

GIFT THINGS

Best Prepared Christmas Store

In our preparations we go farther back of the merchandise itself than does any other Missoula store. In general efficiency of store attendance, in accuracy, in promptness, in courtesy and in conveniences and comforts will you find equal of this organization. For the holiday business we have increased our ties to a degree never before known—the best prepared Christmas store, and please bear in mind that the name of Missoula Mercantile Co., on a parcel is the hallmark of quality.



the Longest of Which Is Before Noon

Very little while. It will be a delightful Christmas wound up early this year. The things one forgets to can fill your every Christmas want.



Some of the Very Nicest Gifts Come From Our Hardware Store



Here, for instance, one gets the prettiest and fastest Sleds, Skates, Knives, Coaster Wagons, Express Wagons, Velocipedes, Wheelbarrows, Guns and Athletic Goods that all boys want; Razors, Tools, Revolvers, Drawing Instruments, Wardrobe Sets, and many other articles especially appreciated by men and young men; while for women there are Coffee Percolators, Alcohol Stoves, Fine Cooking Utensils, and many other things—even water-power Washing Machines.

These Razors Never Cut Friendship

They're made to shave with and they are the best to be had. Here are Plain Razors, singly, up from \$1.25; in sets up to \$2.00. Famous Gillette Safety Razors, all styles; silver plated, \$5.00; gold plated, \$7.50. Gillette Razor Sets, in many styles, \$6.50 to \$16.50. Auto-Stop Razors, the safety that can be sharpened, \$5.00.

Pocket Knives For Men and Boys

A man or boy might well be proud of his knife if it comes from here, where the best knives made are the only ones offered. Boys' Pocket Knives, in all the styles boys like best, 10¢ to \$1.25. Men's Pocket Knives, with sing handles, in chamois cases, 50¢ to \$2.00. Men's Pocket Knives, with pearl handles, in chamois cases, 75¢ to \$4.00.

Ice Skates For Young and Old

Every boy and girl, even the little tots and many grown folks, would be glad to get a pair of skates for a gift.

Children's Double Runner Skates, adjustable, 50¢. Men's and Boys' Club Skates, plain and nickel plated, 65¢ to \$3.00. Men's and Women's Hockey Skates, plain and ribbed, \$1.50 to \$4.00. Women's and Girls' Skates, with straps and, half club, \$1.00 to \$4.00.

Goodform Wardrobe Outfits

One of the most useful gifts a man or woman can receive is a Goodform Closet Set. They increase closet room and keep clothes in the best of shape and always handy to get at.

Gentlemen's Sets, 6 coat and 6 trousers hangers, with loops for hanging, \$2.25. Gentlemen's "De Luxe" Sets, with folding, adjustable coat hangers and extra wide trousers hangers, \$3.50. Ladies' Sets, 6 jacket and 6 skirt hangers, with loops for hanging, \$2.00 and \$1.75. Gentlemen's Trousers Sets, \$1.50 and \$1.00. Goodform Trousers Hangers, each, 35¢, 30¢ and 25¢. Goodform Coat Hangers, each, 35¢, 15¢ and 10¢. Goodform Skirt Hangers, each, 15¢.

Nothing to Wear is Bound to Please

Inside of two weeks after Christmas he will be coming in here to buy something he wants that you will find no end of appropriate presents that their recipients will surely appreciate. Here are a few:

Traveling Accessories

There is no detail that so surely lends distinction to a tourist as the richness of his luggage. Our showing of traveling accessories even to the most moderate in price is of the distinctive sort and includes styles suitable for women as well as men.

Suit Cases for men, \$2.00 to \$25. Suit Cases for women, \$7.50 to \$30. Suit Cases for boys and girls, \$3.00.

In Trunks we show all styles, gentlemen's, ladies' and steamer trunks, in all sizes and grades. Prices, \$5.00 to \$50.

Demi-Wardrobe Trunks—a unique combination of trunk and wardrobe with a place for everything. Price, \$30.



Shirts and Neckwear

When in doubt a happy solution to the gift problem can always be settled on shirts or scarfs.

Shirts

"Coronet" shirts, \$1.50 and \$2.00; full dress shirts, \$2.00 and \$2.50; "Manhattan" shirts, \$2.25 and \$3.

Neckwear

Silk four-in-hands, 25¢, 50¢ and 75¢; knitted silk four-in-hands, 50¢, 75¢ and \$1.25; four-in-hand scarfs in holiday boxes, 75¢ and \$1.00; Keiser's silk four-in-hands, \$1, \$1.50 and \$2; Holiday four-in-hands, made from choicest imported silks, \$1.50, \$2 and \$2.50; full dress ties, 25¢, 50¢ to \$1.00.

Mufflers and Reefers

These are now accepted as much as a winter detail of style as of comfort. The exquisite designs that we show set off the outer coat to the same degree as does the cravat the undercoat. Full Dress Reefers, in exquisite designs, in Baratheau and Pea de Crepe, \$1.50 to \$5.00, and some extra fine ones at \$10.

Phoenix Mufflers

FOR MEN, WOMEN AND CHILDREN. A very pretty and practical gift for little money. We have hundreds of these fine mufflers, in all colors and combinations, made from a fine silky mercerized yarn. Each one packed in a beautiful holiday box. Price, only 50¢.



Handkerchiefs

A gift that always is acceptable from the fact that no one ever has an over supply.

Fine linen handkerchiefs, each 25¢, 35¢, 50¢; men's initialed handkerchiefs, pure linen, plain, 35¢; men's hand embroidered initialed handkerchiefs, 50¢; very fine "soft bleach" handkerchiefs, per box of 6, \$2.00; plain silk handkerchiefs, 35¢, 50¢, 75¢; initialed silk handkerchiefs, 50¢, 75¢, \$1.00.

SIX INITIAL HANDKERCHIEFS, \$2.00

Gift Box containing half a dozen very fine imported linen Hemstitch'd Handkerchiefs with a fine hand embroidered initial. The box \$2.00.



Pajamas

A real need for every man; a comfort and a health safeguard. We have secured an especially attractive stock for holiday buyers, for instance:

Men's Pajamas made from fine cotton materials, \$1.50 and \$2.00. Men's German Flannel Pajamas, \$2.00. Men's fine Swazette Pajamas with military collars and silk loop fastenings, \$3.50. Men's Silk Pajamas, \$5.50 to \$12. Nightrobes, \$1.00 to \$5.00.

The Furniture Santa Claus Is Always Welcome

Wherever there is a home or apartment, or a room in school or college dormitory; wherever there is the den or office of a friend or loved one—there is the place for your Christmas gift of a wisely selected, appropriate piece of furniture. At command here, most conveniently grouped throughout the four floors of our great new furniture store, literally thousands of pieces, gifty in suggestion because not ordinary. A host of quite inexpensive things, many moderate priced pieces and a charming collection of the very finest.

A warehouse has been rented just for the storage of furniture bought now, but to be held for delivery Christmas eve, if customers so desire. This accommodation is extended FREELY, so make your selections at once.



Chairs

Dozens of pretty chairs, in new patterns, in all woods and finishes.

Weathered Oak Chairs \$3.75 to \$20.00
Early English Chairs \$5.00 to \$20.00
Famed Oak Chairs \$5.00 to \$30.00
Royal Morris Chairs \$8.00 to \$50.00
Fancy Parlor Chairs \$5.00 to \$75.00
Ladies' Desk Chairs \$4.00 to \$10.00
Hall Chairs \$5.00 to \$15.00
Dressing Table Chairs \$5.00 to \$10.00
Leather Chairs \$10.00 to \$75.00
Office Chairs \$5.00 to \$30.00
Reed Chairs \$5.00 to \$30.00

Rockers

Rockers are always favored as gifts, they bring so much comfort and are so useful.

Weathered Oak Rockers \$3.75 to \$35.00
Early English Rockers \$5.00 to \$40.00
Famed Oak Rockers \$5.00 to \$40.00
Leather Turkish Rockers \$25.00 to \$75.00
Royal Morris Rockers \$18.00 to \$35.00
Golden Oak Rockers \$3.00 to \$25.00
Fancy Upholstered Rockers \$5.00 to \$75.00
Bedroom Rockers \$2.50 to \$10.00
Sewing Rockers \$2.50 to \$10.00
Reed Rockers \$5.00 to \$30.00
Reed-Craft Rockers \$5.00 to \$35.00

REED FURNITURE

New designs in silver and golden brown, empire green and natural finishes, including Rockers at from \$3 to \$25; Roman Seats at from \$10 to \$12; Stools at from \$4 to \$9; Shoe Boxes at from \$5 to \$10; Work Baskets at from \$3.50 to \$12.

FANCY AND ODD PIECES

A list that might be outlined indefinitely, so extensive and varied is the showing of fancy and odd pieces of furniture. Each item herewith will suggest others that will be found in this great collection. Patterns are all new and in almost every instance the article can be had in either golden, weathered or Early English finished oak, birds-eye maple, mahogany finish or solid mahogany.

2-Piece Parlor Suites \$25.00 to \$200	Plant Stands \$1.00 to \$15.00	Hall Seats \$10.00 to \$30.00
Roman Seats \$1.50 to \$ 5.00	Ladies' Desks \$10.00 to \$40.00	Waste Baskets 50¢ to \$ 5.00
Roman Chairs \$3.00 to \$10.00	Davenport \$35 to \$165	Parlor Cabinets \$15.00 to \$35.00
Podestals, all finishes \$1.00 to \$10.00	Mission Lamps \$4.00 to \$40.00	Music Cabinets \$10.00 to \$35.00
Footstools \$1.00 to \$ 5.00	Ceilingettes \$9.50 to \$35.00	Library Tables \$ 3.75 to \$75.00
Leg Rests \$2.50 to \$10.00	Smoking Cabinets \$5.00 to \$40.00	Parlor Tables \$ 2.00 to \$50.00
Hassocks 50¢ to \$ 2.50	Smoking Stands \$1.75 to \$ 5.00	Photograph Record Cabinets \$14.00 to \$25.00
Telephone Tables and Stools \$10 to \$15.00	Umbrella Racks \$3.75 to \$25.00	Shirtwaist Boxes \$ 3.00 to \$10.00
Folding Card Tables \$2.00 to \$10.00	Magazine Racks \$2.50 to \$15.00	Skirt Boxes \$ 5.00 to \$20.00
Sewing Tables \$2.00 to \$ 5.00	Desk Tables \$5.00 to \$15.00	Box Couches \$10.00 to \$40.00
Set of 4 nest tables \$15.00 to \$20.00	Couches \$10.00 to \$60.00	Combination Book Case-Desks \$10 to \$40.00
Book Racks \$1.25 to \$20.00	Costumers, wood and metal \$3 to \$15	Screens \$ 1.50 to \$20.00
	Hall Trees \$10.00 to \$50.00	Kitchen Cabinets \$18.50 to \$60.00

FOR THE DINING ROOM

Breakfast Tables \$ 5.00 to \$20.00
Electric Dome Lamps \$20.00 to \$75.00
Chairs \$ 1.00 to \$20.00
Extension Tables \$ 7.50 to \$ 100
China Closets \$15.00 to \$ 100
Buffets \$25.00 to \$ 150
Sideboards \$25.00 to \$50.00
Plate Racks \$ 1.25 to \$12.50
Side Tables \$10.00 to \$50.00
Mission Chimes \$ 4.00 to \$ 8.00

FOR THE BEDROOM

Tables \$ 1.00 to \$ 5.00
Chiffoniers \$10.00 to \$ 100
Dressers, all styles \$ 8.00 to \$ 150
Bedroom Rockers \$ 2.00 to \$12.50
Iron Beds, all finishes \$ 2.50 to \$30.00
Brass Beds \$13.50 to \$ 125
Box Springs \$20.00 to \$27.50
Mattresses \$ 3.50 to \$27.50
Springs \$ 2.00 to \$12.50
Wood Beds \$20.00 to \$75.00

FOR CHILDREN

Chairs and Rockers 75¢ to \$ 5.00
Reed Rockers \$ 2.25 to \$ 5.00
Baby Swings \$ 1.75
Baby Walkers \$ 2.50
Child's Desk and Chair Sets \$ 4.00
Child's Blackboard-Desks \$ 5.00
Child's Doll Suites \$ 1.50
Child's Leather Rockers \$25.00
Child's Library Tables \$35.00
Go-Carts \$ 3.00 to \$35.00
Baby Carriages \$10.00 to \$30.00

FOR THE OFFICE

The man who has an office always appreciates nice office furniture, and because he spends most of his time with it a gift selected from our splendid assortment of modern office furniture and devices is one of the best that can be suggested. Flat and Roll Top Desks, \$15 to \$125; Revolving Office Chairs, \$5 to \$25; Receptivn Chairs, Reading Chairs, Divans, Filing Cabinets, Bookcases and Card Systems at all prices.

SECTIONAL BOOKCASES—THE "GUNN," "MACEY" AND OTHER MAKES

All Units are interchangeable and Any Combination of Units is Possible. For instance, a Complete "Gunn" Outfit May Cost as Little as \$8.50

Sectional Units, in golden oak, quarter sawed oak, weathered oak and imitation mahogany.	Gunn Sectional Units, in solid mahogany:
Top Units \$3.00 9 1/4-inch Book Units \$3.50	Base Units \$2.75 9 1/4-inch Book Units \$4.00
Base Units \$2.50 11 1/4-inch Book Units \$3.75	Top Units \$3.50 11 1/4-inch Book Units \$4.50
13 1/4-inch Book Units \$4.00	13 1/4-inch Book Units \$5.00

QUILTS, BLANKETS, BEDSPREADS

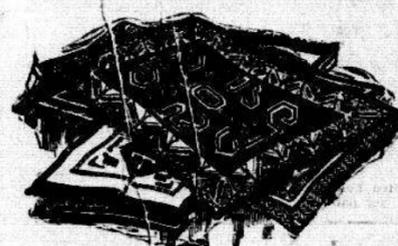
These are items that are always appreciated by housekeepers; being practical, they make splendid gifts—if the right qualities are chosen. Our immense stock of fine bedding affords the widest possible variety for choice and nowhere will you find values like here.

Fine White Wool Blankets \$5, 6, \$7.50, \$10, \$13, \$15 to \$20
Silk Covered Comforters, downline filled \$8 to \$20
Bed Spreads and Bed Sets, Marseilles net and lace \$1.50 to \$35

Bathrobe Blankets

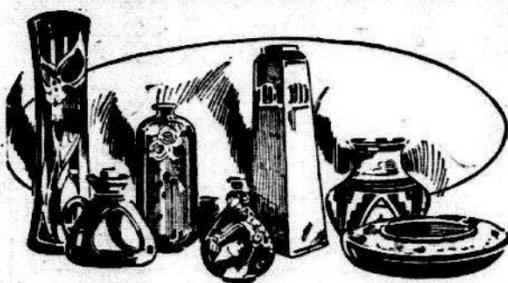
Either made up or just as they are, these make very nice and useful presents, suitable for man or woman. We have them in a wonderful range of patterns and colors. Soft fleeced Bathrobe Blankets, size 72x90 inches, \$2.00. Fine all-wool Bathrobe Blankets, soft and warm, 72x90 inches, \$6.00.

MEXICAN INDIAN ZARAPES



Ideal for cozy corners and dens. Pillow Tops, Table Scarfs, Chair Throws, Couch Covers and Wall Hangings. Prices from \$2.50 to \$22.50. Indian Shawls and Blankets \$2.00 to \$20. Carriage and Automobile Robes \$6.00 to \$12.

Crockery Department—Where Everything Is Beautiful



The richest, most beautiful gifts of all can be selected here, where one will find the grandest assortments of Cut Glass, Decorated China, Silverware, Art Pottery, Articles in Brass, Chafing Dishes, Five o'Clock Tea Kettles, Etc. Everything moderately priced and many lines notably underpriced, for instance:

China Chocolate Sets

These come in the very finest of French china and in a large assortment of plain white and gold and floral decorations; each set consists of a chocolate pot and six cups and saucers to match. These prices will turn them out in a hurry:

Sets regularly priced at \$10.00, now \$6.65	Sets regularly priced at \$8.00, now \$5.00
Sets regularly priced at \$10.00, now \$10.00	Sets regularly priced at \$13.35, now \$10.00

A Table of Vases at \$1.65

Every one worth a great deal more. In the assortment you will find many very attractive pieces in both china and glass. Come early for first choice.

Thermos Bottles

A most acceptable gift. Keeps things hot 24 hours or cold for a longer time. Pint size, nickel plated, \$3.75. Quart size, nickel plated, \$5.75. Leather covered, \$4 and \$7.

Fountain Pens

A good gift for man or woman is a Waterman "Ideal" Fountain Pen, because they are the very best. All styles here at prices ranging from \$1.50 to \$5.

Pudding Sets

Three-piece Pudding Sets—baking dish, serving dish and large tray—in fine French china, in an assortment of very choice decorations, specially priced this week:

One style decorated with large pink rose and neat gold border; regular price \$7.50, special \$5.00	One style decorated with small pink rose border and gold lines; regular price \$8.50, special \$5.65
One style in Theo. Haviland china, decorated with green border and gold; regular price \$10.50, special \$7.50	

Missoula Mercantile Co.