

MISSOULA'S STYLE CENTER IS READY FOR FALL AND WINTER--ARE YOU?

Stylish Fall Suits at \$18, \$20 and \$25

Ladies, the illustration to the right correctly portrays one of an immense line of strictly tailored fall suits to be sold at \$20.

We searched the markets carefully and made sure that we had obtained the very best values to sell between \$18 and \$25, for we wished to indelibly stamp the fact in the mind of all Missoula women that they can always find the best for their money at Donohue's in popularly priced suits. No establishment in town can compete with us, as a careful and honest comparison will show, and which we earnestly desire.

The very newest ideas of the new season abound and all the choice fabrics are copiously represented; the homespun and diagonals will particularly delight you. We have some remarkably fine and stylish suits marked to sell as low as \$18, scores of them at \$20, and quantities of superb value at \$22.50 and \$25.



Handsome Tailored Waists

Those as illustrated, made of splendid material, are priced very attractively at only **\$1.35**.

Tailored waists are in vogue much more noticeably than ever before, especially for early fall wear. The waist department is showing many desirable styles in fancy silks and moire that are meeting with splendid success. The reason for the increased popularity of the tailored waists lies in their exquisite neatness and trim appearance, especially in those pretty styles, hand-embroidered on fine linen. Pleasingly priced at **\$2.50, \$3.75, \$4.50** and up to **\$6**.



Immense Line of Ladies' Coats

Our second floor is now showing complete lines of coats for ladies, misses and children. Such a vast collection, numbering over one thousand in all, has never been shown under one roof in any Missoula store.

The ladies' coats are styles in the newest barbaric effect of the Moyen age, giving the long, slender waist demanded by smart dressers everywhere. We have the coat question thoroughly solved, for every coat need or idea, no matter how fastidious, will be found right here. The greatest quantity, the very best qualities and colors at any and all prices.

The Most Exquisite EVENING WRAPS Have Arrived

Just arrived as this advertisement goes to press. Will be marked and put on display today.

We have only just had time to break the wrappings and get a fleeting glance ourselves, but they are beauties. The long capes, 52 inches long, lovely military effects, perfect dreams in pastel colorings and contrasted trimmings, falling direct and full from the shoulders to the hem of the skirt; deep, luxurious ripples and folds of finest broadcloth. Nothing we have ever shown will have given you more sincere enjoyment than to own one of these charming capes. They'll be priced reasonably—be sure of that.



Ladies' Fine Bath Robes

A beautiful line just unpacked. Come in three styles. Ladies who are looking for luxurious yet inexpensive lounging robes or bath robes will find these par excellence. The finest thick eiderdown, nappy, artistically figured, finished with cord fastenings for the collar and heavy cord, in matched color, around the waist. Nothing finer on the market, and the patterns are exquisite. Come in three distinct styles and only two prices **\$5.50** and **\$7.50**

Three Fine Specials in Shoes

SHOES FOR EVERYBODY ARE OFFERED AT SPECIAL REDUCTIONS WORTH WHILE.

The Big White Shoe Store will never let itself be outdone by any manner of means. There you'll find real attractions, always, both in the matter of price, besides well selected lines of seasonable, snappy lasts and leathers, for both sexes and all ages. Listen to these genuine savings:

MEN'S \$6 SHOES AT \$3.48

Several broken lines of men's shoes, all leathers to be had but not in all sizes, desirable lasts; several pairs in the lot worth as much as \$6; positively none worth less than \$1.50; while they last at only **\$3.48**

WOMEN'S \$5 SHOES AT \$2.48

A full range of sizes in most all leathers, patent colt, box calf, tan kid, yiel kid and others; splendid styles, worth regularly from \$3.25 up to \$5; while they last at only, per pair **\$2.48**

BOYS' AND GIRLS' SCHOOL SHOES \$1.98

Some 500 pairs in good wear-resisting leathers, made especially for boys', girls' and children's school wear; genuinely worth \$2.50 and \$3; now on special sale at **\$1.98**

Secure Warmer Bedding; a Sale

Two special items from our big bedding department will make it profitable for you to secure warmer bedding for comfortable and healthy repose during these chilly autumn nights.

\$3 COMFORTS \$1.98

Full size, silkline-covered quilts, tied or quilted, best sanitary filling, many styles; on special sale for a few days only at, pair **\$1.98**

\$3 BLANKETS \$1.98

Extra large, cotton mixed, pretty blended colors; a fine value but only a limited quantity; while they last, price **\$1.98**

Boys' Suits and Overcoats



Something new in the way of manly suits for the little fellows is noticeable in our "Little Mortimer," a double-breasted suit in mannish mixtures; military collars, belted, knickerbocker pants; sizes 4 to 8 years, **\$3.50 to \$5.50**

Regular knickerbocker suits in the celebrated "Kantwear-out" and "Hercules" makes, all sizes, in strictly man-tailored styles **\$4 to \$9**

Overcoats, stylish military collars, full lined, all wool materials in dark colors, very latest styles, sizes 4 to 10 years **\$4 to \$6.50**

Young men's overcoats, complete lines, in sizes from 10 to 20 years **\$10 to \$20**

The New York Style Show

A SEMI-ANNUAL OCCASION
for MEN AND YOUNG MEN

An Exposition of Authoritative New York Fashions
IN
Benjamin Clothes
for Autumn and Winter '09-'10

They are exquisitely finished, expertly tailored and authoritatively styled. They enjoy the distinction of being worn on Fifth Avenue and Broadway in New York by critical New Yorkers.

You can obtain **Benjamin Clothes** at moderate price through a high class clothier in every city in the world

Prices \$22.50 to \$35.00

Children's Coats on Sale

We have made our children's department a very important section of the store this year, as the showing of snappy new coats will testify. Not even in cities of twice or three times our population will you find as many styles or a greater quantity of children's coats in any one establishment. By way of stimulating business and familiarizing everyone with our children's store, we are offering special prices in coats, handsome new ones, for this week. Note the prices on all sizes:

\$5.00 coats now marked down to **\$3.50**
\$7.00 coats now marked down to **\$4.75**

Gorgeous Millinery

We again sustain our reputation of being Missoula's millinery headquarters.

We say this in all sincerity, for the present showing easily outstrips any other and even our own previous displays in past seasons. That is the opinion of most of Missoula's critical shoppers. The department is visited daily by crowds of admiring ladies who have not infrequently commented on the superior beauty of our hats and the number of styles shown.

The big millinery store is now in all its autumn readiness, and hard to please, indeed, is the lady who cannot find her wants here. The styles this season admit of a great style variance in both large and small shapes, and yet each one is entirely within the realm of fashion. Of course the larger effects are preferable for all dress and formal occasions.

We desire it thoroughly understood that we are specializing in popular-priced hats. We have attained the reputation of always having the largest lines and handsomest models to sell between \$5 and \$12.50, and we are in no wise lacking in the millinery that will still confirm that general opinion for another season. The same courteous service and fair treatment as ever. Experienced milliners to advise and help you in your selections.

Tapestry Brussels Rugs for Less

The housekeeper in preparing for a cosy and comfortable winter has already in mind the necessary improvements, renovations and requirements for the living room. In anticipation of her needs this sale on fine tapestry Brussels rugs is offered. A new floor covering and a pretty, durable one will go a long way toward genuine home comfort during the long winter evenings. Choose from 15 patterns in floral and Oriental designs, size 9x12, worth from \$18 to \$22.50; very special at **\$14.95**

Flannels for Kimonos, Waists, Bath Robes, Underskirts, Etc.

Anyone in passing through our dry goods section is struck by the vast amount of flannels for all purposes, piled high upon the counters, wedged into the shelving or stacked upon the ledges. The wise housewife is buying her flannels now and making them up into the various garments preparatory for late fall and winter. Here are some very enticing prices and patterns:

Outing flannels, extended grades, yard **\$1.3c, 12 12c, 15c**
Cotton flannel waisting, suitable for kimonos and dressing sacques, per yard **15c and 20c**
All wool flannels and Eden cloth, for the same purposes, yard, **20c, 39c, 48c, 75c, \$1**
Heavy bath robe flannels, woven for such purposes especially, 27 inches wide, checks and figured, yard, **35c**



EXTRA SPECIAL PRICES ON DOMESTICS

As an incentive to women who are securing their winter supply of household necessities and various needs that only the housewife can know about, we offer some very alluring prices in our domestic department that the economical housewife may secure everything here at a much lower figure than anywhere else. While there may be a meager saving on one article, on the whole there is a substantial saving of several dollars.

Towels and Toweling—
15x34 huck towels, worth 10c each, now **7c**
18x36 huck towels, worth 20c each, **10c**
8 1-3c crash toweling, yard, **5c**
Sheeting **5c** yard—Bleached by a new process; worth 8 1-3c yard.
Ticking **10c** yard—27 inches wide, striped, best quality, always **15c**.
Outing Flannel **6c** yard—Cream color, never sells for less than 10c yard.

Canton Flannel **8 1-2c** yard—Very good quality, nappy; regularly 12 1-2c yard.
Apron Gingham **5c** yard—Several patterns; buy a quantity; worth 8 1-3c yard.
\$1.50 Bedspreads **98c**—Full double bed size; a pretty and durable spread.
Sheets and Slips—
81x90 linen finish sheets, worth 75c, now **49c**
72x90 sheets, a very superior quality, worth \$1.25; now **75c**
Pillow slips, very finest muslin, on sale at each **15c**

Missoula's Big Modern Store

D. J. DONOHUE COMPANY

Always Reliable