

Bargains

# MID-WINTER CLEARANCE

Bargains

YESTERDAY, again was a great day for this Clearance Sale. Many customers were so well pleased with their first day's purchases that they came again, to buy in anticipation of future needs, for they know full well that such chances to save money, and lots of it, do not come every day---just twice a year, and at this store only. As the word of the bargains spreads, so do the numbers to take advantage of them increase, for no one who is inclined to economize can resist the values this store has thrown out for their benefit. You'll serve yourself best by attending this sale today. Come as early as you can.

A Sale That Has No Competitor Either in Quality, Quantity, Varieties of Goods or Values Offered

## Unapproachable Bargains in Men's Clothing

<b>MEN'S</b> \$12 & \$12.50 <b>Suits</b> Reduced to <b>\$7.75</b>	<b>MEN'S</b> \$15 & \$16.50 <b>Suits</b> Reduced to <b>\$9.75</b>	<b>MEN'S</b> \$18 & \$22.50 <b>Suits</b> Reduced to <b>\$12.50</b>	<b>MEN'S</b> \$25 & \$27.50 <b>Suits</b> Reduced to <b>\$16.50</b>	<b>MEN'S</b> \$30 & \$35 <b>Suits</b> Reduced to <b>\$20.50</b>	<b>MEN'S</b> \$40 & \$45 <b>Suits</b> Reduced to <b>\$25</b>	<b>MEN'S</b> \$50.00 <b>Suits</b> Reduced to <b>\$27.50</b>
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PLEASE OBSERVE—By reason of the extremely low prices prevailing, during this sale alterations will be charged for, at actual cost.

**Your Overcoat Opportunity**  
At Prices to Make Fast Selling

**Winter Overcoats**  
**Spring Overcoats**  
**Raincoats**    **Top Coats**

No matter what kind of an Overcoat you want, here is your opportunity to save a great deal of real money. Your choice of 75 good Winter Overcoats, all new this season, made from medium weight, plain and fancy overcoatings, in dark colors; every one a great \$15.00 value, at HALF PRICE ..... **\$7.50**

**\$18 Overcoats now \$9**    **\$25 Overcoats now \$12.50**  
**\$20 Overcoats now \$10**    **\$30 Overcoats now \$15.00**  
**\$40 Overcoats now \$20**

**25% DISCOUNT on All Fur and Fur-Lined Coats**

**Clearing Bargains in Men's Trousers**  
Over a Thousand Pairs on Sale

**Work Pants, Dress Pants, Corduroy Pants**  
100 pairs Men's Working Pants, well made from good, strong, serviceable fabrics, reduced from \$1.50 to ..... **95c**

100 pairs Men's Extra Heavy Wool Pants, for every-day hard service; values from \$2.50 to \$3.50 a pair, in this great clearance at only ..... **\$1.50**

60 pairs Men's Worsted Pants, in neat striped patterns, in dark colors, extra well made; regular \$3.00 quality, reduced for clearance to ..... **\$1.85**

75 pairs Men's Worsted Pants, in neat, stylish patterns, every pair formerly sold at \$4.00; reduced for clearance to ..... **\$2.65**

**Fine Dress Pants**  
\$4.00 Fine Dress Pants, now ..... **\$3.00**  
\$5.00 Fine Dress Pants, now ..... **\$3.75**  
\$6.00 Fine Dress Pants, now ..... **\$4.50**  
\$7.50 Paragon Pants ..... **\$5.65**

**Corduroy Pants**  
\$2.00 Corduroy Pants, now ..... **\$1.50**  
\$4.00 Sweet-Orr Corduroy Pants ..... **\$3.00**  
\$5.00 Sweet-Orr Corduroy Pants ..... **\$3.75**  
\$4.00 Pegtop Corduroy Pants, now ..... **\$3.00**  
\$5.00 Pegtop Corduroy Pants, now ..... **\$3.75**

## Footwear Bargains

For Men, Women and Children

### Men's Shoes

**\$2.50 and \$3.00 Shoes for \$1.95**  
A general collection of broken lines, formerly sold at \$2.50 and \$3.00 a pair; all good, sturdy shoes, among them men's satin calf lace shoes and gunmetal Bluchers

**\$3.50 Vici Kid Shoes for... \$2.45**  
Good quality vici kid shoes, made in Blucher styles, with medium single soles; shoes that will fit well and wear well, reduced from \$3.50 to \$2.45.

**\$4.00 and \$5.00 Shoes for \$2.95**  
Here are shoe values not readily duplicated anywhere. Our \$4.00 and \$5.00 Shoes are not matched in style or quality in Missoula at least and when a collection of them, made up of remnant pairs is offered at \$2.95---well, don't waste time. Among the offerings at this price are a line of men's heavy double sole Bluchers, made of box calf stock, sold regularly at \$4.00 a pair; and a line of men's glazed kid lace shoes, sold until now at \$5.00 a pair.

### Women's Shoes

**Women's House Slippers for 95c**  
Included in this offering are those easy foot-resting Prince Alberts, also a line of neat turned sole house slippers, regularly sold at \$1.50 a pair.

**Women's \$2 Shoes to Close at... \$1.45**  
They're a splendid grade of box calf shoe, made to lace, with McKay sewed soles and medium heels.

## Great Bargains in Men's Shirts

**A Clearance That Brings Savings to All**  
Here's the opportunity hundreds of men look forward to, knowing that this Clearance brings savings not approached at any other time. It is their opportunity to lay in a supply for future needs. Every shirt new this season.

**Manhattan Shirts--Known as the Best**  
Twice a year, in winter and in July, we have a sale to clear out all Manhattan Shirts, so as to leave decks clear for the coming season's stock. They're the best shirts made and this feature is really one of the sale's big attractions.

**All \$2 Manhattan Shirts Reduced to \$1.35**

**All \$2.50 and \$3 Manhattan Shirts Reduced to \$1.85**

**GOLF SHIRTS**  
Your choice of all our \$1.50 and \$1.75 Golf Shirts, in hundreds of styles, light and dark colors; up-to-date-patterns, ..... **95c**  
24 dozen Golf Shirts, in advance 1909 patterns, made with starched neckband, soft bosom, cuffs attached; \$1.00 shirts, for ..... **65c**

**FLANNEL SHIRTS**  
24 dozen Blue Flannel Shirts, single breasted, medium weight, nicely finished, regular price \$1.50, on sale at, ..... **95c**

**WORK SHIRTS**  
1 lot, composed of broken lines of Men's Work Shirts, all in dark colors, all regular 50c qualities, while they last ..... **12½c**  
35 dozen Men's Work Shirts, regular 65c and 75c qualities, on sale at 3 for \$1.00, or, each ..... **35c**  
50 dozen Men's Black Sateen Shirts, good quality, full cut, well made, regular price 75c; in the clearance at, only, ..... **50c**  
12 dozen best quality Khaki Shirts, ..... **78c**

## Men's Hosiery--Best Bargains Ever

**Men's \$2.50 Wool Underwear, this sale \$1.50**

Odds and ends of Men's Sanitary Fleece Underwear, garment, ..... **25c**  
Men's heavy cotton ribbed Shirts and Drawers, per garment ..... **35c**  
Men's Natural Wool Underwear, heavy, worth \$2.50 a suit, garment, ..... **75c**  
Men's Wool Underwear, regular price \$1.50 ..... **\$1.00**

Hundreds of odds and ends of High-Grade Underwear, reduced to close out, in many instances at ..... **Half Price**

\$3.50 Union Suits, now ..... **\$2.00**    \$6.00 Union Suits, now ..... **\$3.00**  
\$4.00 Union Suits, now ..... **\$2.50**    \$6.00 Union Suits, now ..... **\$4.50**

**Men's Hosiery--Best Bargains Ever**

Men's Heavy Cotton Socks, worth 12 1-2c pair, now ..... **5c**  
Fine quality black and tan hose; ..... **25c**  
Men's 25c Fine Black Cotton hose, ..... **50c**  
35c Natural Gray Cashmere hose, ..... **50c**

Men's Wool Socks ..... **25c**  
Men's 35c Wool Socks, heavy, for ..... **25c**  
"Neverdarn" Oxford Gray Cashmere Hose, reg. 25c 3 pr ..... **25c**  
35c Black Cashmere Hose, now ..... **50c**

**5c Collar Sale**  
To close out our stock of "Coronet" Collars, this opportunity to lay in a year's supply at a saving of two-thirds their ordinary cost. Nearly all styles and a good line of sizes in each. Regular 15c collars, while they last, only ..... **5c**

**Men's Sweater Coats**  
One lot of Men's Sweater Coats, fine quality worsted, in solid gray and in gray with fancy colored facings; regular \$3.00 garments on sale at ..... **\$1.75** less than factory cost; each

**Men's Nightrobes**  
One lot of Men's Outing Flannel Nightrobes, cut 52 inches long, made with military collars; half price, each ..... **55c**  
25 dozen extra quality V-Neck Muslin Nightrobes, full cut, nicely trimmed; reg. \$1.25 values, each ..... **65c**

**Neckwear Clearance**  
Your choice of thousands of Four-in-Hand Scarves, our entire stock sold regularly at 50c each ..... **35c**  
3 Ties for \$1.00  
All 75c Four-in-Hands now ..... **50c**  
All \$1.00, \$1.25 and \$1.50 Four-in-Hands, beautiful, fine new scarves, now reduced to ..... **75c**  
Any \$1.75, \$2.00 or \$2.50 Tie in the store for only ..... **\$1**

**Glove Clearance**  
Men's Muleskin Gloves, pair ..... **25c**  
Men's 35c Wool Gloves, pair ..... **25c**  
Men's extra quality Lea. Gloves, 50c pair ..... **50c**  
Men's 75c Worsteds Gloves, pair ..... **50c**  
Men's 75c Heavy Wool Gloves ..... **50c**  
Men's 75c leather-faced Mitts, pr. 50c ..... **95c**  
\$1.25 Diamond "M" Gloves, fleece lined ..... **95c**  
\$1.25 Diamond "M" Buck Gloves ..... **95c**

## Boys' and Young Men's Clothing

We offer our entire stock of Children's, Boys' and Youths' Clothing at reductions that will effect a speedy clearance. It's good clothing, too.

**Boys' and Children's Suits**  
The nobbiest styles, the best materials and unexcelled tailoring always characterize our boys' and children's clothing, even at clearance times.

\$3.00 Suits reduced to ..... **\$1.50**    \$5.00 Suits reduced to ..... **\$2.50**  
\$3.50 Suits reduced to ..... **\$1.75**    \$6.00 Suits reduced to ..... **\$3.00**  
\$4.00 Suits reduced to ..... **\$2.00**    \$7.50 Suits reduced to ..... **\$3.75**

**Suits at Higher Prices Reduced One-Half**

**Children's Overcoats at Half**  
Nothing reserved, everything in this line must be cleaned-up during this sale, and quickly.

\$3.50 Overcoats reduced to ..... **\$1.75**    \$6.00 Overcoats reduced to ..... **\$3.00**  
\$5.00 Overcoats reduced to ..... **\$2.50**    \$8.00 Overcoats reduced to ..... **\$4.00**

**Boys' Knee Pants Half Price**  
Your one great opportunity to lay in a supply to last your boys a year.

50c Knee Pants reduced to ..... **25c**    \$1.00 Knee Pants reduced to ..... **50c**  
75c Knee Pants reduced to ..... **37 1-2c**    \$1.50 Knee Pants reduced to ..... **75c**

**Young Men's Suits**  
56 Young Men's Suits, stylish and well made, in single and double breasted styles; every suit worth \$12.50 and many as high as \$15, to close at ..... **\$4.95**  
Boys' Long Pant School Suits, sizes 16 to 16 years, made of good, serviceable materials and in good styles; regular prices \$4.50 to \$7.50, to close at ..... **\$4.50**

Boys' Leather-faced Mitts **25c**    Boys' Mittens **15c**    Boys' 75c Shirts **35c**

## Children's Shoes

Little Gents' Satin Calf Shoes; sizes 9 to 13 1-2; regular price \$1.50; to close out at, per pair ..... **\$1.00**  
Boys' Satin Calf Shoes; regular price, \$2.00; sale price ..... **\$1.45**  
Boys' Heavy Box Calf Shoes, with good solid soles, made in Blucher style, regular price \$3.00 a pair, sale price ..... **\$2.45**  
Youths' High Top Bluchers, made of good, heavy, durable stock, regular price \$3.00 a pair, sale price ..... **\$2.45**  
Boys' Heavy High Top Shoes, made of kangaroo calf stock, with solid soles; regular price \$3.50, sale price ..... **\$2.95**

**Youths' Heavy Solid Gum Boots to Close at \$1.45**  
**Children's Rubbers, Broken Lines to Close at 25c**  
Infants' Shoes, with soft turned soles, button and bow styles ..... **45c**  
Infants' Felt Shoes, in the Clearance Sale at, per pair ..... **75c**  
Children's Kid Shoes, lace, with turned soles, sizes 5 1/2 to 8 1/2, regular price \$1.25, to close at, per pair ..... **95c**  
Children's heavy gun metal calf shoes, regular price \$1.50, per pair ..... **\$1.00**  
Children's heavy kangaroo calf school shoes, regular price \$2, per pair ..... **\$1.20**  
Children's Kid Bluchers, good styles, McKay sewed soles, reg. \$2, per pair ..... **\$1.25**  
Misses' Lace Shoes, made of gun metal calf, with patent tips and heavy single soles, regular price \$2.00 a pair, sale price ..... **\$1.45**  
Misses' Heavy Kid Bluchers, made with plump, McKay sewed soles, regular \$2.25, sale price ..... **\$1.45**  
Misses' shoes, made of fine kid, with patent tips and light, beveled soles, regular \$2.50, sale price ..... **\$1.75**  
Misses' high-cut Shoes, in box calf, with heavy soles and half heels, for school and skating; sold regularly at \$2.50 a pair; reduced for clearance to, per pair ..... **\$1.75**  
Misses' patent kid Shoes, to lace, with hand-turned soles; stylish, neat and serviceable shoes; regularly sold at \$3.00 a pair, in the clearance at, per pair ..... **\$1.95**

**25% Discount Off Trunks, Suit Cases and Bags**

**Trunks**  
\$10 Trunks, now ..... **\$7.50**    \$18 Trunks, now ..... **\$13.50**  
\$12 Trunks, now ..... **\$9.00**    \$20 Trunks, now ..... **\$15.00**  
\$15 Trunks, now ..... **\$11.25**    \$25 Trunks, now ..... **\$18.75**

**Suit Cases**  
\$7.50 Suit Cases ..... **\$5.65**    \$12.00 Suit Cases ..... **\$9.00**  
\$8.00 Suit Cases ..... **\$6.00**    \$15.00 Suit Cases ..... **\$11.25**  
\$10.00 Suit Cases ..... **\$7.50**    \$20.00 Suit Cases ..... **\$15.00**

**Bags**  
\$3.00 Bags, now ..... **\$2.25**    \$8.00 Bags, now ..... **\$6.00**  
\$4.00 Bags, now ..... **\$3.00**    \$10 Bags, now ..... **\$7.50**  
\$5.00 Bags, now ..... **\$3.75**    \$12 Bags, now ..... **\$9.00**  
\$6.00 Bags, now ..... **\$4.50**    \$15 Bags, now ..... **\$11.25**

# Missoula Mercantile Co.