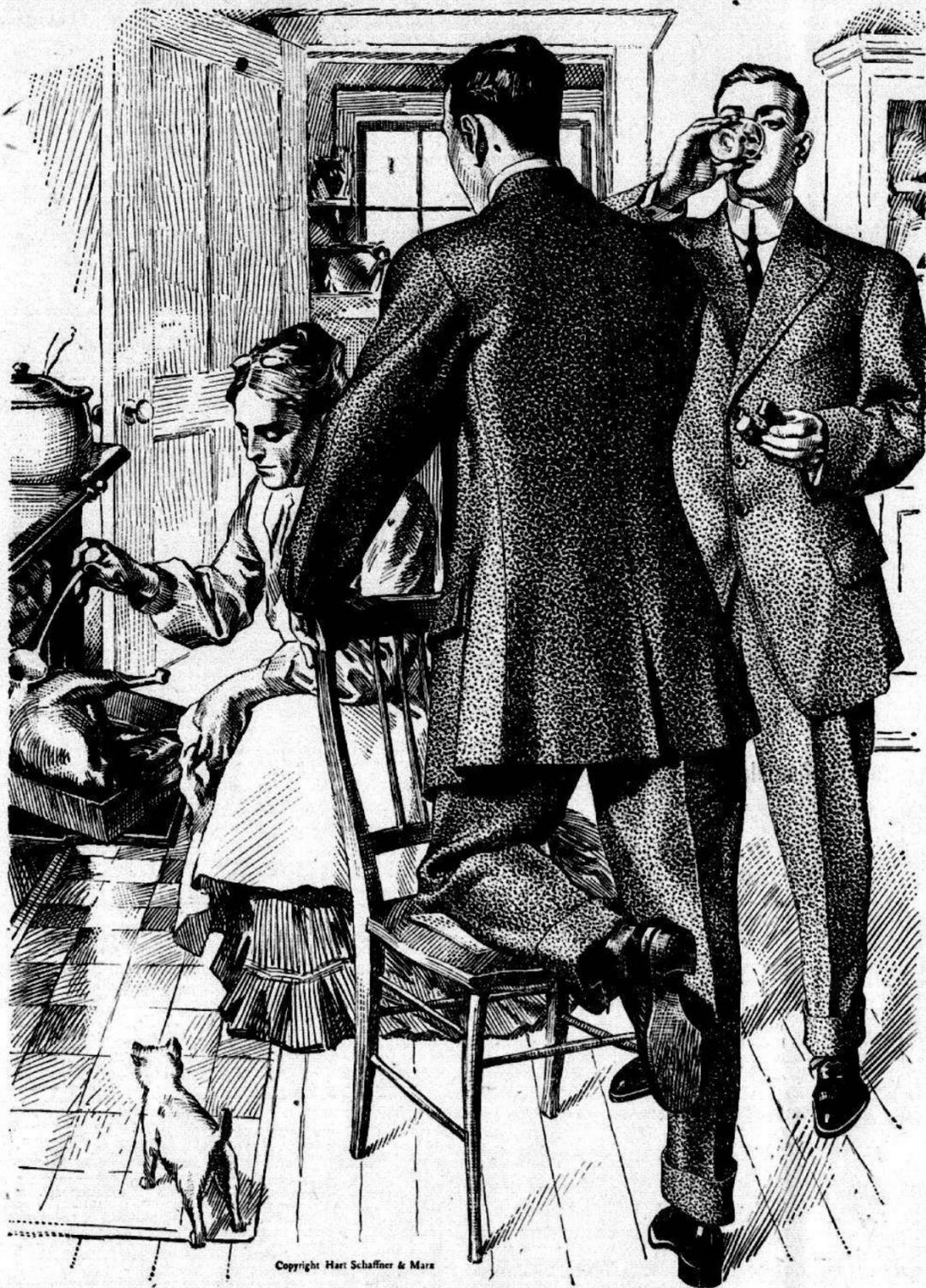


**A**NY man who hasn't worn Missoula Mercantile Co., clothes has a generous feast of good things waiting for him, ready to serve; and we're waiting for a chance to dish up the richest morsels in the lot to you.



Copyright Hart Schaffner & Marx

If you're a wearer of these clothes already, you know what to expect; when you need any more clothes we're pretty certain to see you coming in. But it's the other fellows, who don't know by experience how good these are, whom we want to give a taste of our quality; the men who think nobody but a custom tailor can fit them, because their proportions are not like other men; or the others who don't give enough attention to clothes or enough money to get good ones.

### "PREMIER" Clothes

*(The Finest Ready-to-Wear Apparel. Made for and Sold Exclusively by us.)*

### HART, SCHAFFNER & MARX CLOTHES

*(Of Distinctive Merit, the Recognized Standard Everywhere.)*

### WOOLWORTH CLOTHES

*(High Grade, All-Wool Clothes at Popular Prices.)*

We want to see the men who are paying too much for clothes and the men who are not paying enough; we want to have these men demonstrate the real economy of buying Missoula Mercantile Co. clothes. We'll fit almost any man; don't care who he is or what his figure, unless it's deformed. You can't bring us arms too long, or shoulders too high or too sloping; or chest measure too big or girth too generous; we'll put clothes on you that are right and we'll make them fit.

If you've been paying too low a price for clothes that don't satisfy you properly, you'll save money by paying more. We shall try to show you that Missoula Mercantile Co. clothes at the prices we ask for them are the cheapest clothes you can buy; but nothing we say can prove it half so well as buying one suit or overcoat and wearing it. Then you'll see the better wear of all-wool fabrics and of high-class tailoring; you'll get a taste of the value in good style, in shape-keeping fit; you'll realize all that we can say about them; and you'll be a convert to your own best interests.

**"Premier" Clothes, \$25 to \$50; Hart, Schaffner & Marx Clothes, \$22.50 to \$35; WoolWorth Clothes, \$15 to \$22.50**

**Other Suits and Overcoats as Low as \$10 and \$12.50, Best to Be Had for the Money**

**Young Men's "Fadclothes" and "Society" Clothes, \$15 to \$35**

Cloth and Fur Caps  
"Wing" and Phoenix Mufflers  
Warm Gloves and Mittens  
Underwear of All-Kinds  
Cashmere and Wool Hosiery

# Missoula Mercantile Co.

THE STORE THAT "MAKES GOOD" IF ANYTHING IT SELLS DOES NOT.

Manhattan Shirts  
Slidewell Collars  
"Montana" and Knox and  
Stetson Hats  
"Indestructible" Suits for  
boys