

Missoula Mercantile Co.

PHONE PRIVATE EXCHANGE 103

Thousands of Men's Shirts to Close at Clearance Prices

The semi-annual Shirt Sale, in which men profit greatly who lay in a supply at the wonderfully low clearance prices. This time, on account of unusually heavy purchases for our wholesale department, the number of shirts involved runs into the thousands, and the benefits secured by us in buying are reflected in these wonderful offerings.



75c Sample Size Golf Shirts 25c

If you wear regularly either a 14, 14½ or 15 neck size shirt, here's a splendid chance for you to save TWO-THIRDS the regular price on a lot of very desirable Golf Shirts. These are the sizes most commonly used for samples and in a season we accumulate a great many, and, being samples, you can depend they're right. Your choice, only. **25c**

75c Woven Cheviot Work Shirts 35c

Full size, well made, serviceable Work Shirts, made from good quality woven chev- iots, in neat patterns, a full line of these regular 75c shirts in the July Clearing Sale at only, each. **35c**

Four Lines of 75c and \$1 Shirts at 45c

Black Sateen Shirts, in odd sizes and broken lines, all full size, well made and first class in every respect; only a small quantity all told; regular \$1 values. **45c**

Khaki Drill Work Shirts, made from best khaki drill, with extension neckbands and double-stitched yokes; only 12 dozen of them, in all sizes; regular price 75c each. **45c**

\$1.25 Madras Shirts 65c
A fine assortment of high class Madras Negligee Shirts, in good patterns; made with button-down collars, and with ties to match; regular price, \$1.25; to close at **65c**

\$1.50 Negligee Shirts \$1.00
Hundreds of high grade Negligee Shirts, in light colored corded madras, tan swazette and tan sateen; in all sizes; each shirt regularly priced at \$1.50; sale price **\$1.00**

Extra Special in Railroad Men's Blue Shirts

Railroad Men's Shirts, made from fine quality "Blue Bell" Chambray; extra full size and cut to fit; each shirt with two detachable collars to match; only a limited number; while they last we will sell them at only, each. **65c**

All \$1.50 Golf Shirts 85c

A clean sweep throughout our entire stock of high class, stylish Golf Shirts, embracing upwards of 1,200 garments, made from the finest percales and Rinfrew madras, and with silk facings and Rinfrew madras, and with attached or detachable cuffs, plain or plaided bosoms; in all the latest patterns and colorings; sizes, 14 to 17-1/2; they are shirts that have no comparison of value at \$1.50, and they are bargains impossible of duplication, at **85c** only.

Manhattan Shirts

The best-known shirts, known as the best, in the Clearing Sale at these stirring price reductions:

Regular \$2.00 SHIRTS, now **\$1.35**
Regular \$2.50 SHIRTS, now **\$1.85**
Regular \$3.00 SHIRTS, now **\$2.25**
Regular \$3.50 SHIRTS, now **\$2.50**
Regular \$4.50 SHIRTS, now **\$3.00**

Hundreds of shirts, in scores of new summer patterns to select from.

NECKWEAR CLEARANCE

Select from the hundreds of choice Four-in-Hands and Shield Ties, all new summer ties, many of them regular 50c values, at **3 FOR 50c**

75c TIES, HALF PRICE
Here are thousands of beautiful Four-in-Hand Scarves, in no end of new patterns and colorings, from which you can choose at random. **2 FOR 75c—each 37 1-2c**

THE GREAT CLEARANCE SALE TO V IN MISSOULA and VICINITY LOOK FORV EVENT of the SEASON---A Genuine Clear



By Far the Greater

NOTICE TO CUSTOMERS
During this sale the following conditions will apply on each and every sale:
No Exchanges. No Phone Orders.
No Goods Sold on Approval.
No goods reserved for future call.
No Free Alterations—Alterations will be made, as usual, but charged for at actual cost thereof.

With the first opening of the doors Saturday of town and the country surrounding we of the wonderful bargains presented in this great July Clear man bent on spending a little to save much. The sale got a gr the news of its great possibilities will have reached the most re pared with the throngs that will be here and continue coming

Men's Summer Underwear

Here's your chance to buy summer underwear at less than wholesale cost. All desirable styles and qualities are here to select from.

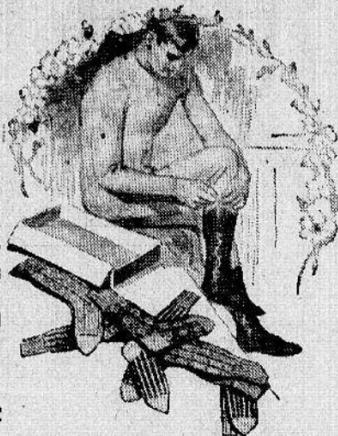
100 dozen men's light weight cotton ribbed Underwear, in salmon color, blue or tan; full size, well made garments; regular price 50c; **25c**

Men's fine cotton ribbed Shirts and Drawers, silk finished and nicely trimmed; in black, blue or salmon color; regular 75c garments; **37½c** to close at.

Men's fine quality cotton ribbed Union Suits; extra color; regular \$1.50 garments; to close at, per suit. **\$1.00**

Broken Lines Half Price

All odds and ends and broken lines of men's summer Underwear, in all styles and qualities; single garments and union suits; reduced clearance at **½ Price**



Men's Summer Hosiery

Hundreds of men await this opportunity to buy hosiery at factory prices, and when it comes they lay in a supply to last them quite a while.

Men's Cotton Socks, good quality, in all sizes, **5c** per pair.

100 dozen men's fine quality Cotton Hose, in fast color black or tan; assorted sizes; in the Clearing sale—**3 PAIRS FOR 25c**—or, per pair, **8½c**

Men's extra fine quality Cotton Hose, fast color black or tan; 25c quality. **3 Pr. 50c**

Six pairs of fine quality fancy solid colored Hose, nicely boxed, regular price 25c a pair; sale price **85c**

FANCY SUMMER HOSE

100 dozen men's fancy Hose, in an endless variety of new patterns and colorings, every pair regularly sold at 25c; sale **3 Pr. 50c**

25c A PAIR FOR "President" Suspenders A limited quantity only of these regular 50c Suspenders, at Half Price.	5c A PAIR FOR Men's Canvas Gloves They're well made from good materials. Get plenty while you can.	50c A PAIR FOR Horsehide Gloves Good quality and serviceable, in odd sizes and styles.	75c A PAIR FOR Saranac Buck Gloves These are the genuine "Saranac" buck, regular \$1.25 value.	\$1.00 A PAIR FOR Diamond "M." Gloves Odds and ends of broken lines of these famous \$1.50 gloves, at \$1.
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Sweeping Clearance of Boys' and Children's Clothing

It is a rare occasion when you can buy M. M. Co.'s Boys and Children's Clothing at less than regular prices—this clothing is made for us to a standard that makes it absolutely the peer of all Boys' clothing. Mothers will be quick to take advantage of these July Clearing prices.

Boys' Khaki Suits

Boys' olive green Khaki Suits, with long pants and belted coats; sizes 4 to 14 years; sale price **\$1.00**

"Indestructible" Suits

Our celebrated "INDESTRUCTIBLE" Suits for boys; regular price **\$2.50**; now **\$1.50**

BOYS' CORDUROY SUITS.

Boys' Corduroy Suits, with Knickerbocker pants; sizes 7 to 16 yrs.; regular price \$4.50; now **\$3.00**

300 BOYS' SUITS AT HALF PRICE

Every Boys' Knee Pants Suit, in all up-to-date styles, with straight knee or Knickerbocker pants, in sizes from 7 to 16 years, reduced now, regardless of cost, to **HALF PRICE.**

Boys' Suits regularly priced at \$3.50, now **\$1.50**
Boys' Suits regularly priced at \$5.00, now **\$2.50**
Boys' Suits regularly priced at \$6.50, now **\$3.25**

Juvenile Suits

Clever Russian and sailor styles, for little chaps, all new spring goods, at **HALF PRICE.**

Regular \$4.00 suits reduced to **\$2.00**
Regular \$5.00 suits reduced to **\$2.50**
Regular \$6.00 suits reduced to **\$3.00**
Regular \$7.50 suits reduced to **\$3.75**

Children's Wash Suits

Not a thing in our entire stock of Children's Wash Suits is reserved—everything goes at **HALF PRICE.**

Regular \$3.50 Wash Suits, now **75c**
Regular \$2.50 Wash Suits, now **\$1.00**
Regular \$2.00 Wash Suits, now **\$1.00**
Regular \$4.00 Wash Suits, now **\$2.00**

CHILDREN'S Play Suits 35c

The kind that sell regularly at 50c, made in one piece in khaki, chambray and woven chevrets; sizes 2½ to 8 years.

Boys' Shirts

Boys' Negligee Shirts, in light and dark patterns; regular 75c. **35c**

Boys' Khaki Shirts, regular price 75c. **45c**

BOYS' KNEE PANTS AT GREAT SAVINGS

200 pairs Boys' Straight Knee Pants, sizes 4 to 16 years; regular 75c to \$1 value. **35c**

100 pairs Boys' Corduroy Knickerbockers, sizes 5 to 16 years; regular price \$1.75; at **75c**

100 pairs Boys' Corduroy Knickerbockers, all sizes; regular price \$1.50 a pair, at **\$1.00**

Clearing of Men's High-Grade

Every spring and summer suit in the store is now marked for rapid clearance at enormously reduced prices. Our own "PREMIER," made of the finest all-wool fabrics, in the most stylish models and colorings. Every size that every man, no matter what his

MEN'S SUITS Sold All Season at \$12.50 Clearing Price \$8.75 All fancy worsteds, in stylish patterns and colors, a splendid variety to choose from.	MEN'S SUITS Sold all Season at \$15 and \$16.50 Clearing Price \$9.75 Stylish, well-made, serviceable suits in fancy worsteds, all colors and all sizes.	MEN'S SUITS Sold all Season at \$18, \$20, \$22.50 Clearing Price \$12.75 "WOOLWORTH" and H. S. & M. garments in fancy worsteds, blue serges and blacks.	MEN'S SUITS Sold all Season at \$25 and \$27.50 Clearing Price \$16.75 "PREMIER" and H. S. & M. suits in exclusive patterns and blacks and blues.
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YOUNG MEN'S SUITS TO CLOSE OUT

One of the most successful branches of our business this season has been that devoted to apparel for young men. The styles we have presented, the patterns, the materials—all have met with substantial approval, because they were selected from the best lines and filled every requirement imposed by such critics as young men are. Now comes the chance to buy these clothes at prices that cannot fail to clear away the last one in short order.

\$12.50 Young Men's Suits, now \$8.75
\$15.00 and \$16.50 Young Men's Suits, now \$9.75
\$18.00 and \$20.00 Young Men's Suits, now \$12.75
\$22.50 Young Men's Suits, now \$16.50
\$25.00 and \$27.50 Young Men's Suits, now \$16.50

