



Missoula Mercantile Co.

TELEPHONE PRIVATE EXCHANGE 103

Wonderful Saving opportunities await you at this store --- The Store that "Makes Good"



During this sale the following conditions will apply on each and every sale:
No Exchanges. No Phone Orders. No Goods Sold on Approval. No Goods Reserved for Future Call. No Free Alterations.



Don't Miss This Great Sale Today

Important Savings for Every Man Who Attends

It is not what we say or claim but what we really do that makes this July Clearing Sale of Men's Clothing the wonderful trade puller that it is. A comparison of the offerings made by this store is all that is necessary to convince any man that here the savings are greatest and a comparison of the merchandise involved will leave him no alternative but to buy here if value is a consideration. No store in the country carries clothing of a higher order of quality and no store in this locality begins to handle clothing of all descriptions in the quantity this store does year in and year out. Just as the values we have given all season were better than those given elsewhere, so are these Clearance offerings better. SEE FOR YOURSELF.

Hundreds of Men's High Grade Suits at Unmatchably Low Clearance Prices

Not a spring or summer suit in our immense stock but is now mightily reduced in price, and any man, no matter what his taste, his size or the size of his pocketbook will find just what he wants and a bargain such as he could find nowhere else. Included in this sale are the famous Hart, Schaffner & Marx and "PREMIER" suits, the highest grade ready-to-wear clothes made, also those sturdy, stylish, satisfaction-giving "WOOLWORTH" garments, moderate-priced but every thread pure wool.

\$8.75 For Men's and Young Men's Suits sold all season at \$12.50. All fancy worsteds.	\$9.75 For Men's and Young Men's Suits sold all season at \$15 and \$16.50.	\$12.75 For Men's and Young Men's Suits sold all season at \$18, \$20 and \$22.50.	\$16.75 For Men's and Young Men's Suits sold all season at \$25 and \$27.50.
\$18.75 For Men's H., S. & M. and Premier Suits sold all season at \$30.	\$20.75 For Men's H., S. & M. and Premier Suits sold all season at \$35.	\$25.75 For Men's Fine Hand-Tailored Premier Suits sold all season at \$40.	\$27.50 For Men's finest Hand-Tailored Premier Suits sold all season at \$45.

Clearing of Men's Work and Dress Pants

100 pairs of Men's Work Pants, made from good, serviceable materials, in neat patterns, well made, strong and substantial; regular price \$1.50 a pair; while they last, only, per pair. **85c**

Men's Khaki Summer Pants

Men's genuine government standard Khaki Pants, regular price \$1.25; to close at 85c	Men's extra heavy, well-made Khaki Pants, regular price \$1.50; on sale at \$1.15	Sweet-Orr & Co's union made Khaki Pants, regular price \$2.00; on sale at \$1.35
---	--	---

\$3.50 Corduroy Pants \$2.00

Extra fine bargains for the first 100 men who call for them. Corduroy Pants, made from good quality material, in drab color, full cut and made for service; regular price, \$3.00 a pair; extra special, per pair. **\$2.00**

OTHER CORDUROY PANTS IN THE CLEARANCE

Young men's Corduroy Pants, drab color, cut peg top, with turn-up bottoms; regular price, \$3.00. \$2.25	Sweet-Orr & Co. \$4 corduroy work pants you can get \$3.00	Thin colored, peg top Corduroy Pants, Sweet-Orr make; regular price \$4.50 a pair; closing price \$3.00
---	---	--

Men's Fine Dress Trousers Reduced 25%

Choose from our entire stock of men's dress trousers, including the peerless Paragons, in light and medium weight worsteds and in scores of stylish patterns, at a saving of a full 25 per cent.

Regular \$3.50 Dress Pants reduced to	\$2.65
Regular \$4.00 Dress Pants reduced to	\$3.00
Regular \$5.00 Dress Pants reduced to	\$3.75
Regular \$6.00 Dress Pants reduced to	\$4.50
Regular \$7.00 Dress Pants reduced to	\$5.25

Men's Summer Underwear

Here's your chance to buy summer underwear at less than wholesale cost. All desirable styles and qualities are here to select from.

100 dozen men's light weight cotton ribbed Underwear, in salmon color, blue and tan; full size, well made garments; regular price 50c; sale price 25c
Men's fine cotton ribbed Shirts and Drawers; silk finished and nicely trimmed; in black, blue or salmon color; regular 75c garments; to close at, per 37½c
Men's fine quality cotton ribbed Union Suits; ceru color; regular \$1.50 garments; to close at, per suit \$1.00

Broken Lines Half Price

All odds and ends and broken lines of men's summer underwear in all styles and qualities; single garments and union suits; reduced clearance at **½ Price**

Men's Summer Hosiery

100 Dozen men's fine quality Cotton Hose, in fast color black or tan; assorted sizes; in the Clearing sale. 8½c
3 PAIRS FOR 25c —or, per pair
Men's extra fine quality Cotton Hose, fast color, black or tan; 2½c quality 3 Pr. 50c
Six pairs of fine quality fancy solid colored Hose, nicely boxed, regular price 25c a pair; sale price 85c

FANCY SUMMER HOSE.

100 Dozen men's fancy Hose, in an endless variety of new patterns and colorings, every pair regularly sold at 25c; sale price **3 Pr. 50c**

5c

A PAIR FOR
Men's Canvas Gloves

They're well made from good materials. Get plenty while you can.

50c

A PAIR FOR
Horsehide Gloves

Good quality and serviceable, in odd sizes and styles.

75c

A PAIR FOR
Saranac Buck Gloves

These are the genuine "Saranac" buck, regular \$1.25 value.

\$1.00

A PAIR FOR
Diamond "M." Gloves

Odds and ends of broken lines of these famous \$1.50 gloves, at **\$1.**

Clearance of Dress and Work Shirts

75c Sample Size Golf Shirts 25c

If you wear regularly either a 14, 14½ or 15 neck size shirt, here's a splendid chance for you to save TWO-THIRDS the regular price on a lot of very desirable Golf Shirts. These are the sizes most commonly used for samples and in a season we accumulate a great many, and, being samples, you can depend they're right. Your choice, only. **25c**

75c Woven Cheviot Work Shirts 35c

Full size, well made, serviceable Work Shirts, made from good quality woven chevils, in neat patterns, a full line of these regular 75c shirts in the July Clearing Sale at only, each. **35c**

Four Lines of 75c and \$1 Shirts at 45c

Black Sateen Shirts, in odd sizes and broken lines, all full size, well made and first class in every respect; only a small quantity all told; regular \$1 value. **45c**

Khaki Drill Work Shirts, made from best khaki drill, with extension neckbands and double-stitched yokes; only 12 dozen of them, in all sizes; regular price 75c each. **45c**

\$1.25 Madras Shirts 65c	\$1.50 Negligee Shirts \$1.00
A fine assortment of high class Madras Negligee Shirts, in good patterns; made with button-down collars, and with ties to match; regular price, \$1.25; to close at 65c	Hundreds of high grade Negligee Shirts, in light colored corded madras, tan swazette and tan sateen; in all sizes; each shirt regularly priced at \$1.50; to close at \$1.00

Extra Special in Railroad Men's Blue Shirts

Railroad Men's Shirts, made from fine quality "Blue Bell" Chambray; extra full size and cut to fit; each shirt with two detachable collars to match; only a limited number; while they last we will sell them at only, each. **65c**

All \$1.50 Golf Shirts 85c

A clean sweep throughout our entire stock of high class, stylish Golf Shirts, embracing upwards of 1,200 garments, made from the finest percales and Renfrew madras, and with silk bosoms; made in regular and coat cuts, with attached or detachable cuffs, plain or plaited bosoms; in all the latest patterns and colorings; sizes 14 to 17½; they are shirts that have no comparison of value at \$1.50, and they are bargains impossible of duplication, at **85c** only.

Manhattan Shirts

Regular \$2.00 Shirts, now	\$1.35
Regular \$2.50 Shirts, now	\$1.85
Regular \$3.00 Shirts, now	\$2.25
Regular \$3.50 Shirts, now	\$2.50
Regular \$4.50 Shirts, now	\$3.00

NECKWEAR CLEARANCE

Select from the hundreds of choice Four-in-Hands and Shield Ties, all new summer ties, many of them regular 50c values, at **2 FOR 50c** or **3 FOR 50c**

75c TIES, HALF PRICE

Here are thousands of beautiful Four-in-Hand Scarfs, in no end of new patterns and colorings, from which you can choose at random. **2 FOR 75c**—each **37 1-2c**

The Semi-Annual Dollar Hat Sale

In a Hat Store like this, where the largest retail hat trade in the city centers, and where the volume of wholesale business is large, one naturally looks for a greater variety of styles than elsewhere. In a single season we introduce scores of new shapes, and the accumulation of odds and ends, broken and discontinued lines is necessarily large. The "Dollar Hat Sale" is the vehicle for clearing away this surplus, and the values it presents are such as to always effect the clearance in short order. Choice of hundreds of regular \$2, \$2.50 and \$3 hats, in all shapes, colors and sizes, among them being many of our famous "Montana" hats, **\$1** for only

All Straw Hats Half Price

Every Straw Hat in the store, including our fine imported sailors, Knox sailors and Panama Hats, now reduced 50 per cent.

Malaga Hats, for men, women and children	5c
25c Mexican Hats, reduced to	12 1-2c
50c Men's and Boys' Straw Hats, now	25c
\$1.00 Men's and Boys' Straw Hats, now	50c
\$2.00 Men's Straw Sailors, reduced to	\$1.50
\$4.00 Men's Knox Straw Sailors, now	\$2.00
\$5.00 Men's Panama Hats, reduced to	\$2.50
\$8.00 Men's Panama Hats, reduced to	\$4.50
\$12.00 Men's Panama Hats, reduced to	\$6.00

Hats for Men and Boys at 25c

Men's and Boys' Cloth, Crash, Textile and Johnny Jones Hats in a great variety of good shapes; worth up to 75c each, to close at only **25c**