

# JANUARY CLEARANCE SALE



## THE BIG SALE IS ON

And Missoula's shoppers are out in force. The winter goods are moving fast, for prices have been cut to the very core. Quality and value have been lost sight of in our desire to rid the shelves of winter merchandise, and we will accomplish what we set out to do, as the values are irresistible.

### Millinery Clearance

#### Your Choice \$2.69

of any trimmed hat in the house; some worth as high as \$10; all this season's styles. Any misses' hat in the house \$1.29. Some worth up to \$4.

### January Silk Clearance

36-inch wide, soft-finished black taffeta silk; guaranteed quality; 25 value, on sale for \$1.69. 27-inch soft taffetas, in colors; an especially good one for waists; 1.35 value, on sale for \$1.05.

### Unmatchable Reductions on Blankets and Comforts

#### During Our January Sale

Spring goods will soon be coming. We must clear the shelves of all winter materials. Here are prices that will move out our bedding quickly.

69¢ PAIR. 10-4 heavy fleeced blanket, in grays and tans; neat colored borders; it's our regular 95¢ blanket; on sale now at 69¢.

11-4 size heavy fleeced blankets in grays and tans; \$1.50 value, now \$1.10.

12-4 extra fine fleeced blankets, in grays and tans; our regular \$2.25 value; on sale now at, per pair \$1.47.

WOOL BLANKETS. \$6.00 all-wool tan blankets, now \$3.89. \$8.50 all-wool tan, gray and plaid blankets, now \$5.29. \$10 all-wool tan blankets, now \$7.29.

COMFORTERS REDUCED. \$2.25 value silkline covered, hand-knotted comforters, light and dark effects; full size, now \$1.59.

\$3.50 value in silkline covered comforters, full size, filled with best quality batting, now \$2.69.

### Piece Goods Cut to the Bone

All-wool dress fabrics, in plain and fancy weaves, have never been offered for sale at such prices as these. Read carefully every price concession.

85¢ black and colored Dress Goods, for yard \$5.50.

1.00 black and colored Dress Goods, for yard \$7.00.

1.50 black and colored Dress Goods, for yard \$1.15.

1.75 black and colored Dress Goods, for yard \$1.35.

2.25 and 2.00 black and colored Dress Goods, for yard \$1.69.

### Boy's Clothing

Think of getting a boy's suit for 95¢. That's what we are going to give you tomorrow. Read the list.

95¢ for a boy's suit of clothes in the small sizes, worth to \$3.50.

\$1.25 for boys' suits worth up to \$4.50 and boys'.

\$1.75 for boys' suits worth up to \$6.50.

25¢ for boys' waists worth 75¢.

39¢ takes your choice of a lot of boys' shirts, regularly worth up to 65¢.

### The Overcoat Snap of the Season

The overcoats also suffer a big slash, and we are down to rock bottom when we say: Take your choice of any man's overcoat in the house at 1/3 OFF.

This unusual opportunity to get an overcoat at such a saving will move them quickly, so get busy.

### Notion Specials

10¢ plated thimble, now 6¢.

15¢ bolt seam binding ribbon, now 10¢.

25¢ dress combs, now 19¢.

10¢ card pearl buttons, now 6¢.

Duplex safety pins, all sizes, per card 6¢.

Ironing Beeswax, three stick for 5¢.

35¢ package bone hairpins, now for 27¢.

### January Clearance of Ladies' Suits

Just like finding them at these prices, and the price on each suit is so far below first cost that it seems a shame to let them go, but they've got to go.

\$8.98 for \$18.50 suits \$14.59 for \$30 suits

\$9.89 for \$20 suits \$16.39 for \$35 suits

\$11.79 for \$25 suits \$21.69 for \$55 suits.

\$19.89 for \$45 suits \$21.69 for \$55 suits.

\$7.89 for \$12.50 and \$15 \$13.75 for \$22.50 and \$25 coats.

\$9.98 for \$16.50 and \$17.50 coats.

\$11.29 for \$18.50 and \$20 coats.

\$14.95 for \$27.50 and \$30 coats.

Misses' and Children's Coats at a Big Sacrifice

One lot of children's coats, which are worth up to \$3.50 and \$4, at \$1.39.

\$3.95 for \$7.50 and \$8 \$7.75 for \$12 and \$15 coats.

\$5.95 for \$9 and \$10 \$13.75 for \$20 and \$22.50 coats.

### Unmerciful Slashing on Fur Coat Prices

\$75 jackets, beautifully lined, at \$49.75.

\$57.00 near seal jackets at \$36.75.

\$55.00 near seal jackets at \$31.25.

\$45 black carnal jackets at \$27.50.

\$40 fur jackets at \$26.75.

\$37.50 near seal jackets at \$24.75.

### Items at Random

Ladies' 35c Fancy Handkerchiefs for \$27¢.

Ladies' 25c Fancy Handkerchiefs for \$18¢.

Ladies' 15c Fancy and Plain Handkerchiefs for \$10¢.

Ladies' 15c Fancy Hose Supporters, now \$9¢.

50¢ quality long Hair Rolls, \$25¢.

15¢ and 12 1-2c Outings, per yard \$8¢.

15¢ and 18c Silkline, per yard \$11¢.

15c Scotch Dress Gingham, per yard \$11¢.

25c Huck Towels, 12x38 size, \$18¢.

40c Huck Towels, 22x15 size \$20¢.

### January Clearance Men's Furnishings

Prices which at once bring to you the chance to save.

45¢ for men's 75c work shirts. This is a good, heavy shirt and a winner at that price.

75¢ for men's \$1 wool fleeced underwear, made good and full and a hummer at that price.

\$1.00 a garment for the celebrated Dr. Wright's health underwear, \$1.50 values.

45¢ for men's 65c and 75c neckwear; a big variety to choose from.

85¢ a garment for all-wool ribbed underwear, regular \$1.25 values.

Art Goods at Prices Which Will Appeal to All

The entire stock of pillow tops, stamped center pieces, pillow cords, ruffings and Mexican drawn work covers at especially tempting prices.

75c Silk Pillow Cords now \$49¢.

50c Mercerized Pillow Cords \$35¢.

75c Pillow Ruffing, now \$52¢.

\$1.00 Pillow Ruffing, now \$75¢.

75c Pillow Tops, now \$49¢.

50c Pillow Tops, now \$35¢.

25c Stamped Centerpieces, now \$18¢.

50c Stamped Centerpieces, now \$35¢.

75c Stamped Centerpieces, now \$49¢.

75c Mexican Drawn Centerpieces, now \$49¢.

125c Mexican Drawn Centerpieces, now \$89¢.

175c Mexican Drawn Centerpieces, now \$135¢.

250c Mexican Drawn Centerpieces, now \$198¢.

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