

Surprising Examples of Drastic Underpricing

Every department in the Donohue Company's big store contributes many surprising bargains—greater than you are ever permitted, even in the biggest and best clearance sales. Here you have reliable, standard grades of merchandise bargained—not the sweepings and cleanings of an undesirable stock. We cannot emphasize too strongly the importance of the Summer Dress Sale, the Tailored Suit Sale, the Men's Clothing Sale, the Wash Goods at matchless reductions, the Millinery Sale, the Shoe Sale, and other minor sales herein listed. Each event is a sensation in itself and we want you to come and get your share.



Very High Class Late Summer Dresses Reduced Prices Now Nearly Half

Extremely beautiful productions of the most agreeable sort—white and tinted linens, gingham and novelties in a marked-down sale that affords most unusual savings. The colors are most satisfying and the manner of making will particularly delight you. We know these to be the best bargains in wash dresses in town as the below reduced prices testify:

\$6.50 dresses, now **\$4.75** \$13.75 dresses, now **\$8.25**
 \$8.00 dresses, now **\$5.50** \$15.00 dresses, now **\$9.75**
 \$11.75 dresses, now **\$7.50** \$18.50 dresses, now **\$10.50**

ALL LINEN SUITS NOW HALF PRICE.

White and tinted linen two-piece suits, Jasper linen and burclaps now so much in vogue now offered at half their usual prices.

Fifty Assorted Fine Pattern HATS

\$3.75
VALUES TO \$15

Late midsummer styles, New York hats that have not been in the store more than a few weeks. This sale marks the final outgoing of this summer's superb styles.

FACTORY HATS.

AT **50¢**—Children's straight and dip-brim sailor straws. Some have embroidered bands, ribbon streamers.

AT **75¢**—Women's nifty street hats, in both bleached and burnt straws; newest shapes.

Fine Spring and Summer Tailored Suits \$12.75

Regular Values to \$37.50

No need to say that the values involved in this sale are phenomenal. But what we do wish to impress upon you most emphatically is that there is a full three months of immediate wear to be gotten out of your purchase. The materials are all this summer's very popular kinds—plain and fancy serges, wide wales, half worsteds and others. No fear about the colors need trouble you. The range offers unlimited choice and the models makes for you Missoula's greatest suit bargains.

Undoubtedly the qualities will bring out a crowd of eager buyers for the usual prices range upward from \$22.50 to \$37.50, so be well advised and come early for yours. Suits that are better and prettier than are ever seen in any usual sale are here today at a saving to you of a full half and more. All sizes and extra sizes on sale at **\$12.75**



Pure Linen Auto Coats Bargainized

Full length coats, in natural or bleached linen greatly reduced for immediate selling. Adaptable for driving, motoring or nobby street wear. Complete range of sizes and a multitude of good styles.

\$5.00 linen coats, now **\$2.50** \$10.75 linen coats, now **\$7.50**
 \$8.50 linen coats, now **\$5.75** \$15.75 linen coats, now **\$16.75**

Extra Special Values in Long Kimonos \$1.50

Light, cool kimonos, dainty in design and so pleasingly low priced. Sale offers choice of half a dozen varieties of patterns in cotton challies and crepe, in Persian and Japanese effects. Wide borders of mercerized sateen binding lend character to the garments. Values are fully double the sale price **\$1.50**

Ribbon
Yard 10c
WIDTHS TO NO. 60
Taffeta ribbons in a complete assortment of colors, values are regular 12 1-2c and 15c qualities.

Calico
Yard 8 1/3c
50 NEW PATTERNS
Silk finished American prints—fast colors, in new pongee silk patterns; 12 1-2c qualities.

Lawns
Yard 8 1/3c
DAINTY FLORAL PATTERNS
Crisp, sheer lawns and dimities, make coolest and prettiest summer dresses, 12 1-2c qualities.

Dress Linens
Yard 12 1/2c
REGULAR 25c GRADES.
Limerick and Brittany linen suitings, all the popular tints and natural color. Final reduction.

Best Gingham
Yard 12 1/2c
GENUINE SCOTCH ZEPHYR.
32 inch, in this well-known quality; pink and blue checks and broken plaids. Sold at 25c yard usually.

Ribbon
25c
WIDTHS TO NO. 150.
100 pieces of taffeta ribbon, comprising all the solid colors and shades. Values are up to 40c yard.

Nainsook
Yard 19c
REGULAR 25c VALUES.
Fine nainsook, plain, checks and crossbars, for making underwear, waists, etc. Rare bargain.

Nightgowns
98c
50 dozen superb gowns, embroidery or lace trimmed, full length sleeves; V, square or Dutch neck. Actual values in this sale are \$1.50 and \$2.00 qualities. The best and biggest event seen here within the year. Sale price **98c**

\$12.75 NOTORIOUS SALE OF BENJAMIN CLOTHING **\$12.75**
World-Famous \$25 Suits at a Competitionless Bargain
We say that Benjamin suits for men and young men are now offered at competitionless bargains because there is no other suit on earth that can favorably compare with the sterling value and qualities of the Benjamin. Every man who has worn one agrees with us. Benjamin suits are made to sell at \$20 or better, and those prices prevail all over the world. We offer every one of our \$20, \$22.50 and \$25 Benjamin suits for choice at one price only, and that price is half or nearly half the usual price. Can you find a sale to compare with this? Hundreds of men can't, that's why they come here. They realize that we are offering incomparable suit values at \$12.75.

Corset Covers
50c
50 dozen splendid corset covers, with two and three rows of lace insertion, also many styles in shadow embroidery and open work. All are hand trimmed and finished and values are respectively 75c, 85c and \$1.00. Sale at, only **50c**

Huck Towels
12 1/2c
VALUES ARE 20¢ EACH.
Full 25 dozen of them, all made from selected quality absorbent cotton, in large sizes; fancy borders and well finished. Sale price, each **12 1-2c**

35c Rubdrys
25c
A NEW AND BETTER TOWEL.
Made by new process and an improvement in towel making. Very absorbent, extra large size, very thick, and retain heat. Sale price, each **25c**

Curtain Swisses
12 1/2c
YD. WIDE—WHITE AND COLORS
New stripes and checks, also dots in white and colors. A limited variety of figured effects. Values are fully 20c the yard. Sale price, yard **12 1-2c**

20c Silkolines
10c
NEWEST FIGURED EFFECTS.
Sale offers choice of some 500 yards of the very best silkolines in latest patterns. Values are 15c to 20c the yard. Sale price, yard **10c**

Draperies
25c
COLONIAL AND ART STUFFS.
New ideas, some just arrived last week. We want you to see these and enjoy them in your homes; therefore these 25c to 50c values for a while, yard **25c**

65c Sheets
39c
FULL-SIZED TORN & HEMMED
Large double bed sheets, full three-inch hems, ready for use. Sale price, each **39c**
15c slips to match, each **11c**

\$1.50 Spreads
98c
REGULAR SIZE, MANY PATTERNS
Twelve dozen quilts, very desirable designs. Note them just to your left at the main entrance. Regular \$1.50 spreads for **98c**

Knit Underwear
Hosiery Specials
Ladies' and Misses' Vests—Flat knit, good quality, sleeveless. Sale price, each **10c**
Ladies' Vests and Pants—Long or short sleeves, high-necked vests, silk finished; will hold shape to last thread; pants are tight knee or umbrella style. Sale price, per garment **25c**
Ladies' Union Suits—Tight or lace-trimmed knee, short sleeves, splendid medium weight, and finished; extra special **50c**
Children's Knit Waists—As good as the Nazareth and as satisfying in every way; 2 for **25c**, or, each **15c**
Ladies' Hose—Black or tan cotton, wide garter top; regularly 25c the pair, now on sale at 2 pairs for **25c**
Ladies' Fancy Hose—Silk embroidered black hose or black or white lace and half lace hose; qualities you often pay 50c for, on sale for, choice of the three kinds at, pair **25c**

Oxfords on Sale
Besides being the pleasantest place in town to shop for summer footwear, the Big White Shoe Store always has the best bargains to offer.
W. L. Douglas \$4 Oxfords - \$1.90
W. L. Douglas shoes for men are the most popular shoes on the market today—the name and reputation is on and behind every pair, so we pass the guarantee to you, knowing its true value. This lot of genuine W. L. Douglas Oxfords are the regular \$3.50 and \$4.00 qualities, in patent kid and dull calf leathers, and in sizes only from 5 1/2 to 8 1/2. We positively know this to be the very best shoe value in Missoula and urge your immediate buying. To remain at this price while they last; the pair **\$1.95**
Women's \$3.50 Fine Oxfords at - \$1.95
The largest number of this lot have black or green cloth tops, button style; Oxfords now being worn extensively because of their comfortable, attractive as well as good-wearing qualities. Also, there are some kid and dull calf Oxfords in all sizes that are in no wise lesser values, are sure fitting, trim and durable. On the whole, the values average \$3.50 the pair, but are now all greatly reduced for this big sale, at, the pair **\$1.95**

Extra Special A Remnant Sale
Oddments, remnants and mill end pieces in lengths from 2 1/2 to 15 yards, of all classes of dress goods, wash goods, linings. See these displayed on the counter and for your choice pay only—
1/2 Half Price 1/2
Men's 50c Four-in-Hands 25c
Splendid new summer ties—an immense assortment of plain and fancy, also the late tubular seamless effects. Usual prices never less than 50c, oftener 75c. Our price **25c**
Men's 35c Fancy Hose 3 Pairs 50c
Fancy half hose—the kind you should wear with your Oxfords—high colorings and subdued tones, fancy embroidered effects and color combinations; never less than 25c, splendid 50c values. Our price, 3 pairs for **50c**

A Luggage Sale
The largest trunk store in Montana is on our third floor, and lowest prices are always a feature. It is a great satisfaction to select your traveling needs from an immense stock. Read these special sales:
\$12.50 Trunks Now \$7.50
Sale offers choice of four varieties, one of which is a metal-covered 36-inch trunk made of 3-ply bass wood and finished with brass capitol trimmings and bumpers and Excelsior lock. Straps all around, covered compartment tray. Guaranteed \$12.50 trunk, now reduced for special selling to **\$7.50**
Suit Cases \$1.98
Imitation alligator or heavy Karatol over strong steel frame, linen lined and has a shirt fold. Worth double the sale price **\$1.98**
\$8 Suit Cases \$4.75
Guaranteed genuine cowhide, 24-inch or 26-inch frame, linen lined, inside straps, top compartment, heavy reinforced bumpers. Sold for \$8.99 in all good stores. One sale now at **\$4.75**

Hammocks Reduced
We would remind you that every one of our hammocks are new—just came in this season—and are direct from the best reputable manufacturer, who has been making the best in hammocks that the market affords for the past twenty years. Read these specials:
Good Hammocks at \$1.25
Regulation size, closely woven and have fringed valance on both sides, neat oriental striped effects, head rest. Now reduced to **\$1.25**
The same in floral designs now **\$1.50**
Better Hammocks at \$1.98
Very large size in closely woven hammocks; great assortment of pretty oriental designs; our most popular seller, and one that we know to be a most extraordinary value at the reduced price of **\$1.98**

Donohue's ALWAYS RELIABLE **25c** 6-foot shades, opaque cloth, in two shades of green and terra cotta. Worth 50c, complete with brackets.
10c extension rods, can be adjusted to any ordinary window. Sale price, complete with brackets **5c** **Donohue's** ALWAYS RELIABLE