

SOME men are "right up in the air" on the matter of clothes buying just now---so much noise, so many gaudily-painted store fronts, so many chances to "save," that one, if a stranger



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in Missoula, might well be confused. To people who know the town, know this store, know the class of merchandise it sells and the service it renders to its customers, it is different---they ignore all these allurements, come to the M. M. Co., get what *they want*, and go on, feeling, knowing, that if not entirely pleased with their purchase, that this store will "make good," even to the point of money back.

This is the only store in town *not* offering its men's clothing at "reduced prices," and the fact that we're doing a record-breaking business is proof of two things---1st, that this is the safest place to buy; 2nd, that at our regular prices men are finding *better values* here than elsewhere at "cut" prices.

This is the only store in town where you can buy

Premier Clothes
Hart, Schaffner & Marx Clothes
WoolWorth Clothes
Society and Fashion Clothes

---and among these peerless makes, covering every requirement of every man and young man, is just the suit or overcoat you're looking for, whether your price is \$15 to \$45 for a suit or \$15 to \$50 for an overcoat.

A man's duty toward himself is to buy where he can do best; granting that every man will concede this and that every man will learn for himself where he can do best, we only ask

the privilege of showing you our clothes---every garment is marked in plain figures so you can know the price without asking---we'll be perfectly willing to abide by your judgment.

A 10-lb. Turkey or a \$3.50 Hat--Free!

Take your choice of either of these *free gifts* when you come here and buy a suit or overcoat at \$20 or over. It's our Thanksgiving offering. Men with families are taking turkeys; single fellows, hats; both kinds unite in saying it's the best pickings in Missoula today---new, high-class, dependable clothing, full value at the price asked, and a Thanksgiving turkey or a hat as a bonus.

THANKSGIVING SPECIAL.
\$1.00 Nightshirts
 on Sale at
65c
 Men's good quality outing-flannel nightshirts, in neat patterns; military collars; in sizes 16 to 18; regular \$1.00 garments on sale at 65c.

THANKSGIVING SPECIAL.
"Neverdarn" Cashmere
 Hose at
16 2/3c
 Men's medium-weight Oxford gray cashmere hose; warm and durable; a favorite for the past 10 years; Sale 3 pairs 50c.

THANKSGIVING SPECIAL.
\$1.25 "Wooltexur"
 Comfort Underwear
75c
 Heavy fleeced, sanitary, silk-finished shirts and drawers; usually sold at \$1.25 per garment, on sale at only, garment, 75c.

THANKSGIVING SPECIAL.
\$1.50 Plaited Bosom
 Shirts
\$1.15
 Men's white plaited bosom shirts, our Coronet brand; coat style; cuffs attached; sizes 14 to 17 1/2; regular price \$1.50; Sale, \$1.15.

THANKSGIVING SPECIAL.
75c Keiser Barathea
 Four-in-Hands
50c
 Correct in style and the finest all-silk quality; reversible, to give double wear; 20 beautiful solid colors; 75c ties, at, 50c.

THANKSGIVING SPECIAL.
\$1.50 Sweater Coats
 on Sale at
95c
 Men's fancy-knit sweater coats; seal brown color; medium weight; pearl buttons; a comfortable garment at less than a denim jacket, 95c.

Missoula Mercantile Co.

The Store That "Makes Good"