

200 Men Can Share in This Offering of Winter Suits Under Price

\$10.00, \$12.50, \$15.00, \$16.50 and \$18.00 Are the Special Prices

And the Actual Savings Are from \$2.00 to \$5.00 on Each Suit

This store's policy to give its customers the benefit of any advantage it derives through its tremendous purchasing power is emphasized by this offering of 200 brand new, stylish winter suits at \$10, \$12.50, \$15, \$16.50 and \$18, actually saving to the men who will buy them from \$2 to \$5 on each and every suit.

These suits were bought from a manufacturer of high reputation whose need of ready cash enabled us to secure them at a substantial reduction from his regular prices, despite the steadily advancing market.

All-Wool and Pure Worsteds

Not a suit in this offering but will stand the test for all-woolness and pure worstedness, and good, full weight at that.

Fancies, Blue Serges and Blacks

The offering includes the most stylish patterns in fancy worsteds, in the latest colorings; blue serges and black Tahbets and unfinished worsteds.

Styles and Making Strictly High Grade

These suits are made in the season's best three-button sack coat style, with and without cuffs on sleeves; the linings are either high-grade Venetian or serge, and the tailoring, trimmings and fitting qualities are strictly first-class. Sizes 35 to 42.

These suits will go on sale tomorrow morning, and if you are the man who values good clothes on your back and \$2 to \$5 of easy money in your pocket, you'll be here and get first choice.

The Overcoat Store Is Surely Busy Handing Out Better Values Than Ever

Already, it looks like we shall have to re-order on some lines, although our purchases for this season were heavier than ever before. If you have any notion of getting a new overcoat for this winter, you'll do well to buy it now, before the assortments and sizes are too badly broken.

Overcoats \$15, \$16.50, \$18, \$20, \$22.50, \$25, \$27.50, \$30, \$45

At each price a wide variety of styles, fancy overcoatings in new patterns, plain blacks and blues; all lengths; military collars, plain collars with velvet or self-cloth facings; plain linings, fancy linings; double-faced linings, silk linings. Just what you want and at a price which affords no comparison for quality, service and style.

Coat Sweaters Are Having a Great Run

Lucky for us that a large portion of one of our straight carloads of knitted goods (we received three this fall) was made up of coat sweaters. Lucky for you, too, otherwise you would be paying more—and not having nearly as many styles to pick from.

We have placed on sale 200 men's high-grade coat sweaters, full winter weight, well tailored, trimmed with pure white pearl buttons, colors navy and Oxford, sizes 36 to 44, at the low price **\$1.50**

Fifty dozen men's coat sweaters, superior quality, made from pure all wool yarns, gray with fancy trim, red, green, blue, cardinal and white, sizes, 36 to 44. Price **\$3.00**

Men's "Way" coat sweaters, made from a pure worsted yarn, full fashioned, perfect fitting; pearl, dark brown, light brown, maroon, London, tan and black; sizes, 36 to 44. Each **\$3.50**

Men's double-breasted coat sweaters, extra quality, extra heavy weight, storm collar with collar tab to protect the throat, made from a pure gray worsted yarn, knitted with a fancy stitch; color, plain gray; sizes 36 to 48. Price **\$7.00**

"Neverdarn" Cashmere Hose
We have improved our "Neverdarn" Cashmere Hose until now they are without equal in the market. This season we offer a special grade, in black or natural gray every pair guaranteed; at **25c** per pair

Diamond "M." Buck Gloves
The most serviceable and comfortable Gloves for winter wear, and the highest grade buckskin gloves made. Men's Diamond "M" Gloves, unlined and wool and silk lined **\$1.25 to \$2**; Gauntlets, **\$2**; Driving Gloves, **\$1.50**; Boys' Gloves, **75c and \$1.00**.

"Woolworth" Underwear
In "Woolworth" Underwear you get just what you want and pay for—all-wool, and nowhere else in town will you find these superior garments, nor values like we offer in them, at **\$1.75 to \$2.25** per garment. Ask to see it.



The Store That "Makes Good"

Missoula Mercantile Co.

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