

# PRE-INVENTORY SALE

## SALE OF SALES---OPPORTUNITY OF OPPORTUNITIES

In a few days now we'll be right in the heart of the most gigantic task that falls to the lot of the average merchant—INVENTORY. How to lighten that task and facilitate and accelerate its accomplishment is the question of the day. And, inasmuch as stocks are rather high, the most important thing to do is to reduce them to the lowest possible basis. But how? Just this way: Name prices that will arouse your interest to fever heat, stimulate buying and move things out with a rush. And that's exactly what we've done. The prices on this page are conclusive proof, powerful arguments for your attendance. The stock has undergone a reduction that under any other condition would never be countenanced. It's no longer a question of what we can get, but HOW QUICK WE CAN SELL.

### Our Necessity Is Your Opportunity, and Opportunity Knocks But Once

In this sale, as in every other that's worth while, an unusually large number of bargains are included and to advertise all of them would be well-nigh an impossible task. So we have picked at random a few representative values—there are hundreds of others equally well worth investigating distributed throughout the store. WE HAVE NEVER ANNOUNCED A SALE OF MORE SUPERB POSSIBILITIES.

### Men's Clothing Suits and Overcoats During Pre-Inventory Sale at Great Reductions

The finest SUITS and OVERCOATS ever brought to Missoula are offered in this sale. Stein-Block, Kuppenheimer, EFF-EFF and Sincerity Clothes are all represented and no finer materials, no better workmanship nor more up-to-date styles can be found than are combined in these fine clothes for men. It's a great opportunity and you should not overlook it. Actual values and actual reductions as shown here:

All \$16.50 Suits—During Pre-Inventory Sale **\$ 9.75**  
 All \$25.00 Suits—During Pre-Inventory Sale **\$14.75**  
 All \$35.00 Suits—During Pre-Inventory Sale **\$24.75**  
 All \$50.00 Suits—During Pre-Inventory Sale **\$32.75**

### Unsurpassed Overcoat Values

All \$16.50 Overcoats—During Pre-Inventory Sale **\$ 9.75**  
 All \$25.00 Overcoats—During Pre-Inventory Sale **\$14.75**  
 All \$35.00 Overcoats—During Pre-Inventory Sale **\$24.75**  
 All \$50.00 Overcoats—During Pre-Inventory Sale **\$32.75**

### Underwear

Heavy fleeced-lined Underwear, a garment... **37 1-2c**  
 Lamb's down fleeced-lined Underwear, per garment... **75c**  
 All-wool plush Underwear, \$1.25 value, a garment... **95c**

### Dress Shirts

A fine line of Dress Shirts, with and without collars and cuffs, in all the new patterns and styles, worth up to \$1.75. During Pre-Inventory Sale, each... **80c**

### Neckwear

All 50c values, in French folds and closed ends, your choice, each... **25c**  
 All Ties regularly sold up to \$1.50; now, each... **75c**  
 All Ties regularly sold up to \$1.50, 3 for... **\$2.00**

### Boys' Knicker'er Suits

\$3.75 Knickerbocker Suits—Pre-Inventory Sale **\$2.95**  
 \$4.50 Knickerbocker Suits—Pre-Inventory Sale **\$3.75**  
 \$5.00 Knickerbocker Suits—Pre-Inventory Sale **\$4.25**  
 \$6.00 Knickerbocker Suits—Pre-Inventory Sale **\$4.75**  
 \$7.00 Knickerbocker Suits—Pre-Inventory Sale **\$5.75**  
 \$8.50 Knickerbocker Suits—Pre-Inventory Sale **\$7.00**  
 \$10.00 Knickerbocker Suits—Pre-Inventory Sale **\$7.75**

### Boys' Knicker'ker Pants

All Knickerbocker pants up to \$1.50, at, a pair... **95c**  
 All Knickerbocker pants up to \$2.00, at, a pair... **\$1.50**  
 Boys' pants, in odds and ends, a pair... **45c**

### The Finest Silks

A most Stupendous Sale of SILKS, comprising a wide range of styles and colorings, consisting of three BIG LOTS. In many instances the figures are a third to a half of the former marked prices.

#### LOT 1

Consists of 24 and 27-inch Jap Silks, Rough Silks, Plain Taffeta and Satins, in a big range of colorings. Values to 75c. Special, a yard... **29c**

#### LOT 2

Consists of Crystal Cords, Plain Taffeta, Kimono Silks, Plaids, Plain Messalines, in a beautiful range of colors and some blacks. Values to \$1.25. Pre-Inventory Sale price, a yard... **59c**

#### LOT 3

Consists of full yard wide and narrower widths of Black Taffetas, Peau de Soies and Fancy Figured Silks, for waists, etc. Not a big lot, but a splendid bargain. Values to \$1.50. Pre-Inventory Sale price, a yard... **75c**

### Fancy Velvets and Corduroys

Twenty pieces 20 and 24-inch Corduroys and Fancy Velvets; very desirable for waists or fine Suits. A splendid range of the most wanted colors; a regular \$1 and \$1.25 value. Pre-Inventory Sale **69c**

### Silks and Velvet and Sateen Remnants Half Price

Hundreds of short ends and remnants of Silks, Satins and Velvets to be closed out at ONE-HALF FORMER PRICES.

### Wool Dress Goods

This Sale of DRESS GOODS includes nearly every piece of goods in the stock, both in black and colors, and the sacrifice in prices is the greatest in the history of this store.

#### LOT 1

Consists of twenty or more pieces of 36 and 38-inch all-wool and wool mixed Suitings, Mohairs, Henriettas, Panamas, Novelty Suitings, in blacks, staple colors and evening shades. Values to 75c a yard. Pre-Inventory Sale price, a yard... **37 1/2c**

#### LOT 2

Consists of twenty-two pieces of black and colored Suitings, in Mohairs, Serges, Novelty Weaves and light evening shades of Crepes, etc; values to \$1.50. Pre-Inventory Sale price, a yard... **69c**

#### LOT 3

Comprises a wide range of high-class wool and silk mixed Suitings, such as Panamas, Serges, Batistes, Home-spuns, etc., in all the best shades and many novelty weaves; values up to \$1.75. Special, a yard... **98c**

#### LOT 4

Consists of fifteen pieces of 40 to 56-inch Suitings, in Panamas, Novelty Weaves and Phantom Stripes, in browns, navys, grays and greens; values to \$2.25. Pre-Inventory Sale, yd... **\$1.15**  
**Wool Dress Goods Remnants 1-2 Price**  
 Hundreds of remnants and short ends of Dress Goods, for waists, skirts and children's Dresses—a big lot to choose from—Every thing at ONE-HALF PRICE.

### Silk Skirts

All Silk Skirts have been divided into three lots, regardless of former price, and at the prices we quote there is not a woman in Missoula but who can own one or more. Silk skirts that formerly sold to \$8.50, having deep flounce with dust ruffle of feather-silk to match, also with short silk under ruffle, go at, each

**\$3.75**

Silk Skirts that formerly sold up to \$14.50, the tailored effects, with deep flounce and silk under ruffle, go at each

**\$6.50**

Silk skirts that formerly sold up to \$18.50, very handsome and none better, made with deep flounce and deep under ruffle, go at, each

**\$9.75**

### DRESS SKIRTS

50 Dress Skirts, in Panama and mohair, in colors of navy, brown and novelty mixtures, every one this season's style. The price is special for this sale... **\$3.39**

### Fine Furs

For this sale all of our fine stock of FURS are marked 25 per cent less than the regular price. Jap mink, real mink, Isabella fox, marten, squirrel, beaver, river mink, opossum and coney. All go at **25% Off**

### Neckwear for Women

Linen Stock Collars, Lace Collars, Fancy Sleeves and Half Sleeves and children's Sailor Collars—all go at, each... **19c**  
 Women's Lace Collars, Bows and Jabots, each... **35c**  
 Women's Lace Collars, Stock and Jabot Collars, each... **50c**  
 Lace Collars, Jabots, Net Bows, Black Silk Scarfs, Dutch Collars and Coat Sets, each... **75c**  
 Ready-made Veils, in all the new shades, each, **75c, \$1, \$1.25, \$1.50 and \$1.75**

### Women's and Children's HOSIERY

Women's and children's wool Hose, regular 35c. Pre-Inventory sale, a pair... **25c**  
 1 case women's cotton Hose, in black and tan, a pair... **9c**  
 Women's fine Cashmere hose, 45c values, a pair... **35c**  
 Fine all-wool Hose for women and misses, plain and ribbed, 65c and 69c values, pair... **49c**  
 Women's and misses' best quality cashmere hose, \$1.00 values, a pair... **75c**  
 Women's and misses' fine quality Cashmere Hose, \$1.39 values; a pair... **\$1.00**

### Men's and Women's Fine SHOES

Our SHOE DEPARTMENT has never been given to "Sensational Prices"—but you'll find better values here than you ever got before for your money.

### Women's and Misses' Slippers

75 pairs ladies' high-grade Dress Slippers, in patent leather, with four straps and French heels; regular \$3.50 and \$4 values; special, a pair... **\$2.65**

Ladies' leather Slippers, warm lined and fur trimmed; regular \$1.75 value; special, a pair... **\$1.25**

Ladies' Spats or Gaitors, in all colors; a pair... **75c**

Ladies' patent colt Blucher lace Shoes, double sole, plain toe; regular \$3.25 and \$3.00; a pair... **\$2.60**

Ladies' high-cut gunmetal Outing Shoe; regular \$4; a pair... **\$3.45**

Infants' soft sole Shoes, in colored tops; sizes 0 to 4; regular 50c; special, a pair... **25c**

### Men's Shoes and Slippers

Men's tan Pocatello calf Blucher Shoes; good looking, yet heavy enough for every day wear; regular \$3; a pair... **\$2.15**

Men's black calf, Blucher lace, double sole, wide toe shoes, No. 1506; regular \$2.75; pair... **\$2.15**

Men's 16-inch, high-cut, tan grain, lace Shoes, with straps around top; regular \$5; pair... **\$2.95**

Men's Bathroom Slippers, a pair... **35c**

Men's Felt Slippers, leather soles, a pair... **50c**

Men's Velvet Slippers, per pair... **65c**

Men's tan and black Leather Slippers, a pair, **75c, 90c**

Men's tan and black leather Romeo Slippers, in large sizes, regular \$2, pair, **\$1.35**

### Domestics

Supply Your Wants During This Sale at the Lowest Prices Ever Offered

36-inch Bleached Muslin, regular 12 1-2c quality; special, a yard... **9c**

36-inch Unbleached Muslin; regular 9c quality; special, a yard... **7c**

36-inch Percales, in all colors; regular 15c quality; special, a yard... **12 1-2c**

36-inch Cheviot Suitings, in light and dark colors; regular 20c quality; special, a yard... **15c**

12 1-2c Outing Flannel, special, a yard... **10c**

10c Outing Flannel, special, a yard... **8 1-2c**

**One-Third Off All Domestic Remnants in Calicoes, French Ginghams and Outings**

\$1.75 Comforts, large size, special, each... **\$1.39**

\$2.25 Comforts, large size, special, each... **\$1.75**

\$2.75 Comforts, large size, special, each... **\$2.00**

### Linens

Your Linen Chest Replenished During This Sale at a Great Saving.

70-inch Bleached Table Linens, \$1.25 values, special, a yard... **98c**

72-inch Bleached Table Linens, \$1.50 values, special, a yard... **\$1.25**

20-inch red bordered Hotel Napkins, regular \$1.50 a dozen; special... **\$1.25**

18-inch Unbleached Linen Crashes, regular 16 2-3c; special, a yard... **12 1-2c**

12 1-2c Cotton Huck Towels, special, 10c each; or, a dozen... **\$1.10**

15c Cotton Huck Towels, special, 12 1-2c each, or, per dozen... **\$1.25**

12 1-2c Bleached Turkish Towels, special, each... **10c**

15c Bleached Turkish Towels, special, each, 12 1-2c

20c Bleached Turkish Towels, special, each... **15c**

25c Bleached Turkish Towels, special, each... **20c**

50c Bleached Turkish Towels, special, 3 for... **\$1.00**

All Table Linens, Napkins and Crash Remnants at ONE-THIRD OFF marked prices.

### FOR Children

Children's Felt Sailors, in red, green, brown and navy; banded with gross-grain silk ribbon; special, each... **89c**

Children's Felt Sailors, different shades... **25c**

Billie Burke Felt Hats, each... **59c**

Children's Flannel Hats, bound in velvet, each... **79c**

Children's Soft Flannel Hats, each... **75c**

Camel's hair felt Tam o' Shanter's, each... **25c**

Astrakhan and Broadcloth Tams, each... **49c**

Bearskin Tams, with ear tabs, each... **59c**

Tobogan Knit Caps, special, each... **50c**

Bearskin Baby Hoods, special, each... **89c**

Bearskin Baby Hoods, special, each... **59c**

Astrakhan Caps, with ear tabs, each... **25c**

### Hose Supporters

Princess Chic Hose Supporters, special... **39c**

Children's Waist and Hose Supporters... **25c**

Women's Front and Hip Supporters... **25c**

### Women's Suits and Coats Stupendous Reductions

Every SUIT in our splendid stock of this season's newest and best styles will be included in this sale. Nothing reserved. All Suits ranging up to and including \$20.00—choice... **\$13.98**  
 All Suits ranging from \$22.50 to \$27.50—choice... **\$17.50**  
 All Suits ranging from \$30 to \$37.50—choice... **\$25.00**  
 All Suits ranging from \$40 to \$47.50—choice... **\$29.50**

### Coats Now Far Less Than Half

Four Lots of WOMEN'S COATS have been bunched for quick selling. We have no room for the merchandise and make this great reduction to move them.  
 COATS that formerly sold for \$17.50—your choice... **\$4.95**  
 COATS that formerly sold for \$20.00—your choice... **\$7.98**  
 COATS that formerly sold for \$35.00—your choice... **\$13.50**  
 Three-quarter Coats, made of covert and fancy mixtures, and worth to \$18.50, go at the remarkably low price of... **\$3.50**  
 All Other Women's and Children's Coats in stock go in this sale at 25 PER CENT OFF.

### Women's Raincoats

Raincoats of cravenette, moire, poplin and silk rubberized, your choice of the lot for... **\$10.00**

Fifteen Women's Suits that formerly sold to \$30.00, in black, brown, gray and mixed—your choice, only... **\$5.00**

### Children's Coats

Something special for the small one from 6 to 14 years old—Coats that sold to \$2.75, in colors of brown, gray and mixtures; special, each... **\$1.75**

### Latest Millinery Creations

We know this sale will bring gladness to the hearts of many women of Missoula because it makes possible the opportunity for procuring a new hat at a big saving. The high class and richness of our hats need no further comment. This store has always stood in the front rank in the millinery sales of Missoula, but this season we have surpassed all previous years. During the great pre-inventory sale we offer without reserve every hat in our millinery department at ONE-THIRD OFF.

Sale Begins  
**Monday Morning**  
**January 3**

 **COEN-FISHER CO.** 

THE GOLDEN RULE MISSOULA'S MOST POPULAR TRADING CENTER

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