

Mid-summer Millinery Sale

Half Price Is the Word

From the fact that the Donohue Millinery department is the most complete and thoroughly equipped, that it contains the largest assortments and most elaborate ideas of the season, has made this the millinery headquarters of western Montana. Most important of all, the extreme reasonableness of the prices has made it the popular shopping place for the well-to-do as well as for those in very moderate circumstances. Monday the Big Millinery store gives the crowning bargain event of the year by offering many fine hats at **JUST HALF THEIR REGULAR LOW PRICES**

100 Beautiful Pattern Hats

At Just Half Their Former Prices

We have selected just 100 of our prettiest pattern hats and placed them all on a separate table. Every one is a popular color and shape for midsummer wear and the latest ideas are represented.

\$5.00 Pattern Hats now only	\$2.50	\$10.00 Pattern Hats now only	\$5.00
\$7.50 Pattern Hats now only	\$3.75	\$12.50 Pattern Hats now only	\$6.50
\$8.00 Pattern Hats now only	\$4.00	\$15.00 Pattern Hats now only	\$7.50

Ladies', Misses', Children's Sailor Straws

Worth Up to \$1.25 for Only 50c

No other inexpensive hat is so universally becoming to all ladies as the sailor straws of this season. The drooping brims and ribbon sash styles carry the most favor, while the fancy colored braids are a close second to great popularity. From another table you may choose from an immense color assortment of sailors of many different styles, selling regularly up to \$1.25, for the astonishingly low price of **50c**

Half-Price Reductions Prevail Throughout the Second Floor

Silk Rubberized Raincoats At Almost Half

At this season of the year you can scarcely afford to be without a long, loose-fitting coat; these coats serve the double purpose of looking neat and stylish on a clear day and absolute protection in a heavy thunderstorm. We offer an amazing color assortment at prices nearly half their actual value.

\$17.50 Silk Rubberized Rain Coats for	\$10.00
\$20.00 Silk Rubberized Rain Coats for	\$12.50
\$22.50 Silk Rubberized Rain Coats for	\$13.75

Our entire line of Cravenette Rain Coats are also radically reduced in price.

\$3.98 for Silk Petticoats Worth to \$6.50

A superb lot of beautiful silk petticoats worth positively \$6.50 at the seemingly fabulous price of \$3.98. All of solid colors in gray, green, blue, tan and canard, with a few changeable colors intermingled. Very wide flounces, with several rows of pin tucks and wide dust ruffle beneath. You'll be amazed at the value when you see it.



Timely Sale of Dainty Undermuslins

Corset covers, night gowns, skirts and drawers in practical styles and worthy materials, well made up; your choice **75c**
CORSET COVERS—Splendid grade muslin, elaborately garnished with dainty lace, run with ribbon; sells in the regular way for \$1.25; sale price, now **75c**
NIGHT GOWNS—Good, full length garments with Val. lace trimmings, long sleeves, nothing to equal their value anywhere at \$1.25; sale price now **75c**
SKIRTS—Fully 12 different styles of pretty skirts to select from, lace and embroidery trimmings in profusion; nothing skimpy, all full-flared, with close-fitting yokes; \$1.25 is an exceedingly low price; our sale price **75c**
DRAWERS—Made up in a great variety of styles, every one a pleasing one; good garments in every respect, and better than you'll find elsewhere for \$1.25; our sale price, only **75c**



Misses' and Children's Coats Going at Half Price

Our entire stock of Misses' and Children's Coats are included in this great Half Price Sale. Nothing reserved, and all sizes are here, in ages up to 14 years. We have the snappiest line in the city and every known cloth and color for this season is represented.

Children's \$2.00 coats now	\$1.00
Children's \$2.50 coats now	\$1.25
Children's \$3.50 coats now	\$1.75
Children's \$5.00 coats now	\$2.50
Misses' \$3.50 coats now	\$1.75
Misses' \$5.00 coats now	\$2.50
Misses' \$7.50 coats now	\$3.75
Misses' \$10.00 coats now	\$5.00

One-Third Off on Children's Dresses

Choose from 50 Smart Tailored Suits

AT EXACTLY HALF PRICE

That we have done the largest business in suits for this season is proof that ours are more stylish and up-to-date. Our assortments are much larger and our service is the most satisfactory. We now offer 50 of our handiwork suits, some of which have been in the store not more than a few weeks, at just half their former prices.

\$25.00 Fine Tailored Suits now cost you only	\$12.50
\$35.00 Fine Tailored Suits now cost you only	\$17.50
\$40.00 Fine Tailored Suits now cost you only	\$20.00
\$45.00 Fine Tailored Suits now cost you only	\$22.50
\$50.00 Fine Tailored Suits now cost you only	\$25.00

15 Charming Dress Suits on Sale at Half Price

No one of our competitors can hope to compare with us in magnitude and beauty of our fine dress skirts. That our prices are lowest goes without saying. We have selected 150 skirts, embracing the most wanted styles and colors, to sell at just half their former prices.

\$3.25 for handsome skirts worth \$6.50.
\$5.00 for handsome skirts worth \$10.00.
\$6.25 for handsome skirts worth \$12.50.
\$7.50 for handsome skirts worth \$15.00.

Sale of 100 Redfern Corsets \$2.50 Worth Up to \$6 for only

The standard of corset fashion—the foundation of a perfect-fitting gown—that's the Redfern, made of pure whalebone covered with white coutil or batiste. We place on sale 100 of these superb corsets in all lengths. See if any of the styles you prefer are mentioned here: Styles A, F, X, 4, C, 2, Z, S and 19. Rubber button hose supporters on every pair. For a few days only, remember, at



\$2.50

THE BIG WHITE SHOE STORE ALWAYS GIVES THE BEST SHOE BARGAINS

\$1.98 for Women's Shoes and Oxfords

Women's vic kid lace and Blucher lace, well edge sole, medium heels, worth \$2.75, and a good value at that; exceptional values at **\$1.98**

Misses' and Children's Shoes \$1.50

Every one of the season's neatest designs and leathers, from the gum metal and box calfskins to the daintiest wine calf and patent calfskins for the little ones, are all specially priced now at **\$1.50**

Boys' and Youths' Shoes at \$1.50

The best bargains we have offered since the inauguration of our Great Stock Reducing Sale. Box calf, velvet calf and vic kid shoes that formerly sold at \$2, \$2.25 and \$2.50, now on sale **\$1.50**

Men's Shoes and Oxfords \$2.75

Shoes of almost an international reputation for a third less than you can buy them anywhere else in the world, the very latest styles and popular lasts; pair **\$2.75**

Rare Values in the Dry Goods Section

Fancy Ribbons for 25c Yard

Widths from No. 80 to 120. The best bargain in ribbons offered in many a day, for they are regular 50c values.

\$1.50 Parasols 98c

All white, hemstitched, with natural wood or carved handles. A splendid saving here.

50c Lisle Gloves 25c

Two-clasp white gloves, all sizes, made of fine Venetian lisle. Get two pairs at such a low price.

Hosiery Savings

Odds and ends of boys' and girls' 25c hose, three-thread knee, heel and toe; you can't go wrong if you get several pairs, for the price is, pair **9c**
 Ladies' black dropstitch and lace hose, worth 50c a pair, famous "Gordon Dye" brand, now on sale at, pair **25c**

Knit Underwear Specials

Ladies' and misses' knit vests on sale at **7c**
 Ladies' jersey vests, sleeveless, and pants with tight knee; special values at, garment **25c**
 Ladies' union suits with tight or lace knee, silk crocheted edges, run with tape around neck **98c**

Special Offerings from the Third Floor

\$22.50 Room-Size Rugs for \$15.00

Several patterns of Smith's Brussels rugs, size 9x12, one of the best wear-resisting of all the expensive rugs made. The best rug value you'll find in Missoula.

\$3 Summer Comforter for \$1.98

Large size, very light, covered with closely woven silkline, hand-tied with zephyr yarn.

1,000 Yds. White Dotted Swiss

And Colored Serims on Sale at, Yard, **8 1/3c**
 If you try to equal these values you'll find you will have to pay 15c any place else. It won't cost much to brighten up the room with new draperies at this price.

Handsome 15c Silklines AT 10c

Choose any color you desire. They're nice for window draperies and coverings for quilts.

Choose from 50 Hammocks at **1/3 Off**

Missoula's Big Modern Store

D. J. DONOHUE CO.

Always Reliable