and asks to have the case dismissed. In the case of Eula Fields vs. the City of Keokuk, an answer has been filed to a motion. A motion for more specific statement has been asked in the case of J. N. Hueston vs. the Preferred Accident Insurance company.

PERSONALS.
Frank Flint will leave Keokuk tonight for New York City on a business trip. Mr. Flint will be gone until April 13. It was his intention of making the trip last month, but he remained over for the election.
Mr. and Mrs. J. A. Thompson of Carthage spent last week the guests of Mr. and Mrs. B. F. Smith. They came especially to attend the Scottville meetings.
J. W. Garland and T. L. Garland, Hannibal railroad men, are visiting their brother, F. A. Garland, 207 South Fourth street, for a few days.

ELECTROLYSIS For Superfluous Hair

The only permanent cure known for superfluous hair, moles, warts, etc. I remove from 80 to 150 hairs per hour, according to your case. I positively guarantee my work to be permanent. No pain or scars. I use the quickest and most reliable of all electric needle methods. Phone 1553.

L. E. NUNN
Second floor. 524 1/2 Main street

CITY NEWS.

—New line of bath room fixtures. King Plumbing company.
—Born to Mr. and Mrs. J. J. Duggan, a boy, Thursday, March 30.
—Owing Puritas Brun New, 18 South Fifth street, P. J. Delaney, prop.
—Wanted—To buy men's second hand shoes. Saylor's Shoe Hospital, 1120 Main.
—Go to Racey & Whitcomb's new cafe for a good chicken dinner, only 35 cents. Also special music.
—Advertising is the life of trade and reflects the commercial activity of a city. People measure cities by their newspapers. If they are filled with advertising invitations—and an advertisement is a trade invitation—the reflection is creditable. If weakly patronized it is indicative of an anaemic trade condition. Last Friday's issue of the Ottumwa Courier was sixteen pages, the Quincy Journal sixteen pages, the Quincy Herald sixteen pages, the St. Louis Journal sixteen pages, the Davenport Democrat twenty pages, the Burlington Gazette twenty pages, the Waterloo Courier twenty pages, the Davenport Times twenty-four pages, and the Muscatine Journal twelve pages. All packed with up to date advertisements.
—Call King Plumbing company if you want your house wired.

SULLIVAN & AUWERDA



Women who have seen our garments know that the styles are both refined and dependable.

In our advance exhibit the models shown were the equal in style to the best of those exhibited in the fashion centers. Right now we are showing mid-season models that will be copied later in the season by other makers of women's garments.

Surely you will want to see these new mid-season models this week. Every day you wait cuts down the time, and likewise takes off something of the enjoyment of wearing the new styles while they are new.

SULLIVAN & AUWERDA

FERNELL CANNED GOODS

Apples	Lima Beans	Green String Beans
White Wax Beans	Red Kidney Beans	Succotash
Mushrooms	Tomatoes	Squash
Beets	Capers	Okra
Pumpkin	Sweet Potatoes	Spinach
Corn	Pears	Kraut

BUY CANNED GOODS BY THE DOZEN. GET OUR PRICES.
Fruits: Pine Apple, Logberries, Figs, Peaches, Gooseberries, Ripe Olives.
Lima Beans, Red Kidney Beans, Tomatoes, Capers, Sweet Potatoes, Pears, Cheese.
Green String Beans, Succotash, Squash, Okra, Spinach, Kraut, Apples (Peel), Prunes, White Cherries, Apple Butter, Imported Cheese.

IMMEGART, The Grocer
Phone 48. 706 Main.

Automobile Insurance...

New Rate
85c per \$100
N. H. PYLE
Phone 1288 402 Blondeau

Keokuk Lunch Club

Open till 1:30 a. m.
Dairy Lunch
Regular Meals
Best cooking and service
505 Main St.

"Quality That Is Dependable"
Lowitz & Sons
Tailors to Men Who Desire
Real Tailoring
Beautiful Woolens for Spring and Summer Wear

The soft rich tones of our Spring and Summer patterns are wonderfully effective—different, distinctive, but subdued—styles and fabrics that cannot be duplicated elsewhere.

Fine tailored garments always tell their own story; they possess graceful lines and characteristics that stamp a man as well dressed. Let us show you what a big difference there is in Clothes and Tailoring.

Our Garments represent real Tailoring made in Keokuk—not the kind that is sent out of town and made in factories.

Select now—don't delay—best styles go early.

LA RICA

EASY TO SMOKE AND WORTH SMOKING.
Two Sizes, 3 for 25c and 10c straight.
WARD'S CIGAR STORE, 525 MAIN

EWERS-McCARTHY COMPANY

ANNOUNCING OUR
SPRING OPENING

—OF—
Men's, Young Men's and Boy's Suits, Overcoats, Raincoats, Hats, Shirts and Haberdashery.

In the best selected and most complete assortment of new 1916 styles ever shown in Keokuk.

Suit Prices \$12 to \$25
All sizes including Stouts and Longs