

THE DAILY MISSOULIAN

Published Every Day in the Year by MISSOULIAN PUBLISHING CO., Missoula, Montana.

Entered at the postoffice at Missoula, Montana, as second-class mail matter.

SUBSCRIPTION RATES. (In Advance) Daily, one month, \$0.75; Daily, three months, 2.25; Daily, six months, 4.00; Daily, one year, 8.00; Postage added for foreign countries.

TELEPHONE NUMBER. 110 Independent, 510

MISSOULA OFFICE. 123 and 131 West Main Street.

HAMILTON OFFICE. 221 Main Street, Hamilton, Mont.

SUBSCRIBER'S PAPERS. The Missoulian is anxious to give the best carrier service; therefore, subscribers are requested to report faulty delivery at once.

THURSDAY, DECEMBER 22, 1910.

HELPFUL WORK.

The civic-topic meetings of the Neighborhood club are the most helpful thing that has come into Missoula's public life in a long time. Of special benefit was the gathering Tuesday evening, when the members and their friends discussed the question of municipal government with direct reference to the Des Moines or Galveston plan of administering city affairs.

THE SMALL FARM.

A dispatch from Selkirk, one of the busy towns in the Musselshell country, announces that the last tract of the big Hart ranch has been sold. This ranch comprised four thousand acres; it was purchased by eastern dealers and marketed in small tracts, none larger than eighty acres.

HELL'S FIRE.

Our fathers were convinced that a lake, of molten fire, the subject of many a sermon which saw the hour-glass change ends twice, awaited the wicked after death. We of today—most of us—believe that there is no such thing in prospect, while our ministers, human guideposts to the promised land, dodge the issue. It is a favorite argument, where is hell? Mary MacLane says that it's in matrimony, but Mary has never been married. That's the trouble, we've never been there.

ward. A ticklish conscience coupled with a bad deed is as close to hell as a human being may well come. The principal function of hell, as it seems to the innocent bystander, is to furnish a nice, pleasant cuss word. Why, there are men who couldn't keep house without it.

PROFANITY.

It is probable that Missoula is no worse offender than any other city in Montana in this particular, but it is a fact that a woman cannot walk from one end of Higgins avenue to the other, in this district reserved for business, be the time day or night, without hearing expressions that shock a decent man. This is a bitter arraignment of one of the cleanest towns in the world, but it is not a whit too severe. The whole northwest is addicted to profanity in public places, it would seem. But, is, now that Taft has gone, the very limit in this regard, most folks say, but Missoula is bad enough, heaven knows. There is no excuse for this foulness of language, just as there is no intention of deliberate insult in its use.

We confess we are not prostrated with grief because the proposed wrestling match has been declared off. It does not interfere in the least with our holiday joy.

However, considering the ten millions, the University of Chicago will try to worry along without Mc. Rockefeller's personal participation.

If there is any place on the map whose Christmas has better cause for being merry than Missoula's, that place has not been discovered.

There is no easier way to do your Christmas shopping than to follow the tips given in The Missoulian's advertising pages.

The Neighborhood club is entitled to the thanks of Missoula for its excellent manner of presenting live civic questions.

We are pleased to note the fact that winter is confining the display of its boldest moods to the Atlantic coast.

The unwillingness of some Montana Democrats to enter a caucus is easily explained by looking backward.

Today is the day to send your contribution to the King's Daughters. They will do the rest.

It is easy to understand how marriage would be hell if Mary MacLane were mixed up in it.

Another encouraging sign is the hesitancy of the senate about approving tainted votes.

But if it were not for the almanac, we would not realize that this is the beginning of winter.

Tom and Jerry appear to be having about as gay a holiday week as anybody.

When the bogus-count game gets too raw for France, it is pretty bad.

The volume of Christmas business goes to the stores that advertise.

We greet winter this morning; this year's autumn was passing fair.

Winter starts today and it's a long time to March.

A DOZEN DONT'S

- Don't let yourself suppose, when you crowd into the place where Christmas shopping is being done, that you are the only one who is in a hurry. Don't forget that the clerk who has been working long hours for many days is human. Don't tell people that you do not expect to receive any presents. You know you do. Don't, if the present you are sending away is expensive, fail to remove the tag. Don't wait till Christmas for the purpose of being kind. Don't let your left pocket know what your right pocket gives for friendship, for love or for charity. Don't be grouchy merely because some delivery boy happens to prod you with the corner of a box that is twice as large as he. Don't present your Christmas gift as if you were conferring a favor. Don't hunt for price-marks on the presents you receive. Don't give merely for the purpose of creating the impression that you are generous. Don't forget that there is nothing more undignified than a signed Santa Claus. Don't forget that the clothes that you are not going to wear any more may look mighty good to somebody.

FROM HAMILTON.

Morris Jensen of Hamilton, formerly of Missoula, came down for "Honey-moon Trail" yesterday. He returns today at noon.

News From Toyland

III—"New Wrinkles in Toys," By Frederic J. Haskin.

While toy dealers complain that the designers of toys have been unable to offer as much in the way of novelty this year as during some other years, toydom is not without its attractive novelties for the forthcoming Christmas. It is true that there is no substitute for the Teddy bear, nor is there any other promise to become even half as popular as it was a few years ago. There are, however, some wonderfully ingenious mechanical toys and many amusing little child and animal creatures. A peep into the pack of Santa Claus reveals models of arshaps and box kites. Some of these are so carefully designed as to serve as models in lecture rooms where theoretic aeronautics is taught.

A set of ping-pong players who bandy the ball back and forth as if they were a group concealed in its stomach is able to give very lifelike exhibitions of his agility. He can walk or stand on his head with equal facility. Another attractive toy is the auto circus, it has two acrobats who do swinging bar and trapeze stunts of the hold-your-breath variety. Elephants that dance, clowns that stand on their heads and turn somersaults, Teddy bears that travel on roller skates, Eskimos who ski on roller runners, pistols which repeat as often as a Winchester rifle, and fire departments which run to the fire and then operate their hooks and ladders, among some of the newer mechanical toys.

Among the larger toys that will interest the boys is an automobile sled. It has levers running up from the two sides of the sled with pushing rods attached. The child raises the lever on one side and the pushing rod sets itself in the snow. As he pulls back on the lever the sled goes forward, and after a little practice he is able to ride up a hill as well as coast down. Another toy of this kind is the coasting sled which has wheels instead of runners. The guiding mechanism is the same as that on sleds with runners. Another of the same variety is the two-way glider. It is a wagon mounted on wheels no higher than sled runners. The axle of the front wheels has a drum around it. The youthful owner of the glider winds a long rope around this drum and can travel many yards by pulling the rope as he goes. The Marathon racer is another new toy in the vehicle line. It has three wheels, one in front, and is hung low down so that there is no danger of upsetting. A boy may use it as a wheel coaster, as a wagon or as a push-car.

In the line of noise-makers there is as much variety as one usually finds at the Christmas season. It may be true that it is impossible to make a pig-purse out of a sow's ears, but it does not follow that it is impossible to make a whistle out of a pig's tail. There is such a whistle on the market today known as the squealer, and it is one of the most wonderful noise-making contrivances of the year. Another toy that involves the pig is known as "Clemenceau's last gasp." It is a funny little pig whose head is blown up and when it collapses it gives a queer sort of grunt that is supposed to typify the political death of the great French premier.

The toy made to instill the habit of thrift in the childish nature, such as the little slot machine, is offered in many varieties. One of these is the dime pistol bank. It shoots in, coin after coin. The boy places his coin at the muzzle and, with a loud report, it passes safely into the bank. The Billy-goat bank is another conceit of this nature. The child places his coin on a stump and the billy-

goat comes along and butts it into a hollow place in the stump. Another bank has a donkey and a rider. When the coin is placed in position, the donkey gives a first-class imitation of a bucking bronco, and the rider is thrown face foremost to the ground. His head bumps the coin and it passes into the bank.

The idea of the commercial institution and the business place find representation in the toys of the day. There is a toy restaurant, operated on the penny-in-the-slot principle and the guests of the restaurant may buy their lunches with tin money. A fully equipped kitchen where pumpkin pies may be baked or Boston beans cooked on an electric stove may be bought at a price that is not prohibitive. There are also pie plates shaped so that any one of the animals which went into Noah's ark may be reproduced in mud.

For the boy who is fond of military toys and trappings there is a wide variety to choose from. One is a cannon which shoots little hollow gum balls. These are so light as to be perfectly harmless. A large net is set up on the rifle range so that when accurately aimed, there is no danger of stray bullets striking other members of the household. A number of soldiers stand up before the net, and the youthful marksman is afforded abundant opportunity to test his powers of accuracy in sighting his cannon. There are more kinds of military trappings on the market than ever before. Indian outfits without number are offered, some unusually unique in design. The Roosevelt expedition to Africa may be bought at the toy counter, including a complete costume, down to the famous eye-glasses, in imitation of Roosevelt in Africa.

The boy who is fond of water toys will find much interest in a new battleship which may be steered from the shore. There is a small electromagnet on the vessel by which it is made to turn either to the right or the left at the will of the operator, who presses a little button on the button board on shore. This is connected with the ship by a wire. Another attractive naval toy is the new game known as "barbette." In this game there are two full-fledged fleets. One of these is supposed to represent the enemy. As he has to consider the elements of speed, steam, radius, gun power and weight, it will be seen that this game tends to develop tactical ability in the embryo naval officer.

There is a wider variety of toy stereopticons moving picture machines and other optical toys than ever before. The perfection of the microscope, by which the images of postcards and other illustrations are thrown upon a screen, finds its duplicate in the toy world. Some of these toy microscopes are strong enough for more serious work than that to which the average child puts them. Even the field glass, the opera glass and the telescope are found reproduced on the toy counter. Some of these are of such strength as to be valuable in the everyday life of the child.

There are many kinds of toys which tell of the vogue of the chandler. One of these is a little mechanical hen pheasant. She runs around the room much to the delight of the child, and every once in awhile goes to her nest and lays a pretty little white china egg. There are also chandler roosters and chandler guineas. It is thought by many that the German and French toy makers were a bit disappointed in the demand for chandler toys.

Pool playing is no longer reserved as a game for grownups. There are pool tables to be found in many toy stores on which the children may be

come experts with the billiard ball and cue. Some of these tables are so well made that many a boy who receives one will find it monopolized by the older members of the family. There is also a toy camera which promises to produce many an ambitious amateur photographer. These cameras are made to sell as low as 25 cents each. This price includes three plates and sufficient developing material to make the pictures. Additional packages of plates and developing material may be purchased at any time.

Among the imitations of real things that will captivate the small boy is an imitation of a half-smoked cigarette. It is made in his mouth may give his mother or his school teacher a severe shock before she realizes the joke. An imitation cigar sends a little stream of water into the eyes of the boy who tries to examine it too closely. Many similar tricks of this kind have been brought out, but usually Santa Claus does not carry them. The boys themselves buy them before Christmas.

The Japanese have brought out one of the most remarkable toys of the season. It is a diving box, who does most unusual stunts. When a little capsule is given to him he swallows it, and if he is placed in a bathtub full of water, he begins to dive and perform other wonderful aquatic feats, and will keep this up for a full hour, when another capsule will so comfort his weary little body that he is able to repeat the whole performance.

Toy-makers everywhere believe that while there has been remarkable progress in their business during the past decade there will be much greater progress in the future. The spread of the kindergarten idea throughout the world has tended to make the toy an invaluable adjunct in child training and education. This demands a high quality of toys and nothing is more gratifying to the heart of the toy-maker than to see an improvement in the character and value of the toys demanded by the public.

Tomorrow—"News From Toyland." IV—"Dolls of All Nations."

NEW PIANO FIRM IN MISSOULA

Orton Brothers, the Old Reliable Music Dealers of Butte, Establish a Store Here.

Missoula is to have another piano house. In fact, the store had been established here already in the Harmon theater block. By a concern of no less importance than Orton Brothers, who, for a quarter of a century, have been conducting a store in Butte. The firm and its instruments are known all over the state; in fact, all over the northwest, and Orton have a reputation for square dealing that is one to be envied.

Orton Brothers have come to Missoula to stay and their opening sale is to be in the nature of a contest and a fine new piano and many other valuable prizes are to be given away. An advertisement found elsewhere in this issue explains how and why these many valuable prizes are to be given away. It costs you nothing and will only take a few minutes of your time. Should you fail to get the piano you are still eligible to other pretty gifts to be made by this old, well known company. Representatives of the piano factories will be here with this company during the opening sale and have arranged to give every contestant a fine, mounted art picture free, whether successful or not in making a correct solution of the Rebus. Be careful to study the conditions governing the contest. Every contestant will be notified of success by mail.

The Orton Brothers Piano company has adopted this unique method of advertising their new store in this city and extend to all music lovers a cordial invitation to come and get acquainted with them.

WHITE TWINS PROVIDE MUCH FIRM PUBLICITY

The Kalamazoo Gazette of recent date used the following story which can be appreciated here:

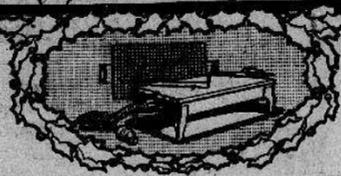
"Mr. Thomas White, senior member of the renowned contracting firm of White Brothers of Missoula, Montana, was in the city yesterday at the guest of C. M. Bush. They are warm friends as Mr. Bush has a portion of the contracts for constructing the Pacific coast extension of the Chicago, Milwaukee & St. Paul. The late D. D. Streeter of this city had a similar contract on an adjoining section of the same road.

"When Mr. Bush was in Missoula, a month ago, the birth of Thomas White Jr., was celebrated. The youngster, Mr. White's first born, was hailed as a member of the White Brothers' concern and it was proposed to change the name to White Brothers' Son and Nephew.

"While here yesterday Mr. White received a telegram from his brother and partner, Roland, that he was the father of twin boys. Again it was suggested that the concern's name be changed to 'White Brothers' Sons and Nephews.' It is seldom that a firm increases its membership in this method from two to five members in 60 days.

"Mr. White also called on Fred T. Bennett, the Bitter Root valley booster, and informed him of the new addition to his family. The White brothers were the contractors who built the Bitter Root Valley Irrigation company's irrigation ditch of 70 miles at a cost of \$2,500,000. "They are both Michigan boys."

For Her Christmas



GIVE a Westinghouse Electric Toaster-Stove for dainty table cooking—Or a Sewing Machine Motor to save half her sewing time—Or a Westinghouse Electric Iron—the iron that stays hot—needs no changing—no stove.

We have many other standard Westinghouse devices that contribute to the safety, convenience and comfort of the housekeeper. Pay our demonstration room a visit and examine them. Ask especially to see the new General Utility Motor—one motor that performs a dozen household services.

Missoula Light & Water Company

Mapes & Mapes

OPEN

Every Night This Week

- BEAUTIFUL GIFT SLIPPERS—All colors and sizes.....\$1.50 to \$2.50
INFANTS' CHRISTMAS SHOES and SLIPPERS—All colors; sizes 0 to 4. Pair.....50¢
PARTY SLIPPERS FOR MEN AND WOMEN AS GIFT SLIPPERS
Beautiful high-top Shoes for Boys and Girls—Special for Christmas.
Buy "Buster Brown" Guaranteed Stockings for Christmas Presents.

Lord & Taylor's Guaranteed Silk Stockings

Special Christmas Price
Four Pairs—Asst. Colors—\$7.50
The regular New York price of this No. 106 silk stocking is \$2.25 pair. This price for this one week only. You pick the colors.

Special for Men--Women
FOUR PAIRS SILK SOX OR HOSE...\$3.50
Regular price is \$5. This week only, \$3.50.

Open Every Night This Week

Mapes & Mapes

That Cold Room



on the side of the house where winter blasts strike hardest always has a lower temperature than the rest of the house. There are times when it is necessary to raise the temperature quickly or to keep the temperature up for a long period. That can't be done by the regular method of heating without great trouble and overheating the rest of the house. The only reliable method of heating such a room alone by other means is to use a

PERFECTION SMOKELESS OIL HEATER

Absolutely smokeless and odorless which can be kept at full or low heat for a short or long time. Four quarts of oil will give a glowing heat for nine hours, without smoke or smell. An indicator always shows the amount of oil in the font. Filler-cap does not screw on; but is put in like a cork in a bottle, and is attached by a chain and cannot get lost. An automatic-locking flame spreader prevents the wick from being turned high enough to smoke, and is easy to remove and drop back so that it can be cleaned in an instant. The burner body or gallery cannot become wedged, and can be uncrewed in an instant for reworking. Finished in Japan or nickel, strong, durable, well-made, built for service, and yet light and ornamental. Has a cool handle.

Desires Everywhere. If not at yours, write for descriptive circular to the nearest agency of the Continental Oil Company