

Open  
Evenings

# Missoula Mercantile Co.

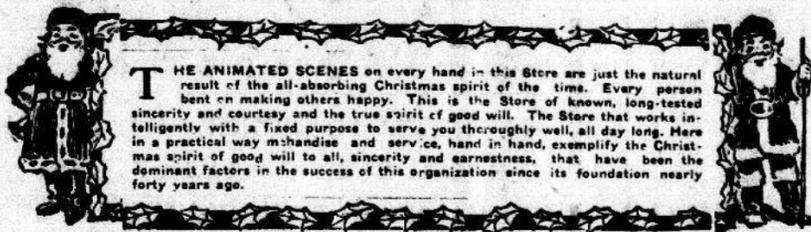
THE GREAT CHRISTMAS STORE

Open  
Evenings

Four! Four! Did You Get That? Only FOUR Shopping Days Before Christmas

## A Gift of Furniture Is a Gift to the Whole Family

We call our Furniture gift furniture, because it is the best furniture you could buy to keep. The friends of this Furniture Store are people who would not give what they themselves would not keep. Four great floors crowded with good, practical suggestions, and a score of special attractions in the way of reduced prices.



THE ANIMATED SCENES on every hand in this Store are just the natural result of the all-absorbing Christmas spirit of the time. Every person bent on making others happy. This is the Store of known, long-tested sincerity and courtesy and the true spirit of good will. The Store that works intelligently with a fixed purpose to serve you thoroughly well, all day long. Here in a practical way merchandise and service, hand in hand, exemplify the Christmas spirit of good will to all, sincerity and earnestness, that have been the dominant factors in the success of this organization since its foundation nearly forty years ago.

## The Crockery Store—Mecca for Fine Gift Buyers

Gifts that please the eye, are practical, serviceable and durable, that carry with them the evidence of the giver's good taste and please in a measure that few other gifts will—that's what one finds in this great Christmas Store of Cut Glass, Fancy China, Silverware, Bric-a-Brac and whatnot provides. The assortments here excite one with wonder—so broad in variety and price that it yields either the modest, inexpensive token or the most magnificent gift and everything in between.

### Special Sale of Decorated Plates, Cups and Saucers

The buying of these favorite gifts will be a double pleasure today—1st, because of the very desirability of the patterns to select from; 2d, because of the greatly reduced prices.

#### Plates

A table full of fancy decorated Plates, in sets of six, in high grade French, German and Austrian china and in a great many styles of decorations, many of them entirely new.



#### Cups and Saucers

A splendid assortment of fancy Tea Cups and Saucers, in all shapes and styles; many of them are priced regularly at \$1 and \$1.25 each; your choice of the lot, only 45¢

Sets of six, regularly priced at \$3.50, only **\$2.60**  
 Sets of six, regularly priced at \$4.00, only **\$3.00**  
 Sets of six, regularly priced at \$4.75, only **\$3.75**  
 Sets of six, regularly priced at \$9.25, only **\$6.15**  
 Sets of six, regularly priced at \$12.00, only **\$9.00**

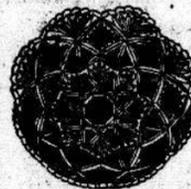
#### Odd Plates to \$2.00, Only 75c

Excellent choosing in this lot of fine china Plates, handsomely decorated, many of them that sell regularly at \$2, for only **75c**

### Handsome Gifts in Cut Glass Specially Priced

The finest Cut Glass in the world is that bearing the mark, "Libby," and it is sold only at this store, where you will find in this single line a display and assortment outshining any other in town. Besides "Libby" cut glass, the best of other makes are represented, and incomparable prices prevail throughout.

## Christmas Specials



Large size cut glass Berry Bowls, in handsome designs and brilliant effects, good, heavy quality; specially priced, only **\$3.75**

A large assortment of cut glass Bon Bon Dishes, Spoon Trays, and Olive Dishes, in all the latest shapes and styles of cutting; regular prices, \$2.25 to \$3; special, only **\$1.65**



### Cut Glass Salt and Peppers 85c

Cut glass Salt and Pepper Shakers, in many designs and all deeply cut and highly polished, with extra heavy sterling silver tops; regular prices \$1.25 and \$1.50 a pair; special this week only **85c**

### Vinegar and Oil Bottles \$1.65

One or a pair of these handsome, richly cut Vinegar or Oil Cruets will make a fine gift, sure to be appreciated by the housewife. A splendid assortment, all regular \$2.50 and \$3 pieces; special, each **\$1.65**

#### \$2 CRUMB TRAY SETS, \$1.35

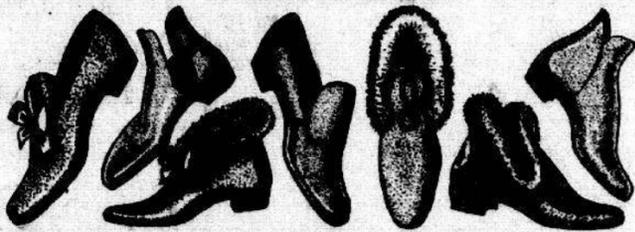
Nickel plated Crumb Trays and Brushes with handles to match, in a variety of patterns; regular price \$2; special, only **\$1.35**

#### CHILD'S TABLE SETS, 25c

Child's Three-piece Sets—knife, fork and spoon, good quality silver plated ware, each set put up in a neat box; special **25c**

### A GIFT THAT ALWAYS PLEASES—SLIPPERS

Young and old alike delight in a pair of cozy slippers and they are time-honored gifts. Here you find the most comprehensive assortments—a line that in variety and values at the several prices has no equal hereabouts—a fact that a few comparisons will prove. Not a wanted style but you'll find it here.



### Special Showing of Men's and Women's Cavaliers

The most luxurious of all Slippers; made with high, rolled tops and military heels; in ooze calfskin in black, tan and fancy colors. Per pair **\$5.00**

### Christmas Special Men's \$2.50 Slippers \$1.25

100 pairs of Men's Slippers, in chrome tan kid, black with patent facings and in dull gun-metal calf; in Opera and Everett styles, all made with hand-turned soles; regular prices \$1.75 to \$2.50. Choice **\$1.25**

### Fur Trimmed Juliets For Women, Misses and Children

Staple and novelty styles in great variety; made from the finest felt, in all colors, with light turned soles and fur trimming; in all women's, misses' and children's sizes. Prices **\$1.00 to \$2.50**

Women's Beaver Felt Everetts, with soft hand-turned soles, in colors; per pair **\$1.25**  
 Women's Undressed Kid Boudoir Slippers, in colors, with medium Cuban heels and turned soles; per pair, **\$2.00**  
 Women's Slippers in many varieties and styles, in red, black and tan, made with new toe styles; per pair, **\$2**  
 Women's "Kozy" Slippers in red, black and tan, something new for women's wear and very rich; per pair, only **\$2.00**

### For Misses and Children

Infants' Cute Felt Booties, in colors, richly fur bound, fastened with ribbons; per pair **50c, 75c**  
 Infants' and Children's Fur Trimmed Red Felt Slippers, with turn soles; per pair **\$1.00**  
 Infants' and Children's Bearcloth Leggings, made to button; per pair **\$1.25**  
 White Jersey All-Button Leggings, for infants' and children; per pair **\$1.50**  
 Infants' and Children's Faxed, warm wool-lined shoes, with patent tips; per pair **\$1.00, \$1.25**  
 Infants' white and pink Button Boots, with high tops; per pair **\$1.25**  
 Infants' and Children's red and tan Beaded Moccasins; per pair **\$1.25 and \$1.50**

### Slippers for Women

Women's Velvet Mule Bath Slippers; per pair **45c**  
 Women's Red Knitted Bath Slippers, with soft soles; per pair **\$1.00**  
 Women's Kid Boudoir Slippers, in black, tan and red, with heels or heelless; per pair **\$1.25**

## A Gift of M. M. Co. Fine Furs

It is impossible to make a mistake when selecting a gift for a lady or a little miss from our collection of furs. Quality and style are the main essentials in furs and ours are as nearly perfect as expert buyers can secure, while our prices are without comparison. So varied is the assortment one finds here that it is a simple matter to find just what is wanted.



Pretty little money for Scarfs, at from \$2.50 to \$12.50; with Muffs to match, at from **\$1.75 to \$6.50.**

Fur Sets in Isabella and Sable fox, with neck scarfs in stole and shawl effects and muffs in rug or Empire shapes; these sets are very attractive with their trimmings of heads and tails. Prices from **\$25 to \$100.**

Fur Sets in black lynx, second only to mink in favor; our black lynx furs are notable for their long silky fur and the large size of the collars and muffs. Prices **\$60 to \$100.**

Fur Sets in mink, in various styles; some with the wide collar projecting well over the shoulders, others with the small, close-fitting neckpieces; the muffs are either pillow style with head trimmings or made in the rug style of seven separate skins. Prices **\$87.50 to \$160.**

Children's Fur Sets, in all the latest shapes and made in the most desirable furs. Prices **\$2.50 to \$25.**

## A Sweater Coat Bound to Please

With such altogether practical garments and such pretty styles as one finds here, it is no wonder the Sweater Coat is popular as gifts. Our Sweater Coats are knitted from pure worsted yarns and always hold their shape. All lengths, 36 to 42-inch chest with V-necks and military collars; plain and fancy weaves; in white, Oxford, red, brown, Copenhagen and green; also in combinations of white and gray and white and light blue. Prices **\$3.00 to \$9.00**

## Xmas Kimonos

Pretty, practical presents—kimonos, of which a fine holiday showing is here.

Long Silk Kimonos, made in new styles, with Empire backs or shirred yokes, in Persian and flower patterns in pretty colors, trimmed with solid color borders to harmonize. Prices, **\$6.50 to \$20.**

Short Silk Kimonos, special **\$3.50.**

Outing Flannel Kimonos, in best quality outing and in choice designs, **\$2.25 to \$4.50.**

**SILK PETTICOATS**  
 Splendid gift garments, in a great range of styles and colors, plain and fancy. Prices, **\$4.50 to \$17.50.**



## New Christmas Waists

Waists make such good gifts that we always arrange to receive our advance spring shipment in time for the holiday demand, and we are now showing a very attractive line in styles not to be seen elsewhere.

Lingerie Waists, trimmed in baby Irish and German Val insertion; also tailored Irish linen Waists ornamented with hand embroidery. Prices, **\$3.00 to \$7.00.**

Lace and Chiffon Waists, in delicate colors, for evening and dressy wear, **\$3.00 to \$15.00.**

**\$7.50 TO \$12.50 SILK WAISTS, \$5.00**

About twenty-five garments all told; all up-to-date in style and material; your choice at only **\$5.00**



## Merchandise Bonds

Sold in Dry Goods and Clothing Departments

This is the first season we have offered the convenience of Merchandise Bonds to perplexed Christmas shoppers and they are already popular. They're like a blank check—you buy the Bond for any desired amount, give the Bond as a present, the person who gets it makes his or her own selections, at any time.

## The Christmas Millinery Sale Is Clearing Out the Hats

To start a great millinery clearance on the eve of Christmas is unusual. We reason that a woman could make herself no better present than one of these stylish hats, and to make it an object to buy now we put the prices low, LOW. The sale was a success from the start—lots of women will have a new hat for Christmas, and not every one who will have one will buy it herself.

## Give Her Gloves or a Glove Certificate



Acceptable, useful, practical presents are gloves, but in giving them make sure that they are the best. Saturday broke all records for glove selling in our Glove section, showing that the qualities and the styles found here must be right and that the prices asked must be considered reasonable.

Fancy Embroidered Buck Kid Gloves, in colors to match the new dress fabrics; each pair handsomely boxed; per pair **\$2.50**  
 "Monarch" Kid Gloves—the finest made, absolutely perfect. Per pair, **\$2.25**  
 "Eskay" Kid Gloves—Made of selected stock and fully warranted. Per pair, only **\$2.00**  
 "Mascot" Kid Gloves—Without an equal at the price. Per pair **\$1.50**  
 Capeskin Gloves, in mannish styles, with single button; one of the great favorites for fall and winter. Per pair **\$2.25**  
 Mincee sizes in the above styles, \$1.25 to **\$1.75**  
 Baby sizes in the above styles at **\$1.25**  
 Women's Cape and Buckskin Gauntlet Gloves, made with medium and long cuffs; per pair **\$2.00 to \$3.50**  
 Kayser's all silk, silk and cashmere and all cashmere knit gloves; per pair **60¢ to \$1.25**  
 Women's and Children's Golf Gloves **35¢ and 50¢**  
**HOLIDAY GLOVES PUT UP IN FANCY GIFT BOXES—FREE**

### GLOVE CERTIFICATES

"The life preservers of Christmas," so somebody called our Glove Certificates. No worry about the size, no question about the style. She can make her own selection and be correctly fitted at her leisure after Christmas. The up-to-date way to make a present of gloves.

## Umbrellas for Christmas

Nothing will please a lady more as a gift than a good umbrella. Christmas showings here embrace the very best qualities, with handles in exclusive designs in natural and etched woods, inlays, sterling silver, rolled gold and solid gold—a showing that has no equal anywhere and the prices are moderate, assuring full values **\$3.00 to \$25.00**

## Fine Linens Always Treasured



Table Sets, Fine Towels and Embroidered Linen Sheets and Pillow Cases are always popular gifts. Our line of these goods is very extensive and being direct importations are exceptionally low price, quality considered.

Table Sets, with cloths of all sizes and napkins to match, **\$9.00 to \$50.00**

Dollies, Lunch Cloths, Scarfs, etc. in all styles and sizes, **35¢ to \$20**  
 Fine Towels, damask and buck, some hand embroidered; each **75¢ to \$2.50**

Hand Embroidered Sheets and Pillow Cases, very handsome, at per set, **\$16.50 and \$18.00**

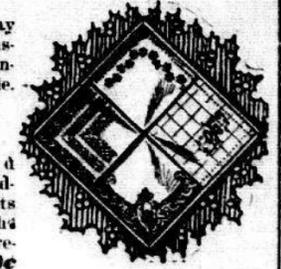
## Handkerchiefs Bought Here Are Sure to Please All Concerned

At 5c, 10c, 15c, 20c, 25c

At each of these prices one may select from almost endless assortments and in many instances the values are remarkable.

### Swiss Embroidered Handkerchiefs

The dainty materials and dainty designs of these handkerchiefs have won the hearts of all who have seen them. The prices add to their attractiveness; each **10¢ to 50¢**



**AT 50c EACH**  
 Hand-embroidered Irish linen handkerchiefs in dainty designs on the sheerest material. A showing not matched in variety or values anywhere in town.

**BOXED HANDKERCHIEFS.**  
 Boxes of six handkerchiefs, assorted, no two alike, **\$2.00 to \$4.00.**

**ARMENIAN HANDKERCHIEFS**  
 The fine quality of linen, the pretty lace edges and the exquisite hand embroidery that characterizes these handkerchiefs has made them the

most popular of all for gift purposes. Each **\$1.25 to \$1.75**

**MADEIRA HANDKERCHIEFS**  
 Their gauzy texture and the exquisite designs make them fairly irresistible; each **75¢ to \$1.50**

**TWO NEW STYLES**  
 Adrienne and Apperzell handkerchiefs are the newest and prettiest to be seen this season. Each **75¢ to \$1.75** for the Adrienne and from **\$2.00 to \$3.50** each for the Apperzell.

**CHILDREN'S HANDKERCHIEFS**  
 Three in a box, assorted; per box, **20¢ and 35¢.**

## Fine Leather Goods for Xmas

A fine Hand Bag is something every woman wants and she should have one. A selection from our large and varied showing, which includes all the staple as well as the best novelties, in every stylish leather, would surely please "her." Prices range from **\$1.50 to \$25.00**  
 Traveling cases, many styles **\$1.50 to \$20.00**