

Women's Suit Department

We cannot make this too plain, because there are thousands of dollars' worth which the sale conductors will

Close Out at a Mere Fraction of Their Values

There are dozens of charming styles in the various textures—many just received from The Martin Co.'s New York buyer. The styles are the very latest.

Every Stitch Must and Will Go

Whether made out of silk, wool, linen, cotton or mixtures, you'll find each and every garment marked at

Prices That Will Surprise You

Then, again, The Martin Co. has never handled anything but the better grades; therefore, there will be nothing to show you but

The Very Latest and the Very Best the World Can Produce

AT PRICES THAT WILL SURPRISE YOU

All Those Lovely Waists Must Go

THE NEWEST IDEAS, DIRECT FROM THE MARTIN CO.'S NEW YORK BUYER

White lawn waists, all sizes
Lace waists in white and cream only
Hand embroidered waists in white only
Tailored waists in a profusion of stripes, dots, figures and white
Batiste waists

Madras waists in many new stripes
Silk waists, all colors, and many other new, different styles

ALL MARKED AT RIDICULOUSLY LOW PRICES FOR IMMEDIATE CLEARANCE

Dress Skirts

Prices are so low we're afraid to put 'em down in cold type.

Come Prepared for the Most Sensational Values You Ever Heard Of

Now The Martin Company's Stock Is in the Hands of the Eastern Sales Conductors We Want To State Right Here and Now

We at this time refrain from printing a long list of names and prices of goods, which are, at best, meaningless; then, again, the big difference between the real values and the extremely low sale prices would cause doubts in the minds of some who are not accustomed to the methods these sales conductors use in closing out stocks. Any old price they can get for the merchandise is good enough now, for the store must be cleared clean to the barewalls.

There Are Thousands of Bargains

in every nook and cranny—it would take 10 times this space to give a detailed list, so we can only give you a vague idea of

Many Astounding Bargains in the Cream of High Grade Merchandise Armfuls of it, For Next to Nothing

DRY GOODS

This sale will live long in the memory of the people of Missoula. This will be

One Supreme Effort

To Effect a Clearance Is
OUR ONLY AIM
OUR HIGHEST HOPE
OUR FIXED DETERMINATION
We Mean Every Word We Say

Silks, Dress Goods, Wash Goods, Linens, Muslins, Sheetings, Etc.

ALL MUST AND WILL GO QUICKLY
Prices Cut Beyond Recognition

NOTE—This distribution will be entirely different from those regular stereotyped sales. This sale will be FINAL IN EVERY RESPECT. Every line has got to go, without the slightest consideration for costs, losses or values.

Get Busy Quick

There's About \$10,000

Worth of Ribbons, Laces, Neckwear, Gloves, Hosiery, Underwear, Notions

And a Hundred and One Other "Fixin's" For Women

far too numerous to mention; in fact, every counter and fixture in the store is piled up with the

Most Sensational Values You Ever Dreamt Of

We can only give you a very vague idea here of the many different lines in The Martin Co.'s stocks—space will not permit—so

GO TO IT

Saturday Saturday Saturday IS THE DAY

"FIRST COME, FIRST SERVED"—and, of course, on the first days of this distribution selections will be the best.

DON'T PUT IT OFF ANOTHER MOMENT DO IT NOW

LIKE WILDFIRE THE NEWS HAS SPREAD

OODLES OF Underwear

Perhaps we are talking to the fellow who has been paying a dollar a suit for his underwear. Maybe to the fellow who has been paying double that. Anyhow, we have a bunch of big surprises waiting for you.

Delightfully Cool Summer Underwear at Red Hot Prices—You'll Be Ticked to Death With the Values.

Wake Up! Be Alive!

To These Golden Opportunities

A THOUSAND STYLES IN Nifty New Neckwear

Neckwear that will excite your fancy. A charming array of the prettiest ever. Now is your chance to lay in supplies for many a long day to come.

Suspenders, Handkerchiefs and Men's fixings galore.

Come, pick 'em out for next to nothing

All Ordinary Sale Prices Skinned to Death

You men who work hard every day for your money—you should get next to this great sale of

Overalls, Jumpers, Working and Dress Pants

We want you to get next, because we can save you money. Why, you can buy 2 for 1 right now. Don't put it off for a day or two—NOW is the RIGHT TIME—because, when these goods are gone, there will be no more at these

Ridiculously LOW PRICES

Why, it is just like finding so much money.

Delays are Dangerous Spear 'em Today

Entire Stock of Solid Leather Shoes Goes Regardless of Cost or Value

Shoe leather is a very important question in every way you take it. All leather in the hide is generally good. It's the tanning process that makes either good or bad leather. Some tanners are avaricious and very often ruin good hides by acid tanning. There's only one way to tan leather properly, and that is

THE BARK TAN

There are only two grades of leather from a tanner's standpoint; that is GOOD LEATHER, which has been properly tanned, and BAD LEATHER, which has not been properly tanned.

Shoes and Oxfords in the Best Styles and All Sizes and Widths

are here in a hundred and one new and different styles. For men the Oxfords in tans and oxbloods will be found in profusion. We have everything that is good in shoe leather. We stake our reputation on our shoes. We know our shoes. Every scrap of leather used in the manufacture of these is thoroughly tested.

Every pair at lower prices than you pay for inferior grades Men's Shoes and Oxfords, Men's and Boys' Work Shoes

We have a full range of the best brands of Rubber Goods for men, women and children.

Rubbers, Storm Rubbers, Arctics, German Socks, Boots, Etc. All Go at Prices 'Way Below All Others

Throw Away That Old Hat

Understandable Values In Hats

Is there any sense or reason in the wide world why you should pay \$1 or \$2 more for your hat? Every felt hat in the house is of the 1909 production; every straw hat is air-cooled. Again we say, is there any sense or reason in paying exorbitant prices, when we are practically giving them away?

Shirts for a Song

THE SHIRT QUESTION can be settled here, and the sooner the better, because there will be no more at these prices when these are gone. America's best makers' goods are included in this great distribution. Come looking for shirts and you will save more than half. There's working shirts, there's delightfully cool negligee shirts and scores of dress shirts. But be here early.

Now is your time to lay in supplies for many a long day to come.

\$9.89 Buys Any Suit In the House

Take a Stab at our

MEN'S SUITS

Not a single garment reserved, every stitch must and will go. The stock is brand new and up to the minute in style. There's scores of new ideas to select from, and, no matter whether you be big or small, we can fit you with these clothes, equal to any merchant tailor. What you have paid formerly for your suits cuts no figure now. Every suit in the house; positively none hidden away; all well-known brands.

No Sweat Shop Tags on Our Clothing

To make these men's suits walk away quickly; without comment, every \$15, \$17.50, \$20, \$22.50, \$25, and, in real fact, any suit—you can not go wrong—

Take Your Pick for \$9.89

Of Course We Will Pay Your Railroad Fare

On purchases of \$25 and over to customers living within a radius of 75 miles.

A word to the wise is sufficient. Get here early, and the earlier the better.

Let the whole family gather round this bargain feast.

Things to Remember

As this is a genuine close out of every stitch of merchandise in the Martin Co.'s store, every sale is absolute.

NO EXCHANGES.
NO RETURNS.
NO REFUNDS.
NO C. O. Ds.
NO APPROVALS.
NO DELIVERIES.

All Alterations to Garments will be charged for exactly at Cost

AND THE PLACE IS

The Martin Co.

MISSOULA, MONTANA

Don't Forget the Address

The Martin Co.'s old store. Look for the big red signs.

That's the Place

COME SATURDAY.
COME ANY DAY NEXT WEEK.

Drop your work and come now. You'll be able to save barrels of money here.

Things to Remember

While the sales manager or any one of the floorwalkers will gladly rectify any mistake, we would ask you to

Count Your Change

When handed you by the clerk. There will be dozens and dozens of salespeople to wait on you. Everything in this sale will be run on

Modern Methods, but you will have to hurry, hurry, hurry