

Pre-Thanksgiving Special Fancy Ribbons, Less Than Half Price 3 Yards \$1

Plain and fancy designs in the wide 5 1-2 inch widths in numbers 100 and 150 size; watered moire and floral Dresden patterns in satin and taffeta; 75c values Monday for, yard **33 1-3c**

85c boys 22-inch stamped linen dollies; big values. Today only.

Eighty-Five Cents

MADRAS FANCY COLORED window draperies in close, round thread weave. Forty beautiful patterns; special, yard **22c**

Fine Furs ISABELLA BRO. OPPOSUM \$15

Our best \$25 value, elegantly made with six large tails and animal head on back at collar, full fur, best color—pre-Thanksgiving special.

American brown coney scarf with satin face lined, 8 brush tails; \$4.75 value for **\$3.50**

School girl's fur collar neck piece, made with six brush tails, worth double the price; special **\$1.50**

Exceptionally Beautiful Waists NEARLY HALF

Silk taffeta and messaline fanes in new tailored and lingerie, grouped for special selling at **\$3.95**. For example, take the waist shown in the picture. It is one of the exact styles, designed with fine tucks and plaits over shoulder; tucked back and full-length, tucked sleeves. You have never seen better or prettier waists at this store under **\$6.50**.



Taffeta model; made with cluster tucks and side plaits; ornamented with pretty stitching; plaited back; cuff sleeves; black and colors. Monday **\$3.95**

Messaline model; fashioned in strictly tailored model; button back or front; high attached stock collar; beautifully tailored double; well worth double; all colors. Monday **\$3.95**

Fancy Dress Skirts IN BLACK PANAMA AND FRENCH VOILES. \$5

The choosing will be from elegantly tailored black dress skirts. This lot embraces the best chiffon finished Panamas and French voiles, artistically trimmed with satin folds and strappings, bands of self material. Every seam is well finished. If you have a skirt want—don't miss this special chance to save one fifty and upwards on the best dress skirt special ever seen in this store. Pre-Thanksgiving special **\$5.00**

Pre-Thanksgiving Special Genuine Astrakhan Fur Jacket \$40

For ladies, made with tight fitting waist, high storm collar and large cuff sleeves; Skinner satin lined, extraordinary value at \$65; Monday for **\$40**

WOOL EIDERDOWN, THE BEST.

In pink, red, white, etc.; regular price is from 50c to 75c a yard. Buy today; special, yard **39c**

19c boys 12-inch stamped linen dollies; 5c values. Today only.

Nineteen Cents

Pre-Thanksgiving Sale Starts Monday Morning

Too many women's choice garments are here, which is the gist of this announcement. This store is harmonizing with the spirit of Thanksgiving time—a thankful, opportune time to buy snappy toggery. Commencing tomorrow and continuing for three days this store inaugurates a pre-Thanksgiving sale of ladies' outer garments; better garment values were never known than will be on sale in our suit department. The high order of excellence patrons naturally expect at this store is strikingly evident in our masterly selection of women's ready-to-wear apparel. Latest models in large variety of superior qualities of outer garments in tailored suits, long coats, wraps, capes and paletots. A sale that will prove advantageous to every thoughtful and discriminating woman, for it is the most deliberate, relentless slaughter of prices in store history. Be grateful and thankful; look to your personal appearance and comfort. The choosing will be from artistic tailoring, finest grades, brimming with individuality and elegance.

Fifty-Two-Inch Broadcloth Coats

ATTRACTIVE TYPES. The demand for separate coats this season is particularly large, and this offering at a low price typifies how much this store is capable of doing for you. We are willing to let the coat prove in actual wear how good it is. All-wool broadcloth, in several styles. Semi-lined with good satin. These particular garments are shown in black only. They are certain to please you. Pre-Thanksgiving price, Monday **\$20**

Women's Suits

MADE OF FINE HIGH-LUSTRE BROAD-CLOTH. Similar suits offered for sale two weeks ago brought a big response, and many were the expressions of delight at their smart appearance. We have reordered, varying the style slightly to keep pace with the ever-changing fashions. Coats are 45 inches long, elaborately trimmed with braids and buttons, adding to the appearance of the entire suit. Lined with guaranteed satin. Pre-Thanksgiving price Monday **\$19.75**

Silk Princess Dresses

STUNNING MODELS FOR NEARLY HALF. This beats anything we have ever previously done in selling silk dresses. There are more of the dresses, more styles to choose among, better styles and better values than this or any other store has presented to its public at a special price. Other dresses in messaline, chiffon, moire, crepe de chine and taffeta. Their regular selling prices are from \$27.50 up to \$35. Styles and colors for street and evening wear. The dresses are designs of the best acknowledged masters of fashion, and beautifully made, trimmed, embellished and finished. Pre-Thanksgiving price, Monday **\$17.50**

Sale Ladies' Smart Coat Dresses

WORTH DOUBLE. "Smart" is the word that describes them—Coat dresses we are proud to sell and which you will find delight in wearing. Garments that have a distinctive charm and grace about them and which are the equal of dresses usually priced at considerably more. Made of black broadcloth and other popular fabrics. We would be very pleased if you compared these dresses with those selling in other stores at the same or at a considerably higher price, because that will instantly prove the superiority of our garments. Pre-Thanksgiving price, Monday **\$15**

Silk Petticoats: Special, \$3.65

A special value that will give striking evidence of our determination to hold our place as the silk petticoat headquarters of Missouri. The value is as much in the attractive and becoming styles and in the quality as in the price.

These fine silk petticoats made of best quality taffeta, selected especially because it is known to wear extremely good, six beautiful new styles, the close, cling sort, in all the latest colorings, including navy, green, tan, brown, wisteria, rose, rosebud, pink, light blue and all changeable colors. Flounce trimmed most effectively with folds, bias bands and small pin tucks. Show all around town, see the petticoats the kind that you pay \$6.50 and \$7 or thereabout for. Monday, Pre-Thanksgiving special **3.65**



36 Inch Wide Black Moire Silk

Water antique, with soft chiffon finish; adapted particularly for ladies' waists, coat dresses; our best \$2.00 value, Monday, yard **\$1.50**
36-inch wide black taffeta silk, perfect weave, chiffon swish silk for a hundred uses; our best \$1.50 grade. Special Pre-Thanksgiving, yard **95c**
52 INCHES wide Serge-Storm cheviot fabric, steam shrunk goods, in jet black finish. Material for dresses, capes and skirts; \$1.75 value; special Pre-Thanksgiving, yard **\$1.35**
52 INCHES wide, Black Panama suiting, rich chiffon finish, in fast jet black dye; fine close weave cloth; our regular \$2 value; Pre-Thanksgiving, yd. **\$1.50**

Trimmed Hats Nearly Half Price

They are velvet, silk and French felt, unusually striking and individual in the dashing manipulation of plenty of velvet, of handsome wings and jet ornament. It's proving the biggest seller we have this season. It comes in black and colors—and there's nothing richer than black this season—a hat you'll pay a half more for in exclusive shops; on sale here Monday at **\$5.00**



FINER HATS. The Better Grades—We have collected from our stock more than thirty trimmed hats that are models of fine millinery art. Special, Monday **\$6.00**

A Great Sale of Knit Underwear and Hosiery

The whole underwear family is here, for grown-ups, for tots, for men and women, for boys and girls; the values are matchless. Undoubtedly the best opportunity of the season to purchase fine knit underwear and hosiery for everybody.

School Hose for Boys and Girls
Black, 2x2 rib; sizes 6 to 8 1/2; seamless; special pair **12 1-2c**

STOCKINGS FOR BOYS AND GIRLS.
Our regular 25c hose in all sizes and ribs in stainless black, seamless cotton hose. Special, 3 pairs for **50c**

LADIES' FLEECE STOCKINGS
In fast black with jersey ribbed top, a dandy warm hose for winter; extra special pair **25c**

WOMAN'S WOOL CASHMERE
stockings, ribbed cuff top, double sole, heel and toe; three pairs for **\$1.00**

Children's Underwear
Shirts and drawers for ages 4 up to 10 years, fleece-lined in jersey ribbed; natural color; plenty good sizes for boys and girls; per garment **25c**

CHILDREN'S UNDERWEAR
Combination union suits for ages 8 up to 14 years; in medium and heavy, fleece-lined, pearl button trimmed; gray color; for boys and girls, Monday **50c**

CHILDREN'S BLACK DRAWERS
Jersey ribbed, fleece-lined, special, each **25c**

WOMEN'S FINE FLEECE UNDERWEAR
in cream and white, separate garments; hand finished; regular \$1.50 suit value; per garment **50c**



Women's Athena Underwear
No. 344—Fine merino, warm and fleecy, vest and drawers the close fitting kinds and not the bulky, clumsy garments; strictly hand finished; values worth a half more. Extra special, per garment **\$1.00**

LADIES' UNION SUITS AND SEPARATE GARMENTS.
An extra special lot—short ends of underwear—in the finer grades; values worth up to \$2.00 each to close at **\$1**

WOMEN'S EXTRA QUALITY UNION SUITS
In cream and white merino, jersey ribbed; special, per suit **\$2.50**

Pre-Thanksgiving Table Linens

BLANKETS, COMFORTS AND MANY OTHER HOME-BRIGHTENING EMBELLISHMENTS.

Come Monday and witness the fastest selling time of the whole year. The prices are incomparable—the lowest on record.

TABLE LINENS
5-4 HEMSTITCHED CLOTH SET Satin Damask—All linen, with napkins to match; in beautiful designs, in moss rose, pansy, etc.; \$9.50 value. Monday **\$5.00**
8-12 HEMSTITCHED CLOTH SET Satin Damask—Pure Irish linen, with napkins to match; shamrock, 1 1/2 of the valley and conventional designs; \$12.50 values; Monday, special **\$10.50**
LINEN NAPKIN SPECIALS 18x18-inch Mercerized Napkins—in white; regular \$1.75 dozen. Monday **\$1.15**

BLANKETS
\$8.00 all-wool blankets in fancy checks and plaids, the best, for pair **\$6.00**
\$6.50 and \$7 wool blankets, dark gray and blue, in lively borders, large size, pair **\$5.50**
12x4 extra large cotton blankets, \$2.50 values, in all colors and white, pair **\$2.50**
11x4 heavy cotton blankets, soft and fleecy, \$2.50 values, special pair **\$1.75**
10x4 cotton blankets for 3/4 beds, in the sheet kind, \$1.00 values, special, pair **75c**

COMFORTERS
\$1.25 large bed size comforts, bright colors, special **95c**
\$1.75 large comforts in silkoline covering, soft and fine; special **\$1.25**
\$2.25 large size comforts in bright floral silkoline, white cotton filled, special **\$1.75**
\$2.75 extra size and extra quality, silkoline and sateen, white cotton filled, special **\$2.25**

Ladies' Gauntlet Gloves, 16-Inch Cape Kid and Lamb Stock \$2.50

Extra quality for driving purposes—made with French gusset fingers, large cuff, full leather; in tan, brown and black; well worth \$1 more. Pre-Thanksgiving sale **\$2.50**

KID GLOVES FOR WOMEN AND MISSES.
One-class style, made with French gusset fingers; tan, brown, green, red and black. Pre-Thanksgiving special, per pair **\$1.25**

WOMEN'S JERSEY CASHMERE SUEDÉ
flesh gloves, black and colors, two clasps, pair **50c**

LADIES' SPATS in broadcloth fancies, with buttons, in all colors. Pre-Thanksgiving special, pair **\$1.00**

Children's Long Coats, Dress Lengths, Ages 8 Years to 10 Years \$3.50 to \$10

Nearly fifty of this lot, all hand-made and trimmed; they are the ankle-shootout lengths; values from \$6.50 up to \$15. Pre-Thanksgiving sale **\$3.50** and up to **\$10**

BEARSKIN COATS IN WHITE, \$2.50—Child sizes in ages 1 year up to 4 years; well lined throughout; our best \$4.00 coats. Pre-Thanksgiving sale **\$2.50**

CHILDREN'S MITTENS, black and colors, SCHOOL HANDKERCHIEFS for girls, full worth double. Special Monday, pair **25c** dozen, special Monday **15c**

Coat Sweaters for Ladies and Misses, 45 Inches Long, All Wool, Special \$6.75

Choice selection of the best knitted dress length coat sweaters, all sizes and designs in fancy knit; side pockets and pearl button trimmed; in white, cardinal and Oxford gray; our best \$8.00 value. Pre-Thanksgiving special **\$6.75**

BATH ROBES FOR WOMEN—All sizes and fancy colors, made with cord and tassel girdle; full dress length; robe and blanket materials; \$6.50 values. Pre-Thanksgiving special **\$5.00**

KNITTED SKIRTS FOR WOMEN—Fancy and plain colors, all sizes and lengths with tape top; women's winter friend; \$1.00 and \$1.25 values. Pre-Thanksgiving special **75c**

Women's \$3.50 and \$4 Shoes

Made of high grade leathers by skilled workmen. Every pair represents sterling value. Twelve distinctive styles in patent calf, tan Russia calf, kidskin or gun metal calf, in button, blucher and low effects. Full, medium and narrow toes. All sizes.

"NATURE" SHAPE SHOES FOR BOYS AND GIRLS.
"Fit the feet like gloves fit the hand." That assures comfort and good looks. Built on scientific principles that permit growing feet to grow properly and support the instep arch; in all black and tan leathers.

Children's \$1.50 shoes, size A to 5, for **\$1.00**
Misses' \$2.00 shoes, size 12 to 2, for **\$1.50**
Large girls' \$3.00 shoes, size 12 to 2, for **\$2.50**
Little Boys' \$3.00 shoes, size 12 to 2, for **\$2.50**
Little Boys' \$2.50 high tops, size 13 to 2, for **\$3.00**

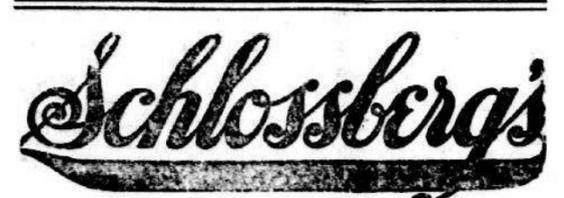


Collar Supporters
Rhinstone and pearl settings, per set **25c**

Dutch Collar Point Sets
Jeweled settings, worth \$1.00 a set, now **50c**

75c Corset Cover Embroideries
Neat Swiss Patterns to Select From. Yard 37 1-2c

12 1-2c Lace Valenciennes
Dainty Edges for Xmas Handkerchiefs and Aprons. Yard 5c



Face Veiling
Best 50c Russian qualities, yd **25c**

Ladies' Hose Supporters
Best 50c military padded front, each now **25c**

Important Sale Boys' Clothing

BOYS' SUITS, OVERCOATS, COATS AND REEFERS AT PRICES LOWEST EVER NAMED FOR LIKE QUALITY GARMENTS.

The Greatest Boys' Suit and Overcoat Sale

The best line of manufactured clothing that comes to the city of Missouri is in this store. The suits are tailored from the finest wool fabrics, made large and full, square cut, double breasted, long lapel effects. The knee knickers are cut extra full in the hips, and—the overcoats are this store's greatest recommendation—can fit all ages from 2 1/2 years up to 16 years.

\$5.00

BOYS' WAISTS, cut style, laundered, for ages 5 to 16 years, collar and cuffs attached; \$1.00 and \$1.25 values, for **73c**

LITTLE BOYS' \$2.00 cloth suits, pants and coat, for ages 4 to 7 years; neat patterns, well made suits. Special **\$1.95**