

**SPEED TEST IN AIR TO BE FEATURE**

**AIRSHIP RACE AT ST. LOUIS CENTENNIAL WILL BE THE REAL THING.**

St. Louis, Oct. 3.—The airship race at St. Louis the afternoon of October 3, the last day of centennial week will differ from previous airship races in that it will be a real race, with several airships speeding over the triangular course simultaneously.

Among the entries already received are those of America's three most famous aeronauts of the airship (dirigible balloon) class, Roy Knabenshue, winner of the airship contest at the St. Louis World's fair; Lincoln Beachey, winner of the airship race of the Gordon Bennett international aeronautic meet at St. Louis in 1907; and "Captain" Thomas Baldwin, who built the "California Arrow," in which Knabenshue scored his world's fair triumph.

The airship and all other aeronautic events at St. Louis centennial week, October 3 to 5, inclusive, will be managed by the Aero club of St. Louis, the host of the only Gordon Bennett international aeronautic meet ever held in America.

The most thrilling horse race in history could not possibly furnish the excitement that will be supplied by this great race of airships, say the millionaire sportsmen in charge. Among the ships scheduled to race simultaneously are those of the three top-notchers, Beachey, Knabenshue and Baldwin.

It was Beachey's swift airship that circled the course over Forest park in record time in the contest of 1907 and the announcement that he will return to attempt to repeat his triumph has increased greatly the interest in the dirigitable event.

Another entrant for the dirigitable race is Walter C. Collins, a well-known Cincinnati, Ohio, aeronaut. The "Mahan Navigator," a curious fish-shaped craft, also has been entered. The Mahan airship is a combination of the principles of the dirigitable and the aeroplane, being provided with a supporting bag of gas as well as wings. It was built in Chicago.

The three points in the triangular race course are the Aero grounds, at Newstead and Chouteau avenues, the Blair monument, at the main entrance of Forest park, and the mounted district police station in Forest park.

A wire fence surrounds the Aero grounds and hence the public will be able to watch not only the race but also the preparations for it.

Elaborate arrangements for housing the dirigitables and manufacturing hydrogen gas to inflate the bags are being completed. The prizes are many and valuable and will be awarded to the drivers of the ships that traverse the course in the shortest time.

There will be spherical balloon races Monday afternoon of centennial week, and on Tuesday, Wednesday and Friday will be held aeroplane contests in which Glenn H. Curtiss, winner of first prizes in France and Italy, will participate. While aerial events alone would make notable the week of the celebration commemorating the 100th anniversary of the incorporation of the city, they are only features of a mammoth program. One thousand mayors of American cities will be guests of the city, whose mayor, Hon. Frederick H. Kreisman, is president of the St. Louis Centennial association, which is a municipal institution. There will be pageants on land and water, exhibitions of many kinds, amusements of every description, balls and other social affairs, and athletic events galore. A flotilla of torpedo boats of the United States navy will participate in the magnificent pageant on the Mississippi river.

**DELIVERING POWER FOR ELECTRIC LIGHTS**

Phoenix, Ariz., Oct. 2.—At 10 o'clock today the government began delivering to the Pacific Gas & Electric company over a transmission line 80 miles long power for electric lighting of the city of Phoenix.

This company is the first patron of the government for hydro-electric power generated at the Roosevelt storage dam, the proceeds going back into the reclamation fund as a credit to the Salt River reclamation project.

Later power will be furnished in some localities to settlers removed from ditches, who will irrigate land by pumping plants, power being furnished in lieu of water for acreage interests in the reservoir.

**VOLUNTARY INCREASE IN WAGES OFFERED**

Detroit, Oct. 2.—A voluntary increase in wages for the 2,500 motormen and conductors employed by the Detroit United railroad in this city and on interurban lines who have been in the service of the company for two years or more was announced today.

Conductors who have been in the company's employ for two years are to be increased from 24c to 25c an hour, and those who have been in the service three years or more will receive an advance from 25 to 27 cents an hour. The one-year men will continue to receive 23 cents as heretofore.

**The Bed-Rock of Success** lies in a keen, clear brain, backed by indomitable will and resistless energy. Such power comes from the splendid health that Dr. King's New Life Pills impart. They vitalize every organ and build up brain and body. J. A. Harmon, Lizesmore, W. Va., writes: "They are the best pills I ever used." 25c at Missoula Drug Co.'s.

**Truly the Rarest Good Fortune Has Come to the Women of Missoula**

**Your Fall and Winter Suit, Coat and Hat May Cost You a Fifth or a Quarter Less Than You Expected to Pay--an Opportunity of Utmost Importance, Occasioned by Our Extensive Alteration and Removal Operations.**

**All Our Beautiful New Apparel and Millinery Must Go**

This occasion is of such importance as to surely attract wide attention among discerning women who appreciate an unusual combination of style, quality and economy. It is one of the rare opportunities that do not come in the events of every-day merchandising, and the women of Missoula and vicinity are to be congratulated upon their extreme good fortune.

Our entire stock of new 1909-10 women's apparel and millinery is included in this grand event—a stock bigger and better by far than we ever gathered together before, for with the stupendous new quarters in mind our buyers were lavish in their selections. The beautiful things came but the new department was not ready to receive them, nor will it be for a month or more, and now to save them from the inevitable dust and probable ruin that go with such work as is about to begin we present this remarkable opportunity:

It is needless for us to allude to the high character of the garments and hats carried here. In the few brief weeks of the season they have won a wonderful popularity through their matchless style, superlative quality and incomparable value at the regular prices.

<b>\$17.50 Suits Reduced to</b>	<b>\$14.00</b>	<b>\$15.00 Women's Coats Now</b>	<b>\$12.00</b>
20.00	16.00	16.50	13.20
22.50	18.00	20.00	16.00
25.00	20.00	22.50	18.00
30.00	24.00	25.00	20.00
35.00	28.00	30.00	24.00
<b>All Other Suits, Up to \$75, Reduced 20 Per Cent.</b>		<b>All Other Coats, Up to \$50, Reduced 20 Per Cent.</b>	
<b>\$5.00 Skirts Reduced to</b>	<b>\$4.00</b>	<b>\$5.00 Children's Coats Now</b>	<b>\$4.00</b>
6.50	5.20	7.50	6.00
8.00	6.40	8.00	6.40
10.00	8.00	10.00	8.00
12.00	9.60	12.00	9.60
15.00	12.00	15.00	12.00
<b>All Other Skirts, Up to \$20, Reduced 20 Per Cent.</b>		<b>All Other Children's Coats, Up to \$30, Reduced 20 Per Cent.</b>	

Sizes of Above, 6 to 14 Years

100 Women's Coats in odd styles, all colors; values from \$12.50 to \$20; your choice \$5.00

New French Flannel and Nanswelling Waists, in plain tailored and silk embroidered styles; regular \$3, only \$2.50

Silk Waists, in all the new materials and styles, plain and fancy, priced from \$7.50 to \$12.50, reduced 10%

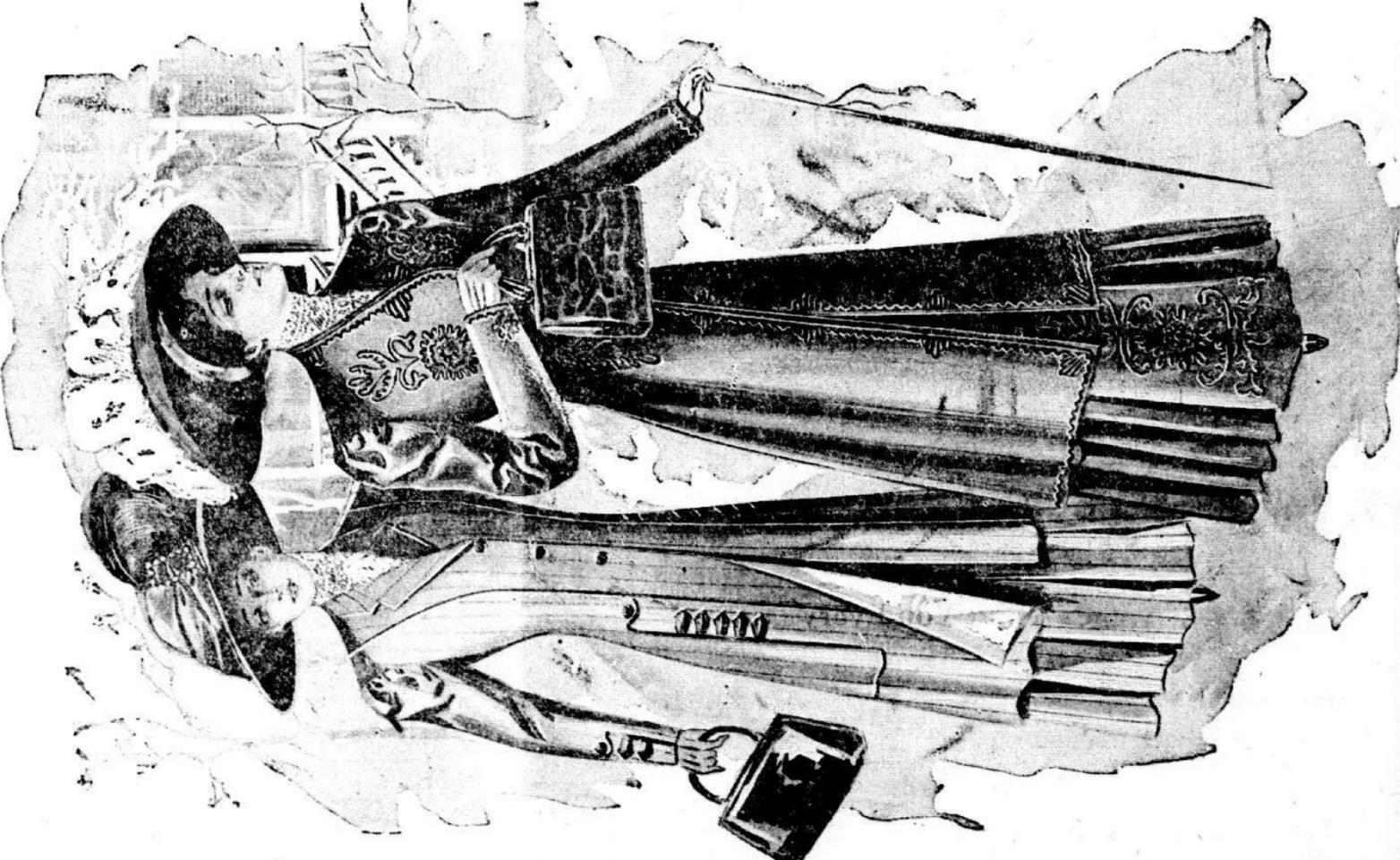
**PICK YOUR NEW HAT FROM THE HUNDREDS HERE and SAVE 25%**

Here are the prettiest, most stylish hats in town—imported hats, New York models, Gage masterpieces and hats of our own designing—women's hats, misses' hats and children's hats; smart tailored hats and exquisitely trimmed creations—a pretty, becoming hat for everyone, ranging in price from \$1.50 for a child's beaver to \$7.50 for the magnificent be-plumed conceit, all reduced now

**EXTRA SPECIAL**  
Your choice of all our hats regularly priced at from \$5.00 to \$7.50, hundreds to choose from, in all shapes and colors, for \$3.95 only

**EXTRA SPECIAL**  
Your choice of all our hats regularly priced at from \$8 to \$12; hundreds to choose from, in all shapes and styles; for \$5.95 only

**TWENTY-FIVE PER CENT**



**Missoula Mercantile Co.**