

MISSOULA MERCANTILE CO.

NOTICE OF CLOSING

In observance of Memorial day this store will close at 1 o'clock Monday afternoon. All purchases to be delivered on Monday should be made in the forenoon as early as possible. Use the phone if more convenient.



MISSOULA'S OLDEST, BEST AND LARGEST STORE—Think what this means to you. That this is Missoula's Oldest Store means that its methods and policies from the first have been correct, otherwise it could not have endured to win this distinction. That it is Missoula's Best Store is the result of our determination to carry not only complete lines, but the better makes in every line, to make our service as nearly perfect as possible and to make good by refunds or replacement any article that does not fulfill our representations. Size without substance amounts to nothing—a bubble, for example; this is Missoula's Largest Store, figuring it in square feet or in volume of merchandise carried. The walls fairly bulge from the pressure from within!

Here one finds complete, well selected stocks of

Men's and Boys' Clothing	Stores and Ranges
Dry Goods and Accessories	Hardware of All Kinds
Women's Apparel	Sporting Goods
Millinery	Camp Equipage
Footwear	Farm Implements
China, Glass and Silver	Pumps and Engines
Carpets and Furniture	Wagons and Buggies
	Groceries, Fruits and Produce

With its branch stores at Kalispell, in the Flathead country, and at Victor, in the heart of the Bitter Root valley, it ranks with the largest mercantile organizations in the country.

To do, rather than to promise, has always been one of the characteristics of this institution. But believing that the opinion strangers may form of a city or section is largely influenced by the confidence manifested by those already interested, this peep into our plans, now being perfected and shortly to be placed into execution, is presented:

FIRST—The occupancy of the entire new Chaney block, with the exception of a portion of one floor and basement, making one of the largest and finest Furniture and House Furnishing Stores in the entire west.

SECOND—A four-story addition to our present store, to be located on the corner of East Front and Fetter streets, to form the nucleus for the remodeling of our entire Missoula store which, when completed, will be a model of beauty and convenience—a home worthy

MISSOULA'S OLDEST, BEST AND LARGEST STORE—THE STORE OF QUALITY MERCHANDISE, HONEST PRICES AND SATISFACTION—ALWAYS.



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STALWART quality in all-wool fabrics; high value in all other materials; and an invincible guarantee of satisfaction—these are things you can always be sure of here. But there's more to it than that. Distinctive style; elegance of coloring and weaves; perfection of design and tailoring; advance information on new ideas from the style centers, and the best tailoring organizations in the country at our service; these are important facts for you to consider.

PREMIER CLOTHES In these exclusive clothes is represented the VERY BEST Clothing that can be made, equal in quality, style, shape and every detail of finish to the work of exclusive merchant tailors. They are made especially for us, are typical of our highest ideas of clothing excellence and have won for themselves the appreciation of practically every man in Missoula who considers his appearance of first consideration. A vast assortment, including—plain blues, blacks and exclusive fancy suitings in all the prevailing colors, in models to please every taste. Suits, \$25 to \$45

H. S. & M. CLOTHES This has been the Missoula home of Hart, Schaffner & Marx clothing for years, being the first store in the west to stock and feature it. It was good to start with and has improved with each new season and today has no equal among the clothes of national reputation. In quality of fabrics, choiceness of patterns, correctness of styles and care in making they satisfy the most exacting. In these clothes we show the pick of what is acknowledged to be the greatest line of Ready-to-Wear Clothing extant. Suit, \$22.50 to \$35

WOOLWORTH CLOTHES Clothes that fulfill every requirement of style, coupled with service and satisfaction at a moderate cost, such are our WOOLWORTH Clothes. Every thread pure wool, every stitch of pure silk, good serviceable linings—and again, you have WOOLWORTH Clothes. These clothes are made especially for us, from fabrics of our own selection and tested for all-woolness and every garment is positively guaranteed to be 100 per cent pure wool and fast colors. An excellent assortment of styles, in all the prevailing patterns and colors. Suits, \$15, \$16.50, \$18.50, \$20 and \$22.50

Young Men's Styles We've perfected young men's clothes; college and high school styles; brought out the muscular lines, the high chest and broad shoulders, well-shaped hips, concave back; peg trousers, tapering to the ankle. We've studied the requirements of the smart, well-groomed young fellows. Suits, \$15 to \$35.

RAINCOATS find a generous showing here. A coat guaranteed waterproof for as little as \$12.50 and from that up to \$25. All made from stylish, serviceable fabrics, in styles decidedly new and practical. Under this head comes our Raincoat-Dusters or Gabardine Coats, made from a very light weight imported material, in tan and green, price \$12.00

THE HAT STORE has received its first direct importation of London-made Hats from the most famous hatter in England. Wonderfully attractive velour hats for road and field sports, in Oxford gray and light, bronze and heather greens, as light as a feather and cool and comfortable on the head. \$2.50. London derbies—marvels of quality, style and finish. \$4.00

Fine Furnishings Fine hosiery at 50c; looks like silk and wears better. Plenty of good underwear from \$1 up. The only stock in town of the famous Manhattan shirts; many smart new colorings; new ideas in making. Business or dress shirts of extra quality at \$2; plenty at \$1.50 and up to \$5. Golf shirts in fine flannels, \$3 to \$5.

SLIDEWELL COLLARS are made especially to accommodate the four-in-hand scarf and they banish the troubles completely. They are the best two-for-a-quarter Collars made, will not shrink and the "sidewell" feature is not destroyed in re-baudering. We present these Collars in several popular shapes and heights and recommend them to every man as a solution to the ever perplexing collar question.

SUIT CASES, BAGS AND TRUNKS have to stand a lot of rough usage and sorry is the traveler at his journey's end who was not careful in his selection of these things before he started. Here you will find practically everything in the baggage line, all selected with an eye to service and appearance. Suit Cases—In Japanese matting, patent fibres, plain and fancy leathers. \$2.50 to \$25. Bags, \$1.50 and up. Trunks, \$5 to \$35

AS THE TWIG IS BENT, SO GROWS THE TREE

The well-dressed boy grows into a carefully-groomed man—and it is not expensive to keep the boy well dressed, if you get his clothes at the right store. Ask the fathers and mothers of Missoula's best dressed boys and they will tell you that this is the right store. Season after season, until the boys come for themselves, they bring their boys here and always there are new customers coming, too, proving the merit of our Boys' Clothing.

Sturdiness of material and careful making are of paramount importance in Boys' Clothing. The average youngster in his tussles and tumbles will play havoc with a suit that has not been planned to meet just such occasions—ours have. Here, too, you have a variety to choose from that covers every demand.

Boys' Suits From \$3 to \$12

Boys' Knickerbocker Suits, made of good wool fabrics, in neat gray patterns; well made and possessed of a rare amount of style for suits at this very low price. \$3.00

Boys' Corduroy Suits, made of the finest imported cords, in green and tan colors. Suits that look well and will outwear two ordinary suits; style; plain or Norfolk jacket; sizes 7 to 16 years. \$4.50

Boys' Corduroy Suits, made of the finest imported cords, in green and tan colors. Suits that look well and will outwear two ordinary suits; sizes 7 to 16 years. \$7.50

"Sampeck" Boys' Suits, the best and most stylish made, in a great variety of styles, materials and patterns, at prices ranging from \$6.50 to \$12.00

M. M. CO.'S "INDESTRUCTIBLE" SUITS are made especially for rough-on-clothes boys. The materials are selected for their wear-resisting qualities and in the making of these suits every part subject to strain is reinforced. Every suit is guaranteed for service—a new suit free of any seam gives away. The best boys' suits made for \$5.00

Boys' Khaki Suits

Boys' Suits, made from government standard khaki, with knickerbocker pants, just the thing for summer wear and hard service. \$2.50

Juvenile Suits

Clever Russian Suits for the little fellows, made in new styles from high-grade fabrics. In all colors. Prices range from \$7.50 to \$3.50

Ragatta Wash Suits

A showing of these suits surpassing our best efforts, made from good washable fabrics in Russian and sailor styles. Prices up to \$1.50

Children's Overcoats

A beautiful assortment of children's Overcoats and Reefers in fine serges and covert cloth, sizes 2 1/2 to 12 years. Special values \$5.50

Boys' Knickerbockers

Government Khaki Knickerbockers, sizes 7 to 16 years \$1.00
Fine Corduroy Knickerbockers, drab color, sizes 7 to 16 years \$1.00
Boys' Knickerbockers, made from good, strong, serviceable cloths, in gray mixtures, sizes 6 to 16 years \$1.00

Boys' and Children's Hats

A showing of Boys' and Children's Headwear, easily the largest and most correct in town
Boys' Hats \$1.00 to \$1.50
Boys' Suspenders \$50c to 75c
Children's Hats in new novelty shapes, in Milan straw and other materials, in all colors, \$1 to \$4

Boys' Blouse Waists

The best known makes, correct in every detail of style and making.
Black Sateen and Solid Color Madras Blouses \$65c
Dark Oxford Cloth and Madras Blouses \$75c
Fine Blue and Tan Madras Blouses \$1.00
Plaited Bosom Percale Blouses \$1.25



A Day in June Is Not as Rare As This Dry Goods Bargain List for This Week

- Read every item, then act as your saving instinct directs:
- 20 pieces of Fancy Taffeta and Messaline Silks, in all the new shades, in checked, striped and floral patterns; regular \$1.00 to \$1.50 materials, this week only **65c**
 - Good quality Challies, in dainty designs, in all colors, 27 inches wide, suitable for dressing sacques and kimonos; regular price 35c and 40c a yard, this week only **22c**
 - 1,000 yards of Full Bleached Outing Flannel, extra fine quality, heavy fleeced; regular price 12 1/2c a yard, special for this week, while it lasts, per yard **9c**
 - 500 yards of Apron Gingham, in different sized checks of blue and white; regular \$1.30 a yard, special, per yard **6c**
 - Unbleached Linen Crash Toweling, the kind that absorbs the water; regular 15c quality, 18 inches wide, 9c a yard; regular 10c quality, per yard **5c**
 - Bed Sheets, size 72x90 inches, made of a good quality muslin, with 3-inch hem; regular price 60c, this week **38c**
 - Pillow Cases, size 42x38 1/2 inches, extra size and quality; regular price 20c each, special this week **12 1/2c**
 - "Missoula" Corsets, made of good material, well boned, in latest long-back, princess hip model, nicely trimmed; regular \$1.25 value, special this week **85c**
 - White Embroidered Wash Belts, scores of patterns, all with nice pearl buckles; in all sizes; regular price 35c, special this week **25c**
 - Hand Bags, made of leather, in a variety of new styles, in brown, black, green and tan; nicely lined and with coin purse to match; regular \$1.50 and \$1.75 bags **\$1**
 - Women's Hemstitched Handkerchiefs, regular price 15c, this week **10c**
 - Women's Sheer Linen Handkerchiefs, with 3/4-inch hem, put up in boxes of six; regular price \$1.25, special this week **90c**
 - New Wash Ties, with colored embroidered ends, just the tie for wear with Dutch collars, special this week **35c**
 - Tailored Wash Collars, with tab ends, white only, regular price 35c, special this week **25c**
 - Stiff Turnover Collars, embroidered in colors, with bow or jabot attached; regular price 75c and \$1.00, this week **50c**
 - "Dorothy Dainty" Hair Ribbons, each 1 1/2 yard long, in a great assortment of colors and patterns, special **45c**
 - 72-inch Mercerized Fish Net, in brown, navy, white and black; regular price 75c a yard, special this week **45c**
 - Coin Spot Dress Net, 40 inches wide, in brown and navy; regular \$1.50 quality, special this week **95c**
 - Silk Net, in handsome scroll designs, 40 inches wide, in navy and light blue, brown and cream; regular price \$2.25 a yard, special this week **\$1.75**
 - Novelty Hat Pins, regular price 15c, this week **10c**
 - Novelty Hat Pins, regular price 10c, this week **5c**
 - Back Combs, in dozens of new styles, jeweled and carved effects, wide and narrow bands; regularly priced at from 75c to \$8.00 each, this week reduced **25c**
 - 40c "Queen" Silk Dress Shields, black and white, this week **25c**
 - 50c "Omo" Linen Mesh Dress Shields, special this week **25c**
 - 25c Stock and Collar Foundations, this week **\$1.30**
 - 25c Silk Hose Supporters, this week **15c**
 - 35c "Hook On" Hose Supporters, this week **20c**
 - 15c Hair Pin Cabinets, assorted sizes and kinds **10c**
 - Silk Net, in handsome scroll designs, 40 inches wide, in navy and light blue of fine Celluloid Hair Pins, special this week **10c**
 - 5c Toilet Pins, black, white and colored, this week **21-2c**
 - 5c Langtry Hair Clippers, special this week **21-2c**
 - Satin Finished Note Paper, regular price 20c a quire **10c**