



STORE OPEN EVENINGS UNTIL CHRISTMAS

THE GREAT CHRISTMAS STORE

ONE WEEK from last night we hang up our stockings! A week of increasing activity "everywhere." The busiest time of the whole year—and the happiest time! It has been the greatest holiday business on record here, and every day from now on our ability to serve will be taxed to the limit in the afternoons—so step in the forenoon if possible, it will help wonderfully and you will get more enjoyment out of it also. To finish bright you must start right. And the best start you can make is to come right to this store, beginning at one end and finishing at the other; if you do this you'll find you've bought every present on your list and when you get them home you'll be more than satisfied with your selections and find that you've saved in money as well—it's the easiest and best way.

Immense Assortments - Dependable Qualities - Best Values - Prompt, Courteous Service

Suits and Coats Make Gifts Women Are Glad to Receive

And you'll never make a mistake selecting them here. One of these elegant, recently arrived high class tailor made suits would make a grand present, or else one of the pretty dresses made from fine quality woolen batiste or silk, or, if either of these will not do, you will find a most practical present in our line of winter coats, sweaters, waists, skirts and silk petticoats.



\$25 to \$35 Suits Reduced to \$15.00

Thirty stylish tailor made suits to close at an average of half-price. The lot embraces stylish models in the Season's best materials.

Any \$35.00 Suit \$22.50

Not a single \$35.00 suit is kept out of this offering, and it includes many that were even higher priced. All are made in the fashionable long coat styles, with plaited skirts, some are perfectly plain, others trimmed; all sizes and colors will be found in this offering.

Sample Capes; Good Values at \$15.00 and \$20.00 \$12.50

These Capes are samples submitted by a leading maker and are such as would bring from \$15 to \$20 if regular stock. They come in styles suitable for street wear, with military or rolling collars; made from broad cloth and other all-wool materials, in all colors.

New Christmas Waists

Waists make such good gifts that we always arrange to receive our advance spring shipment in time for the holiday demand, and we are now showing a very attractive line in styles not to be seen elsewhere.

Lingerie Waists, trimmed in baby Irish and German Val insertion; also tailored Irish linen Waists ornamented with hand embroidery. Prices, \$3.00 to \$7.00.

Lace and Chiffon Waists, in delicate colors, for evening and dressy wear. \$3.00 to \$15.

\$7.50 to \$12.50 SILK WAISTS. \$5.00 About twenty-five garments all told; all up-to-date in style and material; your choice at only \$5.00



Greatest Millinery Sale of the Year

Begins Today



This morning the finest millinery store in the country opens its first great sale—a sale made so attractive in both merchandise and prices that it will set a swift pace for any that might follow. The woman who has delayed until now to buy her winter hat, the Christmas hat buyer, those who have children's hats to get—all will find remarkable opportunities for saving in this great sale.



Included are hats of all descriptions, many of them in advanced styles not shown until recently, some ultra stylish creations made up especially for Christmas, fur turbans, street hats and misses' and children's hats and the price of any of them would hardly pay for the trimmings.

TRIMMED HATS REGULARLY PRICED AS HIGH AS \$12.00 \$4.85

Your choice at \$4.85 or \$8.55 of any Trimmed Hat heretofore sold as high as \$18.00. A beautiful collection—large hats, small hats and turbans, in felt and velvet, trimmed with soft feathers, pompons, fancy ornaments, etc.; hats in all colors and black. A becoming style for every face.

TRIMMED HATS REGULARLY PRICED AS HIGH AS \$18.00 \$8.55

Trimmed Fur Turbans, Ideal Winter Hats, Lowly Priced

No style of headwear is quite as appropriate for winter wear as the fur turban, which in its many variations is shown here in all the popular furs and styles of trimming. Greatly reduced prices prevail throughout the line.

\$10 Fur Turbans \$7.50

These come in ermine, black, gray and white French coney and marmot furs and all are neatly and appropriately trimmed.

\$15 Fur Turbans \$11.50

The very latest ideas in fur turbans, in mink, beaver, gray krummer, near seal, caracul and French coney furs, richly trimmed.

\$20 Fur Turbans \$14.50

These are our finest fur turbans, made from the most stylish of all furs—mink, with gold and fancy trimmings. A choice collection.

Beautiful Dress and Pattern Hats

The woman who buys for herself or the man who seeks for a grand present for "Her" will revel in this display of exclusive, individual models, grand in conception, rich in materials and elegant in the altogether. The prettiest hats ever shown in town, trimmed with ostrich plumes, graceful willow plumes, aligrettes, etc., with ornaments of gold and jewels. Regular prices range from \$29 to \$60, now much cheaper because **Greatly Reduced**

\$8.50 to \$12.00 Misses' Hats \$3.95

A splendid assortment to pick from, in all colors, mostly large shapes, some with rolling brims and others with toreadore rims, with Tam o'Shanter and other shaped crowns; trimmed with large ribbon bows, quills and wings.

\$3 Children's Fur Tams \$2.25

Cute styles, in all the appropriate furs; regular prices \$3.00, now only \$2.25

\$2.00 to \$3.00 Children's Hats \$1.00

This offering is composed of over sixty hats, in soft felt, sailor and small mushroom shapes in all colors with ribbon trimmings to match. Regular \$2.00, \$2.50 and \$3.00 hats and we offer your choice for \$1.00

Children's Beaver Hats Half Price

A great assortment, in all colors and shapes; simply and elaborately trimmed; regular prices, \$4.00, \$5.00, \$6.00, \$8.00, \$9.00 and \$10.00, reduced ONE-HALF.

Furs Make Elegant Presents And Are Always Welcome

It is impossible to make a mistake when selecting a gift for a lady or a little miss from our collection of furs. Quality and style are the main essentials in furs and ours are as nearly perfect as expert buyers can secure, while our prices are without comparison. So varied is the assortment one finds here that it is a simple matter to find just what is wanted.

Pretty little coney fur Scarfs, at from \$2.50 to \$12.50; with Muffs to match, at from \$1.75 to \$6.50.

Fur Sets in Isabella and Sable fox, with neck scarfs in stole and shawl effects and muffs in rug or Empire shapes; these sets are very attractive with their trimmings of heads and tails. Prices from \$25 to \$100.

Fur Sets in black lynx, second only to mink in favor; our black lynx furs are notable for their long silky fur and the large size of the collars and muffs. Prices \$60 to \$100.

Fur Sets in mink, in various styles; some with the wide collar projecting well over the shoulders, others with the small, close-fitting neckpieces; the muffs are either pillow style with head trimmings or made in the rug style of seven separate skins. Prices, \$87.50 to \$160.

Children's Fur Sets, in all the latest shapes and made in the most desirable furs. Prices, \$25.00 to \$25.



A Sweater Coat Bound to Please

With such altogether practical garments and such pretty styles as one finds here, it is no wonder the Sweater Coat is popular as gifts. Our Sweater Coats are knitted from pure worsted yarns and always hold their shape. All lengths, 26 to 42-inch chest with V-necks and military collars; plain and fancy weaves; in white, Oxford, red, brown, Copenhagen and green; also in combinations of white and gray and white and light blue. Prices \$3.00 to \$8.00



Xmas Kimonos

Pretty, practical presents—kimonos, of which a fine holiday showing is here.

Long Silk Kimonos, made in new styles, with Empire backs or shirred backs, in Persian and flower patterns in pretty colors, trimmed with solid color borders to harmonize. Prices, \$6.50 to \$20.

Short Silk Kimonos, special \$3.50.

Outing Flannel Kimonos, in best quality outing and in chain designs. \$2.25 to \$4.50.

SILK PETTICOATS Splendid gift garments, in a great range of styles and colors, plain and fancy. Prices, \$4.50 to \$17.50.

Holiday Gifts for the Husband, Sweetheart, Father and Boy

SMOKING JACKETS
The solid comfort and luxury that any man can derive from a smoking jacket or house coat makes it the happiest gift selection that can be made.
Here is a very unusual assortment of these garments, all very high class and smartly tailored, in double-faced materials and satin-finished broadcloths. All sizes. Prices, \$7.50 to \$15.00.

LOUNGING AND BATHROBES
One of these garments is a necessary and appreciated adjunct to a man's wardrobe. There is style and fit as well as beauty in design in the varieties you'll find here. In heavy German velours and all-wool blanketing. Prices, \$5 to \$15.
Bathrobes for boys, in German velour blanketing, sizes 8 to 16 years. Price, \$3.75.

CLOTH AND FUR CAPS
Caps are so much used now by the devotees of motoring and driving that they surely must have a place among these suggestions. For street wear and out-door sports they have also asserted a prominence that makes them appreciated gifts.
All the latest styles in both cloth and fur caps are here. Cloth Caps, 75c up; Fur Caps, \$2.00 to \$5.00.

TRAVELING ACCESSORIES
There is no detail that so surely lends distinction to a tourist as the richness of his luggage. Our showing of traveling accessories even to the most moderate in price, is of the distinctive sort and includes styles suitable for women as well as men.
Suit Cases for men, \$2.00 to \$25.
Suit Cases for women, \$7.50 to \$30.
Suit Cases for boys and girls, \$3.00.
In Trunks we show all styles, gentlemen's, ladies' and steamer trunks, in all sizes and grades. Prices, \$5.00 to \$50.
Demi-Wardrobe Trunks—a unique combination of trunk and wardrobe with a place for everything. Price, \$50.
SWEATER COATS
Every man needs one of these garments because they are so warm and comfortable, as a Christmas gift a better selection would be hard to find. All styles here. Prices, \$2.50 to \$7.00.
WAISTCOATS
Nowadays men vary their waistcoats as they do their waists. The very choicest of designs and fabrics are here and each garment embodies accuracy in fit and style. Prices, \$1.50 to \$10.00.

HOSIERY
You cannot get anything out of style or out of tone here. The breadth in variety and color effect is boundless. "Noverdun" Cashmere hose, 25c, 35c, 50c; "Florenza" silk mercerized hose, 25c; silk lisle hose, 50c and 65c; Phoenix silk hose in all colors, 50c; pure thread silk hose, \$1.50 \$2.00 and \$2.50.
FOUR PAIRS FANCY SOX IN A BOX FOR \$1.00
Fine mercerized hose, neatly embroidered, put up four pairs in assorted colors in a fancy box. Special value at, per pair, \$1.00.
COMBINATION BOXES
Boxes with one pair of fine mercerized hose and silk four-in-hand to match, \$1.25.
Silk hose and tie to match, in box, \$2.50.
SUSPENDERS, ARM BANDS, GARTERS
We have them in enormous variety, in gift boxes of combination sets or individually. For a modest remembrance of small expense this is surely a timely suggestion. Prices, 75c to \$5.00.

Slippers for the Menfolk
Men's Velvet House Slippers, per pair 45c
Men's Opera Slippers, in black and tan; per pair \$1.00
Men's All-Felt Slippers, Everette style; per pair \$1.00
Men's Black Kid and Tan Everette Slippers, the soft, durable kind; new toe styles; kid lined; per pair, \$2.50
Men's Kid "Comfort" Slippers, in black and tan; per pair \$1.50
Men's Kid Slippers, cushioned, soft and flexible; per pair \$2.00
Men's Tan Opera Slippers, with hand-turned soles; light, soft and durable; per pair \$1.75
Men's Kid and Tan Nollifiers, with turned soles; per pair \$1.75
Men's Alligator Opera Slippers, calf lined, of exceptional good quality and beautiful pattern; per pair \$3.50
Men's Fine Opera Slippers, in gray some calf bench made; flexible and durable; per pair \$3.50
Men's beautifully made Cavaliers in goat calf and black kid stock, also in purple and brown oozg, pair, \$5.00

SHIRTS AND NECKWEAR
When in doubt a happy solution to the gift problem can always be settled on shirts or scarfs.
SHIRTS
"Coronet" shirts, \$1.50 and \$2.00; full dress shirts, \$2.00 and \$2.50; "Manhattan" shirts, \$2, \$2.50 and \$3.
NECKWEAR
Silk four-in-hands, 25c, 50c and 75c; knitted silk four-in-hands, 50c, 75c and \$1.25; four-in-hand scarfs in holiday boxes, 75c and \$1.00; Kaiser's silk four-in-hands, \$1.00, \$1.50 and \$2; Holiday four-in-hands, made from choicest imported silks, \$1.50, \$2 and \$2.50; full dress ties, 25c, 50c and \$1.00.
Men's worsted golf gloves, 50c; 75c, \$1.00; men's mocha gloves, \$1.50; men's silk-lined reindeer gloves, \$1.50, \$2.00; moleskin lined reindeer gloves, \$5.00; Imported kid gloves, \$1.00; cape kid gloves, \$1.50 and \$2.00; Fowne's street gloves, \$2.00 and \$2.50; Dent's street gloves, \$2.50; Dent's "De Luxe" fall dress gloves, \$2.00 and \$2.50; automobile gloves, \$1.00 to \$6; fur-lined gloves, \$4.85 \$6; fur gauntlets \$3.50 to \$15.

PAJAMAS
A real need for every man; a comfort and a health safeguard. We have secured an especially attractive stock for holiday buyers, for instance:
Men's Pajamas made from fine cotton materials, \$1.50 and \$2.
Men's German Flannel Pajamas, \$2.00.
Men's Fine Swazette Pajamas with military collars and silk loop fastenings, \$3.50.
Men's Silk Pajamas, \$5.50 to \$12.
Nightrobes, \$1.00 to \$5.00.
MUFFLERS AND REEFERS
These are now accepted as much as a winter detail of style as of comfort. The exquisite designs that we show set off the outer coat to the same degree as does the cravat the undershirt.
Full Dress Reefers, in exquisite designs, in Barthele and Pann de Crepe, \$1.50 to \$3.00, and some extra fine ones at \$10.
PHOENIX MUFFLERS
For Men, Women and Children
A very pretty and practical gift for little money. We have hundreds of these fine mufflers, in all colors and combinations, made from a fine silky mercerized yarn. Each one packed in a beautiful holiday box. Price, 50c

JEWELRY AND INCIDENTALS
Shirt sets, cuff links, scarf pins, etc.—little things that a man appreciates and serve to often remind him of your well wishes. The newest designs are offered in this holiday showing.
HANDKERCHIEFS
A gift that always is acceptable from the fact that no one ever has an over supply.
Fine linen handkerchiefs, each 25c, 35c, 50c; men's initialed handkerchiefs, pure linen, plaid, 35c; men's hand embroidered initialed handkerchiefs, 50c; very fine "soft bleach" handkerchiefs, per box of 6, \$2.00; plain silk handkerchiefs, 35c, 50c, 75c; initialed silk handkerchiefs, 50c, 75c, \$1.00.
SIX INITIAL HANDKERCHIEFS, \$2.00
Gift Box containing half a dozen very fine imported linen Hem-stitched Handkerchiefs, with a fine hand embroidered initial \$2.00
GLOVES
A complete assortment, embracing street, dress, driving, motoring and golf gloves.