

DON'T FAIL TO ATTEND THIS INCOMPARABLE MID-SEASON SALE OF WOMEN'S SUITS AND DRESSES

GREATEST AND MOST SUCCESSFUL EVENT OF LARGE SELLING AT **FIFTY CENTS ON THE DOLLAR**

The story of the purchase of these sample suits is brief. The head of our New York office, Mr. P. S. Farmer, closed a deal with three of the largest manufacturers of ladies' suits and dresses in New York city, by which he was enabled to get all their sample suits at just one-half the regular wholesale price of these garments. Mr. Farmer, who is also buyer for forty-two other stores besides ours, knowing that we are large sellers of women's wearables, expressed us eighty-seven suits and fifty-nine dresses, all of which go on sale today at EXACTLY ONE-HALF THE REGULAR RETAIL PRICE, SO THAT OUR CUSTOMERS SHARE IN THE BENEFIT OF THIS LUCKY PURCHASE.

The suits are made from a great variety of desirable suitings, such as fancy weaves, Scotch mixtures, plain and fancy worsteds, cheviots, prunellas and broadcloths in the new shadings. The dresses are from soft, clinging silk and woolen materials, and are modeled in the one-piece style. They make attractive evening or street costumes, and are very fashionable just now.

The Suits are strictly man tailored, tight and semi-fitting, long coats with smart side pleated skirts. Every garment is absolutely up to the minute in style coming as they did from America's great style center. We recommend this as the greatest saving opportunity ever presented to the women of Missoula, especially as it comes right in the height of the season when suits and dresses are most needed. Sizes come in misses' 14, 16 and 18; ladies' sizes 34 to 44.

These Sensational Prices Will Rule Until Every Sample Suit and



- \$25.00** Suits of mannish mixed materials, long coats **\$12.50**
- \$28.00** Suits of fine Scotch cheviots and fancy mixtures - **\$14.00**
- \$30.00** Suits of satin prunella cloths and fancy worsteds - **\$15.00**
- \$35.00** Suits of beautiful diagonal weaves and rich homespuns, only - **\$17.50**
- \$40.00** Suits of lustre broadcloths, fine worsteds and diagonals, only - **\$20.00**
- \$45.00** Suits of broadcloths, serges, cheviots and diagonals, only - **\$22.50**

Dress Is Sold

- \$50.00** Suits in the finest materials, long fitted coats and plaited skirts, only - **\$25.00**
- \$20.00** Dresses of soft all-wool materials, Princess style, all popular colors, only - **\$10.00**
- \$25.00** Dresses of Panama weaves, medium weight, serges and fancy worsteds, only - **\$12.50**
- \$35.00** Dresses of soft clinging woolen fabrics, in black, navy, raisin, rose and green, only - **\$17.50**
- \$40.00** Silk Dresses, beautiful affairs for afternoon and evening wear, only - **\$20.00**



During this sale our customers will be asked to pay the actual cost of any alterations made on a garment. Our alteration room is presided over by an expert fitter, who sees to it that every garment is properly fitted before leaving our store.

We ask the favor of morning trading, as it insures better service. The afternoon crowds often tax our selling capacity to the limit.

During this sale we ask the indulgence of our customers where suits and dresses have to be fitted; for even though we maintain a large corps of expert dressmakers, it takes considerable time to have alterations made and fittings satisfactorily executed.

Remarkably Low Prices on Nice Fur Sets and Scarfs

Such prices as these are available only where stocks are large and are bought in immense quantities. Ours is the only comprehensive fur stock in Missoula.

Our fur section has been ready for some time, ready to show you more furs than you ever saw before gathered in one lot, ready to give you choosing chances such as is ordinarily found in the large cities. The immense showing and the remarkably low prices on really good furs marks real progress in this store's endeavor to produce the best things in the biggest quantities of all houses in Missoula.

Fine lustrous black or brown furs, fluffy and well made. Extra good sizes and good long lengths; some are fancy trimmed either with heads or brushes. No such good values have ever come your way. Offered at only **\$3.75**

Others at **\$4.00, \$4.50, \$5.00, \$6.50 and \$10**

BLACK OR BROWN CONEY SETS AT \$4.50

Nice large muffs and long scarfs, particularly well made and trimmed. Choice of many styles at only **\$4.50**

French Coney, Russian, Lynx or Isabella Opossum sets priced to you now at **\$6, \$6.50, \$7.50 and \$8.50**

Children's imitation ermine, hare, Persian lamb and Angora sets, some with novelty attachments, **\$2.25, \$3.98, \$4.75, \$5.00 and \$8.50**

The Best Shoe List to Be Found

The "Big White Shoe Store" offers six big values and together they will scatter enthusiasm all along the pathway of need, satisfying the demands for shoe leather by both the young and old of either sex.

- Lot 1.—800 pairs of women's patent leather and vicci kid and dull calf stock in all sizes, well worth up to \$4.00 the pair; special price **\$2.45**
- Lot 2.—400 pairs misses' kid and calf shoes, sizes from 11 1-2 to 2, worth regularly up to \$2.50; a rousing good value at the special price **\$1.45**
- Lot 3.—375 pairs children's shoes in sizes from 8 1-2 to 11, well worth \$2.00 when sold in the regular way; special for a short time only, at **\$1.25**
- Lot 4.—350 pairs of children's calfskin, kid and patent leather shoes, sizes from 4 to 8, regular \$1.50 values in every store; on special sale at **\$1.00**
- Lot 5.—About 600 pairs of men's kid, calfskin and patent leather shoes in all sizes and nearly all widths; worth from \$4.50 to \$6.50; special price **\$3.95**
- Lot 6.—400 pairs of boys' blucher calf bails, a good shoe for rough wear; sizes 2 1-2 to 5 1-2; genuinely worth \$2.50 a pair; special price **\$1.45**

Choose From a Hundred Stylish Hats at ..\$5..

A vast number of them are genuinely worth \$12.50. A great variety of styles and trimmings are involved—no two exactly alike.

Here are hats such as you are seldom permitted to buy at a price even close to this sale price. This sale has reference to particularly attractive and artistic millinery and concerns only the season's most popular and accepted styles. No matter what shape may be most becoming to you, the variety is so great that you will undoubtedly be pleased with some one of the models shown. You owe it to yourself to at least come and see them. They are

Missoula's Biggest and Best Millinery Values

We remind you, however, of the advantage of shopping early. It is very pleasant to make a deliberate selection and avoid the afternoon and evening crowds. Choose from some 100 pretty hats, regularly worth up to \$12.50, at only **\$5.00**

Donohue's