

Half Price Sale of Women's Suits

Every Woman's Suit in the House Will Be Sold at Just One-Half the Original Price



This morning we start one of the greatest suit sales that we have ever held. Such new and pretty suits of such well-known quality, at such uncommon prices, will make this sale of the greatest interest to every woman who can use a suit between now and the beginning of summer. Whether you need a suit this moment or not, it will repay you to attend this sale, because the suits involved are late winter models and desirable for spring, being popular types in sharp, straight line effects and Empire modes. Trimmings, colorings and patterns are also in direct line with advance spring styles, for there is no marked change listed for the coming season.

When you have carefully read each item you will have realized the truly excellent values that may be had for so little money, and when such savings are offered on an entire stock of suits it behooves every woman to investigate thoroughly.

The ones who get the richest and neatest models, the ones who will have access to our saleswomen's undivided attention without continued interruption, the ones who will enjoy the to the fullest the best service that the best equipped and most modern store in the country can give, are necessarily the early comers. Therefore, the choice of the entire selection with all the conveniences that should accompany it lies with the woman who is here about 8 a. m.

\$45.00 to \$65.00 Suits at Half Price

\$40 Suits \$20

\$35 Suits \$17.50

\$25 Suits \$12.50

An immense assortment is being shown between these two prices. They are, of course, the very newest models and in high colorings. Materials are of such standard qualities as chiffon, broadcloth, Venetian serges and finest suitings in red, garnet, wine, catawba, wistaria, smoke, olive, myrtle and reseda. Fancy getting such suits as these at just half of their real value. No finer suits or better finished can be found on this continent, for they are the best products of one of New York's greatest manufacturers who is authority on Paris-American tailoring.

There are about 15 suits that were originally marked at \$40. Many of these are high colorings, and all are exquisitely trimmed with satin braids and bands to match. Materials are mostly broadcloth, but a few serges and diagonal cloths can be had. Good range of colorings—taupe, pale green, cadet and staple black, brown, navy and tan. A careful inspection of these will reveal their real value and give some idea of what a half-price sale means in money-saving tendencies. Regular \$40 suits now, **\$20.00** only

Truly excellent values every one at this price. Here is where you begin to realize the opportunity of getting first-rate suits at about a third-rate price. There are striped and invisible striped broadcloths, diagonals, serges and good quality of ladies' suitings in solid colors of brown, green, olive, navy, red and a few mixtures. Trimmings are same as higher priced suits, with fancy metal buttons and bands of self-material. There is a great collection offered at this price, and you may be sure that the values are not exaggerated for the garments speak **\$17.50** plainly for themselves.

These suits apparently possess every quality of our regular \$35 line, and while the colorings and materials seem identical, the less expensive textures are responsible for the difference in value. Perhaps there's a greater variety of fancy mixed suitings and novelty cloths. The colorings are just as good and just as practical as the higher priced suits, making them extra good values considering the sale price that now makes it possible for every woman to wear a fine suit which costs her only half its intrinsic value. **\$12.50**

Choice at Half Price

Furs at Half Price

Though we have made some radical reductions already in furs we are desirous of having some banner days on our second floor and have made prices on furs that will greatly further that end. "Half Price" is the watchword in our Ladies' Ready-to-Wear Section and furs are falling into line. Every fur in the house, no matter the style, quality or price, is now on sale at half price. Many cold and unpleasant months are yet to come and purchasers will find them very convenient and comfortable until the last of March, and well into April, perhaps. The sale involves all qualities and colors of skins and fastidious, indeed, would be the lady who couldn't find what she wanted among such an enormous stock. Here are some of the scarfs and sets, showing the actual values and the "Half Price" sale prices:

- \$65.00 BLACK LYNX SET AT \$32.50.**
Heavy cape effect, long fluffy fur, long tabs, rug muff; best satin lining; trimmed with four brushes and three heads.
- \$45.00 BLACK LYNX SET AT \$22.50.**
Also wide cape effect—same quality as above skin, only shorter tabs; satin lining; two brushes and four heads are the trimmings.
- \$50.00 MINK SET AT \$25.00.**
Genuine mink, carefully tanned skin, satin lining to match; pillow muff; very plain, but rich.
- \$35.00 SABLE SQUIRREL SET AT \$17.50.**
A beautiful set, soft and warm, two brushes on collar and two on tabs; four heads complete the trimmings; a rare chance.
- \$30.00 BLACK WOLF SET AT \$15.00.**
Think of it; the price seems insignificant, but not the furs. Heavy rug muff; heads and brushes on scarf.

Fine Scarfs at Half Price

- All the better sorts are here quoted, but the cheaper grades are included in this sale as well. All are lined with splendid grade of satin and each one is trimmed tastily and admirably
- \$18.75 Isabella Fox Scarf **\$9.35**
 - \$15.00 Isabella Fox Scarf **\$7.50**
 - \$12.75 Isabella Fox Scarf **\$6.35**
 - \$10.00 Isabella Opossum Scarf, long tabs and broad collar **\$5.00**
 - \$7.50 Isabella Opossum Scarf, short tabs and plain collar **\$3.75**
 - All \$8.50, \$10.00, \$12.75 Sable and Natural Squirrel Scarfs are now **\$4.25, \$5.00 and \$6.35**
 - \$5.00 and \$7.50 Coney and River Mink Neckpieces, button and hand trimmed **\$3.75 and \$2.50**

\$17.50 and \$20.00 Coats Now \$12.75

These coats are in misses' sizes, that is, 16, 18 and 20, but will fit any lady of ordinary size as well. They are in plain box, semi-fitting and Empire styles, in a variety of colorings. As any color may be had the coats are very desirable, being very warm and serviceable. Anyone who can use a coat would do well to look these over, for the values above stated are conservative and are well worth your consideration. Rough and severe weather is generally expected for some time yet and you could get one of these good coats without any considerable expense. Besides there is a great saving over former prices. **\$12.75**

Children's Coats Special at \$3.98 Values Up to \$8.50

This is the second of a special lot of children's coats that we have sold at an exceptionally low price within the last two weeks. These coats are heavy coating fabrics in plain and mixed colors. Some are heavily lined with flannel and cuffs and collars are inlaid with velvet to match the material. There are several values in the assortment worth up to \$8.50. Sizes range from 8 to 14 years. Splendid school coats, now for **\$3.98**

Three Good Waist Specials

BLACK SATEEN WAISTS—Just the thing for dressy afternoon walks or afternoon calls. The price makes them cheap enough for every-day wear. Open back or front; plaited and cluster tucked fronts; button trimmed; good values at **98c**

\$3.50 MOHAIR WAISTS—In dark colors; navy, brown, black and also white; suitable for evening wear. Full-length sleeves; plaited bosoms and pin-tucked yokes; a good dressy winter waist that will give you a plenty of wear **\$1.98**

\$7.50 TAFFETA TAILORED WAISTS—Plain and fancy colorings; button trimmed, full-length sleeves. This is a genuine tailored silk waist that is an actual \$7.50 value and sold elsewhere for more. On special sale now at, only **\$4.98**

\$3.75 Heatherbloom Petticoats \$2.75

Everyone knows of the value and "silk-like" quality of a good Heatherbloom petticoat. These we now offer on special sale are McGee's perfect-fitting petticoats, with adjustable yokes, best quality Heatherbloom; wide tucked flounce and an extra deep dust ruffle beneath. No better value can be found in petticoats than these for the special price is almost below cost **\$2.75**

Choice of Any Pattern Hat



In Our Millinery Section at \$4.98

No doubt you are well acquainted with our stock of millinery and particularly our pattern hats. They are of such well-known New York manufacture that they are above criticism. We are making such tremendous reductions now that we hesitate to state the values to be had lest you would not believe us. You can get some idea, if you have ever visited our millinery section, and can call to mind those magnificent styles that are so popular and replete throughout our entire stock. Our stock is the largest in our city, and there must necessarily be some grand values distributed throughout. Chose anything you like at **\$4.98**

Group Lot Trimmed Hats at \$3.98
Values in this group exceed \$12, and that is a truthful statement of the facts. These hats are trimmed with ribbon sashes over wings, breasts, feathers and tips. Large button and buckle adornment are also shown on popular shapes with other clever trimming. There are about 50 hats in the group, and there are some most beautiful ones, too. Choose today at the very special price **\$3.98** of

Women's Underwear Underpriced

- 75c union suits, fleeced lined, natural gray color; all sizes; specially priced at **69c**
- Odd lot of 35c and 50c two-piece suits, in natural and peeler; good winter weight; garment **25c**
- \$1.50 white merino two-piece suits; one of the best grades made; now on sale, garment **\$1.00**

Donohue's

ALWAYS RELIABLE

Warner's Rust Proof Corsets Special at \$1

This price will be offered for a very few days only. The corset is of the newest model, having the long hip and tapering waist effect that is so essential to the directoire gowns and suits. We guarantee a fit to any form. Special price now **\$1.00**