

You'll find us ready for you now with

# Hart, Schaffner & Marx Fine Clothes

**Y**OU may have noticed, here at home, or elsewhere as you travel about, that you can tell something about the character of a community by the way the people in it dress. Clothes don't make the man; but they're a pretty good index of his general characteristics.

We're all of us apt to forget this; to think about clothes as we do about food, without much consideration of their influence beyond the immediate moment of buying them.

But it's a fact that good clothes and the cultivation of a taste for good clothes does influence a man and a community; and naturally, since that's true, the better the clothes, the better the influence; and in the end the better the community and the men in it.

Now, we're in the clothing business; we want to do it in a way that will benefit and profit us, of course. And we are smart enough to see that what benefits the whole community benefits all the members of it; we're members of this community. That's just why we make a specialty of selling

## Hart, Schaffner & Marx

clothes; because they're the best clothes to accomplish for you and for us the things clothes can do. The fact that they're all-wool is important; it proves to the wearers by actual experience that all-wool is really economical; that while it costs more than cotton mixtures, it's worth more than it costs.

The fact they're very stylish clothes, correct in detail, is another important point; such clothes develop and encourage taste in dress; men are better because they look better and feel it.

The perfect tailoring and finish; the attractive patterns and colors; the fine, choice imported or domestic fabrics; all these things are to be expected of clothes that have so perfectly shown the other important points.

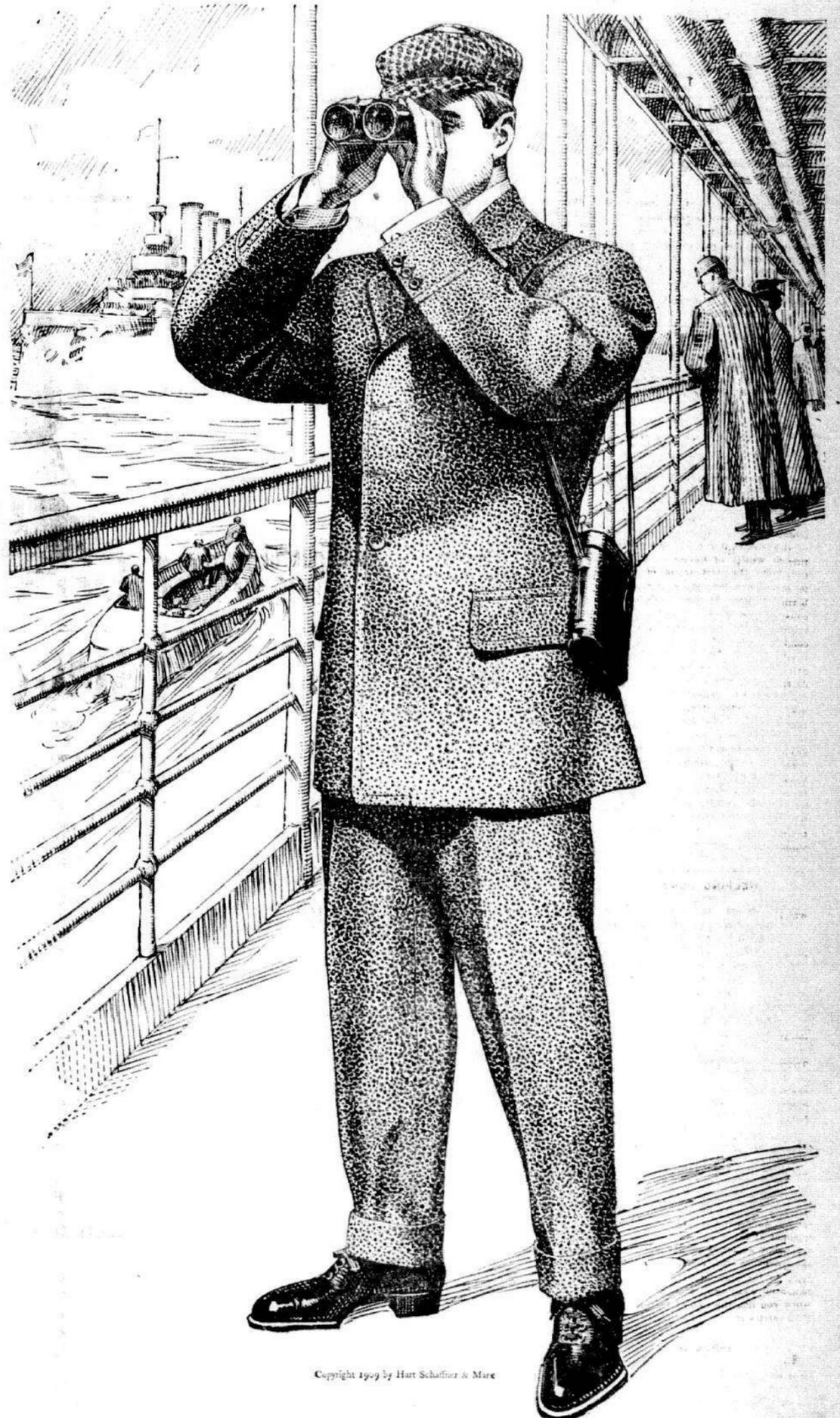
You must see these clothes this season; there are no other such goods to be had in this or any other place; they're the finest, highest-class clothes made. And we sell them as a service to you, as well as for a profit to us.

Suits \$22.50 to \$35      Overcoats \$20 to \$50

Of course, we have clothes lower and higher and price:

Woolworth Suits \$15 to \$22.50; Premier Suits \$25 to \$50

This store is the home of the best of everything in men's apparel.



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