

**WOMEN'S AND CHILDREN'S Fine Millinery**

**SENSATIONAL CLEARANCE PRICES**

Every hat in the store must be sold during the Great Clearance Sale and these prices will surely be an effective means toward this end. Every hat in the house is strictly up to the minute in style, many being late summer patterns, so that a becoming hat will be found for every customer. Prices are next to nothing.

Our entire stock of women's and children's ready-to-wear and street hats, prices ranging up to \$3.50, will be offered during this Great Clearance Sale at only, each **50c**

75 pattern hats, trimmed with quills, flowers, ribbons and velvets, worth earlier in the season as high as \$12.50. Your choice during the Great Clearance Sale at only, each **\$1.50**

65 pattern hats, consisting of the finest and best models in the millinery department, in fact, the cream of our entire stock; hats which sold earlier in the season as high as \$20. You may take your choice during the Great Clearance for only, each **\$2.50**

25 misses' and children's trimmed hats, in a good assortment of styles and colors, at one-half the regular price.

The early customer will undoubtedly secure the choicest models so that we would strongly advise intending purchasers to come as early as possible.

**ANNUAL AUGUST CLEARANCE** *Don't* **ALWAYS**  
**SUMMER STOCKS OF FINE WEARABLES, CARPETS, RUGS, ETC. BEGINS**

**FIFTY STYLISH TAILOR-MADE SUITS NOW GO AT \$10.00**

FORMER PRICES ARE UP TO \$27.50 AND \$30.00  
 And now comes the great and final clearance sale of fashionable, tailor-made suits. Prices only a fraction of what they have been. A splendid opportunity to obtain a smart, serviceable, tailored suit at the exceedingly low price of **\$10.00**

**35 HANDSOME TAILOR-MADE SUITS NOW, ONLY \$12.75**

FORMER PRICES ARE UP TO \$35.00 AND \$37.50  
 35 very handsome tailor-made suits, mostly in serges and fancy worsteds, all the very latest models, ranging in prices up to \$37.50. Your choice of this lot at the astonishing Clearance price of **\$12.75**  
 50 TAILOR-MADES—VERY LATEST AND HANDSOMEST—RANGING IN PRICE TO \$65, HALF PRICE

**ONE-HALF PRICE for All LINEN SUITS**

\$7.50 linen suits, Clearance Sale price, only **\$3.75**  
 \$10.00 linen suits, Clearance Sale price **\$5.00**

**ALL OUR FINE COATS at HALF PRICE**

\$12.50 linen suits, Clearance sale price only **\$6.25**  
 \$15.00 linen suits, Clearance Sale price only **\$7.50**

**ALL OUR FINE COATS at HALF PRICE**

\$10.00 coats, in the clearance, **\$5.00** | \$15.00 coats, in the clearance, **\$7.50**  
 \$12.50 coats, in the clearance, **\$6.25** | \$18.00 coats, in the clearance, **\$9.00**  
 \$25.00 coats will be in the clearance at **\$12.50**

**GIRLS' COATS HALF PRICE**

Girls' spring and summer coats and dresses, in the Clearance Sale at one-half price. Mothers will do well to attend this sale, for it will mean an immense saving on children's wearables. Included in this sale are stylish and pretty coats, heavy enough to wear almost throughout the year; dainty wash dresses in the gingham, lawn, percale and galatea cloths. Our regular prices are always considered the most reasonable in Missoula, and one-half our regular prices must mean sensational bargains.

**Cravenette and Silk Rubber Raincoats \$10**

Among the coats included in this Clearance Sale lot are fine silk rubberized coats, worth up to \$45.00, and a great many high grade cravenettes worth up to \$35.00. The lot consists of about 48 garments in all, and all sizes may be found in them. We have decided to place the entire lot of these high class rain and automobile garments on sale at the astonishing low price of, each **\$10.00**

**SKIRTS; IMMENSE SAVINGS**

Immense savings on separate skirts during the Clearance Sale. Almost every garment is reduced from one-third to one-half regular prices. Note these savings:  
 \$10.00 skirts, in the Clearance Sale at **\$5.75**  
 \$19.75 skirts, in the Clearance Sale at **\$7.50**  
 \$25.00 skirts, in the Clearance Sale at **\$12.75**  
 \$30.00 skirts, in the Clearance Sale at **\$15.75**  
 All sizes and styles are included in the great clearance.

In our determination to sell our merchandise, each department gains, making this clearance the best ever published in Montana.

Friends and patrons: It is our custom to start our sales—rather early you will say—but that's the reason we have had so many famous Annual Clearance Sales and, as usual, the results have been otherwise. You have had ample opportunity to take advantage of the savings they have given. Now we bid you come to our store can possibly offer you such a liberal sale as ever seen.

The firm's head has passed the word along, let each department do some spectacular work. We are advertising a large portion of them for you to see. They are here and there and from forgotten corners.

**A Remarkable Clearance of Dresses**

**FINEST LINGERIES AT FRACTIONAL PRICES**

15 pretty lingerie dresses. Made of sheer, soft materials. Lace and embroidery trimmings and insertions. Values up to \$22.50. Clearance Sale price for your choice of any of these pretty dresses **\$5.00**

25 exceedingly pretty lingerie dresses, in white, pink and blue. Elaborately trimmed with lace and embroidery insertions. All very late models. Regular prices range up to \$19.75. Clearance Sale price **\$7.50**

22 beautiful lingerie dresses. All the latest and most approved styles. Suitable for street or evening wear. Make pretty dancing dresses. Values up to \$25.00. Clearance Sale price for your choice of the lot, only **\$10.00**

**LOVELY PARTY DRESSES LESS THAN HALF**

Four Suesine silk dresses, back, light blue, gray and natural; regular value \$25.00. Clearance sale price **\$11.75**  
 Seven messaline dresses in assorted styles and colors, plain and figured; extra fine silk; exceedingly pretty dresses; value \$25.00, \$27.50, \$30.00 and up to \$39.75. Clearance sale price **\$12.50**  
 Two Foulard dresses; beautifully trimmed with soutache braid; fine lace yokes; three-fourths sleeves; value \$35.00. Clearance sale price **\$15.00**  
 Four very beautiful Foulard dresses made from tulle overskirt; fine lace yokes and sleeves; assorted patterns; navy and black; sizes 36, 38, 40 and 42; regular price \$35.00. Clearance sale price **\$15.75**  
 Two dresses made from extra fine quality Foulard; navy blue and black; sizes 42 and 44; regular price \$42.50. Clearance sale price **\$16.75**  
 Three very beautiful taffeta dresses made with pleated skirts; waist trimmed with silk soutache braid; fine net yokes; finished with gilt embroidery; worth regularly \$33.75. Clearance sale price **\$16.50**  
 Two Messaline dresses; one old rose and one gray; beautifully tucked and trimmed; fine lace yokes; value \$39.75. Clearance sale price **\$16.75**  
 One navy blue taffeta dress; made from extra quality taffeta; long sleeves; trimmed with fine lace and lace yoke; regular price \$29.75. Clearance sale price **\$18.75**  
 One light Messaline dress; size 40; beautifully made and trimmed; long sleeves; lace yoke; regular price \$35.00. Clearance sale price **\$15.75**  
 One black and white Messaline dress; empire style; value \$53.75. Clearance sale price **\$19.75**  
 One Messaline dress; reseda green; beautiful lace sleeves and yoke; size 36; regular price \$39.75. Clearance sale price **\$15.75**  
**50c Corset Covers 25c**  
 A nice assortment of corset covers, tastefully trimmed with laces and embroideries, values up to 50c only, each **25c**

**FINE EVENING GOWNS AWAY UNDER VALUE**

Four natural pongee gowns; tunic skirts; waist trimmed with soutache braid; lace trimmed sleeves and yoke; regular sale price \$27.50. Clearance sale price **\$15.00**  
 One low neck natural pongee dress; tucked around waist and collar; eyelet embroidery yoke; size 18; regular price \$22.50. Clearance sale price **\$22.50**  
 Two beautiful evening dresses made from very fine cloth of gold material; one champagne and one reseda green; worth \$37.50. Clearance sale price **\$22.50**  
 One old rose empire gown; size 36; made from very fine Messaline; embroidered front and fine trimming in yoke; regular price \$42.50. Clearance sale price **\$17.50**  
 One very fine Messaline gown; size 36; beautifully braided; tucked yoke, deep flounce and train; worth \$50.00. Clearance sale price **\$22.50**  
 One gown; size 36; made of extra quality green pongee; fine net yoke and sleeves; soutache braid around neck and waist; regular price \$35.00. Clearance sale price **\$17.50**  
 One beautiful dress of pink Point de Spirit net; silk drop skirt; low neck; short sleeves; regular price \$36.75. Clearance sale price **\$18.75**  
 One evening dress of sheer pink silk; size 18; spangled sleeve trimming and yoke; worth regularly \$39.00. Clearance sale price **\$16.75**  
 One evening dress of blue and white challis; size 18; worth regularly \$28.75. Clearance sale price **\$16.75**  
 One very beautiful dress of black Messaline; three-fourths sleeves; net yoke and tunic skirt; regular price \$55.00. Clearance sale price **\$29.75**  
 One evening gown of beautiful corded silk in champagne color; size 36; high neck and long sleeves; silk braid trimmings; worth regularly \$38.75. Clearance sale price **\$22.50**  
 One black Messaline dress; size 36; worth regularly \$29.75. Clearance sale price **\$15.00**

**\$2.50 Waists \$1.00**

Upwards of 300 cool, fine fitting, nicely tailored white waists. Made from Persian lawns, fine linens and lingerie fabrics. Values left over from various lines, worth up to \$2.50. The entire lot is assembled on one big table and the Clearance Sale price is only, for your choice **\$1.00**

**Silk Waist Bargain**

Fine lot of silk waists, consisting of about 60 garments, made from taffeta silks, messalines, pongees and chiffons, in a good assortment of desirable colors. Values up to \$7.50. Clearance Sale price only **\$2.98**  
 4 dozen very elegant taffeta waists, in changeable, plaid and small stripes. Strictly tailored and fine fitting. Worth regularly up to \$10.00. Clearance Sale price only **\$3.98**

**Clearance Corsets 50c**

300 good, serviceable corsets, made in the most desirable models of extra fine quality of batiste, substantially boned, good hose supporters, long and short hip models. Corsets worth up to \$1.25 in the Great Clearance Sale only **50c**

**\$1.00 Nightgowns 50c**

Misses' and women's gowns, worth to \$1, only **50c**  
 Women's gowns in sheer, soft materials, lace and embroidery trimmed. Values up to \$2 only, each **\$1.00**

ONE VERY LARGE TABLE OF SLIGHTLY SOILED AND MUSED UNDERMUSLINS—GOWNS, CHEMISE, CORSET COVERS AND DRAWERS; STRICTLY HIGH-CLASS GARMENTS; IN THE CLEARANCE SALE AT EXACTLY **1/2 Price.**

**Any Man's Suit in the House**

**\$12.75**

For Suits Worth **\$22.50, \$25 and \$27.50**

**Astonishing Shirt Values**

**GOLF SHIRTS**—Slightly soiled garments from leakage, others badly mussed and crumpled. Shirts you always pay no less than \$1.50 for. Clearance Sale price, each **50c**  
**WORK SHIRTS**—The usual kinds, picked promiscuously from the stock, black and striped satens, cambric, etc., values to \$1.00. Clearance Sale price, each **50c**  
**DRESS SHIRTS**—"Princely" and "Silver" brand fine dress shirts, late patterns in Madras and light percales, cuffs attached, values to \$2.50. Clearance Sale price, each **75c**

**Hosiery Clearance**

**2 PAIRS 25c**—Men's good cotton hose, black or tan. Engineer and Fireman brand.  
**3 PAIRS 50c**—Men's fancy hose, assorted good colors and combinations, some silk embroidered, never worth less than 50c a pair.  
**3 PAIRS \$1-65c** and 75c silk hose, in fine variety of late colorings. A bargain.  
**50c A PAIR**—Absolutely all pure silk hose, highest grade for finest and longest wear. Each pair a positive \$1.00 value.

**Work Gloves**

**39c**  
 "Whip Lash Buck," flat seamed, reinforced between the thumb, and extra guard in the palm. Worth 75c a pair. Clearance price **39c**

**Children's Caps**

**5c**  
 Jockey caps and other kid various colors, such as all youngsters need. Values each. Clearance price **5c**

**Straws and Crash Hats, 1**

Final cleanup of men's and boys' straw and crash hats, sailors, wide brimmed work straws and any and every crash hat made. Good chance to get you a good, cool hat. Dozens of values to \$1.00. Clearance **50c**

**World-Famous Al**

**ALSO SOPHOM ALSBERG-PER**

This is not the time to dwell on quality of clothes—knows that nine-tenths of the public is satisfied with that. Fair dealing is the secret of the public faith, which, ergo, is the most commendably successful.

But it is astonishing to know that an enormous stock of high-grade clothing select anything that pleases us most.

However, such is the case. There's any possibility to juggle former price tentative to do so. Wherein could we

Customers here have known for years up to \$40, every suit being plainly marked which price you shall pay:

Select your suit, all former values up to \$40, including extra sizes—their \$27.50 suit or less pay **\$12.75**, if it

**ALL TWO-PIECES**

**Including Benjamins Worth**

The entire stock consists of some 75 suits, in the most likable patterns, mere and chevrons. A rousing bargain for these warm days. Guaranteed stylish at, only **50c**

**All Boy's Summer Suits**