

# BIG SHOE SALE---Marvelous Reductions

By way of introducing the new "Big White Shoe Store" and its advantages to Missoula and vicinity, a gigantic sale of the very best footwear for everybody starts today. Come get acquainted. There's money in it for you.

## \$2.75 for Men's Shoes

Worth as Much as \$4

More than 200 pairs of Men's shoes and Oxfords of seasonable styles and desirable leathers are in this sale at this great reduction price.

Seventy-nine pairs men's vicci kid shoes, Blucher lace, Fashion toe, half military heel; a dressy business shoe; values to \$4; sale price **\$2.75**

Sixty-four pairs men's gun metal calfskin shoes, medium toe and medium heel; a desirable shoe for general wear; values to \$4; sale price **\$2.75**

Seventy-five pairs of men's patent colt, Blucher lace Oxfords, Lenox toe; regular values range as high as \$4; sale price, per pair **\$2.75**

Thirty-six pairs men's Russian calf, Blucher lace Oxfords, swell shoes at the regular price of \$4; sale price **\$2.75**

Don't forget that the "Big White Shoe Store" is the sole distributor for Missoula of the famous W. L. Douglas and Stacy-Adams fine shoes for men. Prices the limit of lowness during this great sale.

## TREMENDOUS SALE OF

Queen Quality Shoes

\$2.75 \$4 Values

*Queen Quality*  
THE FAMOUS SHOE FOR WOMEN

Queen Quality Oxfords

\$2.75 \$4 Values



When buying "Queen Quality" shoes a woman is absolutely protected by the trademark, which insures her the best. Hundreds of women buy these shoes from us and will have no others because from experience they have learned that they are the best wear-resisting quality and most stylish lasts on the market. Besides, an ever-increasing business means much, the proof of which the "Big White Shoe Store" stands witness.



One hundred and fifty pairs of Queen Quality shoes in patent colt or vicci kid, plain lace or Blucher lace, turned or welt edge soles; cost you \$3.50 and \$4 anywhere else in the United States; offered in this sale at **\$2.75**

Over 100 pairs of Queen Quality Oxford ties, in golden brown or tan kid, vicci kid and patent kid; very stylish and serviceable shoes; many \$4 values; none sells regularly for less than \$3.50; entered in the big sale at, pair **\$2.75**

## First Communion Shoes for Children

Misses', Boys' and Children's shoes are much reduced in price now, regardless of former selling prices or their original cost.

### For Misses and Children

Children's patent leather, brown kid top, Blucher Oxford ties, sizes 8 1-2 to 11; sale price **\$1.40**  
The same in misses' sizes, 11 1-2 to 2; sale price **\$1.65**  
Misses' patent leather button shoes, perforated patent tip, sizes 11 1-2 to 2; sale price **\$1.75**  
Large misses' sizes, 2 1-2 to 5; sale price **\$2.25**  
Children's patent leather, white top, ribbon ties; sizes 5 to 8; sale price **\$1.35**  
The same in sizes 8 1-2 to 11; sale price **\$1.55**  
The same in sizes 11 1-2 to 2; sale price **\$1.75**

### Boys' Shoes

An Extra Special Drive

**\$1.50** for Boys' Shoes worth to \$2—Calfskin, granite calf or vicci kid, the best wearing shoes ever offered at anywhere near this sale price; 100 pairs in the lot, with values up to \$2; all sizes in some one of the styles.

**\$2** for Boys' Shoes worth to \$2.50—There are 150 pairs in three styles and leathers—vicci kid, velour calfskin and box calf—no better value in boys' shoes was ever offered in Missoula.

## Children's Parasols at 39c

The cutest little parasols that you ever saw. All are made with good grade silk covers in white or solid colors over strong frames, natural wood or heavily enameled handles, silk tassel to match. Some have wide scalloped flouncees. Dainty little parasols for the children, only **39c**



## Communion and Confirmation Dresses

On our second floor you will find a large and beautiful assortment of dresses for the pretty miss, suitable for first communion or confirmation, dainty lawns, batiste and filmy point d'esprit. Some are heavily embroidered and others are a profusion of lace and delicate insertion to match; beautiful creations; prices as low as **\$3.50**

## Splendid Values Offered in the Knitwear and Hosiery Sections



Ladies' sleeveless knit vests, run with tape around neck, 10c each or three for **25c**

Ladies' union suits, flat, sleeveless, tight or lace knee, very special at, a suit **35c**

Ladies' knit vests and pants, high or low neck, short sleeves, lace-trimmed drawers, open or closed, now 35c, or three for **\$1**

One hundred dozen ladies' black and tan hose, dependable quality, seamless, double heel and toe; worth 20c a pair; special at **two pairs for 25c**

Boys' and girls' heavy cotton-ribbed hose, double knee, heel and toe; worth 20c a pair; now special at two pairs for **25c**

Many offerings in these departments not advertised. See them.

## Ladies' Raincoats

Our line of raincoats can't be beat. They are made from the very best of waterproofed fabrics in the most desirable colors. Besides our raincoats are just as dressy and look as appropriate on a bright, clear day as in one of Montana's sudden showers. They are one of the handiest and most useful garments made, and serve many purposes that other coats cannot. You have no idea how beautiful and well made they are. See them today in the women's ready-to-wear department. Prices as low as **\$15**



## Effective Dress Skirts

The most delightful creations in separate skirts are now being shown in our show window—Panama, mohair and serge skirts made up in princess, girdle and plain styles that bring out the hipless effect so much sought after this season; prices are very attractive, indeed, being as low as **\$6.50 to \$15**

## \$1.50 Long Lisle Gloves 98c

Twelve and 16-button lengths, in white and colors, from the best manufacturers of gloves in the country. The fingers have double woven tips that insure longer wearing properties; worth \$1.50; on special sale at **98c**

## \$2 Long Silk Gloves \$1.25

All 16-button lengths in white and all the desirable shades suitable for spring and summer. As good quality as the best, and sell regularly at \$2 the pair. Now on sale at **\$1.25**

## Pretty House Dresses at \$2

They are worth half again as much as the price asked. Made of first quality gingham and percale, in pretty checks and dots; comfortable Dutch necks and adorned with finishing braid. These dresses are all in one piece, and housekeepers will find them excellent values at **\$2**

## \$1 Sleeveless Aprons 89c

Made of best Amoskeag gingham in loose, comfortable, full length styles, but fitted to a yoke about the neck; wide ruffle around the bottom; genuine \$1 values for only **89c**

The same apron with full length sleeves, worth \$1.50, on sale at **\$1**

## HOUSEKEEPERS' NEEDS Are Exceptionally Low Priced

\$2.75 BEDSPREADS \$1.95

A new shipment just opened and placed on sale for the first time; extra heavy spreads, fully 2 1-4 by 2 1-2 yards; choose from 10 different patterns; every one a good \$2.75 value; sale price **\$1.95**

25c SHEER INDIA LINENS 15c

Crisp, new goods, fresh from the factory; never been shown; over 3,000 yards included in this great May sale, all of which are 20c and 25c a yard when sold in the regular way; now very special at, yard **15c**

15c PERCALES AT 8 1-3c

In the bolt these percales are worth 15c a yard everywhere, but these are short lengths, or commonly called manufacturers' ends. Full assortment of colors; special price, yard **8 1-3c**

75c BED SHEETS 50c

Exact size, 72x90, splendid grade sheeting; regular price 75c; on sale at **50c**

15c pillow cases to match, all hemmed and ready for use **12 1-2c**

25c TURKISH TOWELS 17 1-2c

Largest size heavy Turkish towels, just the thing for rubbing after a bath; 25c grade now on sale at, each, **17 1-2c**  
Crash toweling, for roller towels, only, yard **5c**

FIFTY DOZEN NAPKINS AT \$1.75 DOZEN

Size 22x22 inches; about 12 patterns to choose from; sold in the regular way at \$3.50 a dozen; on sale now at, per dozen **\$1.75**

## Men's Dressy Spring Hats \$1.50

Worth \$2.50 and \$3

Something new and novel in head-dress for men—a genuine imported article from London, England; resembles the Australian Brush Hat that was so popular a few seasons ago. Hats of a very flexible material, heavy nap but surprisingly light in weight; may be worn in a great variety of shapes and has every appearance of an expensive hat; in fact, many large eastern stores, good ones, too, are selling these same hats at \$2.50 and \$3. Ask to see some of these imported English Hats we are selling for **\$1.50**

Our new lines of genuine Panamas and sailor straw hats for men are open and on display. Give our clothing window a glance the next time you pass the store. There's something there that will please you.

## Men's White Handkerchiefs 5c

Good handkerchiefs that you get only two for 25c in any store in town, are on sale here at just, each **5c**

## Men's 50c and 65c Hose

THREE PAIRS \$1

Wilson's make fancy spring hose, fine quality silk lisle; you may choose from 2,000 pairs in plain colors or fancy figured color combinations; sold the country over at 50c and often at 65c. Secure several pairs at this very low price.

## Men's 50c Long Four-in-Hand Ties

SPECIAL AT THREE FOR \$1

Excellent quality silk, reversible, and could be worn in bows; 100 dozen in the lot, embracing every color and color combination; never sell anywhere for less than 50c. Fine opportunity to stock up for the season.

*Donohue's*  
**ALWAYS RELIABLE**