



## Everything New and Up-to-Date in Dreamland---Only Entire New Toy Stock in Town---Santa Has Made Dreamland his Headquarters---Why Not You?---It Is the Biggest and Best Toy World Ever Arranged for the People of Missoula---Shop Early---Third Floor

We have been a whole year preparing this great pageant of gift things and we have seen to it that everything is new. We have searched every toymaker's shop in the world to get the very latest ideas for amusing both young and old. Characteristic of this year's display, are, notably, Teddy in Africa, very instructive as well as entertaining to children as well as grownups; airships that really fly, squealing and walking pigs, mechanical dogs, and pelicans, Teddy bear acrobat and trapeze performers, waltzing dolls, performing clowns, bunny and his bicycle, play store cash registers, real electric dynamos, street cars and steam engines, electric photoscopes, new kind of magic lanterns, mechanical dolls and doll trunks, and oh, so many other things that are new and interesting.

BRING THOSE CHILDREN TO DREAMLAND---LET THEM SEE SANTA CLAUS' HEADQUARTERS.



**\$5 For Choice of 100 PATTERN HATS**  
WORTH UP TO \$12.50  
How every man's wife would appreciate one for Christmas, and it wouldn't make any difference how many nice hats she already had, either. It is the best millinery bargain that has come Missoula-ward this season. Exquisite pattern hats, think of it, the season's most favored shapes, materials and colors. Guaranteed values up to \$12.50. On sale for choice of 100 different styles at **\$5.00**

Don't fail to see the Big White Shoe Store's Immense Slipper Display.

# DONOHUE'S ALWAYS IS THE GREATEST CHRISTMAS STORE

because we spare no expense to serve you; because we are one of the 42 big stores throughout the United States that have combined to go to market simultaneously in order to buy in quantities that will give us much lower prices than our competitors dare to hope for; because we have the grandest collection of high-class gift things, either for wear or adornment, and sell them at lower prices than anywhere else. Prompt deliveries, an extra sales force, courteous and prompt attention add enormously to the advisability of your doing your Christmas shopping here.

## A Countless Display of Holiday Slippers, Downstairs---Row Upon Row and Tier Upon Tier of Comfortable Slippers of Every Size and Style

The Big White Shoe Store never does things by halves. The most stupendous effort of display made by any Missoula shoe store is its nothing compared to the great number and immense variety of practical Christmas presents as shown by this store. You should see it, incidentally, compare prices.

- Men's \$2 Opera Slippers, Special \$1.25**  
Tan or black kid, with turned soles, solid throughout, splendid styles, sizes 6 to 12; regular \$2.00 values. Special **\$1.25**
- Men's \$2.50 Romeo Slippers, Special \$1.75**  
Tan kid, hand-turned soles, all solid leather; a slipper generally sold everywhere at \$2.50 and more. Special **\$1.75**
- Women's \$1.25 eiderdown felt chamber slippers, a pair **75c****
- Women's \$2.00 tailor-made Comfy slippers, a pair **\$1.25****

**'Twill Tickle the Youngster to Get Him a Pair of Red Top Rubber Boots**

Come in holiday boxes all decorated with holly. A present for him that is really useful and at the same time will please him most, protects him from the danger of wet feet and the quality is such that they can never be called a toy. Welcomed with delight. Price **\$2.50**

- Women's \$1.50 Hand-Crocheted Slippers, Special **95c****  
Knitted with best worsted yarns; pink or blue color; very nobby; well worth \$1.50. Our special price **95c**
  - Women's \$2 Romeo Slippers, Special **\$1.25****  
Felt slippers, in black, brown or red, hand-turned soles, fur-trimmed edges; regular \$2.00 values. Special **\$1.25**
  - Women's \$3.00 felt Romeo slippers, ribbon trimmed **\$2.25****
- Complete lines famous "Cosy Slippers" at reduced prices.



**Evening Scarfs Delightful Presents**  
Gauzy Spanish effects, just like woven silver or gold, only they are silk, fine spun silk. A new fabric, light and rich, of a delicate filmyness, yet of a tenacity that is really surprising. Come in all the new shades and blended shades, hemmed or fringed ends. Practical automobile scarfs, suitable for face veils or evening scarfs. Priced as low as **\$2.00**

Don't fail to see the Big White Shoe Store's Immense Slipper Display.

# Continues the Biggest of All Underwear Sales Ever in Missoula

A \$25,000 stock, embodying all desirable qualities, and immense quantities of Knit Underwear, now offered at sensationally low sale prices---Sale antedates our coldest winter months.



- 29c Each for 20 doz. Women's Vests and Tights, worth regularly up to 65c**  
Odds and ends and broken lines of splendid quality, cotton fleeced vests and tights, in cream, white or gray; all sizes in one line or another; heavy ribbed and cleverly finished. Values offered up to 65c. Choice at **29c**
- Women's 75c Cotton Fleeced Knit Vests and Tights, on sale at **49c****  
Flat ribbed, cotton fleeced back, mercerized finish; can be had in all sizes and extra sizes; good, serviceable underwear for general winter wear; worth fully 75c a garment; either gray or white. Sale at, garment **49c**
- Women's \$1 Heavy Cotton Fleeced Vests or Tights, on sale at **65c****  
Heavy elastic ribbed two-piece suits, superbly finished; come in peeler and gray; genuinely worth \$1 a garment. During this sale at only, garment **65c**

- Women's \$1.25 Light Weight Wool Vests and Tights, on sale at **89c****  
Snug, soft and flexible, contains small per cent of cotton; white only; well worth \$1.25 a garment and often sold for more. Sale at, garment **89c**
- Women's \$1.50 Pure All-Wool Vests and Tights, on sale at **98c****  
Come in gray and cream white, very close ribbed, exquisitely hand finished, silk crocheted edges; guaranteed values \$1.50. During sale, garment **98c**
- Women's \$2.00 Very Fine Merino Vests and Tights, on sale at **\$1.39****  
Clear white merino, superior quality; garments that cost you \$2 anywhere in the land; specially adaptable for delicate skins. Sale price, garment **\$1.39**

- Ladies' \$1.00 Union Suits, Fleece-Lined, on sale at **68c****  
Snug, form-fitting suits, close knit, insuring durability; carefully finished and trimmed, run with silk tape around neck; natural gray and peeler. Regular \$1.00 values, at **68c**
  - Ladies' \$1.25 Union Suits, Heavy Cotton Fleeced, on sale at **87c****  
Fine, snow white or gray, fashioned union suits; remarkable for flexibility; guaranteed to hold the correct shape; \$1.25 values; during this sale only **87c**
  - Ladies' \$2.50 Union Suits, Heavy Ribbed, on sale at **\$1.98****  
Finest all-worsted undergarments, full fashions and exquisite rich finish; made to sell at \$2.50 the suit. A remarkably good value. In this sale at **\$1.98**
- Silk and wool mixed unions suits, specially priced at **\$2.50 to \$3.00**



- Men's Fleece Lined Underwear 50c**  
Medium weight, fleece-lined underwear; comes in gray only; edges bound with silk tape; always sold at 75c a garment. Sale price **50c**
- Men's Celebrated Lambsdowns 75c**  
For extra protection, combined with sanitary requirements, in extra heavy fleeced-lined underwear lambsdown has ever been a favorite. Special for this sale, garment, **75c**

## 100 Doz. Children's and Misses' Vests or Tights Each 19c

Odds and ends, thrown together on the bargain table. Heavy, fleeced-lined undergarments, in either peeler or gray; sizes from 2 to 14 years, and guaranteed values to 65c. Choice during sale **19c**

- Children's 75c Union Suits 59c**  
Good, heavy weight, in white or gray; sizes up to 12 years; always 75c a suit. Sale price **59c**
- Misses' 85c to \$1 Wool Underwear 65c**  
Snow white wool vests and pants; regular sizes up to 12 years and extra sizes; worth to \$1.00. Sale price **65c**

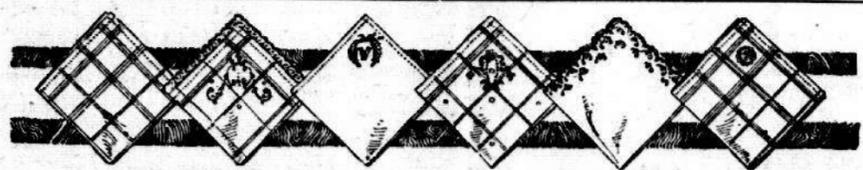
- Men's Light, Wool Underwear 85c**  
Pure carbonized wool, rendering it perfectly free from dirt and germs. Light weight garments, adaptable for average use; \$1.25 values. Sale price, garment **85c**
- MEN'S VERY HEAVY ALL WOOL UNDERWEAR \$1**  
Guaranteed \$1.50 value; has double back and double thickness in front; comes in gray only; outside workmen will find this just what they need.

## Bathrobes, Lounging Robes

Bathrobes, often used as lounging robes, are shown here in a marvelous assortment of patterns and color combinations. Materials are of fine French blanket-ing, very heavy and superbly finished. Practical presents for either men or women and always appreciated. Women's bathrobes, **\$3.95, \$4.50, \$5.50 and \$7.50** Men's bathrobes, **\$5, \$7.50, \$8.75, \$9.50, \$12.50**

## Long Silk Kimonos---Fine Gifts

A big shipment just arrived for the holiday selling. An exemplary showing now graces our Higgins avenue window, but by no means does it show the many beautiful styles. New colorings and new ideas. Priced from **\$4.98 up to \$17.50**



## This Is the Xmas Handkerchief Store

More handkerchiefs here for Christmas buying than has ever been exhibited in any store in town. Men's handkerchiefs form a large part of the display. Qualities range from 5c each to several dollars apiece. Here are some special prices:

- Hemstitched cambric handkerchiefs, each **5c**
- Boxed handkerchiefs for the children, 3 in box, all linen, some with colored borders, box **25c**
- Hemstitched and scalloped-edge handkerchiefs, also some nice embroidery cambrics, at 2 for **25c**
- Plain linen, crossbar, embroidered and lace edge handkerchiefs, superior grades, at, each **25c**

## Christmas Novelties---Read

Everything new in the line of novelties, some just out and on display today for the first time. Put up in holiday boxes if you wish to make presents of them.

- SILK ELASTIC BELTS**---Fancy metallic effects, ornamented with gilt buckles jeweled, **35c, 50c, 75c** and **\$1.00**
- HAT PINS**---Rhinstone and jet, extra long. Priced at **75c to \$2.00**
- BACK COMBS**---New styles, new garnitures. Priced at **75c to \$10.00**
- BELT PINS**---A new idea **75c to \$2.50**
- RUCHING**---Put up six necklengths in a box, assorted colors and kinds, a box **25c and 60c**
- BOXED HOSIERY**---First quality, neatly engraved card for the address, silk or listle, plain black, embroidered, always acceptable gifts, a box, **\$1.75, \$2.75**



**SMOKING JACKETS**---New lines just opened. The new materials will greatly please you. New cut and new style of finish; plaid linings, finished with silk cord and frog fasteners. You should see them to appreciate them. Prices range from **\$6.00 to \$15.00**

**RICH GIFT UMBRELLAS**---Most superb line of gift umbrellas we have ever shown. Heavy gold or silver mounted handles, finely engraved and inlaid with mother of pearl. One of the best and most acceptable of gifts. Prices range from **\$2.50 to \$17.50**

