

Great Semi-Annual Clearance Sale

Now an Acknowledged Precedent to Any Sale Ever Held In Western Montana

That the Bargains Are Without Parallel Is Proven by the Continued Heavy Buying in All Departments. Come Today

All Our Fine Coats, Suits and Furs Are Scheduled to Go at HALF PRICE

The women of Missoula will appreciate this offer, for they know our regular every-day prices are the lowest in Missoula. When our regular low prices are divided by 2 the ladies realize there is something doing here. They know that there are bargains here which are not found elsewhere. Hence our clearance sales are by far Missoula's biggest bargain events.

You may select any of our fine winter coats, suits or furs and be fitted by an expert dressmaker, guaranteeing a perfect fit, and you will be asked to pay just one-half the regular price of whatever garment you may decide upon.

OUR ENTIRE STOCK OF CHILDREN'S DRESSES AT ONE-HALF REGULAR PRICES.

Final Clearance of All Millinery

Women's, Misses' and Children's Hats at Almost Any Price You Choose to Pay

Please remember the season is scarcely half over and these hats may be worn for several months to come.

- \$1.50 for Trimmed Hats Worth to \$10.00**
40 pattern hats, excellent shapes and styles, assorted colors, nicely trimmed with breasts, quills, feathers, flowers and ribbons; worth from \$5 to \$10; your choice of 40 styles; clearance price **\$1.50**
- \$3.75 for Pattern Hats Worth to \$20.00**
48 pattern hats, some of the finest fall and winter models, in a beautiful assortment of styles; richly trimmed and very stylish hats that sold earlier as high as \$20; choice during clearance, only **\$3.75**
- 50c for Misses' and Children's Hats Worth to \$3.50**
A fine assortment of fashionable hats for girls, and the price is next to nothing; fine felts, fine ribbons and sashes; choice of more than 50 hats, only **50c**
Many are worth up to \$3.50.

Underskirts are Underpriced in This Sale

- \$1.00** for heavy black mercerized sateen skirts, worth \$2.50.
- \$1.50** for heavy black moreen skirts, worth \$3.50.
- 25c** for knit underskirts, all colors, worth 50c.
- 39c** for knit underskirts, all colors, worth 75c.
- 50c** for knit wool underskirts, worth 90c.
- \$2.98** for fine taffeta silk skirts, worth \$6.00.

Clearance Sale of Misses' and Children's Warm Underwear

- 50 dozen women's vests and drawers, closely knit, fleece-lined, jersey ribbed; worth in every underwear department not less than 50c; special clearance price **19c**
- 10 dozen women's jersey-rib union suits, ankle length, braided and crotched front; worth \$1; clearance sale price only, a suit **50c**
- 12 dozen misses' and children's extra quality jersey-rib vests and pants, worth up to 50c; clearance price **25c**

1/2 Price and Less 10,000 Yards of Remnants in This Clearance

Remnants of dress goods in a multitude of patterns and textures—ginghams, percales, flannels and flannelettes, lawn, dimity, long-cloth, linings—in fact, most every cloth to be found in a well-organized dry goods store, is presented in the great collection of remnants. The last six months of strenuous buying has accumulated an astonishing amount of remnants in every conceivable length from every quarter of the dry goods section. Choose anything you like and pay only

Half the Regular Price and Less

Shoe Excellence

At Reductions Conspicuously Below any of Missoula's Former Sale Prices

Shoe Department in Basement

- Men's \$2.50 Shoes Clearing at \$1.75**
Men's calf lace and Blucher lace shoes; a good, medium weight shoe for ordinary service and general wear; selling regular at \$2.50; in the great clearance sale **\$1.75**
- Men's \$2.75 and \$3 Shoes Clearing at \$2**
Heavy half-double soles adapted to the wet and slushy weather to come; a good wearing shoe for either dress or general wear; worth regularly \$2.75 and \$3; clearance sale price, per pair **\$2.00**
- Women's \$3.50 Queen Quality Shoes \$1**
"Queen Quality" patent kid, opera last, turned edge sole, sold everywhere at \$3.50; great clearance sale price **\$1.00**
- \$3, \$3.50 and \$4 Shoes for Women \$1**
Just 221 pairs of odd sizes and broken lines of vici kid shoes for women, turned and welted edge soles; worth regularly \$3, \$3.50 and \$4; clearance sale price **\$1.00**
- Misses' \$1.75 and \$2 Shoes at \$1.35**
Misses' lace, Blucher lace and button shoes in sizes from 11 1-2 to 2, worth regularly \$1.75 and \$2; clearance sale price **\$1.35**
- Children's Shoes at Clearance Prices**
Boys' \$2 calf Blucher shoes; clearance sale price **\$1.45**
Little gents' calf shoes, all solid leather, regular \$1.65 values; clearance sale price, **\$1.30**

Carpets Curtains, Linoleums and Rugs Cheap

Carpet Remnants Half Price and Less

- Remnant 10 1-2, velvet stair carpet, worth \$1.25 yard; only, per yard **62 1-2c**
- Remnant 13 1-2, heavy Axminster carpet; worth \$2 yard; only, per yard **90c**
- Remnant 21 1-4, velvet carpet, green; worth \$1.25 yard; only, per yard **62 1-2c**
- Remnant 22 1-2, extra heavy Brussels; worth \$1 yard; only, per yard **50c**
- Remnant 18 1-2, fine Brussels carpet; worth \$1.10 yard; only, per yard **55c**
- Remnant 18 1-4, fine velvet carpet; worth \$1.25 yard; only, per yard **62 1-2c**
- Remnant 21 1-4, heavy velvet carpet, worth \$1.25 yard; only, per yard **62 1-2c**
- Remnant 19 3-4, tapestry brussels; worth 90c yard; only **45c**

Rugs and Art Squares Very Cheap

- Granite art squares, room size 9x10-6, worth \$5, **\$3.75**
- Granite art squares, room size 9x12, worth \$7.50, **\$4.50**
- Union art squares, very heavy, size 8x12, worth \$8, **\$5**
- Extra fine all-wool art squares, 9x12, worth \$12, **\$8.50**
- Crex rugs, size 18x36, values 50c, only **35c**
- Crex rugs, size 30x50, worth \$1.25, only **75c**
- Crex rugs, size 36x72, worth \$2.00, only **\$1.25**

Drapery Goods, Lace Curtains and Portieres at Clearance Prices

- 1,000 yards remnants of drapery stuffs, worth 30c yard, only **10c**
- Tapestry couch covers, very wide, worth \$1.50, only **98c**
- Tapestry table covers, fringed, worth 50c, only **25c**
- Nottingham lace curtains, worth \$1.00, only, pair, **50c**
- Nottingham lace curtains, worth \$1.25, only, pair, **75c**
- Nottingham lace curtains, worth \$1.75 and \$2, pair **\$1.50**
- Nottingham lace curtains, worth up to \$3.00, only **\$1.50**
- Tapestry portieres, worth up to \$3.00, only, pair, **\$1.75**
- Mercerized tapestry portieres, worth up to \$5, pair, **\$2.50**

Some Rich Finds in Dry Goods Economy

Every item a stupendous reduction--away below any former clearance sale prices ever offered in Missoula on equal qualities of merchandise

- 1-3 Off for Dress Goods**
During this sale you may select any pattern from our entire stock of dress goods and purchase the same at one-third less than regular prices. Our stock embraces thousands of yards of select patterns of fine all-wool, cotton and best mixed qualities. A big saving is here for those who intend making up their spring suits, coats, skirts, waists, kimonos and all other apparel for women and children. Just what you've been wishing for.
- 1-3 Less for any of our Dress Goods**
- \$1.00 Silks Clearing at 39c**
500 yards of fancy crepe de chene silks, stripes and some checks and many plain colors; scarcely a yard of the whole lot sells at less than \$1.00; Clearance Sale Price **39c**
- \$1.75 Silks Clearing at 68c**
300 yards of fancy silks, Roman stripes, shadow stripes, checks and herringbone stripes, plaids, Persian designs and several dress lengths of Rajah silk; most of them 27 inches wide and selling regularly up to \$1.75 a yard; in this Great Clearance Sale **68c**
- 12 1-2c Dress Gingham 8 1-3c**
More than 2500 yards of new dress gingham, just out of the shipping case and direct from the factory. Every pattern you ever saw before and some new ones besides, are right here and they are the genuine 12 1-2c quality, too, going in the Great Clearance Sale **8 1-3c**
- 18c Percales Clearing at 9c**
Standard percales, equal quantities of light, medium and dark colors; crisp, new goods, never on the counter before; many regular 18c values to be had; 3000 yards in all in this Great Clearance Sale, at only, yard **9c**
- 25c White Lawns at 12 1-2c**
Another new arrival for this sale. We just opened a large case yesterday and they are those light, filmy sort, in large, medium and small checks; every yard is worth 25c, but the Great Clearance Sale Price is, yard **12 1-2c**
- 20c Galatea Cloth 12 1-2c**
1000 yards in all, embracing a full assortment of light and dark colors, in stripes, checks and dots; also plain red, white and tan; this is the good, heavy 20c quality of brand new goods, just arrived in time for the Great Clearance Sale which forces the prices down to, yard **12 1-2c**
- \$1 Sheets Clearing at 48c**
Standard sizes, 72x90 and 81x90, torn and hemmed; excellent quality of material; full 3-inch hem, worth fully \$1.00 each; Clearance Sale Price, only, each **48c**
- Applique, Braids and Dress Trimmings at 1-4 of Their Actual Cost to Us**
Never before were such values in like merchandise to be had at anything like the present Clearance Prices. Everything in dress trimmings, applique and trimmings for all purposes are marked at such a low price as to surpass all understanding.
One group lot of 1000 yards contains values up to \$3.50 a yard; Persian designs in applique, wool braids and various trimmings, in more than 20 different colors and designs, is in the Big Clearance Sale, at, yard **25c**
Another superb lot of over 500 yards, with values to \$1.50 a yard; Clearance Sale Price, only, a yard **10c**

Men of Missoula!

Your Golden Opportunity

Your Choice of Nearly 500 Suits and Overcoats only

\$12.75

OUR ENTIRE STOCK OF WINTER SUITS AND OVERCOATS TO BE DISPOSED OF AT THE SENSATIONAL LOW PRICE OF \$12.75. THE CHEAPEST SUIT IN THIS MAGNIFICENT HIGH-GRADE CLOTHING STOCK IS WELL WORTH \$25; MANY ARE WORTH \$27.50, \$30, \$32.50 AND UP TO \$35. YOU MAY SELECT YOUR CHOICE OF ANYTHING IN THIS GRAND COLLECTION OF HIGH-GRADE SUITS AND OVERCOATS DURING THE BIG SEMI-ANNUAL CLEARANCE SALE AND YOU WILL BE ASKED TO PAY ONLY \$12.75.

Truly a wonderful bargain when the high quality of the suits and overcoats concerned is taken into consideration. The famous house of Alfred Benjamin & Co., the splendid makers of men's union made clothing, Appel, Herbst & Co. and the great specialists in the making of fashionable clothing for young men, Alsborg & Pursch, all New York tailors of renown, are represented in this extraordinary collection of men's high-class wearables, so that no matter what suit or overcoat you may select, you are sure to draw a prize. All sizes are here in stouts, slims and regulars though there are many patterns of only one or two suits, so that those who come early stand a splendid chance of being fitted out with the choicest cloths and patterns. Everything goes at the flat price (with the exception of a few blacks). The sensational clearance price, only **\$12.75** for suits and overcoats worth \$25, \$27.50, \$32.50 and \$35.

Clearance Sale Boys' Suits and Overcoats

Wonderful Bargains. Only \$2.75 for Choice of One Hundred Suits and Overcoats worth \$5, \$6.50, \$7.50, \$8

Mothers will do well to pay attention to this offering, for believe us, it is one of the very best bargains offered during the clearance sale. There are about 100 suits and overcoats in the lot and all good ones. The suits are the two-piece straight knee pants styles of the best all-wool cloths. The overcoats come in reefers and the regulation long length styles, all splendidly made. Your choice of 100 suits and overcoats during the great clearance sale, only **\$2.75** Worth up to \$8.

Clearance Prices on Men's and Boys' Furnishings

Big savings for those who buy now

- Men's fancy flannel shirts, worth \$1.50, only **85c**
- Men's fine golf shirts, worth \$2, only **95c**
- Men's medium grade golf shirts, worth \$1, only **50c**
- Men's all-wool Sox, worth 35c pair, 3 pairs for only **50c**
- Men's fine cashmere hose, worth 50c, only **25c**
- Men's shield bow ties, worth 25c, only **5c**
- Men's four-in-hand ties, worth 75c, only **25c**
- Men's flannelette nightshirts, worth \$1, only **50c**
- Men's mufflers, the "Way" make, worth \$1, only **39c**
- Men's heavy fleeced underwear, worth \$1, only **50c**
- Boys' stout all-wool knee pants, worth 75c, only, pair **35c**
- Boys' hats, in all the best shapes, worth to \$2, only **85c**
- Boys' golf caps, all-wool serges, worth 50c, only **19c**
- Boys' fleeced underwear, worth 50c, only **25c**
- Boys' heavy wool sweaters, worth \$1.50, only **50c**

Clearance Sale Notions

- 100 gross pearl button, worth 5c a card, now, card **2 1-2c**
- 500 spools of silk in all colors, worth 5c and 10c, now, spool **1c**
- 200 gross hooks and eyes, white or black, worth 5c card, now, card **2 1-2c**
- 200 gross antiseptic safety pins, worth 5c, now, card **2 1-2c**
- 500 gross hair pins, 3 dozen in package, worth 10c; now, package **5c**
- Shell hair pins, 1-2 dozen in package, worth 25c; now, package **12 1-2c**
- Curling irons worth 10c, now **5c**
- Pins, 400 in paper, worth 5c; now **2 1-2c**
- 300 hand mirrors, finished in ebony and mahogany, values up to 60c, now **25c**

