

# SUPERB AUTUMN EXHIBIT AND SALE

## Of Ladies' and Men's Fine Wearing Apparel

### Each Department Contributes Its Quota to This Most Momentous Occasion

Don't fail to attend this parade of ultra fashions. The house of Donohue Company maintains a very close relation to the nation's principle producing centers where every correct style originates. Unquestionable style supremacy is our highest aim and we will maintain that advantage at any cost.

Not only is this opening exhibit informative, but will be remembered as being the most comprehensive gathering of correct dress and accessories for both sexes and all ages ever before shown in this section of the country. Distinction and refinement are prevalent throughout.

#### Special Purchases

for this exhibit of ladies' and misses'

#### Fine Suits and Gowns

for all occasions, beautiful textures, handsome colors.

#### Evening Wraps

of richest fabrics, elaborately trimmed.

#### Silk Gowns Coat Suits

innovations of the season; nothing in town compares with our assortment.



#### Newest Creations

in desirable and needed wears for every purpose.

#### Arctic Furs

elegant sets, scarfs, stoles, muffs, pelermes, richest and rarest skins.

#### Stylish Coats

for n'lady, her pretty daughter or the little miss.

#### Lovely Waists

in moire, delicate net or exquisite hand-embroidered linen.

#### Dress

#### Accessories

of every kind and character to complete the elaborate toilet for midday.



#### Authoritative Styles

Autumn and Winter, '09-'10

#### Benjamin Clothes

for

#### Men and Young Men

To enjoy the distinction of being correctly dressed in authoritative New York Style is the keen desire of every clothes-loving man. Benjamin Clothes pledge style in its final expression. They are the result of over a third of a century of fine clothes making for the most discriminating Men and Young Men in America.

Every Benjamin garment unites the world's best fabrics and the world's best tailoring.

If you would secure the very utmost in style tailoring and wear that your money commands, go to a "BENJAMIN CLOTHIER" and inspect Benjamin Clothes in real life. Learn to your own satisfaction that they are the most exquisitely finished and correctly styled clothes which it is possible to produce.

You can obtain Benjamin Clothes at moderate prices through a high class clothier in every city in the world. Suits \$22.50 to \$35; Overcoats \$15 to \$30

## Fascinating Millinery

### The First Two Days of the Fall and Winter Opening Exhibit Brings Throngs of Admirers

We have excelled even ourselves in this grand display of alluring millinery. The world's best designers have contributed our fine plumed models, which number into the hundreds. The season permits of an immense style diversity, and we have availed ourselves of the privilege to select quantities of hats in various sizes and shapes, all entirely within the code of fashion. Hard to please, indeed, would any one be who could not be suited now.

Somewhere close to 500 splendid tailored hats in various shapes—marquis, cavalier, colonial, Tricorne, draped toques and turbans—are trimmed in the most fetching effects. Our own modifications of the extreme fashions are in no wise a detraction from the artistic, but are considered by many to be more practical, and certainly less expensive.

Come with plenty of leisure time; the immense assortment of attractive styles will delight you and you will need much time in making your selection. The same courteous and prompt attention as ever.



## New Footwear in Line for the Opening



We are sole agents and distributors of fine "Stacy Adams" and "W. L. Douglas" shoes for men, and "Queen Quality" shoes for women. They are world-famous makes and represent the most stylish and durable shoes made.

The short vamp is the proper cut for fall and winter 1909-10, while, of course, the various leathers finished with ooze tops and perforated trimmings will remain in vogue.

The Big White Shoe Store is replete with the new styles of shoes for everybody, and everybody may be assured of genuine shoe satisfaction, quick and polite service and reasonable prices.



Missoula's Big, Modern Store

# D. J. DONOHUE CO.

Always Reliable