SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S SCHLOSSBERG'S

October 12 **FIRST ANNIVERSARY OF** October 12

THE NEW SCHLOSSBERG STORE

If It's in Style Schlossberg Has It

If Schlossberg Has It It's In Style

We Are One Year Old This Week, and All This Week We Celebrate

Missoula has grown half in the past six years, and the NEW SCHLOSSBERG STORE in business done has grown more than half since it moved to its new location one year ago this week. How well we remember that day when hundreds of men and women thronged through the store from early morning until late at night. And all this year this store has not only lived up to, but has out-done the brilliant prospects of that memorable day. With stocks half greater than one year ago, with assortments immeasurably more complete, with increased purchasing power, due to the increase in outlet, with qualities higher, for qualities always grow higher in a healthy institution, we certainly have much to celebrate. And since it is you who have made this increase possible you are to profit by this week of bargain and prize-giving on New Fall Merchandise. We have gone into it with all the earnestness that is in us. Commencing October 12 (our anniversary day) and continuing throughout the week we shall sell you fine merchandise at prices you will remember past our second birthday. All the departments will offer you the best that's in them to offer. Remember this is all New Fall Merchandise you are getting—this is your chance of the season and you can't afford to miss it. Come early, while the stocks and assortments are complete.

30 SUITS AT **$25.00** that cannot be duplicated by any tailor for less than $35.00. They are exceptionally high grade broadcloth suits, strictly tailored; the coats are 44 to 54 inches long, lined with Skinner's satin; the skirts are in the newest pleated and kilted models; the suits come in black and all colors. At **$25** they are really wonderful values.

New Suits Priced $19.75

They come in the semi-fitted style coat suits of wide wale serge and imported worsted. These suits are well worth $22.50 to $25. Our price **$19.75**

Ladies' Coat Dresses

Made of high-grade broadcloth of all the very latest shades of red, blue, gray and mulberry. All these suits are handsomely trimmed with silk braid, also many with buttons; all have silk and velvet cuffs and collars. Worth $22.50. Our price is only **$18.00**

'TIS TRUE AS GOSPEL that in buying SCHLOSS BROS. CLOTHES you get MORE STYLE, MORE VALUE, MORE SATISFACTION than any clothes you can purchase. They are made in a particular way for particular men; they have become known everywhere as Correct Clothes for Gentlemen, not only because their style is undeniably correct, but because they are unmistakably the sort of garments that gentlemen wear and are proud to wear. If you want to enjoy Clothes Luxury, without extra cost, buy a SCHLOSS BROS. Suit or Coat, **$12.50** to **$35**

Men's Overcoats

OVERCOATS made in the stylish military collar cut, all full lined with good serge lining; the materials are both dark and light colors, in all-wool cloth of the very best money can buy, at prices from **$10.00** UP TO **$35.00**. *Boys' Suit Special*—**20** per cent off.

New Fall Coats

Fine broadcloth coats made in black and all colors, with plaited skirts, semi-fitted; also tight-fitted coats, trimmed handsomely with jet buttons and braid; prices only

$18, $20, $25

REGAL SHOES

Ladies'

Made in quarter sizes; best for fit and comfort; **$3.50, $4.00, $5.00**

Men's

SHOES for dress wear; quarter sizes, **$3.50, $4.00** and **$5.00**

Extra Specials

10c canvas gloves	5¢
10c handkerchiefs	5¢
$1.50 men's coat sweater	95¢
75c boys' waists	48¢
75c boys' wool pants	48¢
50c suspenders	19¢
50c silk neckties	23¢

Ladies, Don't Forget

That we are the home of the two best known makes in corsets, the famous Nemo and W. B. They will insure you a perfect fit in all ready-to-wear garments; prices from ..... **$3** to **$5**

Anniversary Sale of Linoleum

60c oil cloth, 54-inch; special	42 1-2¢
75c linoleum, laid on the floor, for only	62 1-2¢
$1.50 English linoleum; special	$1.37 1-2

These are all of the very best grade made in all patterns and colors. If you are in need, buy it now. We lay it on the floor for you also, and all at these very low prices.

Anniversary Sale of Dry Goods

$1.10 fancy moire silk in three colors	90¢
$1.00 fancy plaid silk, in all colors	75¢
$1.50 plaid silk, in all colors	$1.15
$1.25 plaid silk, in all colors	$1.00
$1.25 fancy messaline silk, all colors	85¢
$1.50 36-inch black silk	95¢
$1.95 36-inch messaline, all colors	$1.30
$1.25 black mohair	85¢
$1.75 black mohair	$1.25
$2.25 black mohair	$1.75
$1.50 black broadcloth	95¢
$2.25 broadcloth	$2.00
$1.25 serge in a line of six colors	95¢
75c wool plaid suiting and waistings; this sale, only	48¢

Women's Hats

Made in all the very latest styles and trimmed with plumes, aigrettes and the most beautiful fruit trimming ever shown in Missoula; all of the very latest things in all the new shades of plum, mole, gray, blue, mulberry and pompeiian red; these are an extra value at our very low prices **$15, $20, $25**

NOTICE!

Free Merchandise

All during this anniversary sale we are going to give to each and every young man, man and woman who buys a suit or dress of us, to and above the amount of $15, a prize of not les than $2 and not more than $10 in merchandise, and not less than $5 and not more than $10 in cash. These anniversary prizes will be given in the following manner: To each man or woman who buys a suit or dress of $15 or over, he or she will be given a chance to draw from a quantity of envelopes containing these prizes, slips of merchandise and Schlossberg checks; these will be sealed and mixed up, so we will not know what we are giving you, nor what you are receiving, until the envelope is opened. Remember, it can't be less than $2 and you get $10 or the $5 or $10 in cash. Ask about this at the store.

Buy Your New Fall Hat of Us

AND DRAW FOR THE $10 IN TRADE OR THE $5 AND $10 CASH. THE ASSORTMENTS ARE COMPLETE, AND IT COSTS YOU NOTHING TO DRAW. TRY IT.

Two New Fall Styles That Dame Fashion Indorses

Anniversary Sale Lace Curtains

65c lace curtains	45¢
$1.00 lace curtains	75¢
$1.35 lace curtains	98¢
$2.00 lace curtains	$1.35
$3.00 lace curtains	$1.10
$4.00 lace curtains	$3.00
$5.00 lace curtains	$4.00

SEE THEM.

Anniversary Sale Rugs and Carpets

$2.00 bath rugs, on sale at	$1.55
$3.00 Saxony Axminster, size 27x54	$2.25
$5.50 Saxony Axminster, size 36x72	$4.25
$10.00 6x9 Brussels rugs	$8.00
$37.50 9x12 Saxony Axminster	$32.50
$40.00 9x12 Saxony Axminster	$34.00
$12.50 9x12 Crix rugs	$9.00
$10.00 Ingrain rugs, 3x3 1-2	$7.00
$12.00 ingrain rugs, 3x4	$7.75
$1.35 velvet 3-4 carpets	$1.10
$1.00 Brussels carpets	80¢

Anniversary Sale of Bedding and Dry Goods

9c outing flannel, good quality	5¢
12 1-2c outing flannel, extra quality	10¢
25c flannelette	19¢
15c silkoline	11¢
18c percale	12 1-2¢
75c blankets, 10-4 size	50¢
$1.25 blankets, 10-4 size	98¢
$2.25 blankets, 11-4 size	$1.75
$2.50 blankets, 11-4 size	$2.00
$1.75 comforts	$1.35
$4.50 comforts	$3.98
$6.00 wool blankets	$4.50
$7.50 wool blankets	$6.00
$2.00 camper's blanket, an extra value at $2.00. Special	$1.75

Women's Hats

These hats are made of the very latest and best grade of materials to be had, are trimmed with wings and aigrettes, in all colors. Many are of silk and satin trimming of all the new colors. These hats are the effects of the same bought elsewhere at $18 to $20. Our price, only **$8, $10, $12**

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