

**Missoula Mercantile Co.**

**ANNUAL WHITE GOODS SALE**  
We are pleased to announce that this event, which so many of our customers have so anxiously awaited, will begin a week from today, Monday, February 15.

**Missoula Mercantile Co.**

# Lowered Prices Mean Something to You When Coming From This Store

You can't turn a corner nowadays without being confronted by "clearing sales," "bargains," and that sort of thing; they're offered to you on every hand, and nearly every page. You are just as keen for these opportunities to save money as the merchant is to make a sale, but—

Consider two things: The character of the store making the offer; and the character of the goods offered. If you'll do that, we'll both be benefited.

This store is known as a high-quality store; we never have any other kind of merchandise to sell, at any time or any prices. We are now in the midst of our Midwinter Clearance of Men's Clothing and Furnishings and are offering values in these lines that already have stirred hundreds of men into action and will continue to do so as long as the sale lasts.

It is not a clearance of a few remnant lots, but one of our entire stock—Prometeo, Hart, Schaffner & Marx Clothes, Capps' 100% Pure Wool Clothing—every garment new this season, and Manhattan Shirts, Coronet Shirts, etc., right straight through and any man, no matter how discriminating in his tastes, will find among our offerings bargains that will strongly appeal to him.



## BARGAINS IN SUITS

- Men's Suits sold all season at \$12.00 and \$12.50, now reduced to **\$7.75**
- Men's Suits sold all season at \$15.00 and \$16.50, now reduced to **\$9.75**
- Men's Suits sold all season at \$18.00 and \$22.50, now reduced to **\$12.50**
- Men's Suits sold all season at \$25.00 and \$27.50, now reduced to **\$16.50**
- Men's Suits sold all season at \$30.00 and \$35.00, now reduced to **\$20.50**
- Men's Suits sold all season at \$40.00 and \$45.00, now reduced to **\$25.00**
- Men's Suits sold all season at \$50.00, now reduced to **\$27.50**

## BARGAINS IN OVERCOATS

- Men's Overcoats sold all season at \$15.00, now reduced to **\$7.50**
- Men's Overcoats sold all season at \$18.00, now reduced to **\$9.00**
- Men's Overcoats sold all season at \$20.00, now reduced to **\$10.00**
- Men's Overcoats sold all season at \$25.00, now reduced to **\$12.50**
- Men's Overcoats sold all season at \$30.00, now reduced to **\$15.00**
- Men's Overcoats sold all season at \$40.00, now reduced to **\$20.00**
- All Fur Lined and Fur Trimmed Coats, Priced 1/4 at from \$4.50 to \$150, reduced

## Clearing Bargains in Men's Trousers

- Men's Working Pants, well made from good, strong, serviceable fabrics, reduced from \$1.50 to **95c**
- Men's Extra Heavy Wool Pants, for every-day hard service; values from \$2.50 to \$3.50 a pair, in this great clearance at only **\$1.50**
- Men's Worsted Pants, in neat striped patterns, in dark colors, extra well made; regular \$3.00 quality, reduced for clearance to **\$1.85**
- Men's Worsted Pants, in neat, stylish patterns, every pair formerly sold at \$4.00; reduced for clearance to **\$2.65**

- | Fine Dress Pants                           | Corduroy Pants                                  |
|--|---|
| \$4.00 Fine Dress Pants, now <b>\$3.00</b> | \$2.00 Corduroy Pants, now <b>\$1.50</b>        |
| \$5.00 Fine Dress Pants, now <b>\$3.75</b> | \$4.00 Sweet-Orr Corduroy Pants, <b>\$3.00</b>  |
| \$6.00 Fine Dress Pants, now <b>\$4.50</b> | \$5.00 Sweet-Orr Corduroy Pants, <b>\$3.75</b>  |
| \$7.50 Paragon Pants, <b>\$5.95</b>        | \$4.00 Pectop Corduroy Pants, now <b>\$3.00</b> |
|  | \$5.00 Pectop Corduroy Pants, now <b>\$3.75</b> |

## Great Bargains in Men's Shirts

- All \$2 Manhattan Shirts Reduced to **\$1.35**
- All \$2.50 and \$3 Manhattan Shirts Reduced to **\$1.85**
- Your choice of all our \$1.50 and \$1.75 Golf Shirts, in hundreds of styles, light and dark colors; up-to-date patterns, **95c**
- Golf Shirts, in advance 1909 patterns, made with starched neckband, soft bosom, cuffs attached; \$1.00 shirts, **65c**
- Blue Flannel Shirts, single breasted, medium weight, nicely finished, regular price \$1.50, on sale at, each **95c**
- Broken lines of Men's Work Shirts, all in dark colors, all regular 50c qualities, while they last **12 1/2c**
- Men's Work Shirts, regular 65c and 75c qualities, on sale at, 3 for \$1.00, or, each **35c**
- Men's Black Sateen Shirts, good quality, full cut, well made, regular price 75c, in the clearance at only, each **50c**
- Best quality Khaki Shirts, at only, each **78c**

## Hosiery & Underwear

- 12 1/2c Cotton Socks, per pair **5c**
- Good quality Cotton Hose **3 pr. 25c**
- 25c Black Cotton Hose **3 pr. 50c**
- Odds and ends of Wool Socks **2 pr. 25c**
- 35c Fine Black Cashmere Hose **3 pr. 50c**
- 35c Gray Cashmere Hose **3 pr. 50c**
- 25c "Neverdarn" Cashmere Hose **3 pr. 50c**
- 35c Heavy Wool Socks, per pair **25c**
- Heavy Cotton Ribbed Underwear **75c**
- \$1.25 Natural Wool Underwear **\$1.50**
- \$2.50 Extra Fine Wool Underwear **\$2.00**
- \$3.50 Union Suits **\$3.00**
- \$4.00 Union Suits **\$3.50**
- \$5.00 Union Suits **\$3.00**
- \$6.00 Union Suits **\$4.50**

## Men's Furnishings

- 15c "Coronet" Collars, each **5c**
- 50c Four-in-Hand Scarfs **35c**
- 75c Four-in-Hand Scarfs **50c**
- \$1.00 to \$1.50 Four-in-Hand Scarfs **75c**
- \$1.25 Muslin Nightshirts **95c**
- 35c Muleskin and Wool Gloves **25c**
- 75c Leather and Wool Gloves **50c**
- \$1.25 Diamond "M." Gloves **95c**
- \$3.00 Sweater Coats **\$1.75**

**25% DISCOUNT**  
On Trunks, Suit Cases and Bags

# Shoes to Put You on a Genuinely Economic Footing



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|---|---|--|---|
| <p><b>Men's \$2.50 and \$3 Shoes</b><br/>Good, Solid and Substantial <b>\$1.95</b></p> <p><b>Men's \$3.50 Vici Kid Shoes</b><br/>In up-to-date styles and good <b>\$2.45</b></p> <p><b>Men's \$4 and \$5 Shoes</b><br/>Broken Lines in Many Styles <b>\$2.95</b></p> <p><b>Women's House Slippers</b><br/>Odds and Ends of \$1.50 Line <b>95c</b></p> <p><b>Women's Stylish \$2 Shoes</b><br/>Made from box calf, in lace <b>\$1.45</b></p> | <p><b>Women's \$2.50 to \$5 Shoes</b><br/>Broken assortments, all good <b>\$1.95</b></p> <p><b>Women's \$3.50 and \$4 Shoes</b><br/>Fine quality kid, good styles <b>\$2.45</b></p> <p><b>Women's \$3.50 and \$4 Shoes</b><br/>Street and Skating Shoes <b>\$2.95</b></p> <p><b>Women's Fine Dress Shoes</b><br/>Broken Lines, \$4 and \$5 Shoes <b>\$3.45</b></p> <p><b>Children's \$1.25 Shoes</b><br/>With Turned Soles, sizes 5 to 8 <b>95c</b></p> | <p><b>Children's \$2 Shoes</b><br/>In Kangaroo Calf, for school <b>\$1.20</b></p> <p><b>Misses' \$2 and \$2.25 Shoes</b><br/>In Gun-metal Calf and Kid <b>\$1.45</b></p> <p><b>Misses' \$2.50 Shoes</b><br/>Regular and High Cuts <b>\$1.75</b></p> <p><b>Misses' \$3 Shoes</b><br/>Patent Kid, with Turn Soles <b>\$1.95</b></p> <p><b>Children's Rubbers</b><br/>Broken Lots, Odd Sizes <b>25c</b></p> | <p><b>Little Gents' \$1.50 Shoes</b><br/>Made of Satin Calf, 9 to 13 1-2 <b>\$1</b></p> <p><b>Boys' \$2 Shoes</b><br/>Satin Calf, Strong, Durable <b>\$1.45</b></p> <p><b>Boys' \$3 Shoes</b><br/>Regular and High Top Styles <b>\$2.45</b></p> <p><b>Boys' \$3.50 Shoes</b><br/>Heavy, High Top, Solid Soles <b>\$2.95</b></p> <p><b>Youths' Gum Boots</b><br/>Good grade, odd sizes <b>\$1.45</b></p> |
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## There's a Charm to the New Waists That Is Delightful



Not in our memory have the new waists been as pretty and altogether attractive as are the ones that so many women have admired, and bought, as go to make up our initial spring displays.

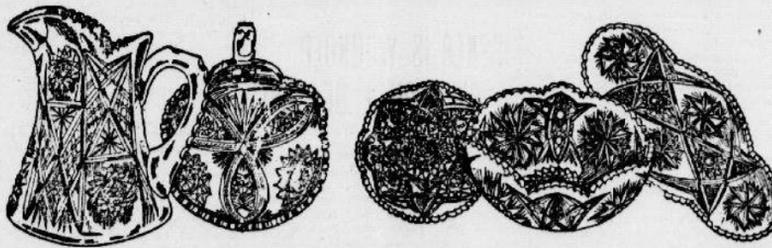
Here's a line of Lawn Waists, made in the new styles, inexpensive, really cheap, but good, nevertheless. They are made of a nice quality material, tucked front and back and trimmed with lace and embroidery; made to button either back or front and the sleeves are long. You'll marvel when you see these waists and consider that they are priced at **\$1.50**

Of course, silk holds it own in popularity for dressy waists, for example, a showing of very handsome tailored garments, made of plain and fancy striped and checked silks in all the new colors, trimmed with silk piping and fancy buttons and to be had either to button in back or front, all with long sleeves at from \$12.50, \$10, \$8.50 and **\$6.50**

Here's a silk waist you can be sure of; it's guaranteed for three months' wear, either taffeta or messaline. The styles in which they are made are as attractive as is the guarantee and they come in such colors as plain black, brown and navy and in fancy shadings, which are new this spring, raspberry, rose, mint green, new shades of blue, taupe and grays. Priced at \$12.50, \$10 and **\$8.50**



**Hand Painted China and Cut Glass—A Grand Opportunity**  
This week you may select at will any article in our entire line of Pickard Hand Painted China and of Cut Glass, principally Libby's, at prices much below regular.  
**HAND PAINTED 20 PER CENT** | **ALL CUT GLASS 25 PER CENT**



## Some Last Chances For Clearance Bargains in Women's Wear

The Clearance in our Millinery and Women's Apparel departments goes merrily forward. Each day some line is closed out and every other narrows in proportion. It is the last call for these:

**\$3.00 to \$3.95 Waists \$2.00**

Elegant waists, made of pre-shrunk French batiste, woolen cashmere and French flannels, in black, tan, cream, white and light blue, with fronts handsomely embroidered in silk, backs full tucked, and long sleeves; regularly priced at \$3.00, \$3.50 and \$3.95; to close at **\$2.00**

**Beautiful Silk Waists \$4.50**

\$4.50 will now buy a fine silk waist that but a few short weeks ago was priced at \$9.50. They come in best quality taffeta, in plain black, brown and navy blue, made with long sleeves; and in fancy light colors, made with three-quarter length sleeves.

**\$10.00 Skirts Now \$5.00**

This week will surely see the last of these skirts leave. They are not all \$10.00 skirts, some of them sold for less, \$8.50. They come in all-wool chifon Panama, are cut very full, are beautifully tailored and are finished with bias folds around the hem. Great bargains, while they last, **\$5.00** each

## SCOT AND SPANIARD IN SIGN TALK

OLD STORY TELLS HOW AMBASSADOR AND BUTCHER MYSTIFIED EACH OTHER.

It is said that King James I on removing to London was waited upon by the Spanish ambassador, a man of erudition, but who had a crotchet in his head that every country should have a professor of signs to teach

him and the like of him to understand one another. The ambassador was lamenting one day before the king this great desideratum throughout all Europe, when the king said to him: "Why, I have a professor of signs in the northernmost college in my dominions—viz, at Aberdeen—but it is a great way off, perhaps 600 miles." "Were it 10,000 leagues off I shall see him," said the ambassador, "and am determined to set out in two or three days." The king saw he had committed himself and wrote, or caused to be written, to the University of Aberdeen, stating the case and desiring the professors to put him off some way or make the best of him. The ambassador arrived, was received with great solemnity, but soon began to inquire which of them had

the honor to be professor of signs. Being told that the professor was absent in the highlands and would return nobody knew when, the ambassador said, "I will wait his return, though it were twelve months." Seeing that this would not do and that they had to entertain him at a great expense all the while, they contrived a stratagem. There was one Geordy, a butcher, blind of an eye, a droll fellow, with much wit and roguery about him. He was got, instructed to be professor of signs, but not to speak on pain of death. Geordy cheerfully undertook the role. The ambassador was told that the professor of signs would be at home next day, at which he rejoiced greatly. Next day Geordy was gowned, wigged and placed in a chair of state in a room in the college, all the profes-

sors and the ambassador being in an adjoining room. The ambassador was shown into Geordy's room and left to converse with him as well as he could, the professors awaiting the issue with fear and trembling. The ambassador held up one of his fingers to Geordy; Geordy held up two of his. The ambassador held up three; Geordy clinched his fist and looked stern. The ambassador then took an orange from his pocket and held it up; Geordy took a piece of barley cake from his pocket and held that up. After which the ambassador bowed to him and retired to the other professor, who anxiously inquired his opinion of their brother. "He is a perfect miracle," said the ambassador. "I would not give him for the wealth of the Indies."

"Well," said the professors, "to descend to particulars." "Why," said the ambassador, "I first held up one finger, denoting that there is one God; he held up two, signifying that these are the Father and Son. I held up three, meaning the Father, the Son and Holy Ghost; he clinched his fist, to say that these three are one. I then took out an orange, signifying the goodness of God, who gives his creatures not only the necessities, but the luxuries of life, upon which the wonderful man presented a piece of bread, showing that it was the staff of life and preferable to every luxury." The professors were glad that matters had turned out so well; so, having got quit of the ambassador, they next got Geordy to hear his version of the signs.

"Well, Geordy, how have you come on and what do you think of your man?" "The rascal!" says Geordy. "What did he do first, think ye? He held up one finger, as much as to say, You have only one eye. Then I held up two, meaning that my one eye was perhaps as good as both his. Then the fellow held up three of his fingers, to say that there were but three eyes between us, and then I was so mad at the scoundrel that I steaked my nose and was to come a whack on the side of his head and would 'ave done it, too, but for your sakes. Then the rascal did not stop with his provocation here, but, forsooth, takes out an orange, as much as to say, Your poor, beggarly, cold country cannot produce that. I showed him a whang of a bear bannock, meaning

that I did na' care a farthing for him nor his trash neither; as lang's I ha' this. But, by a' that's gude," concluded Geordy. "I'm angry yet that I didn't thrash the hide o' the scoundrel!"—London T. P.'s Weekly.

Ask Yourself the Question. Why not use Chamberlain's Liniment when you have rheumatism? We feel sure that the result will be prompt and satisfactory. It has cured others, why not you? Try it. It costs but a trifle. Price 25c; large size, 50c. For sale by all druggists.

Foley's Orino Laxative cures constipation and liver trouble and makes the bowels healthy and regular. Orino is superior to pills and tablets as it does not gripe or nauseate. Why take anything else? Garden City Drug Co.