

MISSOULA MERCANTILE CO.

The Store That "Makes Good"

MISSOULA MERCANTILE CO.

This Week Look Ahead to Your House Furnishing Needs

The opportunity that has been and is still yours to furnish a home complete or to add here and there to the attractiveness of your home with new carpets or rugs and new pieces of furniture and save from 10 to 60 per cent of the regular price will last but a few days longer. Our new store is receiving the finishing touches and we expect to occupy it within ten days, so these are the

Last of Our Great Furniture Removal Sale

In our final effort to clear stock to save the trouble and expense of moving we have gone through our Carpet and Furniture departments and marked everything with new Red Tags, bearing the **Most Sensational Price Cuts** since this sale of sensations began.

Furniture, Carpets, Rugs, Linoleums, Draperies and Lace Curtains Literally Sacrificed

To enumerate the hundreds of bargains that will greet furniture and carpet buyers this week is out of the question, even were this whole page devoted to them, but come and the Red Tags will tell the story—will tell the story of our loss and your gain. For examples of the remarkable prices prevailing this week, these picked at random in the different lines will suffice.

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| Iron Bed, No. 505, three-quarter size; 1 1/2-inch posts, five filling rods head and foot; finished white, with gold chills; regular price \$6.00; close-out price 4.35 | Iron Bed, full size; 1 1/2-inch posts, seven filling rods head and foot; brass top rail; regular price \$20.00; now 13.65 | Brass Bed, full size; large size posts; fancy scroll design, seven filling rods; swell foot; regular price 17.50 ; now 13.00 | Brass Bed, No. 6173, three-quarter size; 2-inch posts, continuous top rail, seven filling rods head and foot; satin finish; regular price \$50.00; close-out price 33.85 |
| Iron Bed, No. 397, full size; in pretty scroll pattern; finished Vernis Martin, with oxidized chills; regular price \$6.50; now 4.65 | Iron Bed, No. 985, full size; 1 1/2-inch posts, seven filling rods top and bottom; finished Vernis Martin or white with oxidized trimmings; regular price \$22.00; now 16.35 | Brass Bed, full size; 2-inch posts, seven filling rods head and foot, heavy knobs; polished finish; regular price 22.65 ; now 17.00 | Brass Bed, No. 6123, full size; 2-inch posts and top rails, seven fillers; regular price \$50.00; close-out price 33.95 |
| Iron Bed, full size; 1 1/2-inch posts, seven filling rods head and foot, brass knob trimmings; regular price 6.95 ; now 5.00 | Iron Bed, No. 1864, full size; 1 1/2-inch square posts and top rails, round filling rods; Vernis Martin finish; regular price \$25.00; now 17.85 | Brass Bed, No. 6021, three-quarter size; 2-inch posts, seven filling rods head and foot, polished knobs; regular price 26.95 ; now 22.00 | 1 Brass Bed, regular \$70.00, now \$48.75
1 Brass Bed, regular \$65.00, now \$51.85
1 Brass Bed, regular \$70.00, now \$53.65 |

NEW RED TAGS
Hundreds of them have been used for this final effort.
POINT THE WAY TO GREAT SAVINGS
Hardly a piece of Furniture or anything in our Carpet Department but carries a New Red Tag.



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| Wood Veneered Metal Bed, all mahogany, 2-inch posts and top rails, seven filling rods; regular \$45.00, now 22.50 | Wood Veneered Metal Bed, birdseye maple, 2-inch posts and top rails, seven filling rods; regular \$50.00, now 25.00 | Wood Veneered Metal Beds, oak, 2-inch posts and top rails, seven solid oak fillers; regular price \$60.00, now 30.00 | Birdseye Maple Veneered Metal Bed, 2 1/2-inch posts and top rails; regular \$60.00, now 30.00 |
| Dresser, No. 251, golden oak finish; base 38 x 18 inches, beveled French plate mirror, 20 x 24 inches; regular price \$13.50; now 10.65 | Dresser, No. 155, in mahogany, maple or golden oak finish; base 29 x 46 inches; beveled French plate mirror, 22 x 28 inches; regular price, \$21.35; now 16.65 | Dresser, No. 1952, in birdseye maple, mahogany or Q. S. oak; base, 22 x 40 inches with four drawers with wood knobs; beveled French plate mirror, 22 x 28 inches; regular price, \$28.65; now 22.75 | Dresser, No. 902, golden oak; base 42 x 22 inches; beveled French plate mirror, 25 x 22 inches; regular price 16.85 ; now 12.50 |
| Dresser, No. 252, same as above, except larger mirror, 24 x 18 inches; regular price \$15.00; close-out price 11.65 | Dresser, No. 902, golden oak; base 42 x 22 inches; beveled French plate mirror, 25 x 22 inches; regular price 16.85 ; now 12.50 | Dresser, No. 1154, in Q. S. oak, 22 x 42 inches, with serpentine front, wood knobs, beveled French plate mirror, 24 x 26 inches; regular price \$29.65; now 23.50 | Dresser, No. 2156, swell front, quarter sawed oak; base, 22 x 30 inches; oval French plate mirror, beveled; regular price \$25.00; close-out price 18.95 |
| Dresser, No. 152, in maple or golden oak; base 48 x 21 inches, French plate mirror, 18 x 24 inches; regular price 13.65 ; now 10.00 | Dresser, No. 2162, in birdseye maple, mahogany or Q. S. oak; base, 22 x 40 inches; beveled French plate landscape mirror, 28 x 22 inches; regular price 19.35 ; now 14.00 | Dressers in two beautiful designs, solid Q. S. oak, hand polished; regular price \$50.00; close-out price 38.85 | Dresser, No. 652, massive Colonial style, golden oak or maple, wood knobs; base, 45 x 22 inches, beveled French plate mirror, 24 x 30 inches; regular price \$27.65; now 21.85 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stands, golden oak, 16-inch round or square tops, with under shelf; regular price, \$1.00; close-out price 65c | Parlor Stand, golden oak, 24-inch square top, under shelf, heavy turned legs; regular price \$3.00, now 2.35 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Parlor Stand, birdseye maple; 16-inch square top, French legs and under shelf; regular price, \$4.00; close-out price 2.95 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Brass Bed, full size; 2 1/2-inch posts, seven filling rods with hush, heavy knobs, bow foot; regular price \$45.00; now 27.85 | Center Table, golden oak; 24-inch round top and lower shelf; regular price \$5.00; close-out price 3.50 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Table, same description; regular price, \$5.00; close-out price 3.65 | Center Table, mahogany or Q. S. oak; 22-inch top; French legs and under shelf; regular price, \$7.65; now 5.95 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Center Table, Q. S. oak; 24-inch square top, French legs and under shelf; regular price \$8.50; now 6.65 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, birdseye maple; 16-inch square top, French legs and under shelf; regular price, \$4.00; close-out price 2.95 | Center Table, Q. S. oak, polished; 24-inch round top, 2 1/2 inches thick, French legs and mirror under shelf; regular price \$11.00; now 8.65 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Center Table, Q. S. oak, very heavy; 30-inch round top and heavy turned legs; regular price \$12.00; now 8.95 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, birdseye maple; 16-inch square top, French legs and under shelf; regular price, \$4.00; close-out price 2.95 | Parlor Table, mahogany, fancy oval top; regular price, \$15.00; now 11.85 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Parlor Table, solid mahogany, Colonial style; regular price, \$17.50; now 13.85 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, birdseye maple; 16-inch square top, French legs and under shelf; regular price, \$4.00; close-out price 2.95 | Bed Room Rocker, regular price \$16.00, now \$2.85 |
| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Bed Room Rocker, regular price \$16.00, now \$2.85 |
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| Dresser, No. 254, golden oak; base 18 x 25 inches, beveled French plate mirror, 18 x 20 inches; regular price 14.85 ; now 10.00 | Dresser, in mahogany, maple or golden oak finish; base, 40 x 20 inches; beveled French plate landscape mirror, 22 x 26 inches; regular price 14.95 ; now 10.00 | Parlor Stand, maple, 14-inch top, French legs and under shelf; regular price \$5.00; close-out price 2.95 | Bed Room Rocker, regular price \$16.00, now \$2.85 |

Surprising Bargains in the Dry Goods Department

We are not going to weary you with a lot of details—you know that this is clearance time, and no matter what is said, it is price that talks—these prices scream.

\$1 and \$1.25 Foulard Silks 50c
You can't afford to miss this chance, nor can you afford to wait long before accepting it. All our beautiful Cheney Bros. "Spot-Proof" Foulard Silks, sold all season at \$1 and \$1.25 a yard, go on sale Monday at, per yard **50c**

All Wash Goods Half Price
This week will probably bring an end to this clearance if it keeps up at the pace set last week. You can choose at random from all our beautiful Wash Goods, regularly priced at from 15c to 65c per yard, and pay but **half price**, as all are reduced **ONE-HALF**

Extra Specials in the Underwear Section
Women's Summer Vests, made without sleeves and with low neck, fine quality ribbed cotton; all regular sizes; regular price 15c per garment; this week, **7c**

24 dozen Women's Summer Union Suits, made low neck, sleeveless, wide bottoms, lace trimmed; on account of late arrival they go on sale at half price; each **25c**

A Trio of Fine Hosiery Bargains

60 dozen Women's Gauze Silk Lisle Hose, extra fine, with wide garter tops, double soles and heels—a stocking equal to any we have ever sold at 60c; special, 35c	10 dozen Women's fine lace lisle Hose, in black only, but in a variety of neat patterns; all sizes; regular 40c quality, on sale this week at, per pair 25c	20 dozen Children's and Misses' fine ribbed Hose, fast black; sizes from 6 to 9 1-2; a quality sold regularly at 25c a pair; on sale this week at only 19c
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ODDMENTS OF TRIMMINGS TO CLOSE

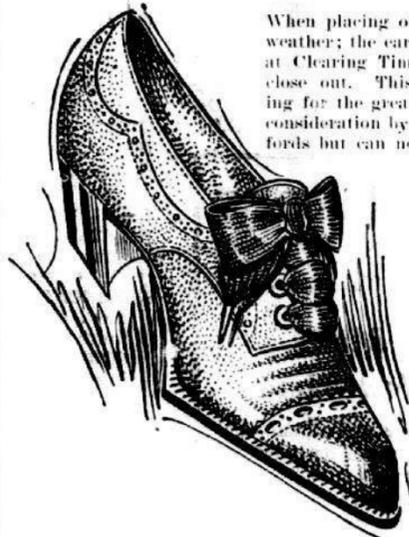
72-inch Plain Net, in all colors; to close up, per yard 35c	Fillet Net Bands, in colors; regular price 25c yard; now 15c
Fancy Dress Nets, 45 inches wide, in light blue, navy, sapphire, cream and brown; regular price \$2.50 yard; now \$1.25	All Fancy Beltings, woven and embroidered in Oriental designs and pretty washable effects, in all colors; now reduced 1/2
Pointe d'Esprit Nets, 42 inches wide; in light blue only; to close out, now at, per yard 50c	Fancy Persian Ribbon Girdles, regularly priced at \$6.00 and \$8.00; reduced 1/2

HAT PINS, BACK COMBS, BELTS, ETC.

All Fancy Hats, regularly priced at from 10c to \$5, reduced 1/3	All Fancy Back Combs, regularly priced at from 75c up, reduced 1/3
Choice of all our Fancy Elastic Belts, with steel studded designs, in all colors; regularly priced at from \$2.00 to \$8.00 each; for only 75c	5 dozen fine White Kid Belts, with handsome metal and pearl buckles; sold all season at from 60c to \$1.00 each; now 25c
Writing Tablets, with good quality paper, for ink; sold everywhere at 25c each; special, only 15c	Note paper, plain white, satin finished, a quality always sold at 20c a quire; special, only 10c

ANOTHER SNAP FOR TOWEL BUYERS
100 dozen extra quality Cotton Huck Towels, size 17x36 inches, hemmed ends with red borders; regular price \$1.50 a dozen; while they last, per dozen, only **95c**

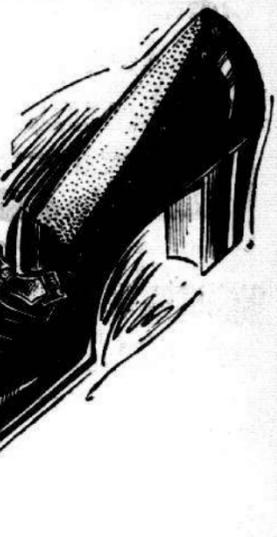
Our Finest Summer Oxfords Are Now Reduced for Clearance



When placing our orders for Oxfords for this season we could not foresee the weather; the earlier months of summer were not favorable to low shoes, and now at Clearing Time we find more than the usual quantities of summer footwear to close out. This condition is responsible for the extraordinary reductions, making for the greatest savings on really fine and stylish footwear ever presented for consideration by Missoula men and women. Not a pair of Men's or Women's Oxfords but can now be bought for a fraction of their regular price. The best makers in the land are represented, as are all the desirable styles and leathers—Russia calf, gun metal and patents.

Women's Fine Oxfords

Hanan & Sons' fine patent colt and Russia calf Oxfords, all hand welt sewed, Blucher cut; regular price \$6.00 per pair, now \$4.85	J. & T. Cousins' fine Russia calf, patent colt and gunmetal calf Oxfords, in the most stylish patterns, with hand welt soles; regular price \$5.00, now \$3.95
J. & T. Cousins' patent colt, hand welt Pumps; one of the best sellers out this season; in almost all sizes; regular price \$5.00 a pair, now \$3.95	J. & T. Cousins' gunmetal calf Pumps, with hand-sewed soles and fancy buckle ornament; regular price \$5.00 a pair, now \$3.95
Many styles of Oxfords with welt and turned soles, in all leathers and toe shapes; regular prices \$2.50 and \$4.00 a pair, now \$2.95	



Women's oxfords in fine kid, with patent tips and Good- year welt soles; made on a swing last, Blucher cut, ribbon lace; regular price \$2.00 a pair, now **\$1.95**

Women's stylish, hand-turned Oxfords, made of fine, soft, dull kid, with patent tips in good toe shapes; regular price \$2.00 a pair, now **\$1.95**

Women's fine kid Oxfords in Blucher pattern, with patent tips, pump soles and either Cuban or half-heels; regular prices \$2.00 and \$2.50 a pair, now **\$1.45**

MEN'S FINE OXFORDS, IN ALL STYLES, GREATLY UNDERPRICED

Men's oxford calf Oxfords, made with hand welt soles, in up-to-date toe styles; regular price \$5.00 a pair, reduced to \$3.45	Men's patent kid and gunmetal Oxfords, made with welt soles, in almost all sizes; regular prices \$5.00 and \$6.00 a pair, now \$3.95	Men's chrome tan kid Oxfords, made with Good-year welt soles; up-to-date styles; regular price \$4.00 a pair, now \$2.95	Men's Three-hole Ties in gunmetal calf, made up on neat stylish lasts; regular price \$4.00 a pair, now \$2.95
Men's fine Russia tan Oxfords, made in Blucher style, with Good-year welt soles; regular prices \$4.00 and \$5.00 a pair, now \$3.45	Men's fine mat calf Oxfords, made on a new custom last; comfortable, serviceable and stylish; reduced to \$3.95	Men's black vicci kid Oxfords, made with welt soles; soft and light weight; regular price \$4.00 a pair, now \$2.95	Men's Oxfords made from gunmetal calf stock, in good styles, with Good-year welt soles; regular price \$2.50 a pair, now \$2.45

Get your first glimpse of the new styles out of the Quarterly **STYLE BOOK**
Illustrating the Ladies' Home Journal Patterns for Fall.
Now Ready Here
The price is 20c and includes any 15c pattern free; net cost only **5c**

Last Week of the Men's Clothing Clearance
If you are lucky enough to fit any of our remaining summer suits you'll get a bargain. There aren't so many suits left, but you are likely to find something that pleases you; anyhow, it's worth looking for.

All \$15.00 Suits now half price	\$7.50
All \$16.50 Suits now half price	\$8.25
All \$20.00 suits now half price	\$10.00
All \$25.00 Suits now half price	\$12.50
All \$30.00 Suits now half price	\$15.00

In fact, you can outfit completely now, with underwear, hosiery, shirts, hats, neckwear, etc., at an average saving of ONE-HALF, but you will have to take advantage of the Clearance Offerings this week—it's the last call.