

## The Connell Store

### At the Ribbon Counter

You will find a ribbon bargain that is positively unequalled in the history of ribbon selling. We are not doing things by halves and this ribbon value is one of our most attractive values.

One thousand yards of pure silk ribbons, appropriate for the neck and trimming dresses. These ribbons are in double face satin, satin taffeta, louisine, moire and polka dots effects, with embroidered Dresden lace effects. They are four to six inches wide and there isn't a ribbon in the lot that wouldn't be considered good value at 50c a yard. But we are booming this ribbon department, hence our low price.

Tomorrow 19c a yard

### Our Glove Section is Brimful of Interest

and above all are more to the point of splendid and exceptional bargains. You all know the excellence of The Connell Kid Gloves. How for years they have been the standard of merit, by which all others are judged and how today our unquestioned leadership is more noticeable than ever. But the warm weather of the last few days brings to mind that in the East (effete if you will, but up-to-date), the ladies of fashion are reveling in the dainty, effective and comfortable silk gloves and mitts. Here's where we swing right into line with a bargain that is worthy of more than passing consideration. Fifty dozen (that's all, too; not another pair after these are gone) pure silk gloves and mitts in elbow and shoulder lengths, with embroidered backs; colors pink, blue, Nile, canary and cardinal. They ought to sell for \$1.75 or \$1.50 a pair.

Tomorrow 50c a pair

### The Toilet Counter Also Contributes a Special Bargain

and one, too, that everybody should have around the house. Sixty dozen sprinkler-top cans of perfumed Talcum Powder. A soothing application for skin diseases or chafing. We don't pretend to a scientific knowledge of these things, but commercially it's worth 25c.

Tomorrow 10c

### Put Money In Your Purse

or better still into one of these pretty wrist bags. They are more easily carried and quite as safe. We have twenty dozen of these wrist bags, but we have marked them so low that they will go in a hurry. So come early. They are made of solid leather, moire lined and have oxidized chains. Just such a kind as you would naturally expect to pay 65c for.

Tomorrow 35c

### The Hosiery Buyer Told Us He Would Offer Two Unapproachable Bargains Tomorrow

We examined them and really he was putting it very mildly. We have been looking at Women's Hosiery for many a day, but never such remarkable values. But what's the use of talking further, here they are:

Women's fine new spring hosiery in fancy mixed colors, plain pastelle shades, with drop-stitch and Richelieu rib, also black with silk vertical stripes. Actually worth \$1.00 a pair would be a reasonable price.

Tomorrow 25c a pair

Women's Cotton and Lisle Tan Hose in plain weaves and drop-stitch effects. Good, serviceable hose that will give comfort and satisfaction to the wearer. All sizes; 65c pair is the true worth.

Tomorrow 25c a pair

### This Season's Production of Women's Unique Neckwear

So effective and so different from the hackneyed and commonplace styles of the past two or three seasons. Here's a little lot of twenty dozen of fine turn-over collars, made of sheer embroidered Swiss; open patterns with French knots and gegot edges. They are the 35c kind.

Tomorrow 10c

### Our Veiling Counter

Is Mighty Busy These Days

Small wonder, though, when such bargains as these are always displayed. Twenty-five dozen white and cream wash blonde veils, plain and dotted, with handsomely embroidered borders; they are 1½ yards long; some sold as high as \$1.75, but we want to close out the entire lot.

Tomorrow 65c

### A Rare Opportunity in Women's Handkerchiefs

One hundred dozen of Women's Fine Swiss Handkerchiefs, neatly hemstitched; lace edges, plain and indented; some have fancy open work and embroidered corners; you will say when you see them they are certainly worth 20c, but our price,

Tomorrow 5c

### Those Who Sew

will appreciate this offering from our busy, progressive notion section. Five hundred pieces extra fine quality of finishing braids; very dainty designs; comes in white and colors. The regular price is 10c apiece.

Tomorrow 5c

### You Always Need Sheets and Bed Spreads

Hardly ever find a household that doesn't need a few. If you are the exception, you will find it very much to your advantage to buy these and lay them aside for future use.

Crochet Bedspreads, fine, handsome Marseilles patterns; full double-bed size; we have always sold this spread for \$1.35.

Tomorrow 75c

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### A Gingham Story Briefly Told

By lucky chance we secured at a price far below their actual value fifty pieces of Scotch Zephyr Gingham, which enables us to offer this much wanted fabric at so low a price. Beautiful range of colorings and patterns, in the quality that ordinarily sells for 15c a yard.

Tomorrow 9c a yard

### Our Silk News Is of a Character That Merits Attention

At 77c a yard 24-inch all fine Silk Crepe de Chine, soft lustrous finish, complete range of colorings, including black and white. It's our regular \$1.25 quality.

At 44c a yard Ten pieces of genuine imported Pongee Silks, in natural color. Would be considered excellent value at 75c a yard.

At 75c a yard 24-inch all pure silk Black Taffeta; a splendid quality, with a rich, lustrous finish; will give excellent wear. \$1.35 a yard is the ordinary price.

At 79c a yard All pure silk Black Peau de Souie, Satin Duchesse, Armure, Louisine and Peau de Chine. These are all high grade silks and there isn't one in the lot that isn't easily worth \$1.25; some worth more.

### Our Wrapper Department Adds Zest to the Feast

Handsome Wrappers, beautifully made, of wool cashmeres, henriettas and crepe cloth, in all colors and black; some are effectively trimmed with lace, velvet, ribbon and taffeta; others are neatly trimmed with fancy stitching. The former average price is \$8.00.

Tomorrow \$3.49

New Percale Wrappers, splendidly made of a fine percale, in a great variety of desirable colorings and designs; they show ruffles over shoulders, flounce on skirt and are braid trimmed. \$1.35 is the ordinary price.

Tomorrow 89c

Black Wrappers, made of a good quality of black sateen, ruffles over shoulders and neatly trimmed with stitched bands; all sizes. \$2.50 is the usual price.

Tomorrow \$1.87

## Here's the Most Remarkable Bargain in Women's Muslin Underwear Ever Shown in Butte Drawers, Chemise, Gowns, Skirts, at 45c

Drawers made of a fine grade of cambric, wide ruffles of India linen and clusters of lace insertion edged with lace. Another style shows full ruffle of wide embroidery, with tucks above ruffle. Another style shows umbrella ruffle, eight inches wide, formed of alternate strips of India linen and lace.

CHEMISE made of an excellent quality of cambric, circular neck, finished with pretty pattern of embroidery. Another style has square neck, finished with hemstitched ruffle.

GOWNS—Quite a number of styles that formerly sold at \$1.50, square necks and yokes of hemstitched tucking. V necks with yokes made of insertions and tucks. Also number made in the Empire style.

SKIRTS—Cambric skirts with flounce of India linen, wide hemstitched hems and cluster of tucks above flounce. There isn't a garment in the lot that isn't easily worth \$1.00, and some sold for more.

Your Choice Tomorrow 45c

### Brilliant Array of Genuine Bargains in Carpets, Curtains and Draperies

We are making greater efforts than ever to secure your carpet business, and we are making prices so extremely low that we cannot fail to achieve the desired result.

#### Ingrain Carpets

Extra super union, all wool except the warp; colors absolutely fast; full standard weight; large variety of patterns to select from. Regular 65c quality.

Tomorrow 48c a Yard

#### All Wool Ingrains

Best grade of all-wool ingrain carpet in new patterns; beautiful range of designs and attractive colorings. This is the best quality, and easily worth 85c a yard.

Tomorrow 59c a Yard

#### Tapestry Brussels

Excellent quality of Brussels carpets in oriental and floral designs. All bright, effective colorings. The regular price is 65c a yard.

Tomorrow 43c a Yard

#### Tapestry Brussels

Regular full standard eight-wire grade; fast colors; mostly floral designs in reds, greens and tans; also some hall and stair patterns. 75c a yard is the usual price.

Tomorrow 54c a Yard

#### Lace Curtains

Nottingham lace curtains, three yards long and 40 inches wide; stitched edges; 20 patterns to select from. \$1.00 is the usual price.

Tomorrow 59c a Pair

#### Lace Curtains

Nottingham lace curtains, three and a half yards long; 45 inches wide; unusually attractive variety of patterns. \$2.00 a pair is the ordinary price.

Tomorrow \$1.35 a Pair

#### Velvet Carpets

Four patterns of velvet carpet in a very heavy quality; mostly rug patterns, with borders to match. \$1.00 a yard is the true worth.

Tomorrow 68c a Yard

#### Body Brussels

Ten patterns of the best Lowell and Wilton body Brussels carpets, with borders to match; lovely designs and elegant colorings. \$1.50 a yard is the ordinary selling price.

Tomorrow \$1.10

#### Other Fine Carpets

One hundred rolls of fine, high-grade Wilton velvet and Axminster carpets, all with borders to match; superb designs and rich, handsome patterns. This is certainly one of the greatest bargains we are offering, as the regular price is \$1.25 a yard.

Tomorrow 93c a Yard

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