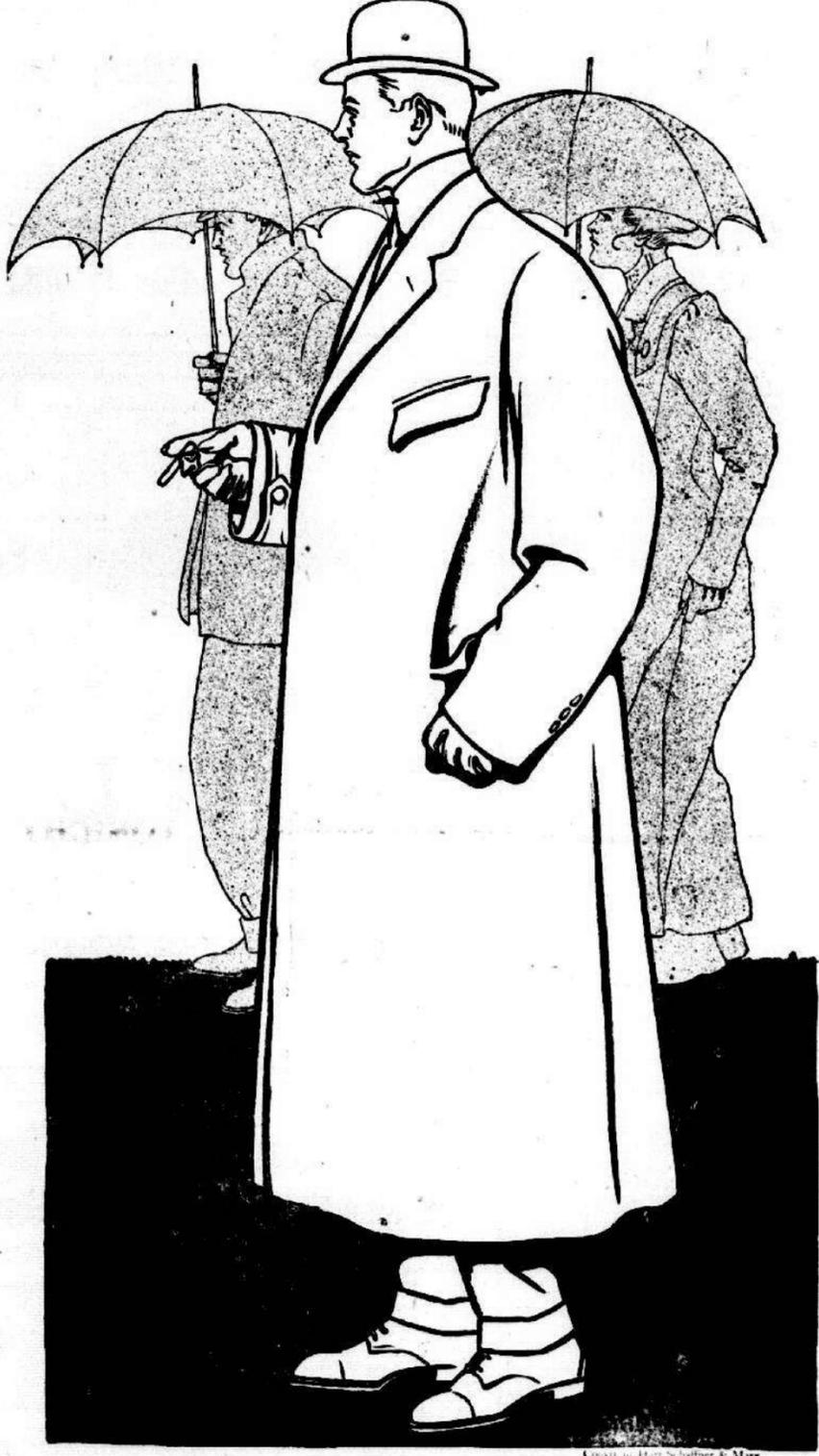


It Will Take a Man But a Few Moments to Be Suited or Overcoated Here; But It Took Months of Preparation on Our Part

SOMETIMES the effect seems so easy, so much a matter of course, that the magnitude of the cause is overlooked. Take this wonderful collection of men's clothing, for example: When you were thinking of your last spring's suit, we were working hard on your this fall's overcoat, and in that work we were giving you the benefit of a great many years experience in the clothing business, our intimate knowledge of makers, qualities, styles and values, and the result is spread before you now in a collection of men's winter apparel of which we are justly proud.



A man can come in with the reasonable assurance of getting the suit or overcoat he wants, in pattern, style, size and coloring to please him, at about any price he cares to pay, from \$50 down to \$12, and no matter what price he pays he can be positive that he has gotten more real value for his money than he could obtain elsewhere.

You'll see here the smartest, most distinguished lot of overcoats and suits ever displayed in this town; the very highest type of fine clothing made today:

Premier Clothes Hart, Schaffner & Marx Clothes Woolworth Clothes

There's a great deal more to an overcoat or suit than simply a certain amount of cloth put together. You want all-wool fabrics first of all, and you're sure of them in any clothes you buy with any of these labels in them.

Then there's a good deal to say about style; the collar, the lapels, the length and swing of the skirts, the drape of the coat in every way. We offer you the best style here; the greatest variety of fabrics and models to choose from; the highest quality of materials, inside as well as outside, the best tailoring and assurance of a correct fit; and after giving you all these things, there's that very important item, that might be termed "clothes insurance,"—SATISFACTION GUARANTEED.

Premier Clothes, \$25 to \$50

The suits and overcoats composing our PREMIER line are the finest ready-to-wear clothes made in America, and they are made for us exclusively by the highest salaried craftsmen in the trade. The fabrics are our own selections from the finest all-wool and worsted suitings and overcoatings, both domestic and imported. The styles are what the most exclusive merchant-tailors are turning out and in comparison with their product PREMIER Clothes score with them on every count but one—Price, in which the custom-made clothes are hopelessly out of it. A wealth of patterns and styles, in both suits and overcoats.

Hart, Schaffner & Marx Clothes, \$22.50 to \$35

In these famous garments, including suits and overcoats in many styles, men will find everything good they could look for in clothes—all-wool fabrics, beautiful patterns, elegant styles and perfect tailoring. We are among the oldest customers of Hart, Schaffner & Marx, and they show their appreciation of this by reserving for us their choicest patterns to choose from.

Woolworth Clothes, \$15 to \$22.50

It is little short of marvelous that here a man can buy a suit of clothes made from guaranteed all-wool cloth for as little as \$15.00—most stores consider themselves lucky if they can do it at \$20, yet Woolworth Clothes, priced at from \$15 to \$22.50, are all-wool and will give as good service as most suits costing a third more. The styles are up-to-date and so are the patterns and the making is exceptionally good.

Still a Few Under-Priced Suits Left

Any man who wants to save from \$2.00 to \$5.00 on a new winter suit will find the opportunity in a line of suits we are selling at \$10, \$12.50, \$15, \$16.50, \$18, if he don't wait too long. These suits are probably the best values we ever offered in strictly all-wool or pure worsted garments in winter weights. All made in the newest three-button sack model, finely tailored and perfect fitting. Fancies, in all stylish colors, blue serges and black Thibets and unfinished worsteds.

Fad clothes and Society Clothes for Young Men They're It!

Young fellows, as a rule, are mighty critical dressers; they keep watch of styles, and know what suits them and don't want anything else—they're the fellows "Fad-clothes" and "Society" clothes are made for, and we have the latest, most correct models in both suits and overcoats. Here is something good for every young man in town—a color that will suit, a pattern that will please, a weave that looks and feels just right to you, and a variety in shape, in models, in pockets, in finish of cuffs and in the hang of the trousers that will fit any demand. They're all-wool clothes, too, the only kind it pays to buy. The perfect tailoring pays—it preserves and keeps shapely the correct style which you so much admire.

Suits \$15.00 to \$35.00
Overcoats \$15.00 to \$35.00

In the Busy Hat Store
Knox Derbies, in new shapes, black only, \$5.00; London Derbies, our own direct importation from London's best hatter, in flat and roll rim shapes, \$4.00; "MONTANA" Derbies, in black and browns, in entirely new and correct shapes, \$3.50. Soft hats, from Stetson at \$5.00 and our "MONTANA'S" at \$3, afford every new shape and color.

Shirts to Your Liking
The man who wants stylish shirts will find them in our showings of "CORONET" and "MANHATTAN" makes. New materials, new colorings, new patterns; the prettiest we have ever seen; made in every style and as carefully made as the finest made-to-order shirts; prices, \$2, \$2.50, \$3, \$3.50 and \$4.

WOOLWORTH UNDERWEAR

This great underwear, every fibre of which is wool and is worth every cent asked for it, is sold in Missoula by this store exclusively, and we recommend it above all other kinds for its quality and value at the price. All sizes, shirts and drawers, at per garment.

\$1.75 and \$2.00
Woolworth Double-Breasted Undershirts \$2 AND \$2.25
20 Styles of Union Suits
Lewis Wrights Globe
Cotton Ribbed Medium Heavy Silk and Wool
Portage Dr. Deimel Vassar
Mercerized Cotton Worsted Linen and Raimo Heavy Worsteds
PRICES \$2.00 TO \$12.00

Some Extra Good MEN'S SHOES

AT \$3.50, \$4.00 and \$5.00

When casting about looking for good, serviceable and stylish shoes at low and moderate prices, come here, and we will show you the best \$3.50, \$4.00 and \$5.00 shoes you ever slipped a foot into.

Men's Blucher Lace Shoes, made from good quality, soft kid-skin, on an average last, with single soles, all sizes, per pair \$3.50	Men's Patent Colt Blucher Lace Shoes, made on a neat dressy last—the "Turk," with single soles; all sizes, per pair \$3.50	Men's Heavy Storm Shoes, made from storm calf stock, friction lined; with double soles to heels; fine for wet weather; per pair \$4.00
Men's Blucher Lace Shoes, made from gun metal calf stock, on a good easy fitting last, with heavy single soles; all sizes, per pair \$3.50	Men's Button Shoes, made from fine gunmetal calf stock, on a medium swing last; with Goodyear welt soles; all sizes, pair \$4.00	Men's Russia Calf Bluchers, for winter wear; made on a raised toe last, with double soles; dressy and durable; per pair \$5.00

Missoula Mercantile Co.