

MISSOULA MERCANTILE CO. MISSOULA MERCANTILE CO.

FURNITURE

is a gift the whole family can enjoy--individually or in common--a fact many people have come to realize and instead of separate gifts, perhaps trifles, for each member of the family, are buying one real, permanent gift that all can share in.

Here are thousands of beautiful, useful, lasting articles to choose from--the greatest assortment ever assembled in a Montana store--all classified and marked in plain figures for quick, easy, comfortable comparison and selection. Four immense floors filled with the newest ideas in dependable Furniture, Carpets, Rugs and Draperies, every article the best of its kind that experience in buying and a knowledge of the markets can procure--GIFTS WORTH WHILE!

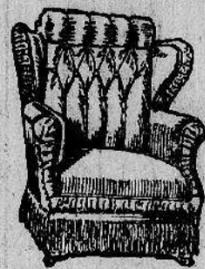
A Tremendous Pre-Holiday Sale

Starts Monday Morning--Continues All Week

20 Per Cent Discount on Nearly Everything

The greatest opportunity ever presented for Christmas Furniture buyers, and one without precedent in the furniture business in Missoula, and all occasioned by a new law which compels a concern like this to render a statement of stock on hand the first day of January, and a desire on our part to reduce our stocks as much as possible beforehand so the inventorying might be accomplished in the limited time between Christmas and New Year. A gift from us to the people of Missoula and vicinity aggregating in value thousands of dollars.

Come Early For Best Selections--Come Early to Avoid the Crowds--Come Monday Morning



All Turkish Rockers and Chairs in leather upholstery; the famous Karpen make and the best on the market; regularly priced at from \$25.00 to \$125, reduced **20 PER CENT.**

All Upholstered Rockers, in all the new styles, frames of solid oak, in either fumed, early English or polished or dull golden finishes; regular prices \$10.00 to \$40.00; reduced **20 per cent.**

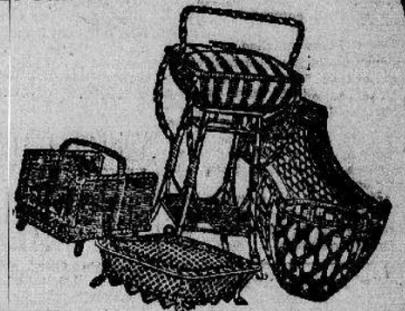
All Royal "Push Button" Morris Chairs, the comfortable, convenient kind, in golden, fumed or early English oak or mahogany, upholstered in velours, tapestry or leather; regular prices \$15.00 to \$60.00; reduced **20 PER CENT.**



All Parlor Suites in three pieces--rockers, chair and sofa--in exquisite designs wrought in mahogany and upholstered in velours, tapestry or Sterling leather; regular prices \$30 to \$150, reduced **20 PER CENT.**

All Dining Room Tables, round or square, with pedestal or leg base, in golden, early English or fumed oak and mahogany; regular prices, \$8.00 to \$100, reduced **20 PER CENT.**

All China Closets, early English, fumed or waxed golden oak or mahogany; regular prices, \$25 to \$150, reduced **20 PER CENT.**



All Buffets, in golden, fumed or early English Oak and mahogany; regular prices \$25 to \$150, reduced **20 PER CENT.**

All Reed Sewing Baskets, in various styles and finishes, regular prices \$5 to \$10, reduced **20 PER CENT.**

All Reed Rockers and Chairs, plain and fancy, not upholstered and upholstered, in shellac, fumed or cathedral finishes; regular prices \$3.00 to \$37.50; reduced **20 per cent.**



EXTRA SPECIAL

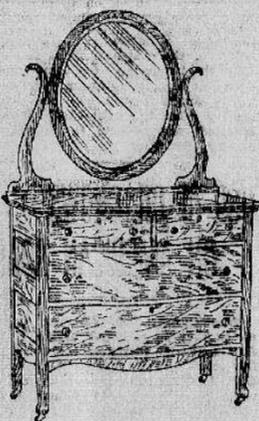
Magazine or Music Racks, exactly as shown in cut above; made from solid oak and substantially constructed; stands 42 inches high, shelves 15 inches wide and 11 inches deep; choice of golden oak, early English or mahogany finishes; a good, serviceable and useful piece of furniture; regular price \$3.50; special, while the limited stock lasts, only **\$1.95**

All Music Cabinets, in golden oak, mahogany, birdseye maple or walnut; regular prices, \$10.00 to \$30.00; reduced **20 per cent.**

All Smoking Stands and Cabinets, gifts men appreciate for den or library; regular price \$3.00 to \$15.00; reduced **20 per cent.**

All Cellarettes, styles to hang on the wall or stand on the floor, some completely equipped, in fumed, early English or waxed golden oak; regular prices, \$5.00 to \$60.00; reduced **20 per cent.**

All mahogany and mahogany-finished Dressers, Princess Dressers, Dressing Tables and Chiffoniers, in odd or matching designs, all new patterns; regular prices, \$15 to \$100.00; reduced **20 PER CENT.**



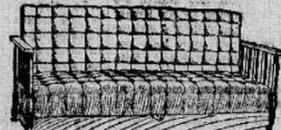
Mahogany-finished Dresser, like cut, with full, swell front, top 40x22 inches and best French bevel plate mirror, 22x40 inches, square mirror if preferred; regular price, \$27.50, special **\$22**

Chiffonier to match, regular price \$25, **\$20** only

All Ladies' and House Desks, in many fine new as well as conventional styles, in golden or early English oak and mahogany; regular prices, \$10 to \$80, reduced **20 PER CENT.**



All Regular and Box Couches, with frames of solid oak in golden, early English or fumed finishes, and upholstered in velours, tapestry and imitation or genuine leathers; good and appropriate gifts; regular prices \$10 to \$60, reduced **20 PER CENT.**



All Davenport Beds, the best makes on the market, in golden, fumed or early English oak and mahogany; upholstered in velours, tapestry, Chase leather and genuine black or Spanish leather; regular \$30 to \$150, reduced **20 PER CENT.**

All Combination Book-Case Desks, in all the prevailing finishes of oak, pieces that serve a double use and are especially suited for gifts to go in small homes, flats, etc.; regular prices, \$10.00 to \$60.00, reduced **20 per cent.**



The question what to give the housewife is satisfactorily answered when choice falls upon a Bissell's Carpet Sweeper; the labor such a gift would save makes it especially desirable.

Bissell's Sweepers are the best known and most reliable, and we have them in all finishes of woods, and at all prices:

- "Universal," price.....\$3.00
- "Grand Rapids,".....\$3.25
- "Prize," price.....\$3.75
- "Ideal," price.....\$4.00
- "Parlor Queen,".....\$4.75
- "Superba," price.....\$5.75

All Electric Domes and Fixtures; the splendid Enos-line of metal fixtures and Brown's "Arts and Crafts" wooden fixtures; dining room domes in wood, from \$5 to \$25; in metal, from \$25 to \$75; portable table lamps and piano and desk lamps and fixtures suitable for every room in the house; all reduced **20 PER CENT.**

Rugs

The high-water mark in American rug weaving is represented in our holiday display of Hartford, Saxony, Whittall's Anglo-Persian, Herati Wilton, French Wilton, Hartford Wilton and Bundhar Wilton rugs.

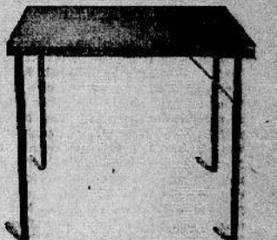
These rugs include authentic copies of rare Oriental designs and exactly duplicate in pattern and coloring the most expensive Serapi, Mossoul, Kermanshah and Ghorovian carpets; in sizes from 27x54 inches to 10 1/2 x 13 1/2 feet, at from **\$5 to \$115.**

These finer rugs are not suited for all purposes, so we have others suitable for every room in the house, in Dodge's Fibre, Roxbury and Hartford Tapestry, Hartford and Bigelow Body Brussels and Hartford, Smith or Roxbury Axminster, in all sizes from 27x54 inches to 9x12 feet, at from **\$3 to \$32.50.**

On all the above, in fact, on our entire stock of Rugs, a discount this week of **20 PER CENT.**

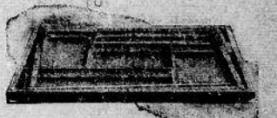
All Indian-made Baskets, in fancy colored splint, hickory and sweet grass, all sizes and shapes, from glove baskets to hamper; regular prices 15c to \$3.50, reduced **20 PER CENT.**

All Rope, Leather and Chenille Draperies and Portiers, in all colors; regular prices \$2 to \$20, reduced **20 PER CENT.**



Extra Special

Folding Card Tables--the famous "Lightweight," Peerless or Acme, made by the Carron-Archarena Co., and the strongest, lightest, most rigid and when folded the most compact tables on the market. Choice of round or square tables with 30-inch tops or tables with 24-inch tops with either square or round corners; choice also of golden oak, early English or Mahogany finishes and tops either plain or covered with green felt or genuine Chase leather. Sold everywhere at \$3.00 each; extra special **\$2.98** for this week



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