

**Wonderful  
Inauguration Sale of  
High-Class  
Novelties at Lowest  
Prices  
Ever Offered.  
Monday, March 19.**

**BIG INAUGURATION SALE.  
SANDS BROS.**

32 South Main Street.

Announce the Inauguration of a New Era of Phenomenally Low Prices at their

**Economy Begets  
Wealth. Buy  
All Your Dry Goods  
Here. That Is  
True Economy. See  
Prices.  
Monday, March 19.**

**GREAT SPRING OPENING SALE  
On Monday, March 19th.**

THIS departure from all hitherto adopted methods of merchandising cannot fail to command the prompt attention of the economic and insure the marvelous success which it is designed to achieve. It is the principle of the penny postage system, now historically a public boon, introduced for the first time into Retail Dry Goods. It is the Volume of Business at Small Profits which we seek to substitute for the antiquated methods of Large Profits now practiced elsewhere. The superb stock of spring imported novelty goods, covering the range of high class goods enumerated below, have all been purchased by us, owing to financial stringency among manufacturers and jobbers, at reductions varying all the way from 50 per cent to 75 per cent in some instances. We respectfully tender a cordial anticipatory welcome to the crowds of ladies who will avail themselves of this matchless opportunity of securing extraordinary bargains of most desirable goods, as well as participating in this Grand Inaugural Effort to Revolutionize the Dry Goods Business, thus placing it upon a Purely Financial and Economic Basis. Read the prices carefully, study the programme plainly set before you, from which there is no deviation, and come in your numbers to attest your sympathy with and approval of our Historic Commercial Endeavor.

**Novelty Silks.**

Brocaded in all the newest colorings.  
Sold everywhere for \$1, at..... **55c**

Big variety Silk Printed Silks for waists and dresses.  
Worth 60c..... **37<sup>1</sup>/<sub>2</sub>c**

Full line Moire Antiques, latest designs.  
Worth 85c..... **55c**

**Black Silks.**

In Faille Francaise, Satin Duchesse, Moire Antique, Surah, or any kind of Silk Dress. Usual price \$1.50 and \$1.75 a yard. Sands Bros.' Inaugural Sale Price only..... **\$1.00**

The usual \$1.25 Black Silk Goods at 75c.

**Linens.**

40 pieces Cream Irish Damask, soft finish, 56 inch, warranted, never sold under 60c, now per yard only... **39c**

35 pieces 56-inch Bleached Damask.  
Sold everywhere at 65c, now per yard..... **45c**

25 pieces 58-in Oil Red Damask; fast colors.  
Usual price 45c, now..... **29c**

29 pieces Oil Red Damask.  
Sold elsewhere at 60c, our price..... **34c**

**Towels.**

120 doz Extra Heavy Fine Linen Damask Towels, fancy borders, knotted fringe, size 20x30 in., Usual price 35c, our price only..... **19c**

135 doz Heaviest All Linen Crepe Towels, size 22x44 in., sold everywhere at 40c, our price only..... **19c**

150 doz Job Lot All Linen Crepe Towels, size 18x34 in., usual price 20c, our price only..... **10c**

75 pieces Barnsley Linen Twilled Crash, including blue, red and white checks, 20-in., usual price 15c, our price only..... **12<sup>1</sup>/<sub>2</sub>c**

Notions, Handkerchiefs, Laces and Corsets are departments which will eminently repay a careful visit of inspection.

**CAPES AND JACKETS.**

We wish you to understand that our goods in this Department are of the Highest Artistic Style as shown in Capes and Jackets.

**Special Bargain, Cape \$3.20**

At this price we sell a Stylish Triple Cape, full Collar, in Blue, Mode and Brown.

**\$4.95**

**CAPE**

Elegant Garment.



**\$5.60**

**CAPE**

Stylish.

**\$9.00**

**REEFER**

Is Good Style and Cheap.

**\$7.00**

**THE MELBA JACKET**

Perfect Marvel of Cheapness

These Exquisite Capes and Jackets are now on Sale at Inauguration Sale Prices.



Special Features of This Department Are Style, Fit, Finish, Durability and Cheapness.



**Dress Goods.**

A ponderous stock of Black Wool and Silk Henriettas, Fine Diagonal Serges, Bengalines and Popline, all subject to Inauguration Sale Prices.

Domestic Suitings from 25c to \$1.50 yard.

Fine assortment Imported Novelty Dress Patterns.

**Gloves.**

Ladies' Foster Hook real Kid Gloves in Black and all leading spring shades. Gloves that sell everywhere for from \$1.25 to \$2.25 per pair, only.... **95c**

**Hosiery.**

Ladies' Black Cotton Hose, worth 19c, at..... **10c**

Same, fine quality, worth 25c, at..... **15c**

Same, extra quality, worth 40c, at..... **25c**

Ladies' Black Lisle Hose, worth 85c, at..... **60c**

Same, extra quality, worth \$1, at..... **75c**

**Carpets.**

We furnish correct styles, designs, and colors and especial attention is given to excellence of quality, and our prices quoted below will proclaim us beyond any comparison, the cheapest retailers of Carpets in this country:

Fine Body Brussels, full five frame, a variety of patterns, with or without borders. Actual value \$1.50. Our price only..... **\$1.10 Yard**

Best Moquette, beautiful goods, elegant designs, superior to anything selling elsewhere at \$1.70. Our price only..... **\$1.17<sup>1</sup>/<sub>2</sub> Yard**

Genuine extra super all-wool ingrain, new colors and designs, actually worth 95c. Our price only..... **65c Yard**

A Very Special Bargain—Exquisite extra velvet goods, color, pattern and durability being strong points in its favor. Worth \$1.50 to \$1.75 a yard. Our price only..... **\$1.10 Yard**

Ingrain, full extra quality, regular price everywhere 65c yard. Our price only..... **45c Yard**

Imported genuine English Linoleum Goods, regular price 90c. Our price only..... **67<sup>1</sup>/<sub>2</sub>c Yard**

Best all-wool Art Squares in the following sizes:  
9x9, Regular Price \$10,..... Now **\$7.50**  
9x12, Regular Price \$15,..... Now **9.75**  
12x15, Regular Price \$22.50,..... Now **15.65**

Chenille Portieres, all new goods, \$7.50 quality. Our price only \$4.95.

Lace Curtains, Portieres and Table Covers at Special Jobbing Prices.

MAIL ORDERS WILL HAVE PROMPT AND PAINSTAKING ATTENTION.

**SANDS BROTHERS**