

# EXTRA INDUCEMENT OFFERED FOR FIFTH WEEK'S CAMPAIGN IN THE GREAT HOME CONTEST

## An Extension Bonus Makes It Possible for Candidates to Add to Their Totals by Renewing Subscriptions Received Earlier.

The Offer Will Stimulate Effort and Will Encourage Subscribers, With the Result That There Will Be Many of the Extension Coupons Issued Before Saturday.

This morning The Missoulian Home contest enters upon the second half of its allotted time.

There remain four weeks of campaigning.

The contest closes May 15. On that night the final count will be made.

Four weeks have passed and they have been good ones.

The pace which has been set is lively.

But the speed will quicken now and the voting will be faster.

We are swinging into the home stretch and squaring away for the final dash to the wire.

Last week's business was surprisingly good.

The totals surpassed even the expectations of the contest man and he is by nature a very sanguine individual.

There were many new names added to The Missoulian's subscription list and there were many renewals by old friends.

It is now, as has been said, four weeks since the contestants made their first visits to their patrons in the solicitation of subscription business.

Many of the responses which they received on these first visits were for short-time subscriptions, with the understanding that these subscriptions were to be extended later in the contest.

This week, the beginning of the second half of the contest, is the natural time to call upon these new friends again to see about the renewals.

On this account and to make it more an object to the contestants to follow up the first calls made, The Missoulian, as the special offer for this week, makes an extension proposition which is in the nature of a bonus for the completion of the agreement made

### Extensions

Any one who gave you a three or six months' subscription during the first part of the contest can now extend this to a year or more and give you the advantage of the extra votes. If you secured three months when such a subscription was worth 4,000 votes and the subscriber now pays for the rest of the year, or nine months, it will count you 21,000 votes.

An extension from six months to one year will count you 15,000 votes. An extension from one year to two years will count you the difference between the original rate for one year and the rate for two years, or 35,000 votes.

by the subscribers who will be seen this week.

### Extension Bonus.

The extension bonus offer which is made for this week is this:

Any one who gave a short-term subscription early in the contest may now extend this subscription to a year or more and receive the advantage of the extra votes. For instance, if the subscription was for three months when such a subscription was worth 4,000 votes, the subscriber who now pays for nine months, or the rest of the year, will receive a coupon worth 21,000 votes, the balance of the number due had the original subscription been for a full year.

An extension from a six months subscription to a full year will add

15,000 votes to the value of the original coupon.

An extension from one year to two years will be worth the difference between the original value of the one-year coupon and the value of a two-year coupon, which is 25,000 votes.

This, it is believed, will offer an inducement to short-term subscribers to extend the length of their contracts. It will make business lively for the week. We are sure of that.

Last week's bonus offer gave pleasant variety to the contest and brought in a splendid lot of new subscribers. The contest man will complete the tabulation of the week's returns today.

There is no work done in the contest office on Sunday.

Enough is known, however, to make it possible to state that there were more contestants who qualified for the bonus offer than was expected. But The Missoulian's contest department is glad; the more bonus coupons there

are issued the better the contest moves.

Last week the new business was the specialty.

This week, the extension bonus makes the special feature of the contest, the lengthening of the time for which these new subscriptions were made. Contestants should read carefully the bonus offer for this week and regulate their course accordingly.

This is call-again week. The early visits in the contest served to establish a pleasant acquaintance; this week this acquaintance will be followed up. The short-term subscriber enters the long-term class and the number of copies of The Missoulian which the mails carry out each morning becomes daily greater.

Read, then, the extension bonus offer.

Cut it out and carry it with you for reference.

Let it be your guide for this week's work and you will have a big report to make when Saturday night comes.

The young ladies in the Home Contest are authorized to issue receipts in the name of The Missoulian and with each receipt will be found a coupon which entitles the payer to a number of votes depending upon the amount paid. Here is the scale:

Three months, \$2.25 ..... 4,000 votes  
Six months, \$4.00 ..... 10,000 votes  
Nine months, \$5.00 ..... 15,000 votes  
Twelve months, \$8.00 ..... 25,000 votes

A coupon of 1,000 votes will be issued for each odd month not provided in the above.

The earnest worker will win the Residence addition bungalow. There are a good many ways of working and each contestant may work as she thinks she can accomplish the best results. But the house-to-house canvass is the surest way. Then there is the correspondence method; it works in well with the other. Write to all your friends; ask them to send you their subscriptions to The Missoulian. Get those who do not read a newspaper regularly to start reading The Missoulian. Get those who already read it to renew their subscriptions and give you the votes.

Remember, all the time, that The Missoulian is the newspaper of western Montana; that it covers the field thoroughly and that it is the best paper in the state to have back of you in a contest of this sort.

### Rules.

These rules and regulations govern The Missoulian's Home Contest: Nominations will be received at any time either in person or by mail at the Missoulian office. Each nomination should be accompanied by two references.

Any young lady, 16 years of age or more, coming well recommended, is eligible to compete for the prizes, except that:

No employe or member of the family of an employe of the Missoulian will be permitted to enter or take any part whatever in the contest.

The Missoulian will see to it that every candidate gets an absolutely square deal and reserves the right to suspend any candidate at any time for any unfair method.

It is the intention of The Missoulian to assist, rather than hinder, each contestant and any one detected in sharp practice will be fined 5,000 for the first offense and subject to suspension when The Missoulian deems advisable for the good of the contest.

The Missoulian reserves the right to make any change at any time in the voting schedule that it may deem to be the best interest so long as it works no hardship on the candidates.

Votes will be issued on subscriptions in arrears the same as on advance payments.

All moneys collected by the candidates must be turned into The Missoulian at least twice a week.

After the votes have been issued to one contestant they will not be transferred to any other contestant.

### LOCAL SOCIETY

#### Department Meetings.

The art department of the Woman's club will meet this afternoon at 2:30 o'clock with Mrs. Elers Koch, 516 Woodford street. Daniel Chester French, the American sculptor, will be the study subject.

The Shakespeare department will meet this afternoon at 2:30 o'clock with Mrs. Handmann. There will be a continuation of the study of "King Lear."

The social and domestic science department will meet tomorrow afternoon with Mrs. D. R. Feighner, 315 East Front street. There will be a demonstration in salads by Miss Lucile Brewer.

#### Harp and Shamrock Club.

The ladies of the Harp and Shamrock club will resume their meetings, which were omitted during Lent, on Wednesday afternoon. Mrs. Kate Gibney will entertain the club at her home on Cherry street.

#### Mothers' Club.

Mrs. A. J. Gibson is to be hostess for the Mothers' club Wednesday afternoon at her home, 402 South Second street west.

#### Strollers' Club.

The Strollers will meet Wednesday afternoon for a game of whist with Mrs. Steve Pope on East Spruce street.

#### As-You-Like-It Club.

Mrs. C. F. Kellogg will entertain the As-You-Like-It club tomorrow afternoon. This is the day for the discussion of current events.

#### Lina Circle Meets.

There will be a meeting of the Lina circle of the Daughters of Hermann lodge tomorrow afternoon at the home of Mrs. Joe Wagner on East Main street.

#### Park Addition Club.

On Wednesday afternoon the Park Addition club will meet at the home of Mrs. L. L. Wright. Election of officers and discussion of the year book for next season will occupy the time.

#### W. C. T. U. Meeting.

There will be a meeting of unusual interest this afternoon at 2:30 o'clock at the home of Mrs. Corbin, when the Women's Christian Temperance union will be addressed by a national lecturer for that organization, Mrs. McDonald. All who are at all interested in the cause of temperance are invited to be present to hear Mrs. McDonald, who is an able speaker and well informed on her subject.

#### King's Daughters Society.

The King's Daughters will meet this afternoon at the home of Mrs. H. C. Myers, 536 Woodford street. A full attendance is requested.

#### Four Leaf Euchre Club.

Mrs. John R. Toole will entertain the Four Leaf Euchre club Wednesday afternoon at her home on Gerald avenue.

#### A Guest From Three Forks.

Mrs. Walter Farrell of Three Forks is in the city visiting her sister, Mrs. J. M. Hartley. She plans to return home the latter part of the week.

#### Off for Hamilton.

The West Montana Baptist association, which meets today in Hamilton, has attracted a number of visitors from Missoula. Those who expect to go this morning are Mrs. H. C. Stiff, Mrs. Florence Neill, Mrs. J. J. Turner, Mrs. J. P. Lansing, Mr. and Mrs. C. B. Allen, Jr., and Mr. and Mrs. R. H. Smith.

#### Ivy Circle Meets.

The Ivy Sewing Circle of the Royal Neighbors of America, camp No. 1525, will meet tomorrow afternoon with Mrs. Kennedy, 521 Phillips street.

#### A HERO'S SACRIFICE.

Chicago, April 15.—Alexander Doty, 18 years old, lost his life today while trying to save his chum, Osborne Darby, 18 year old, with whom he had gone boating on Lake Michigan. Their canoe capsized about a quarter of a mile from shore. Darby was athletic director of a high school of which Doty was a student.

### LOCAL BREVITIES

Alloway's cafe, opposite postoffice.

R. R. Jones of Spokane is a Missoula visitor.

Drink John Gund's Peerless beer.

Burton S. Mervin of Moscow arrived here last evening on business.

Dr. Willard, osteopath, 1st Nat'l bank.

R. R. Crider of Billings is in the city, having arrived yesterday afternoon.

Dr. Ward, veterinarian, Tel. 32 or 531.

Tom White, railroad contractor, returned yesterday morning from a western trip.

Marsh, the undertaker, Phone 321.

C. G. Norton and wife and Mrs. W. J. Potter of Victor spent Sunday in the Garden city.

Stenographer, Dawson, Montana blk.

R. H. Smith, lawyer, 106 Higgins blk.

The congregation of the Church of the Holy Spirit raised nearly \$500 yesterday toward a building fund.

Missoula Storage Co., C. R. Avery.

Missoula Ice company, Phones, 210 black, Ind. 2237.

George Heimbach and W. M. Bickford leave this morning for Rock creek, where they will put in a day at fishing.

Missoula and western Montana directory for sale at Missoulian office.

Dr. Anna James, osteopath, Phone 834 black, Higgins block.

Jasper M. Wood and daughter, Mrs. Lora Hughes, arrived home yesterday from Seattle and will spend the summer in Missoula.

Missoula and western Montana directory for sale at Missoulian office.

Phone 23 or 43 Ind. for cash and baggage transfer, Green & Ellinghouse.

The Ladies' Auxiliary to the Ancient Order of Hibernians will give a card party tomorrow night in the basement of the Catholic church.

Handy scratch pads and walter checks for sale at The Missoulian office.

Dry cordwood, slabs and edgings, Riberty Lumber Co., Telephone 743.

The directors of the Y. W. C. A. will meet this afternoon at 2:30 o'clock at the home of Mrs. W. F. Book, corner of Hilda avenue and Eddy street.

Dr. J. Louise Smith, osteopath, Masonic temple, Phone 618; res. 533 R.

Swedish massage institute, Phone, Bell 1102. We recommend our baths and massage.

Judge J. Miller Smith of Helena spent a few hours in the city yesterday.

He returned to his home on the evening train. He has been in Hamilton.

Dr. Bruffat, optical specialist, successor to Dr. Riesland, Hammond blk. Glasses fitted correctly from \$4.50 up.

Henry J. Rossi, of the insurance firm of Wheelton & Rossi of this city, came over yesterday from his headquarters at Wallace to spend a few days looking after interests at this end of the line.

Nice, bright, new millwood at \$3.75 per cartload. Place your order at once. B. B. Lumber Co., phone 106; Ind. 742.

Miss Dorothy Doyle English leaves this morning for Spokane, from where she goes to Vancouver. There she sails for Honolulu, where she is to be married to Fred J. Lucas, a former resident of Missoula.

Commence to cut down the high cost of living by cutting your fuel bill in two and order a load of 16-inch mill wood. A full cord for \$2.75. Blackfoot company, phone 105; Ind. 742.

Have your clothes pressed in a tailor shop. Lomby, the tailor, 129 West Main, Phone 76 Red and we will send for them, put them in first-class shape and return them. Charges reasonable.

### AUTO STOLEN.

Late Saturday night C. T. Morrell reported to the police that his auto, an E. M. F., had been stolen from in front of the residence of J. W. Lister.

If you drink, drink Old Meeker, 69 cent small grain, sour mash whisky.

### Dissolution of Partnership.

Notice is hereby given that the partnership business of Julius Grill and John Schramm, formerly conducted at No. 309 North Higgins avenue under the name of The Model Market, is hereby dissolved. Julius Grill has retired from the said business, and the said business will be hereafter conducted by the said John Schramm. The said John Schramm has assumed all of the debts due by the said firm of Grill & Schramm in the said business. The said dissolution was made and effected on the fourteenth day of April, 1911. The said John Schramm will also collect and is authorized to collect all debts due to the said firm.

Dated April 14th, at Missoula, Mont., 1911.

JULIUS GRILL,  
JOHN SCHRAMM.

### ONE PRICE

### Orvis Music House

Is fully guaranteed the best tonic in the market.

### ESS-TEE-DEE

BOB MERCER  
Grand Pacific Barber Shop  
MISSOULA, MONTANA.

### NURSERY STOCK

I will have a car of GENEVA NURSERY STOCK for sale and delivery next week. Salesyard adjoining the Missoula corral, opposite the postoffice.

THOMAS P. STREET  
State Agent

### Picture Frames

R. H. M'KAY  
Commercial Photographer,  
Higgins Blk., Room 40,  
Bell Phone 925.

### Frank Borg

WATCHES, DIAMONDS, JEWELRY  
We repair anything in our line. Eye glasses fitted.

# The Western Union Day Letter

Is a 50-word telegram sent during the daytime to any Western Union office in the United States at one and one half (1 1/2) times the Night Letter rate.

For example, a

## Fifty-Word Day Letter Costs

Missoula to Helena.....	38 cents
" " Butte.....	38 cents
" " Wallace.....	38 cents
" " Spokane.....	60 cents
" " Walla Walla.....	75 cents

There are 25,000 other cities and towns reached by Day Letters

Call a messenger or Telephone your Day Letters to

### THE WESTERN UNION TELEGRAPH COMPANY

## Visit Our City Nursery

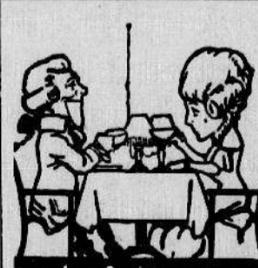
Adjoining our retail store in the Montana building on Cedar street we have established a nursery.

### In the Heart of Town

Here you can find everything you want for orchard, lawn or garden. The place is handy, the stock complete.

### MISSOULA NURSERY COMPANY

Charles F. Daliman, Proprietor.  
We're always glad to see you at our greenhouses.



## Those Perfect Meals That Mean Content

Are prepared by Electricity. Electric cooking is not a novelty—it's the best practical way of cooking today.

You have all the heat necessary just when you want it—where you want it—where you have the heat without troublesome preparation—you have the heat without ashes, dust or odor.

We would be delighted "to show" you.

### For the Easter Feast

You should certainly have us supply the meats. Then will it be a feast in fact as well as name. We have been fortunate enough to secure some extra choice meats for the Easter holidays. Don't fail to try them or you will miss the finest meat treat of your life.

### Koopmann & Wissbrod

## The Time The Place The Man

Now! Today is the time. Hoover's Clearing Works is the place. Hoover is the man that can clean your clothes. Call phone 943 and be convinced.

### HOOVER, The Cleaner

Corner Sussex and Queen

## Missoula Light & Water Co.

### WATSON TRANSFER CO.

You will find our agents at all trains to care for your trunks and baggage. We do a general transfer and storage business. It will pay theatrical troupes to make arrangements with us for moving their trunks to opera house. Scavenger wagon also operated in the city.

We have the U. S. mail contract. Telephone No. 571. Hamilton, Montana.

## Kinsey Pure Rye Whisky

SOLOMON'S  
FAMILY LIQUOR STORE  
115 E. MAIN STREET  
Phones—Bell 57; Ind. 594.  
Free delivery to all parts of city.

## The Overland Motor Cars

GEORGE L. STEINBRENER  
General Sales Agent for Montana

### STANDING OF CANDIDATES

Name	Friday Total	Saturday Total	Total
Maud Cyr, Missoula	875,270	242,480	1,117,750
Anna Dorval, Missoula	926,610	102,170	1,028,780
Eva Triplett, Missoula	1,009,980	1,270	1,011,250
Lydia Gossett Burbach, Missoula	889,900	300	890,200
Mary C. Geiger, Missoula	730,390	103,430	833,820
Hannah E. Broman, Missoula	604,920	141,180	746,100
Florence Batts, Missoula	621,300	55,150	676,450
Mae Robertson, Hamilton	586,250	180	586,430
Barbara A. Kain, Ronan	430,040	900	430,940
Lillian Noeth, Missoula	376,830	31,810	408,640
Bertha Ziesemer, Missoula	324,830	60	324,890
Cecelia Dwyer, Hamilton	314,610	2,280	316,890
Safrona Miser, Stevensville	220,180	39,220	259,400
Irene Roll, Victor	208,160		208,160
Ethel Barker, Polson	146,280		146,280
Josie Cochran, Corvallis	139,150	280	139,430
Imo Whitley, Missoula	30,010		30,010
Fern Gibford, Hamilton	26,130		26,130
Mamie Bergman, Drummond	5,030		5,030
Hulda Wakefield, Bonner	3,270	360	3,630
Ethel Noble, Phillipsburg	3,160		3,160
Emma Grinnell, Missoula	2,020		2,020
Jessie Poindexter, Victor	1,420		1,420
Susie Waldbillig, Drummond	1,100		1,100
Martha Richell, Missoula	1,020		1,020

### Value of Subscriptions

By Mail or Carrier Daily and Sunday, in Advance or Arrears—New or Old.

Three months, \$2.25	4,000 Votes
Six months, \$4.00	10,000 Votes
Nine months, \$5.00	15,000 Votes
Twelve months, \$8.00	2