Great Semi-Annual Clearance Sale

The Giving of Bargains That Has Nonplused Competitors

Come today and be prepared to make great savings ====

HIGH CLASS MERCHANDISE ONLY

Hurry, Men, Hurry!

The Greatest Suit Opportunity of the Year is Going by with every setting of the sun

Don't you need another suit or overcoat? If not now, don't you know you will before summer comes again? You are only asked \$12.75 now for suits and overcoats that sold at \$25.00, \$27.50, \$30.00, \$32.50, \$35.00 a month ago. They were worth every cent of it and they are right now. By spending \$12.75 now you are actually saving that much and possibly much more. The quality and character of our clothing has never been questioned for it presents the pinnacle of perfection in fine toggery for men. You are probably saying, why do we do this? Because, this is our great Semi-Annual Clearance Sale—the time for offering values and good ones, too, if we would continue in the confidence of the people of Missoula. Don't hesitate because you happen to be fat, slim, or irregular in build. We have a good assortment of sizes and irregular sizes and you stand an excellent chance of being well fitted in a good suit that is bound to be worth between \$25 and \$35.00, while all you are asked during this Great Clearance Sale is

\$12.75

We have nothing of an inferior grade to offer you. Ours is the better sort and we offer them at prices cheaper than you can buy inferior qualities elsewhere. Of course, we have many odd lots, short lengths and broken sizes, but our merchandise is all new, some scarcely a day old. We attempted from the very first to make this the greatest and most successful sale that Missoula ever saw and you need no word from us to tell that it has ex ceeded our fondest expectation.

The bargains being rich, rare and magnificent, coupled with a bigger, better and more modern store, has attributed to our great success. Essential, of course, is our prompt and courteous service at all times.

COME TODAY AND SHARE IN THE GREAT SAVING GUARANTEED TO ALL

Final Clearance Sale of All Millinery All Our Trimmed Hats

Which means regular values up to \$10.00, excellent shapes and styles, assorted colors, handsomely trimmed with feathers, breasts, quills and ribbons; none worth less than \$5.00;

Tams and Sailor Caps

\$3.00 Fur Turbans

In black and brown coney and imitation ermine, some trimmed with heads, others variously \$1.50 now at the great clearance price of Children's

School Hats and Caps

Of many nice styles and colors, some hats have felt bodies girded with nifty sashes, caps in good heavy quitted cloth, now closing at the insignificant price of

Your Choice of 100 Fur Scarfs worth to \$8.00, only

Beautiful Ostrich Feather Boas

CLEARING AT LESS THAN HALF PRICE.

That we are to have our new theater is now a matter of a few days or weeks at most. Of course, the opening night will be a grand affair. We know of nothing so appropriate for such an occasion as one of our beautiful ostrich feather boas, unless, perhaps, one of our all-over net waists advertised elsewhere in this issue. There are all colors and combinations and prices now are considerably less than half their regular value.

34.50 feather boats, clearing at \$1.50 \$6.75 feather boas, clearing at \$2.98 \$7.50 feather boas, clearing at \$3.98 \$7.50 feather boas, clearing at \$3.00 \$12.75 feather boas, clearing at \$3.00 \$3.50 \$

Clearance of Boys' Suits and Overcoats Worth \$5 to \$8 at

As has been proven we have given some extraodinary bargains in this sale and of our best bargains the ones most extraordinary, this one in boys' suits at \$2.75 ranks among the first. In making up this group lot several dozen suits and overcoats we selected many from every quality in the house. There are lots of \$7.50 and \$8.00 suits for big boys and not one suit in the assortment sells for less than \$5.00. The styles are mannish and the colorings are such as will not show dust and dirt. Your choice of an immense assortment of suits and overcoats in ages up to 15 years, during this great clearance sale only

Half Price

The past few months of heavy buying, especially the heavy holiday trade, accumulated a vast amount of remnants from every quarter of the Dry Goods Section. There is every conceivable length in gingham, percale, flannels and flannelettes, lawn, dimity, longcloth, linings and all classes of dress goods. Material for waists, skirts and complete dresses and suits may now be had for only half of their intrinsic value. Such a collection of remnants in such varied patterns and weaves has never been shown by us before and

Half the Regular Price

Half Price for Any of Our Women's Fine Suits and Coats

All our fine suits and coats, without restriction, are now seiling at only one-half their actual value. We are leaders in women's ready-to-wears, as well as everything else, and our prices originally are marked as close as may be. Now that you only pay half of the original prices you can realize the wonderful savings to be had here during our great sale. The season is scarcely half over and all our fine suits may be worn right up to summer, for they are in direct line with early spring models.

Choose any of our fine late winter suits and coats and be fitted by an expert dressmaker, guaranteeing a perfect fit and you will be asked to pay only half of the regular price.

Our Entire Stock of Women's Suits, Coats, Furs and Children's Dresses at One-Half of Regular

Prices on Piece-Goods Ever Lowest

12½c Ginghams

Of nice, new quality, in every patnew ones besides are here for your the lowest quoted at any time during the past. Be quick; 81/3 c

15c and 18c KimonoFlannels

In about 20 different patterns, some light and some dark, mostly medium, fancy borders that make upbeautifully; one of our great clearance sale's splendid bargains, 10c at, yard

25c White Lawns

That arrived before their time and we've forced in this great clearance sale. The light, filmy sort, in large, medium and small checks; every yard a splendid quality; 12½ c

8c Apron Ginghams

colors. An opportunity to make aprons to last a whole year and good enough for house dresses, too. Another new price made by our great clearance sale, $4\frac{1}{2}c$ 10c Canton Flannel

Very wide and heavy unbleached grade; good heavy napp. Purchasers will find this a most extraordinary bargain considering the quality and extremely low price; 6c

Quoted 20c India

Linons Of good, full 30-inch width, very close weave and immaculate; no such low price as this has ever

In Western 18c Percales

Of standard quality, quantities of light, medium and dark colors many thousands of yards of this staple material is offered now at the lowest price during any 9c

Men's \$1.50 Flannel Shirts 85 Cents

Men's \$1 Flannelette 50c In fancy patterns of excellent grade of outing flannel; full length and very roomy; during the great clearance sale ...

Boys' 50c Coat

Boys' 75c Knee Pants 35c

In a great assortment of colors, good, stout and durable material of all wool. A rousing good value; during this clearance sale only

Two Greatest Shoe Bargains

SHOE DEPARTMENT NOW IN BASEMENT

Women's \$4.00 and \$4.50 Patent Colt

Shoes designed to give the greatest amount of wear and at the same time retain beauty and style. This is a wonderful bargain, considering the good quality, for they are genuine \$4.00 and \$4.50 values; Blucher lace and very comfortable. During \$2.50 the great clearance sale, only Women's \$5.00 and \$5.50 Patent Kid

Shoes that are absolutely the best and most sightly thing made into shoe leather. They are the finest imperial patent kid and hug closely to the foot and brings out its natural gracefulness. Nothing better on the market. Our great clearance sale price, only

Clearance Sale of **Embroideries**

More than 10,000 vards have now been placed in this clearance sale and marked at prices that insure a speedy clearance. Beautiful edging and insertion from the narrow variety up to the 18-inch variety of flouncing; also insertion and edging with beading effects are marked extremely low. Here are the facts:

Sc embroideries clearing at 10c embroideries clearing at 7¢ 25c embroideries clearing at 35c embroideries clearing at ... 25¢

Clearance Sale of House Dresses and Flannelette Kimonos '

Excellent quality of percale in these house dresses, and a variety of colors, good grade flannelette and trimmings to match in kimonos. Couldn't make them yourself as cheap as

50c Jersey Ribbed Underwear

A new case arrived too early, and is forced into the great sale at a saving of more than half to you. Good, elastic ribbed shirts and drawers in peeler and gray, fleeced; 19c clearance price, garment

Handsome \$12.00 **Evening Waists**

Of all-over net, made over Japanese silk, medalion and applique ornaments, also messaline and lingerie waists with lovely insertion yokes and other elaborate finishings. Just the waists for attending the opening of our new opera house. Buy now, while this great clearance sale offers such a saving on the most elegant waists ever offered in any sale. Now.

\$3.98

\$2.50 Black Sateen **Petticoats**

A heavy mercerized quality, in three different styles, wide, full flouncing at the bottom and an extra deep dust ruffle beneath. A series of tucks and pin tucks complete the finishings. In the great sale at the clearance price of

\$1.00

30c German Knitting Yarns

In assorted colors. Two distinct grades in the lot, golden fleece and worsted; extra large skeins; great clearance sale price, skein. 18c

Dress Trimmings at 1-4 of Actual Cost

Those who have already purchased know these to be the greatest values ever offered. Everything we have in dress trimmings, appliques and trimming for all purposes at prices to you at

1-4 of the Actual Cost to Us



Ladies' and Children's 25c Hose

Flat and ribbed fast black hose, seamless; a superior quality and seldom sold for less 12¹₂C

15c Turkish and Huck Towels

Extra large and all spotlessly bleached fancy striped borders; a product of the first quality; great clearance sale price, each