

Women's Fine Apparel Closing Out at Half Price

Absolutely the Very Finest Dresses at Almost Half. All Our Smartest Tailored Suits at Exactly Half, and Millinery at Less Than Half



Select Any of Our Very Finest
Tailored Suits
And Pay Only Half
the Regular Low Price

Such generous suit bargains as these are what has held this store in supremacy—has made it strong in the faith of an appreciative public. All those suits that you so greatly admired a week ago can now be had for just half the price you were asked them. Suits that were \$25 then cost you only **\$12.50** now. Handsome suits that were \$30 last week are marked to close at **\$15.00**. Beautiful suits that were \$35 are going at **\$17.50**. \$40 suits for only **\$20**. \$45 suits for only **\$22.50**. \$50 suits for only **\$25**, and \$65 suits are **\$32.50**.

Our Latest Arrivals of
Early Fall Styles
Included

All Our Fancy Dress Skirts Must
Go at Half Price

CHOOSE ANY OF EARLY FALL STYLES AT THE SAME REDUCTIONS

Every lady in Missoula and vicinity is familiar with our stocks of dress skirts and knows that we outclass all others in quantity, quality, style or price. We maintain the lowest degree in price always, and now that those prices are cut squarely in two the values are unprecedented. \$6.50 skirts are marked down to **\$3.25**; \$5 skirts cost you only **\$2.50**; the richest \$12.50 skirts go at **\$6.25**, while **\$7.50** buys fine skirts worth \$15.

The Cleverest Creations in
Lingerie Dresses
Reduced to Almost
Half Price

Princess and empire styles, magnificent garments for very formal occasions—the grandest creations of their kind ever brought to Missoula are selling at a trifle of their intrinsic value. A casual glance at our windows tells the story and verifies the truth of our every statement. **\$19.75** buys a handsome \$35 costume. **\$22.50** buys a pretty dress worth \$40. **\$23.75** will get you a \$42.50 dress and **\$23.75** will gown you in the cleverest costume ever made to sell at \$45. Dozens of Messaline and Foulard dresses going at exactly half price.

Choose from Nearly 100
Pretty Dresses at
Exactly Half Price



Every Pattern Hat in Montana's Millinery
Headquarters to Go at **\$4.98**

THE SAME HATS THAT WERE PRICED AT \$5 TO \$20.

Of course this offer does not include our fine plumed hats and evening models, but the values are no less as great. It certainly seems absurd to place the largest and finest stock of stylish hats in the state on sale for choice at **\$4.98**, but it is true, for those are our "millinery policies" at this time of year. That's why we're in a position to offer only the wanted styles when the season changes. We begin early, so that you can have a good full season's wear of the present styles. Such methods make satisfied customers. Values to \$20 at **\$4.98**.

\$2 Heavy Auto Veils on Sale at 75c

By far the best veil bargain we have ever been fortunate enough to secure. They are more than 2 1/2 yards long, hemstitched, and come in a full assortment of colors and shades. Intended for automobile wear, but equally as useful and pretty for face veils and drapes over the hat. Made to sell at \$2, but by a clever maneuver in buying we are able to sell them at **75c**.

NEW AND BETTER BARGAINS IN THE BIG WHITE SHOE STORE

Women's \$2.50, \$3, \$3.50 and \$4
Shoes in a Great Clearance

at **\$1.00 Pr.**

Recently we held a stock reducing sale in which many lines were almost entirely sold out, leaving many odd sizes and many lines badly broken. We have gathered all these odd lots and heaped them upon a table and put a price of \$1 upon them to force them out. There are women's patent kid shoes, vici kid, patent leathers and others in lace, Blucher lace and button styles. More than 200 pairs in the pile, and actual values from \$2.50 to \$4, and the clearance price is



\$1.00



White and Colored Canvas Oxfords Specially Priced

The season is at its height, too, and buying is very heavy. We offer every pair at a very attractive special price early in the season to avoid carrying over a single pair to next season. Every good style in plain white is represented, and more than a dozen different styles in colors and color combinations. Prices now are only **\$1, \$1.25 and \$1.50**, instead of \$1.50, \$1.75 and \$2.

Misses'

\$2.50 Oxfords \$1.75

Kid Blucher Oxfords with patent tip, welt edge soles, in large sizes, 2 1/2 to 5, selling regularly at \$2.50, on sale today at, per pair **\$1.75**



Children's

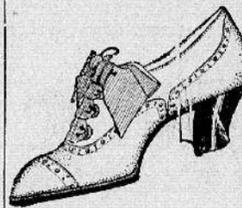
Pretty Sandals \$1.20

Patent kid bow sandals, one ankle strap, like illustration to left; special at **\$1.20**
Misses' sizes, like above, and in vici kid **\$1.30**

Women's High Grade, Stylish
Oxfords Worth \$3.50 Pair

at **\$2.25 Pr.**

Wine color and tan are decidedly the season's favored colors; in fact, they are so popular that they are almost a fad. We foresaw this many months ago and made heavy purchases to meet the demand. Undoubtedly no store in the state can show so classy a line of tan and wine-colored shoes. As an extra inducement we offer some 250 pairs of these \$3.50 qualities, in wine color calf and Russia tan Blucher lace Oxfords at **\$2.25**. The same in colonial ties, with gun metal buckle ornaments, worth \$3.50 to \$4, at



\$2.75

The Great Sale of Housekeepers' Needs Continues on the Third Floor

Carpets at Immense Reductions

- 40c Granite Ingrain Carpet at **25c** a Yard—Five patterns to select from and each one a yard wide.
- 60c Union Ingrain Carpet **39c** a Yard—Ten patterns on sale; all extra heavy quality.
- 80c Extra Super Wool Carpet, **59c** a Yard—Eight patterns at this price; fine linen warp.
- 90c All Wool Carpet at **65c** a Yard—Ten patterns in the lot of extra super quality.
- \$1.25 Brussels Carpet at **75c** a Yard—Twenty pieces of 10-wire quality, 5-8 border to match.
- \$1.50 Heavy Velvet Carpet at **\$1** a Yard—Twenty-five pieces compose a beautiful assortment of patterns.
- \$1.65 Smith's Axminster Carpet, **\$1.10** a Yard—Fifty pieces in handsome floral and Persian designs.
- Savonniere and Bigelow Axminster at **\$1.50** a Yard—Twelve pieces worth to \$2.25 a yard; borders to match.

Great Sale of Room Size Rugs

- \$5 Granite Ingrain Rugs, **\$2.98**—Size 7-6x9 feet. The value can't be beat.
- \$6 Granite Ingrain Rugs, **\$3.98**—Size 9x16-6. Choose from five different patterns.
- \$6.50 and \$7 Granite Ingrain Rugs, **\$4.50**—Size 9x12 feet. Choose from 20 patterns.
- \$12 Extra Super Art Squares, **\$8.75**—Size 9x12, and 14 patterns to select from.
- \$20 Brussels Rugs at **\$13.75**—Size 9x12, and more than 20 rugs on sale.
- \$25 Velvet Rugs at **\$18**—Only 12 at this price, but are fine values, all 9x12.
- \$32.50 Axminster Rugs at **\$22.50**—Extra fine quality, size 9x12; 50 patterns at the price.

Small Rugs are Specially Priced

- 18x36 Crex Grass Rugs worth 50c; sale price **30c**
- 27x54 Crex Grass Rugs worth \$1.00 sale price **60c**
- 30x60 Crex Grass Rugs worth \$1.25; sale price **75c**
- 36x72 Crex Grass Rugs worth \$1.50; sale price **98c**
- Wilton Velvet Rugs, size 27x54, worth \$2; now **\$1.50**

25 Patterns of Wild's Printed Linoleums on Sale at
50c Square Yard

We carry but the one quality of linoleums, and that is Wild's English linoleums, the best quality made. We have offer as an extra special inducement 25 patterns, two yards wide, nice assortment of desirable colors; regular 85c to \$1 qualities, for choice per square yard, **50c**

Sale; Ladies' 20c Handkerchiefs at 10c

Warranted to be absolutely all pure linen; 1-4-inch hem and just the right size.

Sale; Ladies' 50c White Gloves at 23c

Indispensable to your white linen suit or light summer dress, two-button clasps.

NOTTINGHAM CURTAINS

Three yards long, full width, in white or Arabian:
\$1.00 Nottinghams now, per pair **69c**
\$1.50 Nottinghams now, per pair **90c**
\$2.00 and \$2.50 Nottinghams now, per pair **\$1.50**
\$3.25 and \$3.50 Nottinghams now, per pair **\$2.50**

Battenberg Curtains

Select from about 20 different patterns.
\$3.00 Battenbergs, per pair **\$1.75**
\$4.50 Battenbergs, per pair **\$2.50**
\$5.50 and \$6.00 Battenbergs, pair **\$3.75**

Other Fine Curtains

50 Pairs cottage curtains, worth \$1.50 at, per pair **\$1.00**
\$6.50 and \$7 Marie Antoinettes, per pair **\$4.00**
\$10 and \$12 Brussels Nets, per pair **\$6.50**

See Friday's Big Ad of the Housekeepers' Sale

HOSIERY and KNIT WEAR SPECIALS

- Ladies' flat-ribbed union suits, fine values at the exceptionally low special price **29c**
- Ladies' vests with high neck, long sleeves; cut tight or lace knee knit pants; special at, garment **25c**
- Ladies' 50c plain white cotton gauze hose, or lace hose cotton hose; special at, pair **35c**
- Olds and ends of children's black ribbed hose, values to 25c, on sale at, pair **15c**

Missoula's Big
Modern Store

D. J. DONOHUE CO.

Always Reliable