



See Other Ad
On Page 5

Missoula Mercantile Co.

See Other Ad
On Page 5



One of the Very Best Reasons for Thanksgiving Men Have

If they reside in this locality, is that we continue to provide for their wearing the best clothes known to the craft: Our own Peerless Premier Clothes and our selected designs and materials in Hart, Schaffner & Marx clothes. You may not realize all this means; perhaps it sounds like forcing the point a little to make our clothes a thing to give thanks for.

If that's your feeling, that's because you don't know the facts or haven't thought about them. Even if you don't buy our clothes, in which case we both lose, it must be borne in mind that this store's high standard has forced other stores to raise theirs, though with never a hope of coming fully up to it.



Our clothes are the best clothes made. They are honest all-wool, honestly tailored. The value is in them, and our prices, quality for quality, style for style, are much lower than other stores ask.

Suits \$10 to \$50 Overcoats \$10 to \$135

We want to call your attention, now that you are probably considering the subject, to our elegant Black Sack Suits, at \$22.50, \$25 and \$35. At the two first mentioned prices the suits are made from very fine unfinished worsteds, in the most approved models, "Cornell" and "Varsity." The suits at \$35 are made from the finest imported plain black worsteds, are strictly hand-tailored and are silk lined throughout.

Thanksgiving Marks Opening of the Social Year

Every man who goes in any good society ought to have dress clothes to wear. For formal evening functions, evening dress; for less formal affairs, a dinner coat to match the evening clothes. Our suits and overcoats have been so carefully selected by us for the special occasions that you can make no mistake here. They carry with them the air of custom-tailored garments, and the models are such as one will see worn in the clubs, the parties, the theaters, wherever men who make a study of dress are found. We guarantee a perfect fit in every garment.

"Beau Brummel" model, a "Premier" Dress Suit, hand-tailored throughout and made from finest English dress worsted; full silk lined, silk faced to edge. Price, \$50.

Dinner Coats and Vests, made from the same materials, full silk lined, \$40.00.

Full Dress Suits, made in strictly up-to-date models, from very fine dress worsteds; silk lined and silk faced to edge of buttonholes. Price, \$40.00.

Tuxedo Coats and Vests, in the most correct styles, silk lined, silk faced. Price, \$30.00.

Evening Waistcoats—Washable, \$3.00 to \$5.00; mercerized effects, \$3.00 to \$10.00; silk, \$10.00 to \$15.00.

Opera Hats—Telescoping high hats, two styles, one made by a celebrated English hatter, the other by Knox, \$7.00 and \$10.00.

Dress Gloves—Dents' and Fowner's, in white kid, plain and with silk inserted fingers, \$2.00 and \$2.50.

Full Dress Shirts—Coronet, Manhattan and E. & W. makes, \$1.50, \$2.00 and \$2.50.



Copyright 1909

Tuxedo Shirts—Coat cut, with plaited bosoms and attached cuffs, \$2.50.

Full Dress Neckwear—Styles ready-tied and to be tied, correct sizes for all collars, 50c to \$1.50.

Mufflers and Protectors—\$1.00 to \$4.00.

Cuff Links and Studs—75c a set, up.

Shoes—Patent leathers, Hanan's, \$6.00, \$7.00, \$8.00.

Evening and Dress Overcoats—The latest correct models—the Chesterfield, the Boulevard, the Varsity, the Superior, the Fifth Avenue and full box effects; made from fine imported and domestic overcoatings, in plain black; lined with Venetian, wide wale serge and silk; lengths, 56 to 52 inches. Prices, \$20, \$22.50, \$25.00, \$27.50, \$30.00, \$35.00, \$40.00 and \$45.00.

The man who buys his apparel for evening dress here pays about half what a custom tailor would charge for garments no better in style, material or tailoring.

Thanksgiving Dinnerware Sale

100-Piece Sets for \$20

These Dinner Sets come in very fine quality Austrian China, in one of the very latest shapes; choice of two handsome decorations; one hundred pieces; regular price \$25.00. Thanks-giving sale price **\$20**

56-Piece Sets for \$19.50

Finest Austrian China, very light in weight, thin and transparent, modeled in artistic shapes somewhat out of the ordinary; the decoration consists of pretty pink roses and buds with green foliage, handles of all handled pieces traced with rich gold; regular price \$23.50. Thanksgiving Sale price **\$19.50**

100-piece Dinner Sets, same pattern and decoration as above; regular price \$24.00. Thanksgiving Sale price **\$27.50**

Haviland China Sets \$24

56-piece Dinner Sets, in finest Haviland China, in the popular "Century" pattern, decorated in a classic, wild rose and pink blossom design, heavily traced in matt-finished gold; regular price \$39.00. Thanksgiving sale price **\$24.00**

100-piece Dinner Sets, same pattern and decoration as above; regular price \$45.00. Thanksgiving Sale price **\$35.20**

125-Piece Sets for \$61.20

This is an exceptionally beautiful design, known as the "Napoleon," in which the delicate colors of the decoration are harmonized most artistically. The decoration consists of sprays of dainty pink flowers, with green leaves and vines, outside of which is a narrow wreath of small light blue flowers with delicate vine tracery. A line of coin gold on the edge of all pieces, with all handles heavily gold traced, gives it a rich appearance. It is a first-quality production of the Ch. Field Haviland & Co.'s celebrated Limoges factory. These Sets, composed of 125 pieces, are very complete; regular price, \$74.50. Thanksgiving Sale price **\$61.20**

Thanksgiving Sale of Women's Fine Apparel

Scores of women will give thanks for this continuation of the wonderful bargains that have prevailed here of late. Many of them were among the crowds that came here Saturday, which at times were greater than we could serve. This Thanksgiving Sale is, however, a child of unavoidable delays in getting our new Apparel and Millinery



The MILLINERY FEAST of the SEASON

All Trimmed Hats

1-2 Price

Included are all our trimmed hats for women, misses and children, regardless of regular price or what they cost us. Every good style, shape and color will be found in this peerless offering.



All Trimmed Hats

1-2 Price

No reservations whatsoever. Even the grand Paris pattern hats, the masterpieces from the foremost American milliners and our own choicest productions are included, making, indeed, the millinery event of the year.

Women's Cloth and Fur Coats

\$15.00 coats on sale at	\$12.00	\$22.50 coats on sale at	\$18.00
\$16.50 coats on sale at	\$13.20	\$25.00 coats on sale at	\$20.00
\$20.00 coats on sale at	\$16.00	\$30.00 coats on sale at	\$24.00

ALL OTHERS UP TO \$300.00 REDUCED 20 PER CENT.

Women's Tailored Suits

\$17.50 suits on sale at	\$14.00	\$25.00 suits on sale at	\$20.00
\$20.00 suits on sale at	\$16.00	\$30.00 suits on sale at	\$24.00
\$22.50 suits on sale at	\$18.00	\$35.00 suits on sale at	\$28.00

ALL OTHER SUITS UP TO \$75.00 REDUCED 20 PER CENT.

Women's Street and Dress Skirts

\$5.00 skirts on sale at	\$4.00	\$10.00 skirts on sale at	\$8.00
\$6.50 skirts on sale at	\$5.20	\$15.00 skirts on sale at	\$9.60
\$8.00 skirts on sale at	\$6.40	\$20.00 skirts on sale at	\$16.00

Salons ready for occupancy this week, as we had expected; for instance, one of those massive mahogany cases broke away while being hoisted into the store and was broken into splinters; some large sheets of plate glass for the counter cases were also wrecked; some of the electrical and plumbing equipment has not arrived, etc. You'll make the most of these circumstances, we are sure.



Thanksgiving Fancy China Sale

Berry sets, salad bowls, cake plates, bread and butter plates and bon bon dishes in a wide variety of new and attractive patterns, in ivory, violet luster, rose spray, green bordered and gold decorated, and other beautiful new decorations, all reduced for this Thanksgiving sale **20 per cent.** Berry sets regularly priced at from \$1.25 to \$3.75, now **\$1.00 to \$3.00**. Salad bowls regularly priced at from 75c to \$3.00, now **60c to \$2.40**. B. & B. plates, regularly priced at from \$2.50 to \$10.00, now **\$2.00 to \$8.00**. Cake plates regularly priced at from 45c to \$3.25, now **36c to \$2.60**.

Thanksgiving Silverware

The immense variety of these goods shown in our Crockery department makes selection an easy matter. In making up this stock the newest and most exquisite productions from the famous silversmiths, Reed & Barton, Watson & Newell, Holmes & Edwards, R. Wallace & Sons and Simpson, Hall, Miller & Co., have been grouped together and every article can be depended upon as to quality and value. Here are a few attractions selected from our line of fine quadruple-plated ware in the handsome grape design in the French gray finish:
Gravy ladles **\$1.50**
Preserve spoons **\$2.00**
Pie servers **\$2.75**
Cream sets **\$4.00**
Coffee spoons, per set **\$4.50**
Salad forks, per set **\$5.50**

The Thanksgiving Linen Sale Maintains Its Supremacy

No store's linen trade comes by favor. Every linen customer must be convinced personally, for even the evidence of friends will not avail. The success of this present Linen Sale and of the many held before it is due simply to the simple fact that the best damasks for wear and looks are here and the prices asked for them are without comparison, quality considered, in town. Many foresighted buyers have taken advantage of the "tip" given them, that linens will be higher, and are buying for future needs as well as present requirements.



Hemstitched Table Sets Ready for the Table

All bother of drawing the threads and hemming these linens has been borne by patient German girls, whose skill in this work is proverbial, and because the wage paid them is small, the cost hardly enters into the price of these sets.

These sets are complete with cloths 2x2 1/2 yards, 2x3 yards and 81 inches square, with napkins to match, all hemstitched by hand and ready for use, in a great variety of beautiful new designs; these are of German manufacture and the best we have ever shown at the prices, **\$6.00**

MATCHED SETS of table linen, cloth and one dozen napkins each, cloths in all sizes to fit standard-sized tables; scores of beautiful new designs, specially priced for this sale at \$8, \$10.00, \$12.50, \$13.00, \$15.00, \$16.00, \$16.50, \$18.00, \$28.00, \$30.00 and \$40.

25c TABLE DAMASK 65c A splendid quality of union linen damask, 64 inches wide, in four fine designs; regular price 85c per yard. Sale price 65c	\$1.00 TABLE DAMASK 85c Seven choice patterns in an absolutely all-linen Table Damask, 72 inches wide; regular price \$1.00 per yard. Sale price 85c	\$1.15 TABLE DAMASK 95c An extra quality and good weight material, 70 inches wide; choice of three patterns; regular price \$1.15 a yard. Sale price 95c
--	---	---

Aprons the Housewife Will Delight in Buying

First, because they are made just as she would make them herself—good and roomy and in practical as well as dainty styles. Second, because, being made wholesale, they can be bought for much less than ones as good would cost if made at home.

Here, for instance, are Aprons made up from gingham and lawns, in the good old-fashioned styles, which cannot be improved upon for their particular purposes; these are priced at from 25c to \$1.25.

Then there are any number of styles in Fancy Aprons, made up in new shapes, from dainty materials and prettily trimmed; a price range on these of from 50c to \$2.00.

