

Missoula Mercantile Co.

ANNUAL WHITE GOODS SALE

We are pleased to announce that this event, which so many of our customers have so anxiously awaited, will begin a week from today, Monday, February 15.

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Lowered Prices Mean Something to You When Coming From This Store

You can't turn a corner nowadays without being confronted by "clearing sales," "bargains," and that sort of thing; they're offered to you on every hand, and nearly every page. You are just as keen for these opportunities to save money as the merchant is to make a sale, but—

Consider two things: The character of the store making the offer; and the character of the goods offered. If you'll do that, we'll both be benefited.

This store is known as a high-quality store; we never have any other kind of merchandise to sell, at any time or any prices. We are now in the midst of our Midwinter Clearance of Men's Clothing and Furnishings and are offering values in these lines that already have stirred hundreds of men into action and will continue to do so as long as the sale lasts.

It is not a clearance of a few remnant lots, but one of our entire stock—Premiere^{Corsets} Hart, Schaffner & Marx Clothes, Capps' 100% Pure Wool Clothing—every garment new this season, and Manhattan Shirts, Coronet Shirts, etc., right straight through and any man, no matter how discriminating in his tastes, will find among our offerings bargains that will strongly appeal to him.



BARGAINS IN SUITS

Men's Suits sold all season at \$12.00 and \$12.50, now reduced to	\$7.75
Men's Suits sold all season at \$15.00 and \$16.50, now reduced to	\$9.75
Men's Suits sold all season at \$18.00 to \$22.50, now reduced to	\$12.50
Men's Suits sold all season at \$25.00 and \$27.50, now reduced to	\$16.50
Men's Suits sold all season at \$30.00 and \$35.00, now reduced to	\$20.50
Men's Suits sold all season at \$40.00 and \$45.00, now reduced to	\$25.00
Men's Suits sold all season at \$50.00, now reduced to	\$27.50

BARGAINS IN OVERCOATS

Men's Overcoats sold all season at \$15.00, now reduced to	\$7.50
Men's Overcoats sold all season at \$18.00, now reduced to	\$9.00
Men's Overcoats sold all season at \$20.00, now reduced to	\$10.00
Men's Overcoats sold all season at \$25.00, now reduced to	\$12.50
Men's Overcoats sold all season at \$30.00, now reduced to	\$15.00
Men's Overcoats sold all season at \$40.00, now reduced to	\$20.00
All Fur Lined and Fur Trimmed Coats, Priced 1/4 at from \$4.50 to \$150, reduced	

Clearing Bargains in Men's Trousers

Men's Working Pants, well made from good, strong, serviceable fabrics, reduced from \$1.50 to	95c
Men's Extra Heavy Wool Pants, for every-day hard service; values from \$2.50 to \$3.50 a pair, in this great clearance at only	\$1.50
Men's Worsted Pants, in neat striped patterns, in dark colors, extra well made; regular \$3.00 quality, reduced for clearance to	\$1.85
Men's Worsted Pants, in neat, stylish patterns, every pair formerly sold at \$4.00; reduced for clearance to	\$2.65
Fine Dress Pants	
\$4.00 Fine Dress Pants, now	\$3.00
\$5.00 Fine Dress Pants, now	\$3.75
\$6.00 Fine Dress Pants, now	\$4.50
\$7.50 Paragon Pants	\$5.65
Corduroy Pants	
\$2.00 Corduroy Pants, now	\$1.50
\$4.00 Sweet-Orr Corduroy Pants	\$3.00
\$5.00 Sweet-Orr Corduroy Pants	\$3.75
\$4.00 Pegtop Corduroy Pants, now	\$3.00
\$5.00 Pegtop Corduroy Pants, now	\$3.75

Great Bargains in Men's Shirts

All \$2 Manhattan Shirts Reduced to \$1.35	All \$2.50 and \$3 Manhattan Shirts Reduced to \$1.85
Your choice of all our \$1.50 and \$1.75 Golf Shirts, in hundreds of styles, light and dark colors; up-to-date patterns, for	Broken lines of Men's Work Shirts, all in dark colors, all regular 50c qualities, while they last
95c	12 1/2c
Golf Shirts, in advance 1909 patterns, made with starched neckband, soft bosom, cuffs attached; \$1.00 shirts, for	Men's Work Shirts, regular 65c and 75c qualities, on sale at, 3 for \$1.00, or, each
65c	35c
Blue Flannel Shirts, single breasted, medium weight, nicely finished, regular price \$1.50, on sale at, each	Men's Black Sateen Shirts, good quality, full cut, well made, regular price 75c, in the clearance at only, each
95c	50c
	Best quality Khaki Shirts, at only, each
	78c

Hosiery & Underwear

12 1/2c Cotton Socks, per pair	5c
Good quality Cotton Hose	3 pr. 25c
25c Black Cotton Hose	3 pr. 50c
Odds and ends of Wool Socks	2 pr. 25c
35c Fine Black Cashmere Hose	3 pr. 50c
35c Gray Cashmere Hose	3 pr. 50c
25c "Neverdarn" Cashmere Hose	3 pr. 50c
35c Heavy Wool Socks, per pair	25c
Heavy Cotton Ribbed Underwear	35c
1 1/2 Natural Wool Underwear	75c
1 1/2 Fine Wool Underwear	\$1.00
2 1/2 Extra Fine Wool Underwear	\$1.50
3 1/2 Union Suits	\$2.00
4 1/2 Union Suits	\$2.50
5 1/2 Union Suits	\$3.00
6 1/2 Union Suits	\$4.50

Men's Furnishings

15c "Coronet" Collars, each	5c
50c Four-in-Hand Scarfs	35c
75c Four-in-Hand Scarfs	50c
\$1.00 to \$1.50 Four-in-Hand Scarfs	75c
\$1.25 Muslin Nightshirts	85c
25c Muleskin and Wool Gloves	25c
75c Leather and Wool Gloves	50c
\$1.25 Diamond "M." Gloves	95c
\$3.00 Sweater Coats	\$1.75

25% DISCOUNT
On Trunks, Suit Cases and Bags

Shoes to Put You on a Genuinely Economic Footing

Men's \$2.50 and \$3 Shoes Good, Solid and Substantial \$1.95	Women's \$2.50 to \$5 Shoes Broken assortments, all good \$1.95	Children's \$2 Shoes In Kangaroo Calf, for school \$1.20	Little Gents' \$1.50 Shoes Made of Satin Calf, 9 to 13 1/2 \$1
Men's \$3.50 Vici Kid Shoes In up-to-date styles and good \$2.45	Women's \$3.50 and \$4 Shoes Fine quality kid, good styles \$2.45	Misses' \$2 and \$2.25 Shoes In Gun-metal Calf and Kid \$1.45	Boys' \$2 Shoes Satin Calf, Strong, Durable \$1.45
Men's \$4 and \$5 Shoes Broken Lines in Many Styles \$2.95	Women's \$3.50 and \$4 Shoes Street and Skating Shoes \$2.95	Misses' \$2.50 Shoes Regular and High Cuts \$1.75	Boys' \$3 Shoes Regular and High Top Styles \$2.45
Women's House Slippers Odds and Ends of \$1.50 Line 95c	Women's Fine Dress Shoes Broken Lines, \$4 and \$5 Shoes \$3.45	Misses' \$3 Shoes Patent Kid, with Turn Soles \$1.95	Boys' \$3.50 Shoes Heavy, High Top, Solid Soles \$2.95
Women's Stylish \$2 Shoes Made from box calf, in lace \$1.45	Children's \$1.25 Shoes With Turned Soles, sizes 5 to 8 95c	Children's Rubbers Broken Lots, Odd Sizes 25c	Youths' Gum Boots Good grade, odd sizes \$1.45

There's a Charm to the New Waists That Is Delightful



Not in our memory have the new waists been as pretty and altogether attractive as are the ones that so many women have admired, and bought, as go to make up our initial spring displays.

Here's a line of Lawn Waists, made in the new styles, inexpensive, really cheap, but good, nevertheless. They are made of a nice quality material, tucked front and back and trimmed with lace and embroidery; made to button either back or front and the sleeves are long. You'll marvel when you see these waists and consider that they are priced at **\$1.50**

Of course, silk holds its own in popularity for dressy waists, for example, a showing of very handsome tailored garments, made of plain and fancy striped and checked silks in all the new colors, trimmed with silk piping and fancy buttons and to be had either to button in back or front, all with long sleeves **\$6.50**

Here's a silk waist you can be sure of; it's guaranteed for three months' wear, either taffeta or messaline. The styles in which they are made are as attractive as is the guarantee and they come in such colors as plain black, brown and navy and in fancy shadings, which are new this spring, raspberry, rose, mint green, new shades of blue, taupe and grays. Priced at \$12.50, \$10 and **\$8.50**

Hand Painted China and Cut Glass—A Grand Opportunity

This week you may select at will any article in our entire line of Pickard Hand Painted China and of Cut Glass, principally Libby's, at prices much below regular.

HAND PAINTED CHINA REDUCED 20 PER CENT | **ALL CUT GLASS REDUCED 25 PER CENT**

Some Last Chances For Clearance Bargains in Women's Wear

The Clearance in our Millinery and Women's Apparel departments goes merrily forward. Each day some line is closed out and every other narrows in proportion. It is the last call for these:

\$3.00 to \$3.95 Waists \$2.00

Elegant waists, made of pre-shrunk French batiste, woolen cashmere and French flannels, in black, tan, cream, white and light blue, with fronts handsomely embroidered in silk, backs full tucked, and long sleeves; regularly priced at \$3.00, \$3.50 and \$3.95; to close at **\$2.00**

Beautiful Silk Waists \$4.50

\$4.50 will now buy a fine silk waist that but a few short weeks ago was priced at \$9.50. They come in best quality taffeta, in plain black, brown and navy blue, made with long sleeves; and in fancy light colors, made with three-quarter length sleeves.

\$10.00 Skirts Now \$5.00

This week will surely see the last of these skirts leave. They are not all \$10.00 skirts, some of them sold for less, \$3.50. They come in all-wool chifon Panama, are cut very full, are beautifully tailored and are finished with bias folds around the hem. Great bargains, while they last, each **\$5.00**

JUST "BLOWING-IN" HIS INHERITANCE

New York, Feb. 8.—Although he had only 10 cents in cash in his pockets, a boy 19 years old, who said he was Frank K. Hiller of Little Rock, Ark., said he had spent \$13,000 within three months. This information he confided to detectives after he had been arrested last night on the complaint of a local hotel, who charges that young Hiller passed a worthless check at the hotel. The boy had recently been staying at the Hotel Astor and had cashed several checks there, which he admits are worthless, according to the police. A bank book showing an ac-

count of \$600 was found upon him.

It was issued by the National Bank of Commerce of Dallas, Texas. Hiller said he inherited considerable money from his father, and has been "blowing it in."

BREAKS WORLD'S RECORD.

Pittsburg, Feb. 8.—J. N. Mason of Newark, N. Y., broke the world's record for one mile on roller skates tonight at the national professional roller skating championship races. His time was 2 minutes 49 1/5 seconds.

AUTOS COLLIDE.

New York, Feb. 8.—A 140 horsepower racing automobile, driven by W. K. Vanderbilt, Jr., collided with another car today and both vehicles were nearly demolished. Nobody was hurt.

TO EXPLORE MOUNTAINS.

Rome, Feb. 8.—The Giornale de Italia says that the Duke of the Abruzzi will explore the Karakorum range of the Himalaya mountains. It is the intention of the duke, if possible, to scale the highest peak of this range, Godwin Austen, 28,278 feet high. The greatest altitude ever attained by other explorers is 22,000 feet.

Baby Hands

will get into mischief—often it means a burn or cut or scald. Apply Ballard's Snow Liniment just as soon as the accident happens, and the pain will be relieved while the wound will heal quickly and nicely. A sure cure for sprains, rheumatism and all pains. Price 25c, 50c and \$1.00 a bottle. Sold by Geo. Freilheimer.

GOULD WILL NOT RETIRE.

New York, Feb. 8.—Any idea that he was contemplating retirement from active participation in the management of the railroad and other properties in which he is interested was scouted by George J. Gould today when asked about a report which has recently been circulated.

PECULIAR ACCIDENT.

San Francisco, Feb. 8.—A lightning flash intercepted by the electric waves of a message being thrown from a wireless mast to a steamer at sea, and deflected down the wires to the operating room of the wireless station, badly burned William J. Smith, the operator, who was seated before his instrument. The peculiar accident occurred early yesterday, during the

short electrical storm which swept over the city.

Smith was rendered unconscious for 10 minutes and on recovering found that fantastic designs had been burned on his flesh by the current.

ADOPT A POLICY.

London, Feb. 8.—It is understood that the cabinet ministers have come to an agreement on the question of naval policy and that the new battleship building program will include six Dreadnaughts.

Pneumonia Follows La Grippe.

Pneumonia often follows la grippe but never follows the use of Foley's Honey and Tar, for la grippe, coughs and deep-seated colds. Refuse any brand but the genuine in the yellow pack—Garden City Drug Co.

NEW GUN-SILENCER PROVES EFFECTIVE

New York, Feb. 8.—The first public demonstration of the new Maxim gun silencer was given here today by its inventor, Hiram Percy Maxim.

The device is a little cylindrical affair barely six inches long and about one inch in diameter, which fits snugly in the muzzle of any gun. United States army rifles and other powerful guns were fired with the anti-noise attachments and the resultant report was scarcely louder than a mild handclap.

Mr. Maxim declared the device could

be applied to heavy artillery and just as effectively silence cannon.

GRAND PRIZE RACE.

New York, Feb. 8.—The first grand prize race of the Aero Club of America will be held at Indianapolis June 5, according to an announcement by the club officials today.

The prize is to be a gold cup of a value not exceeding \$1,000.

CONFERS HIGH ORDER.

Rome, Feb. 8.—The king conferred upon Prince Kinshoshi Kuni, special envoy of the emperor of Japan, who is now visiting Italy, the collar of the Order of the Annunziata. This is the highest Italian decoration that confers upon the wearer cousinship to the king.